REPORT

on the results of the work of the external expert commission evaluating
compliance with the standards for specialized accreditation
of educational programs
6B02102 Cinematography
7M02102 Cinematography
6B02103 Actor's Art

OF TURAN UNIVERSITY
from April 3 to April 5, 2024

INDEPENDENT AGENCY FOR ACCREDITATION AND RATING

External Expert Commission

Addressed to

The Accreditation Council of IAAR

REPORT

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7M02102 Cinematography
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2024

CONTENT

(I) <u>LIST OF ABBREVIATIONS AND ACRONYMS</u>

JSC- Joint-Stock Company
«Qazaqstan» RTRK AQ- Qazaqstan Radio and Television Corporation
JSC «KTK» - "Kazakhstan Television Channel"
ACS - Automated Control System
AMP - Administrative-Managerial Personnel
AA- academic activities
AM - Academic Mobility
BD - Basic Disciplines
VGIK- Russian State University of Cinematography named after S. Gerasimov
HEI- Higher Educational Institution
HSTFA- higher school of Turan Film Academy
HSB- Higher School of Business
SGCES - State General Compulsory Education Standard
DAA - Department of Academic Affairs
UNT – Unified National Testing
EHEA -European Higher Education Area
ECTS – European Credit Transfer System
EEC- External expert Commission
FA- final assessment
IC (S/M) - Individual curriculum (student/master's student)
KazNAA named after T.Zhurgenov -Kazakh national Academy of arts named after
T. K. Zhurgenov
KazNUA- Kazakh National University of Arts
CC- component of choice
CT – Complex Testing
CTE- Credit technology of education
CED- Catalog of elective disciplines
MES RK - Ministry of Education and Science of the Republic of Kazakhstan
MEP - Modular Education Programme
R&D - research work
SSR/MSR – Students'/Master's student scientific research
IWS- Independent work of a student
IWSGT- Independent work of students under the guidance of the teacher
MC- model curriculum
EMCD – Educational and Methodological Complex of the Discipline
EMSD -   Educational and methodical section of the Department
EMD-The Educational-methodical department
EMC- the Educational and Methodological Council
«DT and A» - Faculty of «Digital Technology and Arts»

(II) INTRODUCTION

In accordance with Order No. 40-24-OD dated January 31, 2024, from the Independent Agency for Accreditation and Rating, an external expert commission (EEC) conducted an evaluation of the compliance of the educational programs 6B02102 Cinematography, 7M02102 Cinematography and 6B02103 Actor's Art at Turan University with the standards of specialized accreditation of the IAAR (dated June 16, 2020, No. 57-20-OD, sixth edition) in a hybrid format from April 3 to April 5, 2024.

The report of the External Expert commission (EEC) contains an assessment of the submitted educational programs according to the IAAR criteria, recommendations of the EEC for further improvement of educational programs and parameters of the educational program profiles.

Composition of the External Expert Commission:

1) *Chair of the Commission IAAR:* Yuri Eduardovich Belykh, Candidate of Physical and Mathematical Sciences, Associate Professor, First Category IAAR Expert (Republic of Belarus) – Offline participation

2) *Expert IAAR:* Almagul Medikhatovna Kanagatova, Doctor of Philology, CEO of Global Nomad Education (Republic of Kazakhstan) – Offline participation

3) *Expert IAAR:* Svetlana Leonidovna Boiko, Candidate of Medical Sciences, Dean of the Faculty at Grodno State Medical University (Republic of Belarus) – Online participation.

4) *Expert IAAR:* Timur Saatdinovich Kartbayev, PhD, Academic of the International Informatization Academy (IIA), Information Systems Officer, Kazakh National Women's Pedagogical University (Republic of Kazakhstan) – Offline participation.

5) *Expert IAAR:* Adalyat Akhmetovna Yusupova, MBA, Head of the Educational Methodological Center, Lecturer at the Department of Vocal Art and Musical Education and Pedagogical Innovations, Kurmangazy Kazakh National Conservatory (Republic of Kazakhstan) – Offline participation.

6) *Expert IAAR:* Serik Syrlybaevich Kairdenov, Master of Law, Candidate of Economic Sciences, Associate Professor, Sh.Ualikhanov Kokshetau State University (Kokshetau, Republic of Kazakhstan) – Offline participation.

7) *Expert IAAR:* Aliya Sagyndykovna Aktymbaeva, Candidate of Geographical Sciences, Associate Professor, Department of Recreational Geography and Tourism, Al-Farabi Kazakh National University (Almaty) – Offline participation.

8) *Expert IAAR:* Aigul Temirbolatovna Yergalieva, Candidate of Art Studies, Associate Professor at the Department of Traditional Musical and Performance Arts, West Kazakhstan State University named after M. Utemisov (Republic of Kazakhstan) – Offline participation.

9) *Expert IAAR* (Employer): Kalamkas Karimtaevna Khamzina, Specialist, Department of Culture of Akmolinsk Region (Republic of Kazakhstan) – Online participation.

10) *Expert IAAR* (Employer): Niyaz Zhalgasuly, Director of the Alatau Branch of the National Chamber of Entrepreneurs "Atameken" (Republic of Kazakhstan) – Offline participation.

11) *Expert IAAR* (Student): Aruzhan Muratkyzy Tynymbaeva, 2nd-year Master's student, Eurasian National University named after Gumilyov, Member of the Alliance of Students of Kazakhstan (Republic of Kazakhstan) – Online participation.

12) *Expert IAAR* (Student): Adilet Saylau, 3rd-year student, Educational Program "Information Systems," Al-Farabi Kazakh National University, Member of the Alliance of Students of Kazakhstan (Republic of Kazakhstan) – Offline participation.

13) *Expert IAAR* (Student): Sanjar Sayatjanuly Abdurushul, 4th-year student, Educational Program "Tourism, "The Kazakh Ablai Khan University of International Relations and World Languages, Member of the Alliance of Students of Kazakhstan (Almaty, Republic of Kazakhstan) – Offline participation.

14) *Expert IAAR* (Student): Maral Berikbolkyzy Bolat, 2nd-year student, Educational Program "Clinical Psychology," Member of the Alliance of Students of Kazakhstan, K. Zhubanov Aktobe Regional University (Republic of Kazakhstan) – Online participation.

15) *Coordinator IAAR*: Malika Akhyadovna Saidulaeva, Project Manager, Independent Agency for Accreditation and Rating (Republic of Kazakhstan) – Offline participation.

(III) REPRESENTATION OF THE EDUCATIONAL ORGANIZATION

In the contemporary system of education and science in Kazakhstan, Turan University stands as a leader in organizing an independent non-state university capable of free competition in workforce training. The effectiveness and efficiency of the work is confirmed by the constant participation of the university in various competitions to ensure the quality system. The university is accredited by international agencies such as ESG (ISO 9001:2015) and ACQUIN (2022) and is a laureate of the of the Altyn Sapa Presidential Award competition (2020). In the national rating of the IAAR 2022, the educational program 7M02102 (6M041200) – Cinematography takes 1st place. The university's infrastructure represents a integrated complex of educational institutions, ensuring continuity through multi-level development from school to college to university (bachelor's, master's, doctoral studies).

The university's educational activities are conducted in accordance with the legislation of the Republic of Kazakhstan in the field of higher education, including: A The Law of the Republic of Kazakhstan "On Education" No. 319-III of July 27, 2007 (with amendments and additions), The Law of the Republic of Kazakhstan "On Science" No. 407-IV of February 18, 2011, The Qualification Requirements for Educational Activities of Organizations Providing Higher and/or Postgraduate Education, approved by the Ministry of Education and Science of the Republic of Kazakhstan (MES RK) Order No. 391 of June 17, 2015 (with amendments and additions), The Model Rules for the Activities of Higher and/or Postgraduate Educational Organizations, approved by MES RK by Order No. 595 of October 30, 2018, The Rules for Organizing the Educational Process Using Credit Technology, approved by MES RK, Order No. 152 of April 20, 2011 (with amendments and additions), The State Compulsory Standards for Higher and Postgraduate Education, approved by MES RK by Order No. 2 of July 20, 2022 and other normative acts of MES RK.

The Turan Educational Corporation represents a comprehensive complex that ensures the principle of continuity and multi-level education. It includes the Turan Lyceum, two colleges in Almaty and Astana, two universities – Turan University and Turan-Astana University – as well as the Tau-Turan educational and health complex located in the Belbulak Gorge of Almaty Region.

Currently, the university's educational activities are conducted based on license No. 14001575 / KZ42LAA00001579 issued on February 5, 2014, by the Committee for Control of Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan.

The Rector of Turan University is Rahman Alshanov, Doctor of Economics, Professor, Honored Figure of the Republic of Kazakhstan, holder of the "Parasat" and "Barys III" degrees, President of the Association of Higher Education Institutions of Kazakhstan, President of the Academy of Economic Sciences of Kazakhstan, and a member of the collegium of the Ministry of Science and Higher Education of the Republic of Kazakhstan. The university's activities cover the full educational cycle: bachelor's – master's – PhD – Dissertation Council. It comprises the following faculties/schools: the Faculty of Economics, the Faculty of Humanities and Law, the Faculty of Digital Technologies and Art, the Higher School of Business (HSB), and the Preparatory Faculty.

Accredited educational programs 6B02102 "Cinematography", 7M02102 "Cinematography", and 6B02103 Actor's Art are implemented by the Higher School "Turan Film Academy," which operates as part of the Faculty of Digital Technologies and Arts. The educational activities in the field of "Art" at the university are conducted in accordance with the state license No. 14001575 of February 5, 2014, and annexes to the state license (No 14001575 of February 5, 2014). The language of instruction is Kazakh and Russian. Graduates of these programs are awarded the academic degree of Bachelor of Arts, with a study duration of 4 years. The program 7M02102 Operator Art focuses on scientific and pedagogical training (2 years). The mode of study is full-time, and the language of instruction is Russian. Graduates are awarded the academic degree of Master of Arts in Art Studies.

The head of the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art is Associate Professor Alexander Viktorovich Kostylev. The Director of the Higher School "Turan Film Academy" is Master Ayan Serikovich Nayzabekov.

In 2019, the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art participated in the rating conducted by the Independent Agency for Accreditation and Rating (IAAR). Following the assessment of compliance with specialized accreditation standards, these programs were accredited for 5 years. In the General Ranking TOP-20 of universities in Kazakhstan, conducted by IAAR, Turan University has annually been listed among the top ten humanities universities in Kazakhstan. In the 2023 Independent University Demand Ranking, Turan University ranked 6th (p. 68 of the IAAR Report on the website https://iaar.agency/rating/1/0/2023). The university's programs also participate annually in national rankings conducted by the National Chamber of Entrepreneurs of Kazakhstan, "Atameken" (https://turan.edu.kz/ru/ob-universitete/ratings/).

The educational program 6B02103 Actor's Art was registered in the Register of Educational Programs on August 13, 2019, with registration number 6B02100104 (Appendix 0.7 of the self-report). The registration date of the program 6B02102 Cinematography in the Register of Educational Programs is July 30, 2019, with registration number 6B02100078 (Appendix 0.6 of the self-report). This program has been in operation since 2006. The first cohort of students for the program 7M02102 Operator Art graduated in 2010. This program is registered under number 7M02100039 in the Register of Educational Programs, with a registration date of August 15, 2019 (Appendix 0.6 of the self-report).

(IV) DESCRIPTION OF THE PREVIOUS ACCREDITATION PROCEDURE

International specialized accreditation for the educational program 6B02103 Acting Art according to IAAR standards is being conducted for the first time.

According to Order No. 15-19-OD dated February 22, 2019, the Independent Agency for Accreditation and Rating (IAAR) conducted an EEC at Turan University (Almaty) from February 27 to March 1, 2019. This evaluation assessed the university's compliance with the IAAR specialized accreditation standards (dated February 24, 2017, No. 10-17-OD, fifth edition).

Recommendations for the university from the previous accreditation procedure for educational programs 6B02102 Cinematography and 7M02102 Cinematography (2019) were following:

Standard: Management of the Educational Program
1. Promote the development of scientific research achievements in the teaching and learning programs 5B041200 and 6M041200 – " Cinematography "
2. Conduct an analysis and implement innovative proposals within the programs 5B041200 and 6M041200 – " Cinematography "
3. Provide a more comprehensive justification of risk management in the educational programs 5B041200 and 6M041200 – " Cinematography "

Standard: Information Management and Reporting
1. Establish the frequency and methods for evaluating the activities of collegiate bodies in the implementation of scientific projects for programs 5B041200 and 6M041200 – " Cinematography "
2. Extensively involve students and faculty staff in the process of analyzing information and making decisions related to programs 5B041200 and 6M041200 – " Cinematography."
3. Clarify key performance indicators for programs 5B041200/6M041200 – " Cinematography."

Standard: Development and Approval of Educational Programs
1. Clarify the positions on determining the impact of disciplines and professional practices on the formation of learning outcomes.
2. Accelerate the preparation of students for professional certification.

3. Clarify the types of activities within the program structure that correspond to the learning outcomes.

4. Clarify the positions on joint educational programs with foreign educational organizations for accredited programs.

Standard: Continuous Monitoring and Periodic Evaluation of Educational Programs

1. Define clear parameters for the completeness of the mechanism by which graduates of the program achieve learning outcomes.

2. Consider the content of programs in according to the latest scientific advancements.

3. Expand partnerships with employer information platforms on the Internet by showcasing creative works of students in the Cinematography specialty.

Standard: Student-Centered Learning, Teaching, and Assessment

1. Establish mechanisms to ensure that graduates achieve the learning outcomes of the program.

2. The university should demonstrate the presence of a feedback system regarding the use of developed teaching methods and assessment of learning outcomes.

