

Addressed Accreditation the Council of the IAAR

#### **REPORT**

on the results of the external expert assessment Commission for compliance with the requirements of the standards of specialised accreditation of educational programs 6B01701 (5B011700) "Kazakh language and literature", 7M01701 (6M011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism" RSE on REM "Sarsen Amanzholov East Kazakhstan state University"

from « 01 » to « 03 » June 2020

**Ust-Kamenogorsk** 

«<u>03</u>» <u>June</u> <u>2020</u>

# INDEPENDENT AGENCY FOR ACCREDITATION AND RATING External expert Commission

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### (I) LIST OF DESIGNATIONS AND ABBREVIATIONS

EEC External expert Commission of the Independent Agency for Accreditation

and Rating

SAC State attestation commission

SMSE RK State mandatory standard of education of the Republic Kazakhstan

UNT Unified national testing
IS Informational systems
IC Individual curriculum

CYA The Committee on youth Affairs
CED the catalog of elective disciplines

MCS RK Ministry of culture and sports of the Republic of Kazakhstan

MEP modular educational programs

MES RK Ministry of education and science of the Republic of Kazakhstan

NQF National qualifications framework

RW research work

RWMD Research work master's degree
RWS research work of a student
GES General education subjects
EP educational program
RO Registrar's office
FM faculty members
BC border control

WC working curriculum

SHD social and humanitarian disciplines

MM mass media

QMS quality management system

IWST independent work of a student with a teacher

CC current control
SC standard curriculum

EMCD educational and methodological complex of the discipline

### (II) INTRODUCTION

In accordance with the order of the Independent Agency for Accreditation and Rating, from May 22 to 24, 2019, an external expert Commission, in accordance with the order of the Director of the IAAR NO. 30/1-20 - OD of 13.04.2020, evaluated the compliance of educational programs 6B01701 (5B011700) "Kazakh language and literature", 7M01701 (6M011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: Two foreign languages", 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism".

### **EEC composition:**

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Expert NAAR/IAAR-Mukhametkarimov Yerzhan Sovetbekovich, al-Farabi Kazakh national University (Almaty). 6B071000/6B07101 – «Material sciences and technology new materials», 6M071000/7M07101 – « Material sciences and technology new materials »).

Expert NAAR/IAAR-Muhanbetkaliev Esbol Esenbayuly, Ph.D., associate Professor of the Kazakh agrotechnical University named after S. Seifullin (Nur-Sultan). /7M02201 – «Philosophy»).

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Expert NAAR/IAAR- – Toltsbayeva Zhanna Zhenissovna Doctor of philological sciences, professor of Kazakh national academy of choreography (Nur-Sultan), (EP 5B011800/6B01702 – «Russian language and literature», 5B050400/6B03201 – «Journalism »).

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Expert NAAR/IAAR, Employer- Sadykova Nurzhamal Anuarbekovna, acting Director of Lyceum No. 44 named after Oralkhan Bokey (Ust-Kamenogorsk). EP 5B011800/6B01702 – «Russian language and literature»,5B010300/6B01101 Pedagogic and psychology

Expert NAAR/IAAR, Student- Madina Daniyarova Daniyarkyzy, studying on EP 5B073100- "Life Safety and environmental protection" of D. Serikbayev East Kazakhstan state University (Ust-Kamenogorsk).

Observer from the IAAR/IAAR - Niyazova Guliyash Balkenovna, project manager for the institutional and specialized accreditation of IAAR / IAAR universities (Nur-Sultan).

## (II) REPRESENTATION OF THE EDUCATIONAL ORGANISATION

The University was founded in July 1952 as the Ust-Kamenogorsk pedagogical Institute. In 1996, it was transformed into the East Kazakhstan state University. In October 2003, by a decree of the Government of the Republic of Kazakhstan, it was named after Sarsen Amanzholov, a scientist, linguist and turkologist.

The University's activities are carried out on the basis of the current State license for the right to conduct educational activities (No.12020617 of 11.12.2012).

The structure of S. Amanzholov EKSU includes 4 faculties, 20 departments, a library, laboratories, research centers, and other structural divisions.

The University implements a three-level model of training specialists: bachelor-master-doctor PhD and provides training for personnel with higher and postgraduate education in - areas of training, including -- programs of higher and 6 programs of postgraduate education.

The contingent of students in the 2019-2020 academic year is-7034 students from them on accredited EP. The contingent of students in the context of accredited EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism»:

No	Educational programs	2015	2016	2017	2018	2019	2020
	6B01701 (5B011700)	160	170	172	175	122=52/70	
	«Kazakh language and					/107	
	literature»						
	7M01701 (6M011700)					52=24/28	
	«Kazakh language and						
	literature»						
	6B01702 (5B011800)	27	12	21	40	25=12/13	
	«Russian language and						
	literature»						
	6B03201 (5B050400)	113	106	95	89	25,36,4,12=	
	«Journalism»					2/23,4/32,	
						3/1,6/6	
	6B01703 (5B011900)	203	234	291	359	63,217,38,116	
	«Foreign language: two					(434)	
	foreign languages»						
	6B02301 (5B020700)	45	48	54	44	46	
	«Translation studies»						

Training of students in EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" is carried out on the basis of the current state license (No. 12020617 of 11.12.2012) and appendices to the license (No. 042 of April 5, 2019 and no. 054 of July 18, 2019 (Appendix 1) in accordance with the applicable law of the RK, normative-legal acts of MES RK, the Program of development of East Kazakhstan state University for the years 2018-2022, with the Strategic plan of development of science of the University for 2013-2020, with the mission, vision and strategy of the University.

The Department of foreign languages and translation studies is the issuing Department of EP 6B01703 "Foreign language: two foreign languages", 6B02301 "Translation studies".

The University has passed the institutional accreditation, is accredited for a period of 5 years by the IQAA (certificate IA-A # 0104 dated may 27, 2019). The certificate validity Period: may 27, 2019 - may 24, 2024.

Direction of training 6B017-Training of teachers in languages and literature serves 88 teachers, settling down is 61.36%, direction of training 6B032-Journalism and information serves 34 teachers, settling down-70.59%, direction 6B023-Languages and literature serves 46 teachers, settling down - 60.87%. Settling down in the direction of 7M01701 (6M011700) Kazakh language and literature is 100%.

In the National rating of the best multidisciplinary universities in Kazakhstan – 2020, conducted by the Independent Agency for quality assurance in education (IQAA, IQAA), EKSU named after S. Amanzholov takes the 6th place.

## (IV) DESCRIPTION OF THE EEC VISIT

The work of the EEC was carried out on the basis of the visit program of the IAAR expert commission as part of the specialized accreditation of educational programs from 01 to 03 June 2020.

In order to coordinate the work of the EEC on May 31, 2020, an assembly meeting was held during which the powers were distributed among the members of the commission, the schedule of the visit was clarified, and agreement was reached on the choice of examination methods.

In order to obtain objective information on assessing the activities of the university, EEC members used such methods as visual inspection, observation, interviewing employees of various structural divisions, teachers, students and undergraduates, graduates and employers, questioning of faculty, students and undergraduates.

The meetings of the EEC with the target groups were held in accordance with the updated program of the visit, in compliance with the established time period. The EKSU team ensured the presence of all the persons indicated in the program of the visit.

In accordance with the requirements of the standards, meetings were held with the Rector of the university, vice-rectors, heads of structural divisions, deans, department heads, teachers, students, graduates, employers, interviewing and questioning of teachers and students. In total, 123 people took part in the meetings (table 1).

Table 1 - Information on employees and students who participated in meetings with the EEC IAAR / IAAR

Category of participants	Number
Rector	1

Prorector	2
Dean	3
Head of Department	7
Heads of Offices and Divisions	20
Teachers and Lecturers	16
Students and Masters	34
Graduates	20
Employers	20
Total	123

According to the program of the EEC visit, a study tour of the university was also conducted, during which the experts visited the classrooms of accredited EPs, the facilities of the departments, educational laboratories, the "Ziyatker" Center, building 1, 5 and 9.

In the course of the work of the EEC, practice bases and branches of the departments were visited. EEC members were presented with videos of distance learning on accredited educational programs during the quarantine of the Covid-19 pandemic.

№	Teacher's full	Discipline	Topic	Group	Room	Time
	name			code		- 1
1	Fedosova S.A	Language for	Listening for the	5B011900	109	16:45
		academic purposes	main and supporting	Div. (D)		
	5 - BU		ideas in the lecture			
2	Bakhytbaeva A.S	Basic Foreign	London's changing	5B011900	210	17:40
	AY .	Language B1	skyline			
3	Kenesbekov E.E	Basic Foreign	Speaking and writing	5B020700	213	16:45
		Language B1				
4	Larionova I.Y	Literature of LCS and translation difficulties	Video: Vocs pops	5B020700	201	10:40

In order to confirm the information presented in the Self-Assessment Report by external experts, the university's working documentation was requested and analyzed. Along with this, experts additionally studied the official website of the university <a href="http://www.vkgu.kz/">http://www.vkgu.kz/</a>

### (V) COMPLIANCE WITH SPECIALISED ACCREDITATION STANDARDS

# 5.1 Standard "Management of the educational programme" Evidence part

The management process of EKSU is carried out on the basis of an internal quality assurance system based on standards for quality assurance of the European Higher Professional Education (ESG). The quality policy is available on the official website of the university, in corporate publications, reports, booklets, a guidebook for students, information stands in the lobby of the university and structural units. It was established that the quality policy, management and implementation of EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" are carried out in accordance with the State license issued by the Ministry of Education and Science of the Republic of Kazakhstan, regulatory and legal documents of the Ministry of Education and

Science of the Republic of Kazakhstan, strategy and mission of the University. It was established that the faculty, staff and students of the University, as well as employers, took an active part in the discussion and adoption of the mission. The quality policy of the Sarsen Amanzholov EKSU follows from the university development program for 2018-2022 and is aimed at ensuring the quality of continuing education in accordance with world trends and principles of the Bologna process, through continuous improvement and improvement of all processes carried out at the University and their relationship. Based on the Development Program of the EKSU named after S. Amanzholov for 2018-2022 the departments were approved the Development Programs for 2018-2021 of accredited EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01702 (5B011800) Russian language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B02301 (5B020700) Translation studies, EP 6B03201 (5B050400) Journalism, EP 7M01701 (6M011700) Kazakh language and literature (Appendix 3).

The internal quality assurance system is agreed with the Development Program of the EKSU for 2018-2022, approved by the minutes of the CA dated 03.10. 2018 year. The Commission notes that in order to achieve the effectiveness of the quality assurance policy, the university takes into account both national priorities and the intra-university context.

