

VIII ОРТАЛЫҚ АЗИЯ ХАЛЫҚАРАЛЫҚ ФОРУМЫ

БІЛІМ БЕРУ САПАСЫН АРТТЫРУ – АҚПАРАТТЫҚ
КЕҢІСТІКТЕГІ ЖОҒАРЫ ОҚУ ОРЫНДАРЫНЫҢ
СТРАТЕГИЯЛЫҚ ДАМУ ФЕНОМЕНІ РЕТІНДЕ

VIII CENTRAL ASIAN INTERNATIONAL FORUM

IMPROVING THE QUALITY OF EDUCATION AS
A STRATEGIC DEVELOPMENT PHENOMENON
OF HEIS IN THE INFORMATION SPACE

VIII ЦЕНТРАЛЬНО-АЗИАТСКИЙ МЕЖДУНАРОДНЫЙ ФОРУМ

ПОВЫШЕНИЕ КАЧЕСТВА ОБРАЗОВАНИЯ КАК
ФЕНОМЕН СТРАТЕГИЧЕСКОГО РАЗВИТИЯ
ВУЗОВ В ИНФОРМАЦИОННОМ
ПРОСТРАНСТВЕ

4 | ҚАЗАН
ОСТОВЕР
ОКТЯБРЯ | 2024

Қазақстан Республикасы, Астана қ.
Republic of Kazakhstan, Astana city
Республика Казахстан, г. Астана



ESG 2015

SCOPE, CONTEXT AND PRINCIPLES

At the heart of all quality assurance activities are the twin purposes of **accountability and enhancement**

The ESG are based on the following **four principles for quality assurance in the EHEA**:

- Higher education **institutions have primary responsibility** for the quality of their provision and its assurance
- Quality assurance **responds to the diversity** of higher education systems, institutions, programmes and students
- Quality assurance **supports the development of a quality culture**
- Quality assurance **takes into account the needs and expectations of students, all other stakeholders and society**

SOME THOUGHTS ON QUALITY

- **learning approach** – student centred, stretching, new concepts
- **learning environment** – teaching or study spaces, library, IT support
- **engagement** – desire to learn, inspiration from teachers & support staff
- **assessment** – recognising learning in a fair and transparent way
- **experience** – during application, admission, induction, time on campus, the social and well being aspects, growing as an individual
- **relevant** – programmes for life, work and society
- **inclusive**– being able to contribute to the academic community
- Any measurement of quality will always be a proxy - holistic view needed

QUALITY IS NOT BY ACCIDENT

Quality takes:

- Time
- Design
- Reflection
- Co-creation
- And is best advanced when institutions, students, and stakeholders collaborate in developing expectations and sharing of effective practice
- ESG has two pillars - assurance and enhancement. Assurance is necessary for trust and enhancement makes us better!

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