Standard: Students

1. Enhance opportunities for external and internal academic mobility of students as provided by the program management.

2. Activate the activities of the alumni association.

Standard: Faculty and Teaching Staff

1. Define the contribution of the faculty and teaching staff (FTS) of the program " Cinematography " to the development of the university.

2. Promote the professional development and career growth of the FTS within the educational program.

3. Strive to develop joint and dual-degree education and academic mobility for the FTS.

Standard: Educational Resources and Student Support Systems

1. Implement a plagiarism detection system for undergraduate theses in the specialty 5B041200 – " Cinematography"

Standard: Public Information

1. Consider the possibility and feasibility of publishing audited financial reports on the university's own web resources.

Standards by Specific Specialties

1. Promote the enrichment of creative experience in various activities specific to the arts specialties.

2. Expand the scope of scientific activity in creative work and competitive performances of students in the " Cinematography" program.

On April 5, 2019, by the decision of the Accreditation Council of IAAR, the educational programs 6B02102 Operator Art and 7M02102 Operator Art, implemented by Turan University, were accredited for 5 years.

To implement the recommendations, the university developed an action plan, which was approved on May 2, 2019. The results of the planned activities are reflected in the interim reports of Turan University.

Post-monitoring to assess the implementation of recommendations from the IAAR External Expert Commission (EEC), formulated based on the results of specialized accreditation of the educational programs 6B02102 Cinematography and 7M02102 Cinematography, was conducted at Turan University on June 7, 2021 (Stage 1) and April 24, 2023 (Stage 2). The post-accreditation monitoring of Turan University was carried out in accordance with the action plan for implementing the EEC recommendations and in compliance with the requirements for conducting post-accreditation monitoring.

Post-accreditation monitoring of Turan University demonstrated that, overall, the recommendations provided by the EEC were implemented, with the exception of some recommendations.

During the reaccreditation process conducted by the External Expert Commission (EEC) from April 3 to April 5, 2024, it was established that the following actions were taken based on the recommendations from the previous EEC: Initiatives included conducting master classes and guest lectures by leading Kazakhstani and international cinema professionals, the establishment of new teaching laboratories (film studio), identification and management of risks, roundtable discussions on cinema education issues, planning for the creation of an in-house film archive, and modernization of the material and technical base of the Faculty of Digital Technologies and Art.

According to the recommendation of EEC, students acquired skills in the independent development and production of educational films, theatrical and cinematic productions, sports television programs, documentary films, video reports, handling high-tech cinema equipment, and collaboration with directors, actors, composers, sound engineers, and producers. They also learned techniques for artistic lighting in studios, cinematographic portrait shooting, and methods for sound and reportage filming. Full implementation of recommendations included ensuring internal and external student mobility, updating graduate information, and implementing a plagiarism detection system for theses and dissertations (contract with "Plagiat.Pl" company). During the reporting period, young and promising specialists were recruited to the teaching staff for the program 6B02103 Actor's Art (Zh.T. Serkazina and Sh.Z. Zakirov). Audited financial reports were posted on the university's website (https://turan.edu.kz/ru/finansovaya_otchetnost/).

Out of 22 recommendations from the IAAR External Expert Commission following the specialized accreditation, 20 recommendations have been fully implemented, and 2 are in progress.

(V) DESCRIPTION OF THE EEC VISIT

The work of the External Expert Commission (EEC) was carried out based on the approved Program for the visit of the expert commission for specialized accreditation of educational programs at Turan University from April 3 to April 5, 2024.

To coordinate the EEC's work, an online introductory meeting was held on April 4, 2024. During this meeting, responsibilities were allocated among the commission members, the visit schedule was clarified, and agreement was reached on the methods of evaluation.

To obtain objective information about the quality of the educational programs and the university's entire infrastructure, and to clarify the content of the self-assessment reports, meetings were held with the university's rector, vice-rectors in various areas of activity, heads of structural units, deans, department heads, faculty members, students, alumni, and employers. A total of 156 participants took part in these meetings (see Table 1).

Table 1 – Information of Employees and Students who participated to the Meetings with the IAAR EEC:

Category of Participants	Number
Rector	1
Vice-Rectors	4
Heads of Structural Units	18
Deans	4
Department Heads	9
Faculty Members	4
Students, Master's and Doctoral Students	12
Alumni	6
Employers	3
Total	**61**

During the visual inspection, the EEC members reviewed the state of the material and technical base. They visited the cinema and photo laboratories, classrooms for lectures and practical sessions, rehearsal rooms, editing suites, soundproof rooms, the S. Narymbetov Cinema Hall, assembly and choreographic halls, individual study rooms, and the phonotheque. During meetings with the university's target groups, the EEC clarified the mechanisms of the university's policies and specified some data presented in the self-assessment report.

The expert commission was presented with the practice bases for the accredited educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art: the Kazakhfilm Studio and the "Kinoarenda" film equipment testing pavilion.

EEC members attended the following classes: Acting (Sh. Zakirov), Lighting and Exposure Metering (E. Narymbetov), Cinematography (A. Kostylev), Professional English (Zh. Abilgazieva), Speed Reading Exercises (Zh. Serkazina). During these demonstrated classes, students were able to showcase their skills in quickly learning texts, good diction, proper posture during exercises, the use of contrasting colors in film lighting, methods of transformation in portraying typological images, lighting issues, skills in shooting black-and-white and color photographs, and working on photo portraits.

In accordance with the accreditation procedure, a survey was conducted with 129 participants (including those from the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art), 23 of whom were students (both junior and senior).

To confirm the information provided in the Self-Assessment Report, external experts requested and analyzed the university's working documentation. Additionally, the experts reviewed the university's online positioning through its official website https://turan.edu.kz/.

The external experts examined the working documentation of the program management in accordance with the appendices and the website. They also studied the online positioning of Turan University via its official website.

As part of the planned program, the recommendations for improving the accredited educational programs at Turan University, developed by the EEC following the examination, were presented to the university's leadership on April 5, 2024.

(VI) COMPLIANCE WITH SPECIALIZED ACCREDITATION STANDARDS

6.1. Standard: "Management of the Educational Program"

✓ *The university must demonstrate the development of the educational program's (EP) goals and strategy based on an analysis of external and internal factors, with broad involvement of diverse stakeholders.*

✓ *The quality assurance policy should reflect the connection between research, teaching, and learning.*

✓ *The university demonstrates the development of a quality assurance culture.*

✓ *Commitment to quality should extend to any activities performed by contractors and partners (outsourcing), including the implementation of joint/double degree programs and academic mobility.*

✓ *The EP management should ensure transparency in the development of the EP development plan based on an analysis of its functioning, the university's actual positioning, and its focus on meeting the needs of students, the state, employers, and other stakeholders.*

✓ *The EP management should demonstrate the functioning of mechanisms for the formation and regular revision of the EP development plan, monitoring its implementation, assessing the achievement of learning goals, alignment with the needs of students, employers, and society, and making decisions aimed at continuous improvement of the EP.*

✓ *The EP management should involve representatives from stakeholder groups, including employers, students, and faculty members, in the development of the EP development plan.*

✓ *The EP management should demonstrate the distinctiveness and uniqueness of the EP development plan, ensuring its alignment with national development priorities and the educational organization's development strategy.*

✓ *The university must clearly define the individuals responsible for business processes within the EP, outline staff duties, and delineate the functions of collegial bodies.*

✓ *The EP management should ensure coordination among all individuals involved in the development and management of the EP, its continuous implementation, and the involvement of all relevant stakeholders.*

✓ *The EP management must ensure transparency in the management system, including the functioning of an internal quality assurance system encompassing its design, management, monitoring, and decision-making processes.*

✓ *The EP management should practice risk management.*

✓ *The EP management must ensure the participation of stakeholder representatives (employers, faculty members, students) in collegial management bodies and ensure their representation in decision-making processes related to EP management.*

✓ *The university should demonstrate innovation management within the EP, including the analysis and implementation of innovative proposals.*

- ✓ *The EP management should demonstrate openness and accessibility to students, faculty, employers, and other stakeholders.*
- ✓ *The EP management must confirm the completion of training in educational management programs.*
- ✓ *The EP management should aim to ensure that progress made since the last external quality assurance procedure and considered its during preparation for the next procedure.*

Evidence Section

Turan University has a Quality Policy, which is approved by the rector and accessible to faculty, students, and stakeholders. This document is published on the university's official website https://drive.google.com/file/d/1UfZh1XrgRbVAYboLs1Z0dffugGq_m5Yn/view ("Quality Policy. Approved on April 29, 2021, Protocol No. 12"). The policy includes the main activities, key development directions of the university, and quality assurance principles, and it is part of the university's strategy for 2021-2024 https://drive.google.com/file/d/1AZuwgN2-y7W1WnrNla_0dZ1tpsKuTA5B/view. A new strategy for 2024-2029 is currently being developed.

Turan University demonstrates its commitment to the quality policy through an active QMS that complies with the ISO 9001:2015 standards. The QMS is maintained by the university's team and has undergone recertification. Information about the QMS and its certification is available on the (https://turan.edu.kz/ru/ob-universitete/ratings/)).

In accordance with the Quality Policy, a system of collegial bodies responsible for quality control in education operates. Quality control functions for educational programs are implemented through annual plans by Academic Council, Academic and Methodological Council (AMC), Quality Assurance Committee, Scientific Council. At the faculty level, quality control is carried out according to the Faculty Council's work plan.

Monitoring and periodic evaluation of educational programs are reflected in the Academic Council's protocols and QMS documents, such as the "Modular Educational Program." Educational programs are regularly updated to meet changing needs and standards.

The management of the accredited educational programs demonstrates the existence of developed plans for the growth and development of these programs. These plans are available (https://drive.google.com/file/d/1zfjwAJRWLgOeq0ZIGJtYh9qgGKN_Sn8a/view) and cover the period from September 1, 2023, to September 1, 2027 (4 years). The plans outline objectives, tasks, SWOT analyses of the external environment, and information about students and faculty.

The current development plans for the educational programs are aligned with the university's mission and strategic development documents. They are also formulated in accordance with national development priorities defined in the strategies "Kazakhstan – 2050," the "Education Law," and state programs such as "Cultural Heritage," "Mangilik El," and "New Kazakhstan."

The university is a founding member of various public organizations, associations, and movements at both city and national levels. The university's management continuously analyzes market needs through a multi-level communication system with educational service consumers. This helps them understand current and potential future demands. In developing a corporate culture, the university's staff and management strive to balance the interests of all stakeholders. This approach ensures that employees and students are fully engaged in the process of setting and achieving strategic goals, fostering a collaborative environment for reaching the institution's objectives.

Employers are members of collegial management bodies and are also invited to meetings of the department and the Departmental Academic and Methodological Council (DAMC), where they discuss a projects of catalog of educational modal (CEM), (which include the Catalog of Educatiohnal Models (CEM) and Catalog of elective courses (CEC), as well as issues related to the development of educational programs. In 2022, the university developed Methodological Recommendations for Involving Employers in the Development and Evaluation of Educational Programs (approved by the Educational and Methodological Council (EMC), Protocol No. 11 dated August 26, 2022), which regulate the procedure for involving employers in the formation, revision, and expertise of curricula and programs.

The university's policy is focused on both current and potential consumers of educational services. The university's staff, led by management, analyzes market needs through a multi-tier communication system with educational service consumers. This system helps in understanding the existing requirements as well as potential future demands. In the development of corporate culture, the university's team and management strive to balance the interests of all stakeholders. This approach ensures that employees and students are fully engaged in the process of setting and achieving strategic goals, promoting active participation in reaching the institution's objectives.The main risks associated with managing the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art include: limited number of national educational grants, high inflation rates, Insufficient provision of educational and methodological literature in the state language, published under the Ministry of Education and Science of Kazakhstan (MES RK) and Ministry of Education and Science of the Republic of Kazakhstan (MNO RK) guidelines., rapid technological changes in screen arts, changes in higher education policies in Kazakhstan., dependence on global issues, market demands for educational services, financial dependence of the university on student enrollment numbers, high cost of educational services.

According to the document "Risk Management Procedure," approved by the university rector on August 31, 2023 (Appendix 1.10 of the self-report), the HSTFA management has undertaken several measures to mitigate risks during the reporting period. These measures include: Preventing Tuition Fee Increases, Development of Collaborative Programs, Inclusion of Certified English Courses. A specially appointed commission, established by the rector's order, is responsible for identifying and resolving conflict situations. This commission includes a secretary and university specialists depending on the nature and content of the issue under review. The rector is available at any working time to address matters. The dean of the Faculty of Digital Technologies and Arts (CT and IA), as well as the director of the School of Digital Technologies and Arts (TFA), are available to meet with students. Academic staff (PPS) and other leaders are available to address issues as needed.

A survey conducted during the visit of the IAAR expert committee revealed that students evaluate the overall quality of educational programs as either fully satisfied or partially satisfied at a rate of 80%. Out of 23 students present, 48.2% expressed their opinions.

Analytical Section

The university's website contains normative documents outlining the goals and strategies for the development of the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art, which are accessible and transparent to all stakeholders. However, during interviews, employers were unable to provide comprehensive information regarding their involvement in the development of these programs.

The mechanisms for forming and regularly reviewing the development plan of the educational programs (EP), monitoring their implementation, evaluating the achievement of learning goals, and aligning with the needs of students, employers, and society are linked to the demand for specialists in the job market for the accredited programs. The university's approach ensures that the educational programs adapt to labor market demands and continually improve based on targeted goals.