The internal quality assurance system is agreed with the Development Program of the EKSU for 2018-2022, approved by the minutes of the CA dated 03.10. 2018 year. The Commission notes that in order to achieve the effectiveness of the quality assurance policy, the university takes into account both national priorities and the intra-university context. Educational activities EP 6B01701 (5B011700) Kazakh language and literature, 6B01702 (5B011800) Russian language and literature, 6B01703 (5B011900) Foreign language: two foreign languages, 6B02301 (5B020700) Translation studies, 6B03201 (5B050400) Journalism Kazakh language and literature is carried out on the basis of a state perpetual license (No. 12020617) issued by the Committee for Control in Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan on December 11, 2012, as well as annexes to license No. 042 of April 5, 2019 and No. 054 dated July 18, 2019 (Appendix 1).

The process of development, discussion, examination, adjustment, approval of educational programs is carried out sequentially from the department to certain departments like the Project Committee, the Council of the faculty, the Academic Council of the faculty (until 2019 - the Methodological Council of the University) and approved by the Academic Council of the University. Leading role in the development and updating of accredited EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700)" Kazakh language and literature", 6B03201 (5B050400)" Journalism "is assigned to the Project Office for the development and development of educational programs (hereinafter referred to as the Project Office). The activities of the Project Office are regulated by "Regulation on the Project Office". The main tasks of the Project Office are: discussion and advisory support of the development of strategies and development programs for accredited EPs; preparation of proposals for the implementation of new approaches to the organizational structure of the educational process at the EKSU; design, development and quality assurance of EP implemented by EKSU; increasing the competitiveness of EP, prompt response to changes in the environment; monitoring the content of EP, training courses, the list and sequence of study of disciplines; development of cooperation between EKSU and employers with the aim of updating the content of educational programs, their expertise, taking into account regional needs, implementing the principle of practiceoriented training; with partner universities of Kazakhstan and abroad in order to coordinate educational

The developed structure of accredited EP includes the following components: 1) name of the EP; 2) the level of EEP (undergraduate / graduate / PhD); 3) EP passport, a list of formed competencies; 4) the content of the EP within the framework of the types of modules, indicating in the context of each module the formed competencies and learning outcomes, determined on

the basis of Dublin descriptors of the corresponding level of education; volume in Kazakhstan loans and ECTS loans; study period; the components of the module (code and name of the components of the module (disciplines, practices, etc.); cycles of disciplines; belonging to a mandatory component or component of choice; the number of credits and forms of control with respect to each component of the module. Determining the content of modules and their volumes is specified in the preparation syllabuses; 5) a modular directory.

To assist students in the formation of an individual learning path, providing them with the opportunity of an alternative choice of elective subjects, compiling an individual curriculum, a catalog of elective disciplines is being developed. CED is a systematic annotated list of all component disciplines of choice and contains a brief description indicating the purpose of the study, content (main sections) and expected learning outcomes.

Annually, new disciplines are introduced into the CEDs of accredited EPs at the suggestions of employers, graduates and students in accordance with the changing labor market and the needs of society.

As an example, according to EP 6B01703 (5B011900) Foreign language: two foreign languages the following two elective disciplines can be mentioned in the CED: "Methodology of Foreign Language Education", "Written Academic Speech", which are developed on the basis of new approaches to teaching, according to EP 6B01701 (5B011700) Kazakh language and literature - "History of Kazakh writing and Latin script", according to EP 7M01701 (6M011700) Kazakh language and literature - "Interactive learning methods in higher education", "Modernism and postmodernism in Kazakh literature", according to EP 6B03201 (5B050400) Journalism - "Converged Journalism", "Date of Journalism", according to EP 6B01702 (5B011800) Russian language and literature - "Actual trends in the study of philological science".

Educational programs 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" is a system of documents developed taking into account the requirements of the labor market, on the basis of SES in the specified area of preparation for higher and postgraduate education, QMS PP 206.06 - 2019 of the Regulation on the development and implementation of educational programs higher / postgraduate education

Responsibility for determining the objectives of the EP, the content and ensuring the quality of its implementation lies with the graduating departments of "Foreign languages and translationstudies", "Kazakh and Russian languages and journalism".

The EEC was able to verify the possibility of participation of faculty, employers, stakeholders studying to take an active part in the development and review of the content of accredited EPs. At present, the contingent of students in accredited EPs is maintaining a positive trend.

Educational Program	2015	2016	2017	2018	2019	2020
6B01701 (5B011700)	160	170	172	175	122	
«Kazakh language and literature»						
7M01701 (6M011700)					52	
«Kazakh language and literature»						
6B01702 (5B011800)	27	12	21	40	25	
«Russian language and literature»						
6B03201 (5B050400)	113	106	95	89	77	
«Journalism»						
6B01703 (5B011900)	203	234	291	359	434	
«Foreign language: two foreign						
languages»						

6B02301 (5B020700)	45	48	54	44	46	
«Translation studies»						

Nevertheless, the management of the accredited EP also notes the possibility of risks, for example, the situation with the Covid-19 pandemic.

EP management demonstrated to the EEC the functioning of the formation and regular review of the EP development plan and monitoring its implementation, assessing the achievement of learning objectives, meeting the needs of students, employers and society, making decisions aimed at the continuous improvement of accredited EPs.

Every year, the graduating departments, together with employers, update the content of CED, which makes it possible for students to choose disciplines along with directions.

At meetings of the departments annually review reports on the implementation of the implementation plans of the EP, which also discusses the issues of possible risks in the implementation of the EP. Annual reports on the implementation of the EP development plan are reviewed and approved by the Academic Council. For example, as a risk, the average age of teaching staff of doctors and candidates of sciences for all accredited EPs is from 49 to 52 years old, as well as with changes in the composition of teaching staff and the characteristics of the enrollment of students.

The central component of accredited educational programs is the system of goals, knowledge, abilities, skills, competencies, personal qualities, which is characterized by the Graduate Model. The model of the graduate of accredited EPs was developed at graduate departments, faculty members, employers, and students took part in its development (there are minutes of department meetings of Faculty of History, Philology and International Relations). Proposals from employers are discussed at the meetings of the departments (minutes No. 1 dated 02.02.2018, minutes No. 1 dated January 14, 2019, minutes No. 3 dated January 15, 2020).

The uniqueness of accredited EPs lies in the regional nature of specialization, in attracting practical teachers, the ability of students to conduct research work within the walls of the university, the choice of trajectories, employment, a high-quality experimental simulation laboratory with telecentre equipment for 6B03201 (5B050400) "Journalism", the possibility of an in-depth study of Kazakh, Russian, foreign linguistics, etc.

To improve the quality of public relations, long-term memorandums, relevant agreements and agreements with organizations have been concluded.

The visiting commission was shown specific examples of the results of cooperation with external stakeholders on accredited EPs.

Collaboration with external stakeholders	Results
Interregional Institute of Economics and	1. Participation in the implementation of the
law under the IPA EurAsEC	EP.
	2. Introduction to the curriculum for
	specialty 6B03201 (5B050400)
	"Journalism"
	4. Practice organization
	5. Practical exercises
Federal State Educational Institution of	1. Development of MOS.
Higher Education "Altai State	2. The introduction of disciplines for the
University" (AltSU, Barnaul)	specialty 6B03201 (5B050400)
	"Journalism"
	3 EP Review
KSU "School-gymnasium No. 34"	1. Organization of the workshop
	2. Participation in the SJSC
	3. The introduction of elective discipline in

	the curriculum for the specialty 6B03201 (5B050400) "Journalism" 4. Practice organization
Shygys-Akparat LLP, "Ore Altai",	Organization of practice on 6B03201
"Didar"	(5B050400) "Journalism"

The management of accredited EPs creates opportunities for expanding the network of branches and laboratories, provides students with the practice base, expanding cooperation with employers and the possibility of further employment.

Monitoring of satisfaction of students, graduates (including foreign students) with the implementation of educational programs and the quality of education at the University is carried out, the results of which are reviewed at a meeting of the Academic Council and transferred to the graduating departments and structural units of the university.

In order to help in the development and promotion of EP in the university, a department of Designing EP was created. This department also carries out quality control of the content of EP. Protocols of meetings of departments indicate participation in the development of the EP professor-teaching staff, leading industry experts, employers and students.

### Analytical part

It should be noted that there is an interaction between teaching, research and practical training on accredited EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages ", 6B02301 (5B020700)" Translation studies ", 7M01701 (6M011700)" Kazakh language and literature", 6B03201 (5B050400)" Journalism". This is confirmed by a survey of teachers, 45.3% of them said that they are good at combining teaching with applied activity, 45.3% - with scientific activity. In the curriculum, the results of scientific studies of teaching staff and the proposals of employers are really embedded. Employers not only have a direct impact on the content of curricula in the process of developing this EP, but also take a direct part in its implementation. However, the percentage of involvement of highly qualified specialists in the teaching process is represented in the self-report on the EP 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism". Interaction with experts in the field of teaching methods has a positive effect on the quality of the programs under consideration. The university management pays sufficient attention to the content of the EP, as evidenced by a survey of teachers (15.1% and 84.9% relatively said that the attention of the leadership to the content of this EP is good and very good).

The commission members may also note that for the effective implementation of the accredited EP, it is important to a greater extent using the experience of leading Kazakh and foreign universities, the need to increase the level of external mobility of both students and teachers. The development and implementation of new disciplines within the framework of accredited educational programs can be more effective with the participation of teachers in international events in the field of science and education. It can be stated that only increasing the level of international cooperation with leading Kazakh and foreign universities will create opportunities for the development and implementation of international joint educational programs.

The commission members would like to draw attention to the fact that it is important not only to identify risks in the implementation of EP 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism", 6B01702 (5B011800) "Russian Language and Literature", but also to find possible ways to overcome them. Finding the best ways to overcome risks is a prerequisite for the implementation of EP.

### Strengths / Best practices

- The University has established close interaction and there is feedback from employers.
- A significant part of the disciplines accredited by EP 6B01701 (5B011700) "Kazakh language

and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" were developed and included in the curriculum at the request of employers. Part of the curriculum disciplines is implemented directly with the participation of employers. - The heads of accredited EPs distributed functional responsibilities between faculties in the context of specialties.

#### EEC recommendations

1. The leadership EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702

(5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages" is recommended to use the opportunities of international cooperation with other universities, as well as participation in international programs funded by the European Union and educational foundations (British Council, DAAD, Small Grants of Embassy of the USA, etc.).

- 2. When determining in the internal documents by the university management the Mechanism for implementing the EP 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism", it is recommended not only to indicate the risks associated with the implementation of the EP, but to determine the best ways to overcome them.
- 3. The management of EP 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism" is recommended to increase the percentage of participation of highly qualified practitioners in the teaching of both elective and majors in order to increase the motivation and competitiveness of students.

### The conclusions of the EEC on the criteria:

according to the standard "Management of the educational program" according to EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies ", 7M01701 (6M011700)" Kazakh language and literature ", 6B03201 (5B050400)" Journalism "17 criteria were disclosed, of which strong - 4, satisfactory - 13, suggests an improvement of 0.

# 5.2 Standard "Information Management and Reporting" Evidence part

EKSU introduced information management processes, including collection, analysis and monitoring: there is a department of the national collective research laboratory, which is responsible for information support of the university and its departments and the formation through the media of positive public opinion about the activities of the university.

The informational part of the site contains information about the university as a whole, as well as about structural units separately, events occurring within its walls. In order to fulfill its public mission, teaching staff of accredited departments provides and regularly publishes on the website quantitative and qualitative information on the implemented EP 6B01701 (5B011700) "Kazakh Language and Literature", 6B01702 (5B011800) "Russian Language and Literature", 6B01703 (5B011900) "Foreign Language: two foreign languages", 6B02301 (5B020700) "Translation Studies", 7M01701 (6M011700) "Kazakh Language and Literature", 6B03201 (5B050400) "Journalism", the results of the educational, methodological, scientific, educational activities of the department, achievements of faculty and students: <a href="https://www.vkgu.kz">www.vkgu.kz</a>.

In order to improve the quality of educational services provided, the University is supported by 9 servers: Proxy server, 1C server, mail server, Moodle server, DNS server, social network, etc. The University has access to Wi-Fi.

Students, faculty and employees confirm their consent to the processing of personal data, which is carried out in accordance with the Law of the Republic of Kazakhstan "On personal data and their protection." According to the Digital Kazakhstan program, approved by Decree of

the Government of the Republic of Kazakhstan No. 827 of December 12, 2017, the main direction of the University is the transition to the Digital University. A Smart University project has been drawn up for the University for 2017-2019, indicating the specific stages of the transition of the EKSU to a digital university, as digitalization will increase the University's competitiveness in higher education and science.

At EKSU, training documents are carried out by the unique AIS EKSU software package, which is organized according to the domain principle, which includes the registration process until the results are obtained (references, applications, etc.). For this, document management is carried out in accounting using the 1C: Enterprise program, in the personnel department - 1C-Bitrex, in the scientific library - library.vkgu.kz, in distance education - edu.vkgu.kz, etc.

The Parasat Student Service Center operates at S. Amanzholov EKSU, which works on the principle of "one window" and provides students with relevant services in administrative, educational and advisory matters.

The results of the analysis of the achievement of the goals of accredited programs and ways to improve the effectiveness of educational programs are reflected in the minutes of meetings and annual reports of the departments. The results of the control of training sessions are discussed at the meetings of the departments. In general, all the work of the graduating departments of the University is reflected in the annual reports on teaching and learning, which analyze the individual work of each teacher in teaching, educational work, international cooperation,

and

academic

mobility.

The process of controlling the movement of the contingent of students includes:

1) Enrollment of students on the basis of the "Model rules for admission to education in educational institutions implementing educational programs of higher and postgraduate education" approved by Order of the Minister of Education and Science of the Republic of Kazakhstan dated

October 31, 2018 No. 600;

- 2) The formation of groups of students on the basis of orders of deans of faculties, the integration of groups into streams;
  - 3) The formation of groups of students in the AIS;
  - 4) The publication of an order for admission of students;
- 5) Transfer of students' personal files to the department of student records management at the University.

The responsibility for organizing the movement of the contingent of students lies with the dean of the faculty. Responsibility for the documentary support of the movement of the contingent of students, for the formation and conduct of students 'personal files lies with the head of the student office management department. The formation of the contingent of students is carried out by placing a state educational order for training, as well as paying for tuition at the expense of citizens and other sources.

So, the management has demonstrated a positive trend in the movement of the contingent in all accredited EPs:

The Center for Marketing, Career and Employment is engaged in the collection of information on employment issues and the further career growth of university graduates. This Center, together with the Alumni Association, organizes job fairs, meetings with employers, round tables and other events, the results of which are published in local media.

Employment dynamics are monitored at the university on a systematic basis in order to study labor market risks. The management of accredited EPs showed EEC positive dynamics of successful employment of graduates of EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01702 (5B011800) Russian language and literature, EP 6B03201 (5B050400) Journalism, EP 7M01701 (6M011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B02301 (5B020700) Translation studies.

<b>Educational Programs</b>	Academic year
	·

	2014-	2015-	2016-	2017-	2018-
	2015	2016	2017	2018	2019
6B01701 (5B011700) Kazakh language and	100%	93,1%	97,2%	100%	100%
literature					
6B01702 (5B011800) Russian language and	100%	100%	100%	100%	100%
literature					
6B03201 (5B040500) Journalism	100%	93,1%	92,5%	100%	95%
7M01701 (6M011700) Kazakh language and	100%	100%	100%	100%	100%
literature					
6B01703 (5B011900) Foreign language: two	100%	93,5%	10 <mark>0</mark> %	100%	100%
foreign languages					
6B02301 (5B020700) Translation studies	100%	100%	100%	100%	100%

Also, on a systematic basis, the Department of Academic Policy and the Department of Organization and Control of the Educational Process analyze student performance, the results of which are analyzed, transferred to departments, deans' offices and published on the university portal. Assessment of the effectiveness and effectiveness of training is carried out on the basis of the analysis of student performance.

On-line questionnaires "Satisfaction of students with learning outcomes", "Satisfaction of students of research work at a university", "Teacher with student eyes", "Satisfaction of students with the creation of conditions for personal development and upbringing", "Satisfaction of staff", "Satisfaction of faculty with a university" analysis of which makes it possible to give an objective picture of internal processes and take measures to eliminate them.

Academic honesty is one of the key values in the educational process of the university and requires adherence to the policy of academic honesty from faculty and students. The university adopted the Rules of Academic Honesty (university website- https://www.vkgu.kz section "Education"), where the main principles of academic honesty are: integrity, copyright protection, open exchange of information and ideas between students and faculty, respect rights and freedoms of students.

The university management pays serious attention to resolving disputed and possible conflict situations and issues through their phased resolution in departments, deans' offices, and structural units. There is also a rector unit for feedback from the public, interested students, faculty and staff.

#### Analytical part

The Commission may state that EKSU has an effective system for collecting and analyzing information based on the use of modern information technologies, which contributes to the effective implementation of accredited EP 6B01701 (5B011700) "Kazakh Language and Literature", 6B01702 (5B011800) "Russian Language and Literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism".

During the visit to the department, educational plans, catalogs of elective disciplines of accredited EPs, individual teaching staff plans, protocols of meetings of departments and other nomenclature documents were demonstrated. Analysis and reports on the implementation of EP development plans are considered at meetings of the department, which are heard annually at meetings of the Academic Council of the university. The reports of the department are analytical in nature and cover all areas of its work. The structure of the reports is determined by the forms approved by the relevant documented procedures.

The Commission may confirm that the results of surveys of students, teachers and employers are used to improve the study of EP. According to the survey, teachers evaluate the level of feedback from the university: 28.3% - as good and 71.7% - as very good.

The commissions were shown recordings of distance learning sessions with students and

undergraduates of accredited EPs using multimedia presentations, videos, and animation in slides.

The Commission notes that information management and reporting at the university comply with the requirements established at the university.

At the same time, it should be noted that existing information resources should to a greater extent show the employment opportunities of graduates of EP and their career growth.

## Strengths / Best Practices

- The presence in the university of the AIS EKSU information system based on modern communication technologies.
- The university has an electronic document management system, as well as the PARASAT Student Service Center, which allows students to electronically receive all the necessary documents (certificates, duplicate diplomas, transcripts, etc.).
- The existing material and technical base at the university allows the effective use of interactive teaching methods for all accredited EPs.

#### EEC recommendations

1. The leadership of the university is recommended to improve the feedback mechanism between the departments of the university and faculty, students and staff.

2. It is recommended to teachers of all EPs of the second cluster 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700)" Kazakh language and literature ", 6B03201 (5B050400)" Journalism " to develop on-line courses for placing them in the public domain on the educational platform of the university for their regular use in the educational process as part of distance learning.

### The conclusions of the EEC on the criteria:

according to the standard "Information Management and Reporting" according to EP 6B01701 (5B011700) "Kazakh Language and Literature", 6B01702 (5B011800) "Russian Language and Literature", 6B01703 (5B011900) "Foreign Language: Two Foreign Languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" 17 criteria were disclosed, of which 4 strong, satisfactory positions - 13. Requiring improvement - 0.

# 5.3 Standard "Development and approval of the educational programme" Evidence part

The development and approval of educational programs at the university is carried out in accordance with the provisions of regulatory legal acts in the field of higher and postgraduate education.

Accredited specialties: EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M011700 (6M01700 (6)) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" are provided with educational and methodical documentation in accordance with Kazakhstan requirements: state compulsory education standards; typical and working curricula of specialties; typical and working curricula of disciplines.

In the development of educational programs, the degree of demand for personnel, indicators of development of personnel training provided for in the State Program for the Development of Education of the Republic of Kazakhstan for 2011-2020 are taken into account. Source documents for the development of a modular educational program are NCES, Model curriculums of specialty and MCs of compulsory disciplines, as well as the national qualifications

At the stage of development of the EP, the graduating department determines the graduate

model. Employers, faculty and students are involved in its development; sociological studies (surveys) of employers, teachers and graduates are very influential in determining the importance of competencies and determining the composition of competencies. The final list of competencies is summarized and presented by the heads of departments, agreed upon by the vice-rector for academic work, representatives of employers and approved by the rector at the Academic Council. The competency models of a graduate of accredited EPs are a set of expected educational results, the achievement of which can be demonstrated by a student at one stage or another of mastering the main program or as a set of competencies that each graduate of educational programs must master.

Assessment of the quality of educational programs is carried out on the basis of the analysis of curricula, the catalog of elective disciplines, modular educational programs, educational and methodical complexes of specialties, educational and methodical complexes of disciplines, timetables, individual plans of students, internal regulatory documents governing the implementation of educational programs, student questionnaires.

The university has the following types of curricula: curriculum (PC), work plan curriculum (WPC). Curricula are developed on the basis of standard curricula in the specialties for the entire period of study, State compulsory education standards and the Rules for organizing the educational process on credit training technology. In accordance with National compulsory education standard of the RK, the curriculum maintains the ratio of the volume of disciplines of the cycles of ED, DB, majors.

Documents were presented to the Commission (P EKSU 010-18 "On the development of modular educational programs"; P EKSU 001-19 "On the development of a catalog of elective disciplines", "Academic Policy of the EKSU named after S. Amanzholov"), which reflects that for each of the accredited EP developed trajectories with a choice of disciplines, as well as catalogs of elective disciplines in order to individualize the learning process.

The university has fully implemented and operates a credit training system. In the development of programs, the ECTS credit system is used. In the process of mastering the modules, students acquire professional competencies that are associated with the formation of methodological principles of thinking by acquiring theoretical knowledge (basic module discipline), mastering practical skills in the training profile (core discipline module and professional practice).