The uniqueness and distinctiveness of the development plans for the educational programs, as well as their alignment with national development priorities and the institution's strategic goals, are evidenced by the involvement of faculty members in national cinema projects, production of television programs on relevant topics, and other related activities. However, the development plans for the programs do not sufficiently address educational trajectories that promote entrepreneurial skills for creative product development.

Within the accredited programs, the following individuals are identified as responsible for business processes: Program Director, Director of the School of Digital Technologies and Arts (TFA), Dean of the Faculty, Vice-Rector for Academic Affairs

The management of the educational programs (EP) has developed a risk management and identification document. However, the mechanisms for implementing this document are not fully developed, particularly concerning issues such as the reduction in educational grants and insufficient student enrollment.

The governing bodies for the educational programs include faculty members, students, and employers. Nonetheless, there is a lack of evidence regarding the representativeness of these stakeholders in decision-making processes related to the management of the educational programs, specifically for the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art. This gap suggests that the involvement of these groups in program management decisions may need to be more systematically documented and ensured.

The management of the educational programs has introduced innovative initiatives, such as the TURAN ARTS CENTRE CINEMA and a 500 square meter space for educational filming, Coworkinghub. However, there are no outlined plans for future modernization of technological tools used in the educational process. It is essential to develop and implement a systematic plan for integrating and applying innovative activities by faculty members, leveraging their practical experience, creative efforts, and research developments.

The university offers extensive opportunities for professional development for teaching staff and employees. However, documented evidence of training completion for education management programs is lacking.

The analysis of the external quality assurance procedures indicates that the management of the educational programs considers and continuously strives to improve the results achieved.

Strengths/Best Practices for Accredited Programs 6B02102 Cinematography, 7M02102 Cinematography, 6B02103 Actor's Art:

-The university demonstrates concrete efforts in developing a culture of quality assurance. The management of accredited educational programs opens new facilities for conducting classes, and the development plan for these programs involves participation from teaching staff, students, employers, and other stakeholders. A risk management plan for the higher school of TFA has also been developed.

Recommendations from the EEC:

- The university's management should create a development plan for the accredited programs based on signed agreements and memorandums related to the advancement of joint educational programs by September 1, 2024.

- Develop a plan to involve employers in the formation of the program development plans by September 1, 2024.

- The management of the accredited programs 6B02102 Cinematography, 7M02102 Cinematography, 6B02103 Actor's Art should provide evidence of representative decision-making processes involving specific students in program management issues by September 1, 2024.

Accreditation Commission Findings by Criteria: Strong -1 Criterion, Satisfactory- 16 Criteria, Improvements Needed- 0 Criteria, Unsatisfactory (0 Criteria).

6.2. Standard: Management and Reporting

- ✓ *The university must demonstrate the development of objectives and strategies for the educational program based on the analysis of external and internal factors. It should ensure the functioning of a system for collecting, analyzing, and managing information using modern information and communication technologies and software tools.*
- ✓ *The management of the educational program demonstrates systematic use of processed, relevant information to improve the internal quality assurance system.*
- ✓ *The management of the educational program demonstrates the presence of a reporting system that reflects the activities of all structural units and departments within the program, including an assessment of their effectiveness.*
- ✓ *The university must define the frequency, forms, and methods for evaluating the management of the educational program, the activities of collegial bodies and structural units, and the top management.*
- ✓ *The university must demonstrate a mechanism for ensuring information protection, including the identification of responsible individuals for the accuracy and timeliness of information analysis and data provision.*
- ✓ *The university demonstrates the involvement of students, staff, and teaching personnel in the processes of information collection and analysis, as well as decision-making based on this information.*

- ✓ The management of the educational program must demonstrate the presence of communication mechanisms with students, staff, and other stakeholders, including conflict resolution.
- ✓ The university must ensure the measurement of satisfaction levels of students, teaching staff, and personnel within the educational program and provide evidence of addressing identified deficiencies.
- ✓ The university must evaluate the effectiveness and efficiency of activities within the educational program.
- ✓ Information collected and analyzed by the university within the educational program should consider:
  - ✓ Key performance indicators;
  - ✓ Trends in student demographics by forms and types;
  - ✓ Academic performance, student achievements, and attrition rates;
  - ✓ Student satisfaction with the implementation of the educational program and the quality of education at the university;
  - ✓ Availability of educational resources and support systems for students;
  - ✓ Employment and career advancement of graduates.
- ✓ Students, teaching staff, and personnel must document their consent to the processing of personal data.
- ✓ The management of the educational program should support the provision of necessary information in relevant scientific fields.

Evidence section

At the university, the system for collecting, analyzing, and managing information is implemented using modern ICT and licensed automated software tools such as Adobe® Creative Cloud, Photoshop, Premiere Pro, Illustrator, and After Effects. Information transmission is facilitated through corporate email based on Google services, the university website http://www.turan-edu.kz/, https://e-lib.turan-edu.kz/, a Wi-Fi network with a bandwidth of 600 Mbps, and a digital security surveillance system with numerous cameras.

The knowledge control system operates in accordance with the Standard Rules for Current Monitoring of Academic Performance, Intermediate, and Final Attestation of Students.

The main work on developing the content of the educational program is carried out by the management of the School of TFA, the Faculty of "Digital Technologies and Arts," including the organization and control of the educational process. Tasks include employer surveys and questionnaires, determining and developing educational programs, and reviewing working academic programs for elective courses, among others. Educational and methodological documentation undergoes preliminary review at the meetings of the School of TFA. After preliminary review, the educational-methodological documentation is discussed at the Academic Council of the faculty, EMC, and approved by the Vice-Rector for Academic Affairs.

All academic documentation complies with the requirements of the Quality Management System. Educational and methodological documentation is developed in both Kazakh and Russian languages, and syllabi are prepared before the start of the academic year, with the formation of competencies depending on the complexity of the assigned tasks.

In the development of the educational programs, the involvement of teaching staff, students, and representatives from the Kazakh film industry is ensured. Unified databases, electronic libraries, student personal accounts, faculty offices, and other information services operate through the LMS Canvas and the Automated Management System of the university "TURAN" (ASU).

For managing information related to the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art, modern ICT tools are used, including corporate email based on Google services, the website http://www.turan-edu.kz/, https://e-lib.turan-edu.kz/, licensed software such as Adobe® Creative Cloud, Photoshop, Premiere Pro, Illustrator, After Effects, free Wi-Fi access for faculty and students, and a digital security surveillance system with numerous cameras.

The primary link in the information collection and analysis system is the university's faculty and staff. One of the main forms of evaluating departmental performance is through their annual reports. The report from the School of TFA is analyzed and discussed at faculty meetings and approved by the faculty dean. Based on these reports, the dean's office prepares a report for the faculty. The overall university report is compiled from the reports of the faculties.

An annual action plan for preparing for the new academic year is developed, outlining key actions with deadlines, responsible parties, and structural units for document submission and monitoring of planned activities. Information on student demographics, academic performance, personal achievements, attrition and reinstatement, and employment and career advancement of graduates is discussed at faculty meetings and forwarded to higher structural units for analysis.

The university has implemented a series of anti-corruption measures based on the "Regulations on Anti-Corruption Activities at Turan University" and the "Sanalyurpak" project. The university has been awarded a diploma from the Department for Combating Corruption among Youth in Almaty.

All documents are formatted in *.pdf* and protected by a special KZD (Document Protection Code). The university's unified database includes documents from various departments: the admissions committee, human resources management, the academic affairs department, the graduate and doctoral departments, financial and economic management, departments/educational programs, and the dean's office.

The university has developed documents such as the "Code of Corporate Ethics of Turan University" (Protocol US No. 16 dated 31.08.2021 with amendments and additions dated 15.01.2024, Appendix 2.3 of the self-report) and the "Code of Ethics for Science and Innovation" (Appendix 2.4 of the self-report), aimed at preventing and resolving conflicts within the university. Communicative tools used to assess satisfaction with educational services include consumer feedback, surveys, questionnaires, and media appearances.

Meeting minutes of departments and annual reports address issues related to the outcomes of education in the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art (Appendix 2.2 of the self-report). The effectiveness and efficiency of the educational programs are systematically assessed through discussions and analysis of academic performance, completion of all types of internships, the level of additional assignments, the quality of final projects, and final assessments at meetings of the university's collegial bodies.

The annual reports of Academic and Methodological Work and scientific research work (Appendix 4.1 of the self-report) reflect the individual work of faculty members in teaching and methodological activities, research, international cooperation, and academic mobility.

At the time of accreditation, the total number of students is 201. By educational program: 6B06102 Cinematography - 83 students, 7M06102 Cinematography - 7 students, 6B02103 Actor's Art - 111 students (Table 2.1 of the self-report). The process for managing student demographics includes:

1. Enrollment of students based on the approved Admission Rules of the university;
2. Formation of groups in the LMS "Canvas" and the ASU "TURAN";
3. Issuance of orders for student enrollment;
4. Transfer of student records to the Student Affairs Department of the Academic Affairs Department (AAD) of the university.

During the reporting period, no student dismissals were recorded for the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Acting.

Analytical Section

The analysis of the accredited educational programs according to this standard allows the following conclusions:

1. The university has an information collection, analysis, and management system based on the use of ICT and licensed automated software tools such as Adobe® Creative Cloud, Photoshop, Premiere Pro, Illustrator, and After Effects. The electronic document management system "TURAN" is operational.
2. The information collected and analyzed by the university for the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art considers the availability of educational resources and support systems for students. This is supported by surveys, discussions, and interviews with faculty and students. Faculty work is carried out according to the individual plans of each faculty member. The Individual Work Plan (IWP) is the main document regulating faculty activities.
3. The members of the External Expert Commission (EEC) note that the program management should designate individuals responsible for posting information on the degree of satisfaction and updates to the material and technical base of the educational

programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art.

4. A survey of students conducted during the EEC visit revealed the following levels of satisfaction:

- Usefulness of the educational institution's website in general and the faculty websites in particular: completely satisfied and partially satisfied – 73.8%;
- Information provided to students about courses, educational programs, and academic degrees: completely satisfied and partially satisfied – 85.7%;
- Information on requirements to successfully complete the program: completely satisfied and partially satisfied – 76.1%.

Strengths/Best Practices

- The availability and functioning of modern information and communication technologies and licensed automated software tools such as Adobe® Creative Cloud, Photoshop, Premiere Pro, Illustrator, and After Effects.

EEC Recommendations

- The university management should designate responsible individuals for the accuracy and timeliness of information analysis and data provision by September 1, 2024.

- Provide documents related to the collection and analysis of information (protocols) that reflect discussions on these matters with students and decisions made at faculty meetings by September 1, 2024.

Accreditation Commission Findings by Criteria: *(Strong- 1, Satisfactory-16, Requires Improvement- 0, Unsatisfactory- 0.*

6.3. Standard: Development and Approval of the Educational Program

✓ *The university must demonstrate the presence of a documented procedure for the development and institutional approval of the educational program.*
✓ *The university must show that the developed educational program aligns with the established objectives and intended learning outcomes.*
✓ *The management of the educational program should determine the impact of courses and professional practices on the formation of learning outcomes.*
✓ *The university must demonstrate the presence of a graduate profile that describes the learning outcomes and personal qualities.*
✓ *The qualification awarded upon completion of the educational program should be clearly defined, explained, and correspond to the specified level of the National Qualifications Framework (NQF) and the European Higher Education Area Qualifications Framework (QF-EHEA).*
✓ *The management of the educational program should demonstrate a modular structure of the program based on ECTS, ensuring that the program's content structure aligns with the objectives and focuses on achieving the intended learning outcomes for each graduate.*
✓ *The management of the educational program must ensure that the content of the courses and the learning outcomes are aligned with each other and with the level of education (bachelor's, master's, doctoral).*
✓ *The management of the educational program should demonstrate the conduct of external evaluations of the program.*
✓ *The management of the educational program must provide evidence of the involvement of students, teaching staff, and other stakeholders in the development and quality assurance of the program.*
✓ *The management of the educational program should demonstrate the uniqueness of the educational program and its positioning in the educational market (regional/national/international).*
✓ *An important factor is the opportunity to prepare students for professional certification.*
✓ *An important factor is the presence of joint and/or dual degree programs with foreign universities.*

Evidence Section

The development and strategic planning of the educational program at the university are managed by program leaders in strict accordance with the procedure PRO UT 805-19 "Management of Modular Educational Programs." This procedure outlines the fundamental principles for designing the program, the sequence of activities to produce a competitive product, and its implementation in the market. To improve the educational programs, development plans are created, reviewed at faculty meetings, and approved by the Vice-Rector for Academic Affairs.

At Turan University, the process for developing, approving, and evaluating educational programs is defined in the Standards for Internal Quality Assurance and the Regulations on the Evaluation of the Quality of Educational Program Implementation. The structure, development, review, and evaluation of educational programs are determined by the University's Department of Academic Affairs in coordination with employers.

The educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Acting are developed in accordance with the regulatory documents of the MES RK, the requirements of the State Educational Standards for higher and postgraduate education, and the procedure PRO UT 805-19 "Management of Modular Educational Programs." The accredited educational programs are reviewed at faculty meetings and approved by the Vice-Rector for Academic Affairs. Each program is developed for its implementation period: 4 years for 6B02102 Cinematography and 6B02103 Actor's Art, and 2 years for 7M02102 Cinematography. The modular educational program includes theoretical training in basic and specialized courses, additional types of training (practices), and final assessments.

Employers and business community representatives conduct monitoring and review of the programs based on the outcomes of professional practices and the level of preparation of final projects. All regulatory documentation for the accredited programs is available in electronic format.

The curriculum for the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art is designed for 4 years and includes 240 credits (7200 hours). The total number of courses planned for the entire preparation period for this direction is 51. This includes 37 core courses, 10 specialized modules, 4 elective modules, 2 additional elective modules, and types of practices: educational, production (I, II, III), and pre-graduation. Upon completion, graduates are awarded qualifications as follows: for 6B02102 Cinematography – Cinematographer, for 6B02103 Actor's Art – Actor of Theater and Cinema, and for 7M02102 Cinematography – Master of Arts in Cinematography.

The educational programs 6B02102 Cinematography and 6B02103 Actor's Art are characterized by a predominance of practice-oriented courses, such as "Stage Speech," "Actor's Craft," "Fundamentals of Classical Dance," "Classical Dance Training," "Actor's Work on a Role," "Cinematographer in Modern Film and Television Production," "Research Methods in Advertising, Music Videos, and Other Screen Arts," "Trends and Directions in World Cinematography," "Contemporary Issues in Film Art," and "Conceptual Foundations and Creative Trends in the Modern Audiovisual Sphere." Some courses are developed based on the extensive practical experience of faculty members, such as "Non-Linear Editing" and "Theory and Practice of Editing."

Within the educational programs, courses and their logical sequence are clearly defined, and the number of credits corresponds to the courses outlined in the program. For each course, the educational program specifies general and specialized competencies, which have been agreed upon with employers. For instance, the curriculum for 6B02102 Cinematography includes courses like "Digital Image Processing and Basics of Film Composition" and "Festival Distribution of Audiovisual Works," while the 7M02102 Cinematography program includes "Art and Methodological Principles of Contemporary Cinema," and the 6B02103 Acting program includes "Actor's Craft and Dramatic Cinema."

The course syllabi, study guides, and educational-methodological complexes are developed by the faculty of the TFA School based on the educational program. The Individual Work Plan (IWP) and the student's educational trajectory are formed based on the catalog of educational modules. The educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art are equipped with educational and filming equipment, classrooms, and special facilities for editing work, a film-photo studio for shooting educational materials, and specialized halls for acting and dance classes.

The graduate model for the educational programs 6B02102/7M06102 Cinematography and 6B02103 Actor's Art involves acquiring professional competencies for working in film and television, knowledge of advanced innovative technology trends, conducting fundamental applied research, and developing an artistic taste and relevant intellect in promoting cultural and scientific values (https://asu.turan-edu.kz).

The qualifications awarded upon completion of the educational programs are defined and documented in the graduate models, corresponding to the specified level of training for emerging

cinematographers. The competency models for graduates describe the impact of courses and professional practices on the development of professional competencies through a competency matrix in the Modular Educational Program (MEP). The qualifications awarded upon completion of the accredited educational programs meet the National Qualifications Framework (NQF), the Professional Standard (PS), and the Qualifications Framework for the European Higher Education Area (QF-EHEA). Information about the awarded qualifications is available on the university's website.

In developing the educational programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art, faculty members, the Academic Committee, which includes employers and students, participate in the process. Discussions at meetings cover the content of the educational programs, development directions, curriculum plans, content of educational-methodological complexes, thesis and master's project topics, and creative projects.

Students of the educational programs 6B02102/7M02102 Cinematography have free access to all available educational and filming equipment, classrooms, special facilities, and film-photo studios for shooting educational projects through a formal request process. An assessment of the development dynamics of material and technical resources and information support for the educational programs 6B02102/7M02102 Cinematography is conducted, and extensive electronic information resources have been accumulated.

To ensure that the content of academic disciplines aligns with the planned outcomes, the program management conducts an annual analysis of the educational programs. Necessary updates are made to the programs and curricula, including all academic disciplines, practical training programs, requirements for interim assessments, and final evaluations. The professional orientation of elective courses in both foundational and specialized cycles is considered to avoid duplication of content across disciplines. The requirements for independent work, as specified in the Modular Educational Program (MEP), are also taken into account. The review and WCP also occur at the end of the academic year and are approved for the following academic year.

Analytical Section

Analysis of the accredited educational programs (EP) according to this standard leads to the following conclusions:

The university has documented procedures for the development and approval of educational programs. This is evidenced by the fact that the programs are reviewed and discussed at the Faculty of Digital Technologies and Arts meetings and are coordinated with industry employers. Final approval is obtained from the Academic Council of the university and is confirmed by the Vice-Rector for Academic Affairs. However, the syllabi for the courses "Creative Laboratory I" and "Sound Design in Cinematography" lack educational and methodological materials from local authors, indicating a need for improvement in the development of lecture courses in Kazakh and Russian languages.

The developed programs align with the goals and intended learning outcomes. However, experts note a lack of documented materials regarding the inclusion of new courses introduced at the initiative of students.

The graduate model includes all professional competencies expected of a bachelor's graduate, but the model for master's students is unclear. The program management has not provided a continuous education plan to ensure the quality of the master's level student body.

The program management has demonstrated agreements between Turan University and the All-Russian State University of Cinematography named after S. Gerasimov (VGIK) concerning future cooperation in culture, education, and science. Based on this agreement, faculty and students have participated in scientific internships and industrial practice. Experts believe the university has opportunities to explore joint educational programs.

The presented modular educational program requires improvement, particularly in involving specific students from the accredited programs.

The program management has provided evidence of the involvement of students, faculty, and other stakeholders in the development of the EP and its alignment with established goals, including expected learning outcomes. However, there is no evidence of the participation of specific students in the accredited programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art.

During the visit, faculty and students were able to confirm the uniqueness of the educational programs in the educational services market. Nevertheless, experts suggest that the university should further develop its achievements by involving talented youth from other regions of Kazakhstan.

Considering the practice-oriented nature of the accredited programs and the professional level of the faculty, students have ample opportunities for professional certification during their studies. However, experts did not receive documentation on the achievements and successes of graduates in recent years.

2. Student Survey Results: The student survey conducted during the IAAR expert visit showed:
- Level of accessibility and responsiveness of university management: fully satisfied and partially satisfied – 83.3%;
- Accessibility for academic counseling: fully satisfied and partially satisfied – 78.6%.

Strengths/Best Practices:
No significant strengths identified for this standard.

Recommendations from the EEC:
- Increase the number of courses in the modular educational program (MEP) for the 7M02102 Cinematography program that develop research skills. Provide syllabi in the state language by September 1, 2024.
- The program management should enhance the development of thematic content in syllabi for core disciplines, incorporating educational and methodological materials from local authors by June 30, 2024.
- Ensure documentation of employer contributions to the development of educational programs by October 1, 2024.
- Ensure the involvement of students from the 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art programs in discussions and development of educational programs by October 1, 2024.
- Revise and finalize the graduate model for the 7M02102 Cinematography program by October 1, 2024.

Accreditation Commission Findings by Criteria: *Strengths- 0, Satisfactory- 11, Require Improvement- 1, Unsatisfactory-0.*

6.4 Standard: "Ongoing Monitoring and Periodic Evaluation of Educational Programs"

- ✓ The university must ensure the review of the structure and content of the educational program (EP) in light of changes in the labor market, employer requirements, and societal needs.
- ✓ The university must demonstrate a documented procedure for conducting monitoring and periodic evaluation to achieve the goals of the EP and ensure its continuous improvement.
- ✓ Monitoring and periodic evaluation of the EP should address:
  - ✓ The content of the program in the context of the latest advancements in science and technology relevant to the specific discipline.
  - ✓ Changes in societal needs and the professional environment.
  - ✓ Student workload, academic performance, and graduation rates.
  - ✓ The effectiveness of student assessment procedures.
  - ✓ Student needs and their level of satisfaction.
  - ✓ The alignment of the educational environment and support services with the goals of the EP.
- ✓ The EP management should publish information about changes to the EP and inform interested parties of any planned or undertaken actions related to the EP.
- ✓ Support services should identify the needs of various student groups and their level of satisfaction with the organization of learning, teaching, assessment, and the overall EP.

Evidence Section

Monitoring and periodic evaluation of the accredited educational programs 6B02102 Cinematography, 7M02102 Cinematography, 6B02103 Actor's Art are conducted to assess the quality of learning outcomes. At the levels of the program management, faculty, and university, oversight of the development of modular educational plans (MEP) is ensured. The working educational plans for MEP are developed, reviewed, and analyzed at the departments, the Faculty Council of "Digital Technologies and Arts," and approved by the University Academic Council. The educational programs are reviewed annually and updated based on changes in the labor market, employer interests, and the pursuit of innovations that enhance the quality of specialist training and the adaptation of graduates in the professional and business environments. The review and update of working educational plans occur once a year and are approved for the next academic year.

The quality assessment procedures are conducted in accordance with the requirements of the legislation of the Republic of Kazakhstan in the field of education. The planning, organization, management, and monitoring of the implementation of the content of the EP 6B02102 Cinematography, 7M02102 Cinematography, 6B02103 Actor's Art are carried out under the guidance of the TFA School of Arts, in collaboration with the Department of Academic Affairs and the Accreditation and Quality Assurance Department of Turan University, in accordance with educational standards, typical programs, educational plans, and regulatory acts of the higher education system of Kazakhstan.

To ensure the quality of education throughout the study period, the following activities are conducted:
- Monitoring the acquisition of professional skills by students of EP 6B02102 Cinematography, 7M02102 Cinematography, 6B02103 Actor's Art from the 1st to the 4th year;
- Providing feedback from stakeholders: employers and graduates of the TFA School of Arts, as well as joint activities with the Career and Leadership Center of the university;
- University-wide student and graduate surveys on the quality of teaching, titled "Teaching from the Students' Perspective."

The monitoring of EP 6B02102 Cinematography, 7M02102 Cinematography, 6B02103 Actor's Art is carried out by the TFA School of Arts management, the Faculty of "Digital Technologies and Arts," and the Academic Council of the university.

To ensure transparency in the evaluation procedures, the assessment of students' and graduates' knowledge and learning outcomes is conducted by employers through surveys, interviews, and sociological research. The self-report includes reviews of EP 6B02102 Cinematography, 7M02102 Cinematography from representatives of film companies such as JSC "Kazakhfilm" B.K. Shukenov, "Salem Social Media" I.A. Vorobyova, "Epicentrum" A.M. Sartaeva, "567 Creative Laboratory" R.F. Safarova, "Short Brothers" S.E. Abisheva, "Mark II" M.N. Nedviga, and "KinoArenda" M.F. Molokova.

The elective courses developed for the accredited educational programs are aimed at forming key competencies for undergraduate and graduate students, which are also defined by the Dublin Descriptors in line with the European Qualifications Framework. These courses contribute to the personal development of students and enhance their creative abilities. Deans, deputy deans, faculty advisory boards, and department heads oversee and organize support for resolving current issues (Appendix 4.3 of the self-report).

To assess the level of satisfaction with internal needs, the Department of educational and methodological work (EMW) organizes and conducts surveys of students, faculty, and university staff each academic period. The surveys used include: "Teaching from the Student's Perspective," "Quality of the Educational Process," and "Satisfaction with the Organization of Internship." The university also features a rector's blog on its website, through which students and faculty can submit their opinions, suggestions, and complaints regarding educational programs and other issues. All incoming information is thoroughly analyzed, and appropriate measures are taken by the university's management.

The internal evaluation of the accredited educational programs is presented in the self-assessment, compliance checks of the programs, student participation in joint film projects, TV series (e.g., "Zhat Batyr"), and national subject Olympiads. The evaluation of the programs uses the following criteria: demand for graduates in the labor market, student satisfaction with the programs, and student participation in scientific conferences.

Surveys are conducted during meetings with employers and alumni, including questions about their level of satisfaction, expectations, and needs. All comments from employers and alumni are recorded in analytical reports based on the survey results.

Analytical Section

At Turan University, a procedure for monitoring and periodic evaluation of educational programs (EPs) has been established to ensure that goals are met and that the needs of students and society are addressed. This includes metrics and a broad range of activities aimed at continuous improvement of the EPs. Monitoring and periodic evaluation of the EPs are documented in faculty meeting protocols. Members of the EEC also confirm that the program management regularly performs monitoring and periodic evaluation, designating responsible individuals for updating the content and structure of the program in response to labor market changes, employer needs, and societal demands. However, EEC members have received insufficient evidence of improvements based on monitoring results.

The monitoring process covers all the main parameters outlined in the standard. Notably, the systematic and comprehensive approach to monitoring practical-oriented disciplines, graduation, and employment of students, as well as the use of modern information technologies, stands out. The content of curricula and programs is updated annually based on employer recommendations. Nevertheless, experts, after meeting with employers and alumni representatives, note that not all changes to the EPs are published on the university's website.

The university conducts monitoring and periodic evaluation of the EPs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art to meet the needs of students and society. This is evidenced by the inclusion of practical-oriented disciplines relevant to the EP profiles in the curricula.

The EP management has developed courses with consideration for the continuity of study and achievements in cinematography and acting. However, experts note that the content of the "Creative Laboratory" course could incorporate the latest scientific and technological advancements.

The university has created a suitable educational environment equipped with modern technological tools. However, not all laboratories and classrooms are furnished with the necessary methodological and didactic materials.

A comprehensive survey system is in place to assess consumer satisfaction, but the participation of students, employers, and other stakeholders in the monitoring process is episodic.

The modular educational programs (MEPs) are developed in accordance with standards and internal model regulations. However, EEC members observe that the development of academic disciplines in the state language is not sufficiently highlighted on the university's website.

Surveys conducted during the EEC visit indicated that students rate the overall quality of the educational programs as fully satisfied and partially satisfied – 90%.

Strengths/Best Practices:

No strengths were identified according to this standard.