Of great importance for the implementation of the EP is its external examination - peer review. The analysis, examination and organization of peer review are carried out by the committees of the Academic Council (since 2019 - Project Committees for EP), the Faculty Council and are approved on the basis of a decision of the Academic Council of the University. An important role in reviewing and reviewing EPs is given to the opinion of employers. So, the departments implementing accredited EP conduct surveys of employers, the results of which decide on the approval or processing of EP and the development of new elective disciplines.

For the implementation of the EP, catalogs of elective disciplines are annually developed, which describe the disciplines of the optional component with an indication of the summary, pre and post requisites.

All forms of interaction are carried out on the basis of concluded memoranda and cooperation agreements, where the above forms of interaction are agreed upon, in addition, an additional agreement is concluded for holding an event.

In order to increase the effectiveness of teaching and research work, agreements on cooperation in the field of education and science were concluded with a number of leading foreign educational institutions, such as: Linguistic and Technical University of Sveche (Poland), Siauliai University of Siauliai, Republic of Lithuania according to the EP 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation Studies", "Ili Pedagogical University" of the People's Republic of China, FSBEI HE "Altai State Technical University" of the Russian Federation, Barnaul, "Ankara University", Turkey, "Szeged University", Hungary according to the EP 6B01701 (5B011700) "Kazakh language and

literature", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" 6B01702 (5B011800) "Russian language and literature".

During the accredited period, foreign lecturers were invited by the departments to contribute to the improvement of the teaching staff's work, and to the increase in the students' language level.

As well as the development of intercultural communication.

List of foreign scientists invited to EKSU accredited by the EP (2015-2020)

Last, First	Post, Country	The topic of the lecture	Occupancy
and			deadlines
Patronymi			-
c name	D C DI II 1 D C		1 6 00 2017
Zhan	Doctor of Philosophy, Professor	The educational system of	16.09.2015-
Meilan	of Tsinghua University, China	China	26.09.2015
Joe Wilson	MA Master the Fulbright	1.An introduction to	03.09.2018 -
	Scholarship holder	Academic writing	30.06.2019
		2.Theory and practice of translation	111
Jorn Ahrens	Professor, PhDDoctor	CulturalSociology	From 3 to 13
	UniversityofJustus-Liebig	"SocietyasanEmotion:	October,
	(Giessen, Germany)	MelodramaFilm"	2018
Eric	Professor, UniversityofMichigan	«Global challenges in	21.10.19-
Fridman	(USA)	international	31.10.2019.
	V VIII	communication» (in	
	7 10 1	English)	
Miya	Professor at the University of	Using CLII technologies by	03.09.2019-
Hyang Kim	Pusan	learning Foreign languages	30.06.2020
	Candidate of Historical	Traditional culture and modern	3.04.2017-
Spirina	Sciences, Vice-Rector of the	society	14.04.2017.
Marina	Interregional Institute of	The second second	
Yurievna	Economics and Law at the		
_ 3110 , 110	IPA Eur As EC		100
Musaeva	Deputy Dean of the Faculty of	Global journalism and new	5.02.2018-
Karluga	Journalism KazNU al-Farabi	media opportunities	10.02.
Nakusbeko			2018
vna			de l

### Analytical part

The Commission was provided with information indicating that the internal examination of the EP is carried out with the involvement of leading teachers and heads of structural units of the university, the external examination with the participation of representatives of employers, partner universities of the universities.

Noting the positive practice of peer review of academic programs by partner universities, the Commission may nevertheless note that peer review by leading universities of the Republic of Kazakhstan would improve the quality of educational programs 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism".

In an interview with employers, members of the EEC received confirmation not only about

the participation of employers in the development of an accredited EP, but also in its implementation. Leading stakeholders in Ust-Kamenogorsk, East Kazakhstan region have confirmed the importance of implementing this EP for the needs of the region.

The Commission studied the full range of documents on the practices of students accredited by the EP, visited the practice institutions (East Kazakhstan Humanitarian College named after Abay, KSU Lyceum No. 44 named after Oralkhan Bokey on EP 6B01701 (5B011700) Kazakh language and literature, EP 7M01701 (6M011700) Kazakh language and literature. There are 2 branches and literature: East Kazakhstan regional school-gymnasium-boarding school named after Zhambyl for gifted children and Samar school-lyceum named after J. Bolkhanbaev of Kokpekty district of East Kazakhstan region, according to EP 6B03201 (5B050400) "Journalism" - Shygys-Akparat LLP, "Rudny Altai" LLP, "Didar" and others) and came to the conclusion that the practices are in accordance with the curriculum of the EP.

The commissions were shown classrooms, laboratories of buildings 1, 5, 9, which carry out educational activities for the EP in question, as well as the corresponding equipment, and came to the conclusion that the equipment of the training laboratories in the EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism» meets the established requirements and contributes to the high quality of training. This is confirmed by the results of a survey of teachers: 86,87% of teachers said that they never faced poor conditions in the classrooms and 66% of teachers said that they had never encountered a lack of technical means in the classrooms.

At a meeting with graduates and employers of accredited EPs, the need was noted for increasing loans for teaching methods and practical exercises in teaching educational EP methods, as well as inviting practitioners.

### Strengths / Best Practices

According to the accredited EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01700 (6M01700 (6M01700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism":

- 1. The complexity of the EP is clearly defined in Kazakhstan loans and ECTS.
- 2. EP management provides the content of academic disciplines and results training in three levels of study: undergraduate, graduate.
- 3. EP management involves employers and students in the development of EP of faculty. *Additional strengths in EP* 6B01701 (5B011700) "Kazakh language and literature", 6B02301 (5B020700) "Translation studies", B03201 (5B050400) "Journalism":
  - 1. Provision of students with a wide range of practice bases.

#### EEC recommendations

- 1. To increase the representativeness of external content examinations on EP 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism".
- 2. To the management of EP 6B01701 (5B011700) "Kazakh language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 7M01701 (6M011700) "Kazakh language and literature" to consider the possibility of increasing disciplines of a methodological orientation.
- 3. The management of EP 6B02301 (5B020700) "Translation studies", 6B03201 (5B050400) "Journalism" should involve experienced specialists in the teaching of certain disciplines.

Conclusions of the EEC on the criteria: according to the standard "Development and approval of an educational program" according to EP 6B01701 (5B011700) "Kazakh language

and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" revealed 12 criteria from them (strong - 3; satisfactory - 9; suggest improvements - 0; unsatisfactory - 0)

# 5.4 Standard "On-Going monitoring and periodic review of educational programmes" Evidence part

Assessment of the content and implementation of EP 6B01701 (5B011700) Kazakh language and literature, 6B01702 (5B011800) Russian language and literature, 6B03201 (5B050400) Journalism, 7M01701 (6M011700) Kazakh language and literature, 6B01703 (5B011900) Foreign language: two foreign languages, 6B02301 (5B020700) Translation studies is held annually at a meeting of faculty councils with the participation of employers and graduates. Evaluation of educational programs by students, undergraduates is carried out by the Department of Academic Policy and Management of Educational Programs by anonymous questioning. The results of the questionnaire are processed and provided to the management, deans, heads of departments, educational support units, employers for further development.

Verification of accredited EP includes a survey of applicants, students, graduates, teachers, employing organizations; student performance analysis; information support of the educational process, resource and information support of educational programs; analysis of the student assessment system; assessment of the level of competence of research work (research work of students, master's degree research work); degree of compliance of EP with the established requirements.

Improvement planning is implemented using quality management tools. Measures are being developed to improve processes, which are reflected in the documentation of the quality assurance system.

The results of internal monitoring and assessment of the quality of educational programs are used to improve the efficiency and quality of the educational program, improve the management of educational programs, and improve the qualifications of teachers. The results of internal monitoring and assessment of the quality of educational programs are used to improve the efficiency and quality of the educational program, improve the management of educational programs, and improve the qualifications of teachers. This takes into account: information about the contingent of students (students, undergraduates); level of achievement and quality of knowledge, student achievement and statistics on student movement; satisfaction of consumers (students, employers, etc.) with the implementation of accredited programs; availability of educational resources and student support services; employment of graduates.

To ensure the required quality of training, the use of modern educational technologies is carried out. The executor of the educational process is the highly qualified teaching staff of the departments.

The content of the EP is agreed with the main employers in order to increase the effectiveness of the professional competence of future specialists and their employment. Employers make their recommendations when forming the modules of the educational program (protocol of the meeting of the Department of Kazakh, Russian Philology and Journalism from 01/15/2020, 05/03/2020). Accredited EPs are updated in connection with the proposals of employers at meetings of the Project Committees, the introduction of new directions and elective courses. In order to meet the needs of various groups of students, in accordance with the requests of employers, the EP includes new elective disciplines necessary in the course of future professional activities (for example, from 2019-2020 the discipline "Converged Journalism" is included). Updating accredited EPs is approved by the Academic Council of the university.

Analysis of monitoring procedures and periodic evaluation of accredited educational programs is carried out on the basis of analysis: curricula, catalog of elective disciplines, individual curricula of students, internal regulatory documents governing the implementation of

educational programs, their monitoring and evaluation, protocols of collegial bodies and department meetings.

One of the effective forms of monitoring is the daily monitoring of the quality of students' knowledge, organized during the educational process through the following training and control measures:

- 1) Classroom lectures: lectures, seminars, practical classes are conducted using frontal monitoring of knowledge in an interactive form.
- 2) Extracurricular activities: independent work of the teacher, including under the guidance of a teacher, individual consultations;
- 3) Conducting training and professional practices, organization of research and development, preparation of theses, master's thesis;
- 4) Control of educational achievements of students: current and mid-term control (tests, verification of homework, papers or abstracts, essays, verification of sections of the course project (work), report on the research work of a graduate student, verification of tasks in practice, discussions, trainings, round tables, intermediate certification / final control (exam, essay, defense of practice reports), final state certification (defense of thesis, master's thesis, state exam).

The university regularly conducts on-line questionnaires "Student Satisfaction with Learning Results," "Student Satisfaction with Research", "Teacher through the eyes of a student," "Student Satisfaction with the creation of conditions for personal development and upbringing," "Staff Satisfaction," and "Teacher Satisfaction with a University". The average index for 2019 is 84%.

A survey of students during a visit to the EEC gives the following results: satisfaction with the overall quality of educational programs is 80%; however, the monitoring process should pay attention to the indicator "disagree", "disagree" (0,6%) for the wording "Equal opportunities provided to all learners", "the Library is well equipped and has a fairly good collection of books", "facility and equipment for students are safe, comfortable and modern", "Teacher owns professional language, Taught the material relevant," "the Instructor presents material in an interesting manner". The coefficient of accessibility of the Dean's office and management is significantly higher (90.5%), while the percentage for the parameter "Accessibility and responsiveness of the University's management" is 81%.