Recommendations from the EEC:

- Develop and define a mechanism for informing all interested parties about any planned or undertaken actions concerning the educational programs by October 1, 2024.

- When developing practical-oriented courses, incorporate materials reflecting the latest advancements in science and technology, as well as research by domestic scholars.

Accreditation Commission Findings by Criteria: *Strong-0, Satisfactory- 9, Requires Improvement- 1, Unsatisfactory-0.*

6.5. Standard "Student-Centered Learning, Teaching, and Assessment"

- ✓ *The program management should ensure respect and attention to various groups of students and their needs, providing them with flexible learning pathways.*
- ✓ *The program management should ensure teaching is based on the latest global scientific and practical achievements in the field, utilizing various modern teaching and assessment methods that ensure the achievement of the program's goals, including competencies and skills for conducting research at the required level.*
- ✓ *The program management should determine mechanisms for balancing students' academic workload between theory and practice within the program, ensuring that every graduate achieves the content and goals of the program.*
- ✓ *An important factor is the presence of internal research in teaching methodologies for the program's disciplines.*
- ✓ *The university should ensure that assessment procedures for learning outcomes align with the intended results and goals of the program.*
- ✓ *The university should ensure consistency, transparency, and objectivity in the assessment mechanism, including the advance publication of assessment criteria and methods.*
- ✓ *Assessors should be proficient in modern assessment methods and regularly update their qualifications in this area.*
- ✓ *The program management should demonstrate the existence of a feedback system regarding the use of various teaching and assessment methods.*
- ✓ *The program management should demonstrate support for student autonomy while providing guidance and assistance from instructors.*
- ✓ *The program management should demonstrate the existence of a procedure for responding to student complaints.*

Evidence Section

At Turan University, significant attention is given to implementing and developing student-centered learning principles. The program management ensures equal opportunities for students, including their involvement in the development of elective and core courses, the selection of thesis topics (master's dissertations), and the choice of academic advisors. Advisors are appointed in each department to assist students and graduate students in selecting their learning paths.

Students from various categories are provided with equal learning opportunities. This includes individuals from different age groups (those with secondary general education, vocational education backgrounds, military service), multinational groups, individuals with disabilities, those with varying family statuses (married and with children), students from diverse social and economic backgrounds, orphans, international students, and those belonging to different religious denominations. Their needs are continually assessed through conversations, surveys, and during advisory sessions. The advisor-coordinator of the group plays a key role in this process.

Student-centered learning is crucial for achieving learning outcomes. It creates unique conditions for each student, facilitating effective progress along their chosen educational trajectory, as described in Standard 1 "Program Management."

Innovative teaching technologies developed by the faculty of the High School of Digital Technologies and Arts (HS TFA) have been integrated into the educational process. These include problem-based lectures, lectures with pre-planned errors, discussion-based lectures, creative assignments, small group work, collaborative learning, project methods, role-playing and business games, case methods, situational analysis, and discussions. Associate Professor A.V. Kostylev demonstrated his teaching methodology at the international conference of CIS member states as part of the project "Film Education in Commonwealth of Independent States (CIS) as a Tool for Forming a Unified Cultural Space" in Moscow at VGIK in 2023.

The university supports student initiatives, providing open access to all heads of structural units. Business ideas proposed by students and approved by the university's management are realized through the university's business incubator. To improve the quality of educational services for the programs 6B02102 Cinematography and 7M02102 Cinematography, the university constructed the TURAN ARTS CENTRE CINEMA film studio and a 500 sq.m. coworkinghub in December 2022.

The educational process incorporates methods such as individual project design, role-playing, business games, situational analysis, and discussions. Small group work and collaborative learning are employed to benefit students. The faculty has developed various types of lectures, including problem-based, multimedia, lectures with pre-planned errors, and discussion-based lectures.

The management of the FS has effectively organized students' independent work. According to official notes, students are allowed to prepare for classes in the classrooms until 8:00 PM. In the curriculum, students in the 6B02102 Film and TV Directing program use equipment such as ice lights, extension cables, grip heads, small and large light stands, and a still life table, as well as Logocam. During the EEC visit, the workshops for the "Creative Lab" course were inspected. The black-and-white studio is equipped with all necessary technical means for shooting photos in the sketch genre. Future cinematographers expressed satisfaction with the educational materials provided by the university. Some students from the paid department receive grants based on their session results. In the «cinema hall named after S.Narymbetov», fourth-year students prepared for their thesis work through "training."

By the end of their studies, students acquire professional skills in creating and publicly presenting feature films and games, TV shows, theatrical productions, sports broadcasts, documentaries, video reports, talk shows, and concerts. During the accreditation visit, senior lecturer E. S. Narymbetov conducted an open lesson with second-year students of the 6B02102 Film and TV Directing program on the course "Cinematic Lighting," addressing errors in working with lighting equipment.

Lectures, seminars, discussions, and practical sessions, along with various types of internships, provide students with extensive opportunities to develop main and professional competencies in the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art. The faculty enhances their qualifications based on advanced modern film equipment technologies.

Members of EEC were shown student works from the 6B02103 Actor's Art program under the guidance of young acting instructors Sh. Zakirova and Zh. Sergazina. An open lesson in the AI-23 group conducted by Sh. Zakirova covered the topic "Group Reading Exercises" using methods of tempo-rhythm, concentration, and route (Acting Discipline). The number of exercises performed in speed reading was 25. Excerpts from contemporary author A. Letellya's "Collie" were demonstrated. The next topic, "Situational Silence," was also covered with the group. Classes are held Tuesday to Friday from 10:00 AM to 2:00 PM.

Students complete their production and internship practices at film companies such as Kazakhfilm JSC, State Center for the Support of National Cinema (SCSNC) JSC, KTK JSC, Salem Social Media LLP, Short Brothers LLP, Khakimov Office LLP, 360 Production LLP, 567 Cinema LLP, Kadam LLP, and the State Academic Russian Drama Theatre named after M.Yu. Lermontov.

Second-year students of the Kazakh department, under the guidance of instructor Zh. Sergazina, participated in mass and episodic scenes of the film "Patsanskiy Kipish" directed by Nursultan Dzhumabekov. Students Islam Tynyshthyk, Ayazhan Maulyeova, and Miras from this educational program were involved in the filming of the series "Bir Qadam," produced by Turan Film Academy.

Second-year student Islam Tynyshtyk played the lead role in the student short film "Thought You'd Like It." Students also participated in creating the feature film "Zhoktau," with second-year student Ayazhan Maulyeova in the leading role, the music video for "Morgenshtern," the TV series "Umitinizdi Uzbe" ("Don't Lose Hope," shown on the national channel "7"), the TV series "Uchitel" (broadcast on the national channel "NTK"), and the student short series "Globus."

"Students of the programs 6B02102 Cinematography and 7M02102 Cinematography: Dilnaz Jahangez, Munaura Ospanova, Margulan Zheksembiev, Ernar Mahanov, Danil Mikhailov, Mansur Yeltaev, Aslan Dosetov, and Temirlan Kenzhebaev are involved in film shoots for projects by instructor A.S. Nayzabekov."

Associate Professor A. V. Kostylev involved students from 6B02102 Cinematography and 7M02102 Cinematography in the filming of following feature films: such as "Strizh," "Cocktail for a Star," "Zheruyik," "Kuy-Gumyr" (Kuy – a genre of instrumental music among Kazakhs, Gumyr - destiny), "More Than Love" (with student Matvey Shestakov in the lead role), "Oralman," and "Nanny."

For organizing exam sessions, the faculty develops exam tasks, which are reviewed at the meetings of the faculty of "Digital Technologies and Arts." Students take exams in the form of computer-based testing, oral, and written examinations. The final grade is the sum of the scores from current and mid-term controls, the completion of Independent work assignments (IWA) tasks, and the final exam. Current control is conducted during classroom and extracurricular sessions. Based on the results of the exam sessions, a GPA is calculated for the course and recorded in the student's transcript.

Analytical Section

In the educational process, the teaching staff uses their own research methodologies, which have been demonstrated at major forums. However, there is a lack of published educational or methodological literature reflecting contemporary teaching methods.

One of the critical stages in implementing modern teaching methods is the creation of educational and methodological literature, the development of teaching materials, writing methodological recommendations, and conducting research at the faculty. To achieve planned results, methods such as individual project design, role-playing and business games, situational analysis, and discussions are employed. However, experts believe that the development of educational and methodological materials should incorporate achievements from professional masters in the field of national cinematography.

The program's management supports student autonomy through the organization of independent creative work. Yet, the EEC notes the need for constant support and supervision from the management and instructors in conducting these activities.

Student surveys conducted during the visit of the EEC IAAR revealed the following evaluations:
- Objectivity and fairness of teachers: 89.4%, with 23 respondents from the faculty;
- Satisfaction with tests and exams: 83.4% fully and partially satisfied, with 23 respondents from the faculty.

Strengths/Best Practices: No significant strengths were identified for this standard.

Recommendations from the EEC:

- Develop courses that reflect scientific research in domestic cinematography by October 10, 2024.

- Create a plan for developing courses based on the research work of the teaching staff, with subsequent publication in national and international scientific journals, by October 10, 2024.

- By September 1, 2024, ensure the analysis of problematic and multimedia lectures through the student feedback system.

- Develop rules and criteria for flexible learning trajectories for master's students, with a deadline for completion by September 20, 2024.

Accreditation Commission Findings by Criteria: *Strong-0, Satisfactory-9, Requires Improvement- 1, Unsatisfactory-0.*

6.6 Standard: "Students"

✓ *The university should demonstrate a policy for student enrollment and ensure transparency and publication of procedures regulating the student lifecycle (from admission to graduation).*

✓ *The program management should provide special adaptation and support programs for newly admitted and international students.*

✓ *The university should demonstrate compliance with the Lisbon Recognition Convention (LRS), including the existence and application of mechanisms for recognizing results of academic mobility, as well as additional, formal, and informal learning outcomes.*

✓ *The university should provide opportunities for external and internal academic mobility for students, as well as assist them in obtaining external grants for education.*

✓ *The university should encourage students to engage in self-education and development outside the main program (extracurricular activities).*

✓ *An important factor is the presence of mechanisms to support talented students.*

✓ *The university should demonstrate collaboration with other educational organizations and national centers of the "European Network of Information Centres in the European Region / National Academic Recognition Information Centres" (ENIC/NARIC) to ensure comparable recognition of qualifications.*

✓ *The university should provide students with internship opportunities, demonstrate procedures for assisting in graduate employment, and maintain contact with graduates.*

✓ *The university should demonstrate procedures for issuing documents to graduates that confirm the qualifications obtained, including achieved learning outcomes.*

✓ *The EP should demonstrate graduates possess skills demanded in the labor market and that these skills are indeed relevant.*

✓ *The program management should demonstrate the existence of a mechanism for monitoring the employment and professional activities of graduates.*

✓ *An important factor is the presence of an active alumni association or network.*

Evidence Section

The process of student enrollment and management involves registration, group formation, stream consolidation, creating student groups in the Canvas LMS, and transferring student files to the student affairs department. The bachelor's and master's programs are conducted in full-time mode.For the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art, students are admitted on both a budgetary and fee-paying basis. The standard duration of study is 4 years for bachelor's programs and 2 years for master's programs. Admission to the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art is open to individuals with specialized professional education in the arts or graduates of general education schools (having a high school diploma). Applicants to the programs 6B02102 Cinematography and 6B02103 Acting Arts must pass two creative exams and the Unified National Test (UNT) in Kazakh history and reading literacy. Applicants must score at least 45 points in two subjects of the UNT and at least 5 points in each of the two creative exams according to a 20-point scale.

Students who have completed their final assessment and demonstrated mastery of the relevant higher education program are awarded a bachelor's degree by the Academic Council, along with diplomas and annexes.

To attract more applicants, the faculty conducts career orientation activities in general education schools in Almaty and the Almaty region. Members of the Turan-Zerde Alumni Association are also involved in this work. The university's admissions office conducts activities to form an enrollment for the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art.

In accordance with the Lisbon Recognition Convention, the admissions committee processes documents (post-nostrifcation) from applicants with educational credentials from international and foreign institutions. The nostrification procedure is conducted in accordance with the "Rules for the Recognition of Documents of Secondary, Technical, and Professional, Post-Secondary Education," approved by the order of the Minister of Education and Science of the Republic of Kazakhstan on July 28, 2023, No. 230. (https://adilet.zan.kz/rus/docs/V2300033219#). For students participating in academic mobility, an Individual Study Plan (ISP) is created upon mutual agreement. The ISP forms the basis for preliminary academic recognition, ensuring that the learning will be counted towards obtaining the future qualification.

The practice of recognizing university and postgraduate qualifications, periods of study, and prior education, including informal and non-formal learning, is based on the provisions set out in the Academic Policy of Turan University (https://turan.edu.kz/ru/politika-universiteta/). Students in the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art actively participate in film shoots and large-scale projects.

One of the common tools for engaging employers with youth employment issues is "Youth Job Fairs." The main goal of these events is to provide state and social support to graduates, meet the staffing needs of enterprises and organizations in Almaty and the Almaty region. Stands are prepared for employers, showcasing the qualification requirements for graduates of the programs, their achievements in academic, scientific, and extracurricular activities, as well as interesting aspects of student life. During the event, employers inform attending students about available vacancies, job responsibilities, candidate requirements, internal rules of the organization, and so on.

A priority direction in the plans of the program management is the active engagement in student training within the framework of academic mobility programs. This is evidenced by the agreements on international cooperation with the Central Asian Academy of Cinematographic Arts "Ak ilbirs,Shota Rustaveli Theater and Georgi a State Film University (TAFU), and Russian State Institute of Cinematography named after S.A. Gerasimov (Uzbekistan, Tashkent, branch).