A high percentage of positive ratings along the dimensions of "Satisfaction with existing training resources of the University" (82,5%), "Availability of computer classes and Internet resources" (76,2%), "availability of Dean's office" (90,5%), "availability and responsiveness of the University management" (81%), "Support for learning materials in the learning process" (85,7%) "availability of library resources" (85,7%), "satisfaction with the existing educational resources of the University" (82,5%), "Availability of computer classes and Internet resources" (76.2 per cent). At the same time, there are negative ratings for parameters that correlate with the availability of computer classes and Internet resources, the availability and quality of health services for students, and the provision of dormitories for students.

On average, the satisfaction rate for accredited EP was 7.9% out of the maximum 9.

Code, name of EP	Number.	%
5B011900/6B01703 – Foreign language two foreign languages	5	7,9%
5B020700/6B02301 – Translation studies	5	7,9%
5B011700/6B01701 - Kazakh language and literature	5	7,9%
6M011700/7M01701 - Kazakh language and literature	5	7,9%
5B011800/6B01702 – Russian language and literature	5	7,9%

5

The results of these processes are aimed at continuous improvement of the accreditation of the EP, the EP Management provides a review of the content and structure EP taking into account changes in the labor market, the requirements of employers and the social request of society. This process is carried out by introducing elective disciplines into teaching, EP 6B01701(5B011700)Kazakh language and literature. "History of Kazakh writing and Latin graphics", EP 6B3201 (5B050400) Kazakh language and literature-"methods of interactive learning in higher school", "Modernism and postmodernism in Kazakh literature", according to EP 6B03201(5B050400) Journalism-"Convergent journalism", "date journalism", according to EP 6B01702(5B011800) Russian language and literature-"Current trends in the study of philological science".

Students make an individual curriculum with the help of an adviser on based on the educational program and the catalog of elective disciplines.

In the IC include disciplines of an obligatory component and a discipline component of choice from CED.

An accessible educational resource environment has been created for training, including computer equipment, software products-licensed and purchased, websites, computer classes, reading rooms, book Fund, educational digital Fund materials, etc.

The development of accredited educational programs takes into account the complexity of the educational load of students, all types of educational activities that are provided in the curriculum, including classroom and independent work, practice, etc. It positively characterizes the quality of internal audits of departments and departments for compliance with their processes in accordance with International quality standards and in accordance with the procedure approved by the annual schedule of internal audits. Based on the results of inspections, corrective and preventive measures are taken.

Visiting the departments confirmed the monitire procedure popular topics of diploma/master's works aimed at highlighting topical issues of the state and prospects of development of the region and the city. The reviewers are employees of enterprises and leading teachers of educational institutions of the East Kazakhstan region.

The University has normative documents"on the development of modular educational programs", "Regulations on the development of the catalog of elective disciplines", "on the Project Committee of the East Kazakhstan state University named after S.Amanzholov", regulating the implementation of EP, specifying the format of monitoring. In 2019, the Project Committee for EP 6B01702(5B011800) Russian language and literature became a senior lecturer in Kazakh, Russian Philology and journalism, master Budnikova N.N., on behalf of the employers-the Methodist of Department of education of Ust-Kamenogorsk Sandybaev M.S., a graduate of the University of past years, working at the EP-the teacher of Russian language and literature, Kazan state University Chepushtanov I.M., 2nd year student, studying for the EP-E. Erzhanova.

Monitoring of students' progress along the educational trajectory is carried out on the basis of the sistem for evaluating the planned results of training of students and the goals of the EP. Assessment of knowledge, skills, abilities and professional competencies of students, undergraduates, and doctoral students is carried out in accordance with rules of organization of the educational process on credit technology training. The guide on the website of the EKSU

named after S.Amanzholov presents criteria and methods for evaluating students' knowledge, providing for the procedure for conducting current, intermediate and final control of knowledge, final certification, and the current methodology for evaluating students' progress for rating grades on disciplines.

The level of students satisfaction with educational services is presented in the questionnaire "Teacher through the eyes of students".

Academic disciplines of accredited educational institutions are sufficiently equipped educational and didactic materials with a modern level of content and performance.

Educational and didactic material is developed by qualified teachers at a sufficiently high scientific and methodological level and is aimed at developing competencies in accordance with the educational program. In EP 5B011700/6B01701-Kazakh language and literature, EP 6M011700/7M01701-Kazakh language and literature introduced teaching AIDS Ph D.,assosiate Professor of EKSU Seiputanova A.K.on the methodology of teaching Kazakh literature, PhD.Kurmanbaeva Sh.K on the methodology of Kazakh language's.

To ensure the high quality of classes, we use classrooms equipped with modem computers and an interactive whiteboard. All disciplines are provided with methodological instructions for self-performing practical work, lecture notes to increase the availability of educational material, material of disciplines.

All accredited companies have contracts with the bases of production practices. Table. Information about the bases of production teaching practice for accredited EP educational program

<b>Educational program</b>	2019-2020 academicyear				
10	"Secondary school No. 20 named after A. Baitursynov", Secondary school No. 1 named after Shakarim", Lyceum "No. 44 named after O.				
	Bokey", "Regional specialized school named after Zhambyl", school-				
EP 6B01701	Lyceum No. 3 named after Ch. Valikhanov", "secondary school №16				
(5B011700) Kazakh language and literature	named after Zaki Akhmetov", ''secondary school №45", "secondary school №46", "secondary school №47", "secondary school №15",				
ranguage and interactive	"Akhmerovskiy high school" of Akimat of Ust-Kamenogorsk, branch of				
	the "Nazarbayev intellectual school of chemical-biological direction" of				
ALT	Ust-Kamenogorsk, "secondary school named after R. Marsekov", of				
All A	Ulan district", etc.				
EP 6B01702 (5B011800) Russian	"Secondary school-gymnasium No. 12", "Secondary school named after M. Beketov "Parygino village of Altai district", "Gymnasium No.38 with with a depth study of English ", "Secondary school No.39 of				
language and literature	Akimat Ust-Kamenogorsk ,etc.				
EP 6B01703 (5B01900) Foreign language:two foreign languages	"Secondary school No. 20 named after A. Baitursynov", Secondary school No. 1 named after Shakarim", "No. 44 Lyceum named after O. Bokey, "school-Lyceum No. 3 named after Ch. Valikhanov, "secondary school №16 named after Zaki Akhmetov", "secondary school №45", "secondary school №46", "secondary school №15", «Gymnasium №38 with a depth study of English, KSU «Secondary school №39» of Akimat of Ust-Kamenogorsk, branch of the AEO "Nazarbayev intellectual school of chemical-biological direction" Ust-Kamenogorsk and etc.				
	and etc.				

	State Institution "Department for the development of languages of the
	East Kazakhstan Region,
EP 7M01701 (6M011700Kazakh language and literature	"Kazakh-American free University in Ust-Kamenogorsk, "University of
	Shakarim" Semey, State pedagogical University in Novosibirsk
language and interactive	(Novosibirsk, Russian Federation), Ili pedagogical University of
	China,etc.
(D02201	State Institution for the Development of Languages of East Kazakhstan
6B02301 (5B020700)Translation	Region, State Institution for Religious Affairs of East Kazakhstan
studies	Region, JSC "Bipek auto", EK RSPC "Daryn", KSU" Regional center
Stadios	"Shygys" etc.

The University has created the necessary conditions for self-education of students: library with a Fund of educational, methodical, scientific literature, periodicals; electronic library and subscruption domestic and foreign databases; availability of free internet; access to sport halls; conditions for participation in competitions, and subject Olympiads; in student self-regulation bodies; for research work.

All activities monitoring analysis of quality of educational process, carried out at different levels, are recorded and discussed at faculty meetings and educational-methodical commissions, scientific methodical the University Council, the Academic Council of the University(Academic Council Protocol#11 dated 30 April 2000). Based on the analysis and assessment of indicators of control activities designed to improve the quality of implementation of accredited EP.

### Analytical part

During the visit to the EKSU named after S.Amanzholov, the Commission made sure that the University's management demonstrated its openness and accessibility to students, teaching staff, and employers. The Commission notes that the University systematically reviews the content and structure of educational programs with the participation of employers.

Based on interviews, the Commission was convinced that employers participate in the development of accredited courses by submitting their proposals for new elective disciplines. During interviews and trips to the practice sites, positive feedback from employers about graduates was received, but feedback from employers was not tracked based on the results of monitoring employers'satisfaction with graduates, which would improve the process of mutually beneficial cooperation. Informing interested parties about changes in the content of the EP is periodic, but it should be noted that the changes made to the EP should be published for wider access by all interested parties. Based on the results of the analysis of compliance of the evidentiary part with the criteria. The standard can be seen that the monitoring and evaluation of EP 6B01701(5B011700) Kazakh language and literature, 6B01702(5B011800)Russian language literature,6B03201(5B050400)Journalism,7M01701(6M011700)Kazakh literature,6B01703 (5B011900) Foreign language: two foreign languages, 6B02301 (5B020700) Translation studies is conducted on a permanent basis, the results are discussed at meetings of bodies, brought to the teachers, stakeholders, students and masters of the Department of Kazakh, Russian, Philology of journalism (10.12.2019,15.01.2020,03.05.2020)Documents confirming feedback.

Despite the active participation of employers it the discussion and adjustment of the EP, the analysis of educational programs 6B01701(5B011700) Kazakh language and literature, 6B01702(5B011800)-Russian language and literature has shown that there is a

tendency to reduce the number of special disciplines, which may negatively affect the professional competencies of future subject teachers. For example, in working curriculum the number of subjects in the Russian language and literature in 2020 is 18, and the number of subjects in the 2019 set is 20. Similarly, the number of special courses in Kazakh language and literature is decreasing.

Continuous monitoring and periodic evaluation of accredited EP confirm the improvement of the educational process.

### Strength/best practices

The strength of this standard is the consistency of the conducted monitoring, active participation of stakeholders in the formation of the EP, the impact of the results on the quality of the EP update.

-The content of the educational programs is reviewed with changes labor market and social demand of society.

Opportunities to meet expactations and needs are provided students in the context of the educational programs.

The workload is clearly defined and progress is monitored studying.

- -There is an annual updating of the EP taking into account the recommendation of employers, teachers themselves, students and potential employers.
  - -There is a positive dynamics of students' progress.

### Recommendations of the EEC:

- 1) it is recommended to review the policy of allocating credits to important historical and theoretical subject in literature, which involve reading, analyzing and interpreting a large amount of voluminous artistic material of the Foundation of professional competencies of students(for example:Russian literature history of the 19th century-6 credits,5 semesters (working curriculum set in 2018), History of Russian literature 20-21 BB-7 credits, 6 semester.) It may be divided into 2 semesters to facilitate the learning of subjects by students, or to activate the modular approach.
- 2. Involve students in the scientific work of the Department from early courses through defining an independent research topic or working as part of a research group of departments.

The conclusions of the EEC according to the criteria: according to the standard "Continuous monitoring and periotic evaluation of educational programs" according to EP 6B01701(58011700)"Kazakh language and literature",6B01702(58011800)"Russian language and literature",6B01703(5B011900)"Foreign language:two foreign languages",6B02301(5B020700)"Translation studies",7M01701(6M011700)"Kazakh language and literature",6B03201(5B050400)"Journalism"revealed 10 criteria,of which strong-2, satisfactory-8,suggest improvement-0.