During the reporting period, 9 students participated in the academic mobility program, with 2 incoming and 7 outgoing students. According to Appendix 6.2, third-year student Alibek Ryssbek from Istanbul University and Mirzhan Irangaipov completed their second semester of the 2022-2023 academic year at the Turan University by the program 6B02102 Cinematography. Students Sultan Maksim, Aruzhan Asubaeva, Anuar Erlanuly, Kamila Allazova, Laura Sovetkhan, Aknur Zhuzbay, and Auezhan Ajimukankyzy completed their semester of study at the Pomeranian Academy (Słupsk, Poland). Alexandera Tikhonova, a student from VGIK named after S.Gerasimov, completed her production internship in Film and Television Arts at Turan University.

Students participated in the international cinematography competition "Ascension" (VGIK named after S.Gerasimov), where two films, "Return" and "Incubator," were presented. Notable achievements were made by students Matvey Shestakov and Yana Bushmina. The program management for 6B02102 Film and Television Arts, 7M02102 Cinematography, and 6B02103 Actor's Art organized creative meetings for students with film masters, including Serik Abishev (film "Goliath"), Sharipa Urazbaeva (film "Maryam"), Aydyn Sakhman (film "Dosmukasan"), and Beibit Oner.

"In accordance with the signed agreements, students complete internships at Kazakhfilm JSC, SCSNC NAO, KTK JSC, Salem Social Media LLP, Short Brothers LLP, Khakimov Office LLP, 360 Production LLP, 567 Cinema LLP, and Kadam LLP (see Appendix 5.1 of the self-assessment)."

Graduates are employed as cinematographers in film and television organizations and are competent in creating audio-visual works. A project is underway to develop joint educational programs with the Tashkent branch of VGIK named after S.Gerasimov based on the Memorandum of Strategic Cooperation signed between rectors E.S. Yuldashev and R.A. Alshanov (December 19, 2022).

Lectures, seminars, discussions, practical sessions, and various types of practice provide students with extensive opportunities to develop key and professional competencies in the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art. The faculty improves qualification quality based on advanced technologies and modern film equipment.

The university administration makes an effort to ensure the employment of graduates and maintain continuous contact with them. The practice of undergoing production internships with subsequent employment is also implemented.

Analytical Section

Despite having agreements and memorandums of cooperation with foreign educational institutions and film production companies, which the university identifies as the basis for academic mobility, it has significant potential for full development. The mechanism for recognizing the results of academic mobility is well-defined and highly rated by students, according to interviews conducted by the EEC.

Modern tools and information technologies are actively used in the formation of the student body at all stages of the students' life cycle. All necessary regulatory and legal information about student admissions is posted on the university's official website and on the information boards of the admissions committee.

Organizational activities and informational materials are provided for newly admitted students, with special attention given to foreign students. However, there are no specifically designed adaptation and support programs.

Within the accredited programs, various mechanisms are in place to support gifted students who regularly participate in various competitions and events. However, there are no developed plans for measures to stimulate gifted students.

The university monitors graduate employment, but the results of professional activity monitoring are absent, though these could be an important part of shaping the institution's image and improving the quality of education in the EP.

Strengths/Best Practices:
- Successful implementation of internal and external academic mobility programs based on existing agreements and memorandums.

Recommendations from the EEC:
- The program management should develop a plan of measures to stimulate gifted students by September 1, 2024.
- By September 1, 2024, ensure that responsible personnel from among the faculty are designated for collecting and analyzing information on student achievements.

Accreditation Commission Findings by Criteria: *Strengths-1, Satisfactory-11, Requires Improvement-0, Unsatisfactory-0.*

6.7 Standard: The Faculty Teaching Staff

✓ *The university must have an objective and transparent personnel policy for its programs, including hiring (FTS), professional growth, and development of staff, ensuring the professional competence of the entire team.*

✓ *The university must demonstrate that the quality of the faculty meets the established qualification requirements, the university's strategy, and the program's goals.*

✓ *The program management should show how the role of the teacher is evolving with the transition to student-centered learning and teaching.*

✓ *The university should provide career advancement and professional development opportunities for faculty, including young teachers.*

✓ *The university should involve industry professionals with relevant expertise and competencies in teaching roles, meeting the program's requirements.*

✓ *The university should demonstrate mechanisms for motivating the professional and personal development of faculty members.*

✓ *The university should show extensive use of information and communication technologies and software tools by faculty in the educational process (e.g., online learning, e-portfolios, MOOCs, etc.).*

✓ *The university should demonstrate its focus on developing academic mobility and attracting top international and domestic educators.*

✓ *The university should demonstrate the involvement of each faculty member in promoting a culture of quality and academic integrity, and specify the contribution of faculty, including invited ones, to achieving the program's goals.*

✓ *An important factor is the involvement of faculty in the development of the economy, education, science, and culture of the region and the country.*

Evidence Section

The faculty of the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art is composed of 3 PhD holders, 1 Candidate of Arts, 8 Associate Professors, 1 Master's Lecturer, and 1 Practicing Specialist. The core faculty members are active film directors and actors with substantial professional experience.

The program management has implemented a plan to advance research achievements in teaching and learning for the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art. During the reporting period, there has been an increased publication activity of the TFA faculty in university journals such as "Yas Tolqyn" and "STUDIYA". One article was presented at the international conference "VI International Scientific and Practical Conference" held in Toronto, Canada. According to the 2023 research report, two scientific and creative projects, "Bir Kadam" and "Etude in the Pavilion," were completed.

To adapt to student-centered learning, the university has redefined the roles of both teachers and students, focusing on academic freedom and individualizing students' developmental trajectories. Student-centered learning is implemented through active and interactive teaching

methods, enhancing learning outcomes. The university has introduced a modular education system, created a virtual learning environment, and developed tools for assessing the quality of work.

The university supports faculty professional and personal development through opportunities for study in Kazakhstan and abroad, participation in competitions, and acquisition of new technologies. The Director of the TFA, Master and Senior Lecturer A.S. Naizabekov, completed a research internship in France (Paris, « Paris 8 Vincennes - Saint-Denis» During the reporting period, professional development courses were completed by A.V. Kostylev ("Management in Education"), A.M. Bozheeva, and G.B. Kobek ("Contemporary Central Asian Cinema as a Factor in Creative Industry Development," Tashkent, Uzbekistan). A.V. Kostylev also conducted a master class titled "Professional Photography and Videography on Smartphones" at the State Art Museum named after A.Kasteev.

During the visit and meetings with faculty, members of the expert commission were presented with creative works by young faculty members and active actors known from films such as "Kuy-Gumyr," "Papa Died on Saturday," "Patriot Time," and "Father, Son, Horse" (cinematographer Mars Omarov)with Sh.Zakirov and TV series such as "Zhat Batyr," "WaterneillCenterl, NY," and "Serzhan Bratan" (Janel Sergazina). Young actor-teachers are graduates of KazNAI named after T. Zhurgenov. Associate Professor A.V. Kostylev is a practicing teacher, known for his work in films such as "Styrzh," "Cocktail for a Star," "Zheruyik," "Kuy-Gumyr," "More Than Love," and "Big Little Life."

Turan University provides opportunities for faculty professional development through master's and doctoral programs, career advancement (Lecturer, Senior Lecturer, Associate Professor e.g.), as well as participation in scientific and practical courses, seminars, specialized internships, and training.

Issues related to scientific-pedagogical activities, qualification improvement (72 hours), retraining, and education management programs are effectively addressed through the "School of Pedagogical Mastery" at Turan University.

The university has developed a system to stimulate professional and personal development of faculty, including rewards for integrating project and creative activities into education. This includes awards, prizes, and nominations for "Best Scientist of Turan University" and "Best Teacher of the Year."

Turan University has a comprehensive system of social support for its employees. This includes rewards for long-term service and diligent performance on anniversaries, financial assistance, incentives for methodological and research activities, awards for the "Best Scientist of Turan University" competition (three prize places), targeted social support, and other benefits such as free education for employees' children in the Turan educational institutions. Material (or charitable) assistance is provided to employees and veterans in need upon their request or recommendation from departmental heads. The university budget includes funds for social support for orphaned students, students from large family or a low-income families, and students who are prize winners in scientific competitions. Social assistance is also provided to faculty, staff, master's students, and students (when financial resources are available) for purchasing a subscription to the "Tau-Turan" recreation center.

The university administration places significant emphasis on the professional development of newly hired young specialists. Each young lecturer is assigned a mentor from among experienced educators to provide methodological support in organizing educational activities. Additionally, lecturers have opportunities to enhance their qualifications, including through educational management programs, via courses offered by the "School of Pedagogical Mastery" at Turan University.

Analytical Section

The implementation of the university's personnel policy yields good results in main procedures and ensures the professional competence of the entire staff.

Indicators related to the quality and quantity of the faculty for the accredited programs demonstrate the presence of a cadre capable of meeting the requirements for the implementation of the programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art. However, it was challenging to determine the exact number of full-time and part-time instructors from the provided documents.

The educational process involves instructors from foreign universities, but there is a lack of documentation confirming the teaching of specific subjects sccording to curriculam plan by leading specialists from neighboring countries.

The professional and personal development of faculty members is supported through participation in various creative events, scientific conferences, qualification enhancement courses, professional training, and master classes. The results of research and creative projects by faculty are integrated into the educational process through elective courses, scientific-methodical materials, and textbooks, and are reflected in scientific articles published in journals and presentations at various scientific conferences. However, the EEC notes the absence of textbooks issued with the Republican Educational and Methodological Council (REMC) MES RK seal and scientific articles published in journals listed by "Committee for Control in Education and Science" (CCES) MES RK.

Favorable conditions have been created for effective faculty activity, as evidenced by publication activity. Faculty of the accredited programs regularly attend qualification enhancement courses. However, documentation confirming the qualification improvement of faculty members for specific disciplines is lacking.

According to a survey of faculty members of the accredited programs, the encouragement of innovative activities by faculty was rated as very good and good by 93.5%.

Strengths/Best Practices:
- The university administration conducts high-level work to attract the best domestic and international educators to the educational process.

Recommendations from the EEC:
- Develop an action plan for motivating the professional and personal development of faculty members by October 10, 2024.
- The university administration should create documents that reflect the mechanism for motivating the professional and personal development of faculty members.

Accreditation Commission Findings by Criteria: Strong-1, Satisfactory-8, Requires Improvement-1, Unsatisfactory-0.

6.8. Standard "Educational Resources and Student Support Systems"

- ✓ The university must ensure that the infrastructure and educational resources, including material and technical resources, align with the objectives of the educational program.
- ✓ The management of the educational program must demonstrate the adequacy of classrooms, laboratories, and other facilities equipped with modern equipment to achieve the goals of the program.
- ✓ The university must show that its information resources meet the needs of the university and the educational programs, including the following areas:

  - ✓ Technological support for students and faculty in accordance with educational programs (e.g., online learning, simulation, databases, data analysis programs);
  - ✓ Library resources, including collections of educational, methodological, and scientific literature in printed and electronic formats, periodicals, and access to scientific databases;
  - ✓ Expertise of research results in research work, theses, and dissertations for plagiarism;
  - ✓ Access to educational internet resources;
  - ✓ Functionality of WI-FI on the university premises.

- ✓ The university must demonstrate that it creates conditions for scientific research, integration of science and education, and publication of research results by faculty, staff, and students.
- ✓ The university should strive to ensure that the educational equipment and software used in the educational programs are similar to those used in the corresponding industries.
- ✓ The management of the educational program must demonstrate the presence of procedures for supporting various groups of students, including information and counseling.

✓ The management of the educational program should show that conditions exist for students to pursue an individualized educational trajectory.
✓ The university must consider the needs of various student groups (adult learners, working students, international students, as well as students with special educational needs).
✓ The university must ensure that its infrastructure meets safety requirements.

Evidence Section

The University of Turan is equipped with adequate material and technical resources for conducting filming, sound recording, laboratory work, and other practical and research activities as outlined in the university's curriculum, and these facilities meet current sanitary, epidemiological, and fire safety standards.

The management of the Educational Program (EP) utilizes the general technical facilities of Turan University, including classrooms for operational work, the S. Narimbetov cinema hall, sound recording studios, rooms for editing and arranging, classrooms equipped as film and photo studios, computer labs, lecture halls with interactive and multimedia equipment, language labs, and the library.

Training for students and master's students takes place in educational and specialized classrooms, the cinema hall, sound recording studios, and computer labs with Internet access. The educational area used for instruction meets sanitary and fire safety regulations, as well as the normative indicators established by the Standard Rules of Education of the Republic of Kazakhstan, ensuring the implementation of all types of theoretical and practical training.

In accordance with the university's budget, the material and technical base of the EP at the TFA School is updated, including the purchase of film and lighting equipment and the provision of new software for computer labs. When purchasing expensive equipment, sponsors are involved.

The facilities available to students of the Educational Programs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art include:
-    Satybaldy Narimbetov Cinema Hall, which is equipped with lighting and sound equipment and a large screen with a projector.
-    Film Studio, which in the 2022-2023 academic year acquired the following equipment for students' practical work: Blackmagic Design Pocket 6K EF-mount camera, Blackmagic Design Pocket 4K EF-mount camera, Samyang EF-mount lenses (T-1.5-2.8) 8mm, 14mm, Tokina lenses 11-16mm, 24mm, 35mm, 50mm, 85mm, 135mm, Lilliput A7s HDMI operator monitor, more than 50 other items
-    Two Photo Studios, where the following equipment was purchased: SWIT Light Mat 100W Bi-Color light, ARRI L0.0007712 S30-C MAN blue/silver Schuko, ARRI L2.0008187 4-leaf barndoor for SkyPanel S30, Additional equipment (Rooms 207, 208)

General and educational premises, classrooms, and specialized labs, as well as computer labs and reading rooms, comply with sanitary and epidemiological standards and requirements. The conditions of the work environment meet the requirements of the Order of the Ministry of Health of the Republic of Kazakhstan dated August 6, 2021, No. 23890 "On Approval of Sanitary Rules 'Sanitary and Epidemiological Requirements for Educational Institutions.'"

In December 2023, the university opened an innovative space called Coworkinghub, covering an area of 500 square meters, where sessions for filming educational films are planned to be held.

Within the platforms "Canvas" and "ASU - Turan," there is a complete database of students across all levels of education and forms of training, as well as faculty and other staff, organized into user groups with individual rights and restricted access to information resources.

Students have access to information resources (databases) from Oxford University Press, including: Oxford Handbooks Online: http://www.oxfordhandbooks.com, Oxford Reference Online: http://www.oxfordreference.com, Oxford Music Online: http://www.oxfordmusiconline.com and etc.

Additionally, students can access the following sites: Republican Interuniversity Electronic Library (RIEL): www.rmeb.kz, "Zakon" Database: www.zakon.kz, Electronic Library of Lan

Publishing House: www.lanbook.com, Electronic Dissertation Library of the Russian State Library (EDL RSL): http://diss.rsl.ru, National Library of Kazakhstan: www.nlrk.kz.

Analytical Section

During the visual inspection of the university's infrastructure by EEC and the review of the material base through interviews with the rector and heads of structural divisions, the following observations were noted:

The university's material and technical resources, including its infrastructure, were demonstrated effectively by the management of the accredited educational programs (EP). The buildings and facilities comply with current sanitary and fire safety regulations, and the educational spaces, including classrooms, laboratories, and sports facilities, meet established norms and standards. However, the members of the EEC observed that there is a need to consider the students' needs for updating audio-technical equipment and increasing the amount of professional literature.

The Satybaldy Narymbetov Cinema Hall was shown to the EEC, which is equipped with the necessary technical means for shooting educational films. However, this project requires further development to promote the creative legacy of this prominent figure in Kazakh cinema. The EEC suggests that additional improvements are needed to fully realize its potential.

The university ensures that all theses and dissertations undergo plagiarism checks. However, the documentation does not provide information on the percentage of plagiarism in scientific research work. Including such details could enhance transparency and academic integrity.

The EP has established strong connections with leading Kazakh universities like KazNAA and KazNUA, leading to masterclasses and exchange of experience for faculty. The EEC believes there are opportunities for planning and implementing joint educational materials, textbooks on cinematography, and conducting cultural and educational events and conferences.

While the educational process is well-equipped with necessary technology, attention should be given to ensuring that all students have equitable access to all educational resources. This includes enhancing the availability of resources and materials to support comprehensive learning experiences. **Strengths/Best Practices:**

- No strengths identified under this standard.

Recommendations from the EEC:

- The program management should include the acquisition of educational materials to update the material and technical base of the accredited educational programs in the development plan by October 1, 2024.

Accreditation Commission Findings by Criteria: *Strengths-0, Satisfactory-12, Requires Improvement-1, Unsatisfactory-0.*

6.9. Standard "Public Information"

✓ *The institution guarantees that the information published is accurate, objective, current, and reflects all areas of the institution's activities related to the educational program.*
✓ *Public information should support and clarify national development programs and the higher and postgraduate education system.*
✓ *The institution should use various methods to disseminate information (including media, web resources, informational networks, etc.) to inform the general public and interested parties.*
✓ *Information about the educational program must be objective, current, and include:*

   ✓ *The purpose and intended outcomes of the educational program, as well as the qualifications awarded;*
   ✓ *Details about the system for assessing students' academic achievements;*
   ✓ *Information on academic mobility programs and other forms of cooperation with partner institutions and employers;*
   ✓ *Information on opportunities for developing personal and professional competencies and employment prospects;*
   ✓ *Data reflecting the positioning of the educational program in the educational services market (regional, national, and international levels).*

✓ *It is important to publish credible information about the faculty, broken down by individuals, on open resources.*
✓ *The institution should publish audited financial statements related to the educational program on its own web resource.*
✓ *The institution should post information and links to external resources related to the results of external evaluations.*

✓ *It is crucial to include information about cooperation and interaction with partners, including scientific/consulting organizations, business partners, social partners, and educational organizations.*

Evidence Section
The information published by Turan University is accurate, objective, and current. The university actively covers topics such as the implementation of government programs, achievements of the university, faculty, and students, and provides informational support for departmental and faculty events.

Turan University is recognized both nationally and internationally as a model of high-quality education. Its robust infrastructure and corresponding material and technical base offer extensive opportunities for implementing various educational programs, including those in the field of "Art." The faculty of the accredited educational programs are well-known figures in Kazakhstan's film industry, including active cinematographers and actors involved in significant state projects such as "Oralman," "Zheruyik," and "Zhat Batyr."

The university's website (https://turan.edu.kz/ru/) is available in three languages, with equivalent content in each version. The website is an open, accessible informational resource aimed at shaping the university's image and providing timely and objective information to the public about the university's activities.

In the LMS "Canvas" personal account, students can view their academic achievements, electronic courses, video lectures, course materials uploaded by instructors, class and session schedules, announcements, and more. The ASU - "Turan" system also provides options for online requests for certificates of enrollment, generating directions, participating in surveys, viewing plagiarism results, and filling out key performance indicator questionnaires.

The university's website includes educational programs (e.g., https://turan.edu.kz/ru/obrprogramms/legal-support-of-business/ and https://turan.edu.kz/ru/obrprogramms/innovative-management-of-tourism-and-hospitality/), academic documentation, statements by university leadership and faculty of the accredited programs 6B02102 Film Art, 7M02102 Film Art, 6B02103 Acting, faculty information (https://turan.edu.kz/ru/fakulteti/faculty-of-digital-technologies-and-arts/pps-turan-film-academy/), admission information (https://turan.edu.kz/ru/postuplenie/), scientific activity (https://turan.edu.kz/ru/nauka-i-innovaczii/otdel-nauki/), as well as details on accreditation procedures and the university's ranking among Kazakhstani universities.

During the visit of the EEC, comprehensive information was obtained regarding the university's financial activities. This includes details on tuition fees, student discounts, dormitory fees, opportunities for educational grants provided by the university, financial support for faculty based on research outcomes, and social benefits for staff.

A notable example of the university's commitment to preserving and promoting the best traditions of domestic cinema is the functioning film studio named after Satybaldy Narimbetov. This facility is intended to cultivate a modern understanding of patriotism and tolerance among the younger generation, emphasizing national ideals, the relevance of interpersonal relationships in life, and the humanization of society in the era of globalization.

Quality indicators also include the university's participation in and impact on public life in Almaty and Kazakhstan as a whole. For example, Turan University has organized a number of public associations, movements, and initiatives, demonstrating its active role in shaping societal and cultural engagement.

Analytical Section
The university has provided accurate and reliable information regarding the implementation of national education programs, as well as the achievements of the institution, its faculty, and students. The university places significant emphasis on public information efforts, maintaining its image, and developing competitive advantages in the education market.

The management of the educational program actively informs the public and stakeholders using modern information technologies. However, the EEC members noted that traditional

methods of public engagement, such as the established reputation and popularity of figures in the film industry—achieved through dedicated effort and time—should also be considered.

The university engages in targeted activities to inform the public about the achievements of its faculty through various websites. However, there is a lack of information about these achievements, history, and notable individuals in print media and on physical disks.

Annual assessments of satisfaction with the university's activities, as well as the specifics and progress of the accredited educational programs, are conducted through surveys, feedback collection, and the rector's blog.

Meetings with faculty, students, and alumni confirmed the university's engagement in career orientation work with students from general education schools in Almaty and the Almaty region. However, the EEC members noted that the university has the potential and resources to attract talented youth from other regions of Kazakhstan.

Strengths/Best Practices:
No strong points identified for this standard.

Recommendations from the EEC:
- Provide information on the employment of graduates from the educational programs 6B02102 Film Art, 7M02102 Film Art, and 6B02103 Acting for the past three years by October 20, 2024.

Accreditation Commission Findings by Criteria: Strong Points-0, Satisfactory-12, Areas for Improvement-0, Unsatisfactory-0.

(VII) REVIEW OF STRENGTHS / BEST PRACTICES FOR EACH STANDARD

Standard: Educational Program Management
- The university demonstrates concrete efforts in developing a culture of quality assurance. New facilities are opened for conducting classes by the management of the accredited educational programs (EPs). The development plan for the EP involves faculty members, students, employers, and other stakeholders. A risk management plan for the Higher School TFA has been developed.
-

Standard: Information Management and Reporting
- The availability and functioning of modern information and communication technologies and licensed software tools, including Adobe® Creative Cloud, Photoshop, Premiere Pro, Illustrator, and After Effects.
-

Standard: Development and Approval of Educational Programs
No strengths have been identified for this standard.

Standard: Continuous Monitoring and Periodic Evaluation of Educational Programs
No strengths have been identified for this standard.

Standard: Student-Centered Learning, Teaching, and Assessment
No strengths have been identified for this standard.

Standard: Students
- Successful implementation of internal and external academic mobility programs based on existing agreements and memorandums.
-

Standard: Academic Staff
The university management conducts high-level work to attract the best domestic and international educators to the educational process.

Standard: Educational Resources and Student Support Systems
No strengths have been identified for this standard.

Standard: Public Information
No strengths have been identified for this standard.

(VIII)   REVIEW OF RECOMMENDATIONS FOR QUALITY IMPROVEMENT FOR EACH STANDARD

Standard: Educational Program Management

-      The university management should develop an EP development plan based on existing agreements and memorandums for the development of joint educational programs by September 1, 2024.

-      Develop a plan for involving employers in the development of the EP plan by September 1, 2024.

-      The management of EPs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art should present evidence of representative decision-making regarding educational program management with student participation by September 1, 2024.

-

Standard: Information Management and Reporting

-      The university management should designate responsible persons for the accuracy and timeliness of information analysis and data reporting by September 1, 2024.

-      Provide documents related to the collection and analysis of information (protocols) reflecting discussions of these issues with students and decision-making at the faculty meeting by September 1, 2024.

-

Standard: Development and Approval of Educational Programs

-      Increase the number of courses in the MOPE 7M02102 Cinematography that develop research skills, and submit syllabi in the state language by September 1, 2024.

-      Improve the development of syllabus content by including educational and methodological materials from domestic authors by June 30, 2024.

-      By October 1, 2024, provide documentation of employer input in EP development.

-      Ensure student representatives from EPs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art participate in discussions and development of educational programs by October 1, 2024.

-      Refine the graduate model for EP 7M02102 Cinematography by October 1, 2024.

Standard: Continuous Monitoring and Periodic Evaluation of Educational Programs

-      Develop and establish a mechanism for informing all stakeholders about any planned or undertaken actions regarding EPs by October 1, 2024.

-      When developing practice-oriented courses, use materials on the latest scientific and technological advancements, as well as research by domestic scientists.

Standard: Student-Centered Learning, Teaching, and Assessment

-      Develop courses reflecting scientific research in the field of domestic cinema by October 10, 2024.

-      Develop a plan for creating courses based on research by faculty members, with subsequent publication in domestic and international scientific journals by October 10, 2024.

-      By September 1, 2024, ensure analysis of problematic and multimedia lectures through the feedback system with students.

-      Develop rules and criteria for implementing flexible learning pathways for master's students, with a completion deadline of September 20, 2024.

Standard: Students

-      The management of the EP should develop a plan of activities to stimulate gifted students by September 1, 2024.

-      By September 1, 2024, appoint responsible persons from the faculty for the collection and analysis of information regarding student achievements.

Standard: Academic Staff

- Develop an action plan for motivating the professional and personal development of faculty members by October 10, 2024.
- The university management should develop documents reflecting the mechanism for motivating the professional and personal development of faculty members.

Standard: Educational Resources and Student Support Systems

- The management of the EP should include in the EP development plan the acquisition of educational materials to update the material and technical base of the accredited educational programs by October 1, 2024.

Standard: Public Information

- Provide information on the employment of graduates from EPs 6B02102 Cinematography, 7M02102 Cinematography, and 6B02103 Actor's Art over the past 3 years by October 20, 2024.