# 5.5 Standard "Student-centered learning, teaching and performance assessment" Evidence part

In accordance with the academic policy,the management of S.Amanzholov EKSU ensures respect and attention to various groups of students and their needs,and provides them with flexible learning paths. All students are given equal opportunities to receive quality education. The management of accredited organizations does not discriminate on the basis of race,national,ethnic,religious,gender,social status,sexual orientation,marital status,residence in remote areas,age,or other subjective criteria.

Respect and attention to various groups of students and their needs, providing flexible learning paths, using different pedagogical methods and forms of learning, adjusting learning and teaching methods, encouragement of student autonomy with parallel provision of guidance and support from the teacher is observed in relation to Bolat A., students of 1 academic year EP 6B01701(5B011700)"Kazakh language and literature", the disabled person of 1 group. In the adaptation period, the beginning of the school year schedule of classes only 1-of course tailored to the needs of Bolat A. Classes for this course are held on the first floor of the educational building#9, library and reading room which is located on the ground floor and equipped places for students.

The process of evaluating learning outcomes reflects the effectiveness of student-centered learning. Accredited training program are clearly defined and documented learning outcomes that are consistent with the goals of the training program. The results of training in accredited courses are achieved as a result of full development of modules (disciplines) of modular educational programs of specialties. When implementing the EP for each module (discipline), appropriate educational technologies are provided that will allow the most effective way to ensure the achievement of the planned learning results. Credits and time resources allocated for each module (discipline) are optimally distributed across all types of training sessions, depending on the planned results and learning technologies, respectively.

Compliance of the students"knowledge level with the planned learning results and program goals is ensured through the content of assessment materials, the adequacy of forms and methods of knowledge assessment. The planned results of training of accredited EP are published in the Mops. The results of training in each discipline and the evaluation criteria are published in the syllabus of the corresponding disciplines. Students of accredited educational programs have the opportunity to get acquainted with the MOS on the University's website.

The criterion for students to achieve the necessary results and assimilation of the curriculum at the normative level is the average academic performance score for transferring from one course to another. The average GPA in undergraduate studies is defined as follows: for the first course -1.8; for the second course -1.8; for the third course of -2.0; for the fourth year is 2.0. GPA to transfer from course to course in master and 2.2.

The organization of academic mobility, the issuance of diploma Supplements indicating the achieved formal learning results is conducted in accordance with individual plans. The student-centered approach is implemented by the management of the EP in the formation of an individual educational program. The University has a service of advisors, which is designed to assist in the development of the educational program. The task of the adviser is to familiarize students with the organization of the educational process, the Charter of the University, the rules of internal regulations of the University; assistance to students in determining the learning trajectory; consultations for students when choosing disciplines; assistance to students in drawing up individual curricula; monitoring current, intermediate, final academic performance, attendance, analysis of the results of certification, exams; monitoring the implementation of the curriculum, etc.

Students are provided with an educational and methodological complex, which includes a training program (Syllabus), active handouts, lecture theses, plans for practical (seminar) classes, test tasks, semester tasks, exam questions, and contains a policy of grading and evaluation criteria. Educational and methodological complex of the discipline is composed in two languages, are freely available in the departments.

For academic support of students who do not do well in the disciplines, gaining low ratings, as well as at the request of students who have absences due to illness, family circumstances, teachers of departments organize additional classes and consultations. Classes are held at a convenient time for teachers and students, and consultation schedules are drawn up at the departments.

On EP 6B01701 (5B011700) Kazakh language and literature, 6B01702 (5B011800) Russian language and literature, 6B03201 (5B050400) Journalism, 7M01701 (6M011700) Kazakh language and literature, 6B01703 (5B011900) Foreign language: two foreign languages, 6B02301 (5B020700) Translation studies uses such innovative teaching methods as case technologies, video lectures, brainstorming, discussions, trainings, creative reports and presentations, collaborative learning, business games, critical thinking, and interpretation of the work. The strong point of the methodological base of teaching on these EP is the use of distance technologies, educational platforms (zoom, Webex, Scype, AIS EKSU). The method of conducting lectures is constantly being improved, modern pedagogical technologies and teaching methods are used, which contribute to the activation of students ' cognitive activity. Problem lectures focused on setting research tasks are practiced; abstract presentation of the material, accompanied by the preparation of reference notes and diagrams that are the basis for organizing independent work; study of the material in blocks; advanced training; wide use of handouts, with tasks for student's individual work, etc.

EP 6B01701 (5B011700) I Kazakh language and literature, 6B01702 (5B011800) Russian language and literature, EP 6B02301 (5B020700) Translation studies, 6B01703 (5B011900) Foreign language: two foreign languages the student-centered approach is implemented already at the stage of career guidance: not only the level of knowledge in the main subjects, literacy in grammar, language style, but also the level of psychological readiness of the future student is taken into account.

The content of the EP is implemented taking into account modern scientific achievements. The strong point of the presented EP is not only the presence of author's elective disciplines, but also the interesting integration of scientific research. So, Ph. D., Assocate Professor Abdullina L. I. together with teachers Budnikova N. N., Poltorzhitskaya G. I. writes a textbook "Modern technologies essays in the educational paradigm of the XXI century" as the basis for the author's course EP "Journalism". Ph. D., associate Professor Fedosova S. A. creates a course "Comparative study of newspaper texts in the aspect of intercultural communication" at the intersection of journalism, Philology and cultural studies; Ph. D. associate Professor Kapysheva G. K. deepens comparative typological study of languages in the discipline "Interlingual equivalents in English, German, Russian and Kazakh languages"; Ph. D. associate Professor Abdrakhmanova T. M. combines philological and ethnographic aspects of text analysis in the discipline "Local toponomics: structural-semantic and motivational analysis". At the same time, it should be noted that the educational process is provided with textbooks, methodological manuals on author's courses.

Uniqueness of EP 7M01701 (6M011700) The Kazakh language and literature is formed by integrating individual author's research into the program concept. Thus, the author's disciplines of doctor of Philology, associate Professor Kartayeva A.M.. "Actual problems of Kazakh literature: Abay studies and Auezov studies", Ph. D., associate Professor Alimkhan A. A. "Actual problems of onomastics, toponymy of East Kazakhstan", Ph. D., associate Professor Biyarov B. N. "Historical and comparative grammar of the Altaic languages", Ph. D., associate

Professor A. K. Seiputanova "Style of modern Kazakh poetry", Ph. D., associate Professor B. B. Kelgembayeva "Folklore", Ph. D., associate Professor A. A. Aitmukashova "Spelling and punctuation of the modern Kazakh language" allow you to form a unique trajectory of research, which, in turn, affects the subject of master's theses.

EP 7M01701 (6M011700) The Kazakh language and literature is constantly working on the continuity of educational levels: continuity of the content of educational programs at the level of bachelor-master-doctorate. For example, undergraduate courses continue to function at a deeper level in master's and doctoral programs: "Historical grammar of the Kazakh language " (bachelor's degree) – "Historical-comparative grammar of Altaic languages" (master's degree).

The management of the EP proved the existence of collegiality in discussing student-centered learning (minutes of the meeting of the Department of Kazakh, Russian Philology and journalism from 15.01.2020). The productivity of existing innovations, methods and methods of teaching is discussed at educational seminars of departments, meetings of departments, faculty councils. Existing and traditional exchange of methodical experience (methodical week of the University, methodological seminar "Innovation methods of teaching foreign languages in the conditions of polylingual education", "The effectiveness of innovative technologies in the updated content of education", Round table "Application of techniques of integrated language learning in the University", the video of master-classes, presentations, open sessions) is also one of the forms of public demonstrations and borrowing positive experience of work with different student groups.

The current regulation of EKSU "on the procedure for organizing and conducting current monitoring of academic performance, intermediate and final certification of students at EKSU named after S. Amanzholov" regulates the procedure for conducting current and boundary control of knowledge. The EP management confirmed the existence of various objective forms of intermediate certification (in the form of passing tests, classroom and distance exams). Control and measurement tools are set out in accordance with the content of the discipline in syllabuses. It is important to note the interest of the EP management in the development of practical skills of students. For these purposes, practical training 6B03201 (5B050400) Journalism rendered in the student center "Altai zhastary", equipped with modern equipment, where there are classes in the disciplines of "TV journalism", "Introduction to journalism", available training programs, are recorded video lectures, news releases, Youtube channel, radio programs, etc. On the basis of the media center, classes of the "Zhas journalist" circle are held.

The result of this practice-oriented training is graduates working on the leading TV and radio channels of East Kazakhstan region.

Long-term work of teachers' regional school-gymnasium-boarding school named after Zhambyl for gifted children with students of EKSU. S. Amanzholov has created exceptional conditions for continuous education and training of generations of teachers-philologists, among whom a galaxy of scientists-philologists, working in the present time of EKSU named after S. Amanzholov (Professor, Doctor of philological sciences Kartaeva Aizhan Muratbekovna, PhD. Kasenov Saken Tokanovich, Ph. D. Shynar Kurmanbayeva Kapantaievna (currently works at ENU. L. Gumilev).

The EP leadership demonstrated support for student autonomy. When enrolling in academic disciplines, students are constantly consulted by academic advisors. In the course of training, teachers contribute to the development of critical thinking and understanding, help in choosing the topic of scientific research: the initiative to perform a particular topic can come

from both the teacher and the student / undergraduate. The final choice is left to the student. But the uniqueness of accredited programs give the conditions for the development of autonomy, namely: demonstrated leadership, EP Centers and Laboratories (scientific and educational center "Ziyatker", "Nazarbayev tanu", "Ruhani zhangyru", "Altai tanu", "Til Alemi", "Graphics of Latin") enable students of accredited EP to participate in a research project together with the teacher and identify their own research interest. The location of all these organizations in a single complex (building 5), accessibility, modern equipment (the presence of rare special equipment, digital technology), and the constant presence of the project's scientific supervisor creates a research-motivating infrastructure.

Educational resources and other mechanisms of the student support system are freely available and meet the needs of students. The University provides a procedure for responding to students 'complaints, which is carried out through the rector's blog, "trust boxes", which are installed in each academic building, as well as through individual conversations with the management of accredited educational institutions. The University uses the practice of appealing the results of intermediate and final certification. At the same time, the Commission notes the existence of a democratic system of relations between students and undergraduates with teachers and University management.

The management of the University implements measures for the social protection of students: conditions have been created and work is underway to implement inclusive education (the schedule is being thought out, an individual training schedule is being created for students with increased needs). Thus, at the request of the University management, the student A. Bolat is provided with social support: the Governor's office of East Kazakhstan region allocated her an educational grant, and she was awarded a scholarship named after Abay in the framework of the 175th anniversary of the Great poet.

It should be noted that all the necessary documents regulating the academic process are presented and are publicly available on the University's website. The management of accredited educational institutions demonstrated the work of the "PARASAT" student service Center in the process of providing state services for the restoration of students. All procedures are carried out in accordance with the rules of academic integrity.

In order to ensure that each graduate learns the results of training, a final certification Commission (hereinafter referred to as the IAC) is created for each educational program. The Chairpersons of the IAC are appointed by experienced specialists and heads of production of the corresponding profile. Highly qualified specialists of the relevant industry are involved in reviewing theses and projects. The analysis of the results of the IAC shows that most of the diploma / dissertation works performed have relevant topics and are of a research nature.

### Analytical part

The EP management adheres to the principles of student-centered learning by providing individualized learning paths, ensuring respect and attention to the needs of students.

Dual training on EP 6B01701(5B011700) Kazakh language and literature; EP 6B03201 (5B050400) Journalism provides broad opportunities for practical training and future employment of students, as well as for the development of further levels of study (for example, a master's degree in journalism).

Integrated interdisciplinary research will allow us to combine the efforts of University scientists and present original projects that are interesting both in the Republic and abroad.

The University provides various forms of social support to students for their academic achievements. There are discounts and benefits for paying for training for various categories of individuals and for achievements.

There is a risk of missing the set 6B01702 (5B011800)"Russian language and literature". The introduction of new practice bases and dual training enterprises will also allow you to take the academic process beyond the audience, find new stakeholders, and see other learning paths.

For accredited educational institutions, teaching staff use various forms and methods of teaching and learning, including interactive teaching methods, methods of teaching updated content, and project-based learning.

The current availability of 70% of settled personnel, a good base of practices, the effectiveness of dual training, good motivation for further training of graduates of EP 6B03201 (5B050400) Journalism justify the need and possibility of further development of the master's program "Journalism".

### Strengths/best practices

- Availability of databases of laboratories, centers, bases of practices specified in the evidence part, good feedback from the management of the EP with graduates and employers.
- The University implements the principle of constant monitoring of students ' moods and wishes on the quality, organization and implementation of EP.
- Support of students 'educational and social initiatives, support of students' autonomy by the University management and teaching staff.
  - Organization of interaction of the EP management with the bases of practical training.
- Compliance of the procedures for evaluating learning outcomes with the learning outcomes and goals of the EP.

### The recommendations of the EEC

- 1. Management to consider the creation and implementation of EP "Journalism" of the master's degree level.
- 2. Leadership EP should explore the possibility of expanding scientific and creative cooperation of the Department with existing University centers and laboratories (section "Oratory" scientific-educational center "Ziyatker", "Altai tanu"), in other departments.
- 3. The head of EP 6B01702 (5B011800) Russian language and literature should work out the risks and activate career guidance.

The conclusions of the EEC according to the criteria: according to the standard "Student - Centered learning, teaching and assessment of academic performance" according to EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" revealed 10 criteria, of which strong – 3, satisfactory-7, suggests improvement 0.

## 5.6 Standard «Students»

Evidence part

EKSU organized systematic work in the field of career guidance and subsequent support of students ' interest in improving and expanding their competencies. The Commission made sure that all the elements of continuing education were implemented at the University. Members of

the Association of graduates, graduates of the Department's specialties of different years actively participate in the policy of forming the contingent.

The policy of forming a contingent of students is to accept into the number of students those who are most prepared to study at the University, who consciously chose the EP, and who have gained the necessary number of points based on the results of testing.

In order to recruit a contingent and attract applicants, the University organized career guidance and explanatory work among school graduates of Ust-Kamenogorsk and East Kazakhstan region. Printed materials and booklets are being prepared. School graduates participate in open Days.

The University has a program of adaptation of incoming and foreign students, for which an adaptation week is provided.

The process of recruiting a contingent for accredited EP, in General, has a positive dynamics.

The management of the EP conducts an annual admissions campaign to recruit students. Facebook Russian language and literature student enrollment has improved significantly in 2018,2019 due to field work in the districts and public awareness through the mass media, including Instragram and Facebook social networks.

The internal quality assurance policy at EKSU reflects the relationship between science, teaching and learning. In the context of accredited educational programs, there is an active research activity in accordance with the mission and strategy of the University, as well as on General research topics. The University implements programs of external and internal foreign academic mobility based on agreements signed between the EKSU named after S. Amanzholov with universities of far and near abroad (the mechanism of mutual recognition and transfer of disciplines within the framework of academic mobility is implemented in accordance with the Provision for transfer of ects-type credits). But it draws attention to the fact of the irregularity of incoming and outgoing mobility: 5 students studied in the 2016-2017 academic year in the Ili normal University, Yining (China) accounted for 146 students from Poland, South Korea, USA, Malaysia, Lithuania from 2015 to 2020.

The University provides multi-level training of specialists, the end result of which is the employment of graduates. Effectiveness of employment of graduates of EKSU S.Amanzholov is an indicator of highquality of education:

The same of the sa	Academic years				
Educational programs	2014-	2015-	2016-	2017-	2018-
	2015	2016	2017	2018	2019
6B01701 (5B011700) Kazakh language and	100%	93,1%	97,2%	100%	100%
literature					
6B01702 (5B011800) Russian language and	100%	100%	100%	100%	100%
literature					
6B03201 (5B040500) Journalism	100%	93,1%	92,5%	100%	95%
7M01701 (6M011700) Kazakh language and	100%	100%	100%	100%	100%
literature					
6B01703 (5B011900) Foreign language: two	100%	93,5%	100%	100%	100%
foreign languages					
6B02301 (5B020700) Translation studies	100%	100%	100%	100%	100%

The high demand for graduates of the "Journalism" educational program at the regional and republican media markets is convincing, as evidenced by the positive dynamics of the EP in the rating of NCE "Atameken": 2018 - 13th place; 2019 - 5th place (out of 24).

EP management traces the professional path of each graduate, monitors their professional activities and career growth. Graduates are employed in such institutions

From 2016 to 2019, graduates of EP 6B01701 (5B011700) Kazakh language and literature, 6B01702 (5B011800) Russian language and literature, 6B03201 (5B050400) Journalism, 7M01701 (6M011700) Kazakh language and literature, 6B01703 (5B011900) Foreign language: two foreign languages, 6B02301 (5B020700) Translation studies: 151 undergraduate diplomas, 13 graduate diplomas, together with an application in accordance with the requirements of the state model of the Republic of Kazakhstan with an indication of the subjects studied, the volume of the complexity of the material studied in the loans of the Republic of Kazakhstan and in the ECTS system in the state and Russian languages .

The university constantly monitors the employment of graduates, their career growth and professional activities. Alumni are maintained through the Alumni Association. The Alumni Association holds and / or takes part in a number of events. Such events include: a job fair; organization of meetings with heads of enterprises and organizations; organization of round tables with representatives of enterprises in the region. Meetings of graduate students with representatives of the leading centers of the region are organized.

The EEC Commission confirms that the leadership of the university comprehensively supports its gifted students and undergraduates, there is a rector's grant, students are studying under the akimat's grants, moral and material assistance is provided. Students are provided with a hostel with a minimum payment, a gym (in sections), a new gym. The accredited programs created a favorable sociocultural environment and conditions for the development of personality, the regulation of socio-cultural processes that strengthen the moral, civic, cultural qualities of students.

### Analytical part

The information presented in the self-report in the context of this standard, mainly received confirmation during the visit of the EEC. In general, the EP management demonstrates the complete transparency of the procedures for the formation of the contingent from receipt to release. Procedures related to the regulation of the life cycle of students have a documentary and procedural design, are available to all interested parties. The EP management organizes special adaptation and support programs for newly arrived and foreign students; before admission and enrollment in the educational program is an introductory course that informs about the organization of education and the specifics of the EP. The university collaborates with other educational organizations and national ENIC / NARIC centers to ensure comparable recognition of qualifications. EP management demonstrates the existence and application of a mechanism for recognizing the results of students' academic mobility, as well as the results of additional, formal and non-formal learning. Each graduate is provided with documents of a standard form, which include confirmation of acquired qualifications. EP management uses mechanisms to recognize the results of academic mobility of students. Actively stimulated the desire of students to selfeducation and development outside the main program (extracurricular activities). Support is provided to gifted students.

Students are provided with places of practice by the leadership of the EP, assistance is provided to the employment of graduates, liaising with them, and the employment and professional activities of graduates of the EP are monitored. The university has the possibility of external and internal mobility for students.

Based on the results of interviews with undergraduates, students, the commission was convinced of the availability of a plan for academic mobility and internships, their documentation, and loan transfer.

### Strengths / Best Practices

- A policy has been established for the formation of the contingent of students of EP, its transparency has been ensured.
- The system of inquiry and analysis of available material and technical resources in the context of EP has been established.
- The university provides graduates of EP with documents confirming the qualifications obtained, including the results of training, as well as the context, content and status of the education and evidence of completion.
- The EP leadership demonstrates the implementation of special adaptation and support programs for newly arrived and foreign students.
- Active work to provide students with practical training places, assistance in the employment of graduates.
  - Created conditions for providing students with quality practice.

### EEC recommendations

- 1. In order to improve the quality of EP 6B01702 (5B011800) "Russian Language and Literature", it is recommended to intensify cooperation with leading educational institutions of near and far abroad in order to enhance the external academic mobility of students.
- 2. In order to improve the quality of educational programs, it is recommended to intensify the training of promising young teachers abroad (in the countries of the European Region) in order to obtain the qualifications of higher or postgraduate education.

The conclusions of the EEC on the criteria: according to the standard "Students" according to the EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" 12 criteria were disclosed, of which strong - 3, satisfactory - 9, suggests an improvement of 0.

# 5.7 Standard "Teaching staff"

### Evidence part

Cadre of teaching staff of accredited educational programs is staffed in accordance with the legislation of the Republic of Kazakhstan and the Rules for competitive replacement of posts of scientific and pedagogical staff of higher educational institutions.

Employment and distribution of duties is carried out in accordance with the qualification requirements put forward to the teaching staff by legislative acts of the Republic of Kazakhstan. The formation and implementation of personnel policy is based on the following principles: a democratic approach to the management of teaching staff and university staff; a combination of the interests of the management team and the managed subsystem; accessibility of leadership; compliance with parity; creation of conditions and atmosphere of initiative and creativity; stimulation of the teaching staff; personal improvement of staff.

The personnel policy is carried out in accordance with the main priorities of the university strategy. Qualification of teaching staff, their quantitative composition correspond to the areas of training for bachelors and undergraduates, meet licensing requirements. To improve the quality of teaching and ensure close relationship with production, doctors and candidates of sciences, specialists, and relevant industries are invited as part-time students.

The management of the EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian language and literature", EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) The Kazakh language and literature demonstrates the application of the university's personnel policy for the teaching staff involved in the implementation of the study program. The selection of personnel is carried out on the basis of an analysis of the needs of the educational program, according to the results of which a competition is announced for filling vacant posts. The competition for filling the vacant posts of

faculty and scientists at EKSU named after S. Amanzholovis held in accordance with applicable law.