(IX) REVIEW OF RECOMMENDATIONS FOR THE DEVELOPMENT OF EDUCATIONAL ORGANIZATION

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(X) RECOMMENDATION TO THE ACCREDITATION COUNCIL

- *The members of the EEC unanimously agree that the educational program 6B02102 Cinematography is recommended for accreditation for a period of 5 years.*
- *The members of the EEC unanimously agree that the educational program 7M02102 Cinematography is recommended for accreditation for a period of 5 years.*
- *The members of the EEC unanimously agree that the educational program 6B02103 Actor's Art is recommended for accreditation for a period of 5 years.*

Appendix 1. Evaluation Table: "External Expert Commission Report"

No.	No.	Evaluation Criteria	Position of the Educational Institution			
			Strong	Satisfactoryт	Needs Improvement	Unsatisfactory
"Educational Program Management Standard"						
1	1.	The university must demonstrate the development of the goals and strategy for the educational program based on an analysis of external and internal factors, with broad involvement of various stakeholders.		+		
2	2.	The quality assurance policy should reflect the connection between research, teaching, and learning.	+			
3	3.	The university demonstrates the development of a quality assurance culture.		+		
4	4.	Commitment to quality assurance should extend to any activities performed by contractors and partners (outsourcing), including those related to the implementation of joint/double degree programs and academic mobility.		+		
5	5.	The management of the educational program ensures transparency in the development of the program's development plan based on an analysis of its functioning, the university's actual positioning, and its focus on meeting the needs of students, the state, employers, and other stakeholders.		+		
6	6.	The management of the educational program demonstrates the functioning of mechanisms for developing and regularly reviewing the program's development plan, monitoring its implementation, assessing the achievement of educational goals, meeting the needs of students, employers, and society, and making decisions aimed at the continuous improvement of the program.		+		
7	7.	The management of the educational program should involve representatives from stakeholder groups, including employers, students, and faculty, in the development of the program's development plan.		+		
8	8.	The management of the educational program should demonstrate the distinctiveness and uniqueness of the development plan, its alignment with national development priorities, and the educational institution's strategic development goals.		+		
9	9.	The university must demonstrate a clear definition of responsibilities for business processes within the educational program, the distribution of staff duties, and the delineation of functions among collegial bodies.		+		
10	10.	The management of the educational program ensures the coordination of all individuals involved in the development and		+		

Unofficial translation

		management of the program and its continuous implementation, while also engaging all relevant stakeholders in the process.				
11	11.	The management of the educational program must ensure transparency in the management system, the functioning of the internal quality assurance system, including its design, management, and monitoring, and the making of appropriate decisions.		+		
12	12.	The management of the educational program must implement risk management.		+		
13	13.	The management of the educational program must ensure the participation of representatives from stakeholder groups (employers, faculty, and students) in collegial bodies that oversee the educational program, as well as their representativeness in decision-making on program management issues.		+		
14	14.	The university must demonstrate innovation management within the educational program, including the analysis and implementation of innovative proposals.		+		
15	15.	The management of the educational program must demonstrate its openness and accessibility to students, faculty, employers, and other stakeholders.		+		
16	16.	The management of the educational program confirms completion of training in education management programs.		+		
17	17.	The management of the educational program should ensure that the progress made since the last external quality assurance procedure is taken into account when preparing for the next procedure.		+		
		Summary of the Standard	1	16	-	-
Standard: "Information Management and Reporting"						
18	1.	The university must ensure the functioning of a system for collecting, analyzing, and managing information using modern information and communication technologies and software tools.	+			
19	2.	The management of the educational program demonstrates systematic use of processed, adequate information to improve the internal quality assurance system		+		
20	3.	The management of the educational program demonstrates the presence of a reporting system that reflects the activities of all structural units and departments within the program, including an assessment of their effectiveness.		+		
21	4.	The university must define the frequency, forms, and methods for evaluating the management of the educational program, the activities of collegial bodies and structural units, as well as the senior management.		+		
22	5.	The university must demonstrate a mechanism for ensuring information security, including the designation of responsible individuals for the accuracy and timeliness of information analysis and data provision.		+		

23	6.	The university demonstrates the involvement of students, staff, and faculty in the processes of collecting and analyzing information, as well as in decision-making based on that information.		+		
24	7.	The management of the educational program must demonstrate the presence of communication mechanisms with students, staff, and other stakeholders, including conflict resolution.		+		
25	8.	The university must ensure the measurement of the degree of satisfaction with the needs of students, faculty, and staff within the educational program and demonstrate evidence of addressing identified deficiencies.		+		
26	9.	The university must evaluate the effectiveness and efficiency of activities within the framework of the educational program.		+		
Information collected and analyzed by the university within the framework of the educational program should take into account:						
27	10.	key performance indicators		+		
28	11.	the dynamics of student enrollment by forms and types		+		
29	12.	academic performance levels, student achievements, and attrition rates		+		
30	13.	student satisfaction with the implementation of the educational program and the quality of education at the university		+		
31	14.	availability of educational resources and support systems for students		+		
32	15.	employment and career progression of graduates		+		
33	16.	Students, faculty, and staff must provide documented consent for the processing of their personal data.		+		
34	17.	The management of the educational program should facilitate the provision of necessary information in the relevant fields of study.		+		
		Summary of the Standard	1	16	-	-
Standard: "Development and Approval of the Educational Program"						
35	1.	The university must demonstrate the presence of a documented procedure for the development and institutional approval of the educational program.		+		
36	2.	The university must demonstrate that the developed educational program aligns with the established goals and intended learning outcomes.		+		
37	3.	The management of the educational program should determine the impact of courses and professional practices on the development of learning outcomes.		+		
38	4.	The university demonstrates the presence of a graduate profile for the educational program, which describes the learning outcomes and personal qualities.		+		
39	5.	The qualification awarded upon completion of the educational program must be clearly defined, explained, and align with the specified level of		+		

40

		the National Skills Framework (NSF) and the Qualifications Framework for the European Higher Education Area (QF-EHEA).				
40	6.	The management of the educational program should demonstrate a modular structure based on ECTS, ensure that the structure and content of the program align with the established goals, and focus on achieving the intended learning outcomes for each graduate.		+		
41	7.	The management of the educational program should ensure that the content of the courses and the learning outcomes are aligned with each other and with the level of study (bachelor's, master's, doctoral).		+		
42	8.	The management of the educational program should demonstrate that external evaluations of the program have been conducted.		+		
43	9.	The management of the educational program should provide evidence of the involvement of students, faculty, and other stakeholders in the development and quality assurance of the program.		+		
44	10.	The management of the educational program should demonstrate the uniqueness of the educational program and its positioning in the educational market (regional, national, or international).		+		
45	11.	An important factor is the program's capacity to prepare students for professional certification.		+		
46	12.	Another important factor is the existence of joint and/or double degree programs with foreign universities.		+		
		Итого по стандарту	-	12	-	-
Standard: "Continuous Monitoring and Periodic Evaluation of the Educational Program"						
47	1.	The university must ensure the review of the structure and content of the educational program in response to changes in the labor market, employer requirements, and societal demands.		+		
48	2.	The university must demonstrate the presence of a documented procedure for conducting continuous monitoring and periodic evaluation to achieve the program's objectives and for the ongoing improvement of the program.		+		
Monitoring and periodic evaluation of the educational program should consider:						
49	3.	The content of the program in the context of the latest achievements in science and technology related to the specific discipline		+		
50	4.	Changes in societal needs and the professional environment		+		
51	5.	Student workload, academic performance, and graduation rates		+		
52	6.	The effectiveness of assessment procedures for students		+		
53	7.	Student needs and satisfaction levels		+		
54	8.	The alignment of the educational environment and support services with the program's objectives		+		
55	9.	The management of the educational program should publish information about changes to the program and inform stakeholders of any planned or undertaken actions related to the program.			+	

56	10.	Support services should identify the needs of various student groups and assess their satisfaction with the organization of learning, teaching, assessment, and the educational program as a whole.		+		
		Summary of the Standard	-	9	1	-

Standard: "Student-Centered Learning, Teaching, and Assessment"

57	1.	Ensure respect and attention to diverse student groups and their needs, providing flexible learning pathways.		+		
58	2.	Ensure teaching is based on the latest global advancements in science and practice related to the field of study, using various modern teaching and assessment methodologies that achieve the program's goals, including the competencies and skills required for scientific work at the necessary level.		+		
59	3.	Define mechanisms for balancing students' theoretical and practical workload within the program, ensuring that each graduate masters the content and achieves the program's goals.		+		
60	4.	Have research on teaching methodologies for the program's disciplines as an important factor.			+	
61	5.	Ensure that assessment procedures align with the intended learning outcomes and goals of the program.		+		
62	6.	Ensure consistency, transparency, and objectivity in the assessment mechanism, including the advance publication of assessment criteria and methods.		+		
63	7.	Ensure that assessors are skilled in modern assessment methods and regularly update their qualifications in this area.		+		
64	8.	Demonstrate the presence of a feedback system regarding the use of various teaching and assessment methods.		+		
65	9.	Support student autonomy while providing guidance and assistance from the instructor.		+		
66	10.	Demonstrate the presence of a procedure for responding to student complaints.		+		
		Summary of the Standard	-	9	1	

Standard: "Students"

67	1.	Demonstrate a policy for student enrollment and ensure transparency and publication of procedures regulating the entire student lifecycle (from admission to completion).		+		
68	2.	Provide special adaptation and support programs for newly admitted and international students.		+		
69	3.	Ensure compliance with the Lisbon Convention on Recognition, including having and applying a mechanism for recognizing the outcomes of student academic mobility, as well as additional, formal, and informal learning.		+		
70	4.	Facilitate both external and internal academic mobility for students and assist them in obtaining external funding for their studies.	+			
71	5.	Encourage students to engage in self-directed learning and development outside the core curriculum (extracurricular activities).		+		
72	6.	Have a mechanism in place to support gifted students.		+		
73	7.	Demonstrate collaboration with other educational institutions and national centers of the European Network of Information Centres in the European Region (ENIC) / National Academic Recognition Information Centres (NARIC) to ensure comparable recognition of qualifications.		+		
74	8.	Provide students with placement opportunities and demonstrate procedures for supporting graduate employment and maintaining alumni relations.		+		
75	9.	Demonstrate a procedure for issuing qualification documents to graduates, including the learning outcomes achieved.		+		

#	№	Criterion				
76	10.	Show that program graduates possess skills that are in demand in the job market and that these skills are relevant.		+		
77	11.	Demonstrate a mechanism for monitoring graduate employment and professional activities.		+		
78	12.	Have an active alumni association or organization.		+		
		Summary of the Standard	1	12	-	-
Standard: "Faculty and Teaching Staff"						
79	1.	Have an objective and transparent staffing policy related to the educational program, including recruitment (including guest faculty), professional growth, and development, ensuring the professional competence of all staff.		+		
80	2.	Demonstrate that the qualifications of the faculty and teaching staff meet established requirements, align with the university's strategy, and support the educational program's goals.		+		
81	3.	Show how the role of faculty has evolved in response to the shift towards student-centered learning and teaching.		+		
82	4.	Provide career advancement and professional development opportunities for faculty and teaching staff, including for junior faculty members.		+		
83	5.	Recruit specialists from relevant industries with professional competencies that meet the program's requirements.		+		
84	6.	Demonstrate the existence of mechanisms to motivate the professional and personal development of faculty and teaching staff.			+	
85	7.	Show extensive use of information and communication technologies and software tools by faculty in the educational process (e.g., online learning, e-portfolios, MOOCs, etc.).		+		
86	8.	Focus on enhancing academic mobility and attracting top international and domestic faculty members.	+			
87	9.	Demonstrate each faculty member's involvement in promoting a culture of quality and academic integrity within the university, including the contributions of guest faculty to achieving the program's goals.		+		
88	10.	Highlight the involvement of faculty and teaching staff in advancing the regional and national economy, education, science, and culture.		+		
		Summary of the Standard	1	8	1	
Standard: "Educational Resources and Student Support Systems"						
89	1.	The university must ensure that its infrastructure and educational resources, including material and technical resources, align with the goals of the educational program.		+		
90	2.	The educational program management must demonstrate the adequacy of classrooms, laboratories, and other facilities equipped with modern technology to support the achievement of the program's goals.		+		
The university must demonstrate that its information resources meet the needs of the institution and the implemented educational programs, including in the following areas:						
91	3.	Technological support for students and faculty in accordance with the educational programs (e.g., online learning, simulation, databases, data analysis programs).		+		
92	4.	Library resources, including collections of textbooks, methodological and scientific literature in both print and electronic formats on general education, core, and specialized subjects, as well as access to periodicals and scientific databases.		+		
93	5.	Plagiarism checking of research results, theses, and dissertations.		+		

94	6.	Access to educational internet resources.		+		
95	7.	Functioning of WI-FI across the university's premises.		+		
96	8.	The university must demonstrate that it provides conditions for conducting scientific research, integrating science and education, and publishing research results by faculty, staff, and students.			+	
97	9.	The university should ensure that the educational equipment and software used for the programs are comparable to those used in relevant economic sectors.		+		
98	10.	The management of the educational program must demonstrate the presence of procedures for supporting different groups of students, including information and counseling.		+		
99	11.	The management of the educational program must show the availability of conditions for advancing students along individual educational pathways.		+		
100	12.	The university should take into account the needs of various groups of students (adult learners, working students, international students, and those with special educational needs).		+		
101	13.	The university must ensure that the infrastructure meets safety requirements.		+		
		Summary of the Standard	-	12	1	

Standard: "Public Information"

102	1.	The university guarantees that the published information is accurate, objective, relevant and reflects all areas of the university's activities within the framework of the educational program		+		
103	2.	Public awareness should include support and clarification of the national development programs of the country and the system of higher and postgraduate education		+		
104	3.	The university management should use a variety of ways to disseminate information (including mass media, web resources, information networks, etc.) to inform the general public and interested parties		+		

Information about the educational program is objective, relevant and should include:

105	4.	the purpose and planned results of the EP, the assigned qualification		+		
106	5.	information about the assessment system of students' academic achievements		+		
107	6.	information about academic mobility programs and other forms of cooperation with partner universities and employers		+		
108	7.	information about the opportunities for the development of personal and professional competencies of students and employment		+		
109	8.	data reflecting the positioning of the EP in the educational services market (at the regional, national, and international levels)		+		
110	9.	An important factor is the publication on open resources of reliable information about PPP, in terms of personalities		+		
111	10.	The university must publish audited financial statements on its own web resource		+		

112	11.	The university should post information and links to external resources based on the results of external assessment procedures		+		
113	12.	An important factor is the placement of information about cooperation and interaction with partners, including scientific/consulting organizations, business partners, social partners and educational organizations		+		45
		Summary of the Standard	-	12	-	-
TOTAL:			4	104	5	