The basic education of all teachers corresponds to the profile of the departments. So, for example, the personnel potential of the department serving the specialty EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian language and literature ", EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) Kazakh language and literature, consist of specialists in the fields with the following codes of doctoral and master's theses: Associate Professor of the Department of Kazakh, Russian Philology and Journalism Doctor of Philology A.M. Kartayeva (specialty: 10.01.02 - Kazakh literature); Associate Professor, Candidate of Philological Sciences Orazalin S.K. (specialty: 10.02.02 - Kazakh language); Associate Professor of the Department of Kazakh, Russian Philology and Journalism, Candidate of Philological Sciences S. Kasenov (10.01.02- Kazakh literature); Associate Professor of the Department of Kazakh, Russian Philology and Journalism, candidate of philological sciences Biyarov B.N. (10.02.02 - Kazakh language); Associate Professor of the Department of Kazakh, Russian Philology and Journalism, Candidate of Philological Sciences Ensebaeva K.K. (10.02.02 - Kazakh language); Candidate of Philological Sciences, Associate Professor of the Department of Kazakh, Russian Philology and Journalism Alimkhan A.A. (10.02.02 - Kazakh language); Candidate of Philological Sciences, Associate Professor of the Department of Kazakh, Russian Philology and Journalism Aitmukashova A.A. (10.02.02 - Kazakh language); Candidate of Philological Sciences, Associate Professor of the Department of Kazakh, Russian Philology and Journalism Seyputanova A.K. (10.01.02 - Kazakh literature); Candidate of Philological Sciences, Associate Professor of the Department of Kazakh, Russian Philology and Journalism Kelgembaeva B.B (10.01.09 - folklore); Degree according to the EP 5B011700 / 6B01701 - Kazakh language and literature, EP 6M011700 / 7M01701 - Kazakh language and literature - 70%.

The degree of teaching staff for accredited educational programs

EP	2015-201	6	2016-2	2017	2017-20	018	2018-2	2019	2019-2	2020
	Teachin	Degre	Teac	Deg	Teachi	Deg	Teac	De	Teac	Deg
	g staff	e	hing	ree	ng	ree	hing	gre	hing	ree
- 1			staff		staff		staff	e	staff	
6B01703	41/40	45%	43/4	42,8	44/43	41,8	46/4	44,		
(5B011900)			2	6		6%	5	44	37	
Foreign language:								%	7	
two foreign								7.		
languages							1/5			
6B01701	22/21	61,90	22/2	60,0	22/21	52,3	21/2	55,		61,3
(5B011700)		%	0	0%		8%	0	00	88	6%
Kazakh language	794							%		070
and literature										
6B01702	26/24	45,83	27/2	40%	26/24	45,8	27/2	48		
(5B011800)		%	5			3%	5	%		
Russian language										
and literature										
6B03201	40/38	52,63	40/3	52,6	37/36	55,5	38/3	56,	34	70,5
(5B050400)		%	8	3%		6%	7	76		9%
Journalism								%		
6B02301	35/35	51,43	36/3	51,4	38/37	48,6	38/3	48,	46/4	60,8
(5B020700)		%	5	3%		5%	7	65	5	7%
Translation studies								%		

7M01701	10	100%	11/1	100	11/11	100	13/1	10	9	100
(6M011700)			0	%		%	2	0%		%
Kazakh language										
and literature										ļ

The main provisions of the personnel policy of the university are compliance with standard qualification characteristics for employees of educational institutions, approved by order of the Ministry of Education and Science; the presence of higher and postgraduate education in relevant specialties, productive scientific activity, as well as competence and competitiveness. The indicators on the qualitative and quantitative composition of the teaching staff confirm the availability of the personnel potential necessary to implement the entire spectrum of educational programs and meet the qualification requirements for licensing educational activities.

A systematic assessment of the competence of teachers, an assessment of the effectiveness of the quality of teaching in the departments to disclose the content of training courses and build students and graduate students with the knowledge, skills and competencies necessary to achieve the learning outcomes provided for by the objectives of the program, is carried out through internal assessment (open classes, mutual visits, follow-up visits Head of departments, speeches at the scientific-theoretical and scientific-methodical seminars).

There is a significant degree of mastery of the teaching methods adopted by the accredited educational programs for the group of training courses that they implement (a journal of mutual visits, analyzes of open classes, etc.).

To implement the presented educational programs, EP 6B01701 (5B011700) Kazakh language and literature, 7M01701 (6M011700) Kazakh language and literature, the leadership uses the method of attracting foreign specialists. Departments invite foreign professors from Azerbaijan, the USA, China, Turkey, etc. To improve their qualifications, faculty members of the department undergo international internships at leading universities in the world (Poland, Russia, Hungary, Spain, Portugal, etc.) to give lectures and provide scientific advice to students and undergraduates. In order to harmonize educational programs and implement the academic mobility program, scientists from the University of Michigan (USA) Eric Friedman from 10/21/2019 to 10/31/2019; professors of the research institute "Turki Alemi" of the Aegean University, Turkey MetinEkizi from 09/12/2016 - 09/24/2016; professors of the "China Central National University" in Beijing, PRC Nurbakan Kulelkhanly from 12-11.2016 to 11/18/2016; professors of the Baku State University of Azerbaijan, Azerbaijan Agaeva Firuza Abullakizy, hold consultations with teachers and students. In the academic year 2017-2018, as part of internal academic mobility, Ph.D., associate professor of KazNU named after al-Farabi Mysaev K.N. was invited to conduct classes. (Kazakhstan, Astana). In the academic year 2018-2019, as part of internal academic mobility, Ph.D., associate professor of Turan University in Nur-Sultan G. Rakhimbaeva G.K. was invited to conduct classes.

According to EP 6B01701 (5B011700) Kazakh language and literature, 7M01701 (6M011700) Kazakh language and literature was opened by the Abay Center at the University of Sveche (Poland), which allows to effectively organize international cooperation (the possibility of a wide academic and scientific exchange of students and teachers; lectures foreign teachers; participation in international scientific conferences, seminars, round tables).

Information on the participation of students and teaching staff in academic mobility programs 2018-2019 academic year EP 6B01703 (5B01900) Foreign language: two foreign languages

No॒	Fullname	Position	Country of visit,	The purpose of	Deadlines	Results
			university	the trip		
1	Kapysheva	Ph.D.,	Germany,	Scientific	July 2019-	monograph
	G.K.	Head of	Johannes	intern ship	August	

		Departme	Gutenberg		2020	
		nt	University			
2	Larionova	Ph.D.,	South Korea	Scientific	4.01.2020-	monograph
	I.Y.	professor	Daegu University	intern ship	17.01.2020	
		of EKSU				
3	Abdrakhm	Ph.D.,	UK, London,	Language	July 2019-	certificate
	anova	Associate	language school	courses	August	
	T.M.	Professor			2020	
		of EKSU				

Information on the participation of students and teaching staff in academic mobility programs 2018-2019 academic year EP 6B01701 (5B011700) Kazakh language and literature, 7M01701 (6M011700) Kazakh language and literature

№	Fullname	Position	Country of visit,	The purpose	Deadlines	Results
	100		university	of the trip	7.00	No.
1	Kelgemba	Ph.D.,	at Mush Alparaslan	Scientific	July 2017	certificate
	yeva B.B.	Associate	University, Turkey,	intern ship	- N	
	All III	Professor of	Mush		100	
		EKSU				0
2	Kartayeva	Ph.D.,	at the University	Scientific	12.03.2018-	certificate
	A.M.	Associate	Sveche (Poland)	intern ship	24.03.2018	
	10	Professor	MI AF	700		70
3	Orazalin	Ph.D.,	at the University	Scientific	12.03.2018-	certificate
	S.K.	Associate	Sveche (Poland)	intern ship	24.03.2018	_///
		Professor		_		

EP management motivates teaching staff to develop and apply various innovative methods in the educational process. The most effective types of training sessions using modern technologies are video lectures, slide lectures, presentations, and audio lectures; work with interactive whiteboards, etc.

The participation of teachers in foreign internships allows you to follow the innovations that occur in the scientific and methodological field. A.M. Kartayeva and A.K. Seyputanova took advanced training courses at the Polytechnic University of Valencia, Spain from 05.25. 2015 to 06/02/2015, from 10/26/2015 to 04/04/2015.

A way to motivate teaching staff in the application of innovation and IT in the educational process is to participate in the contest "The best university teacher." At the presented departments in the teaching staff, Ph.D., associate professor Kartayeva A.M., Ph.D., associate professor KurmanbayevaSh.K., Ph.D., associate professor Kapysheva G.K. are holders of the title "Best University Teacher". Winner of the medal Y. Altynsarin A. Seyputanova A.K. Ph.D., Associate Professor of EKSU.

Teachers of graduating departments accredited by the EP annually participate in scientific and methodological and scientific-practical seminars and trainings. During the year, each teacher participated in the work of methodological seminars devoted to the issues of using interactive teaching methods.

EP management ensures the completeness and adequacy of individual teaching staff work planning for all types of activities, monitoring the effectiveness and efficiency of individual plans. Evidence of teachers performing all types of planned workloads is demonstrated.

The total load of a full-time teacher, in accordance with the Rules for the distribution of load by type of educational work, taking into account the performance of academic, educational,

methodical, research, organizational, methodological, educational and public work in the reporting period, averaged 38 loans. At the same time, the main part of the load of professors of the department is the management of the scientific work of students, undergraduates and doctoral students.

The EP leadership demonstrates support for the research activities of teaching staff, providing a link between research and training.

The research activity of the faculty of the department is supported by the management of the EP. During the reporting period, the teaching staff of the Department of Kazakh, Russian Philology and Journalism serving EP 5B011700 / 6B01701 - Kazakh Language and Literature, EP 6M011700 / 7M01701 - Kazakh Language and Literature took part in scientific projects: under the supervision of Ph.D., associate professor of EKSU A .A. Alimkhan "Rukhanizhagyry Kazakhstan onomastics: system of anthroponyms and toponyms based on the Latin graphics of the East Kazakhstan region led by Ph.D. Biyarov "Toponymy of East Kazakhstan on the basis of the new Latin-based national alphabet", under the leadership of Dr. Sc. A.M. Kartaeva "Scientific and methodological bases of integrated teaching of Abay studies in secondary schools and universities" under the supervision of a senior lecturer, master of philology Kaiyrbaeva Zh. K. "Development of the complex" Linguistic trip to tourist places of the East Kazakhstan region".

Project results are embedded in the learning process.

List of state budget projects EP 6B01701 (5B011700) Kazakh language and literature and EP 7M01701 (6M011700) Kazakh language and literature for the 2015-2017 academic year.

No	Name in Russian	Scientific	Implement	Sum of	Executors of
$\Pi/\Pi$	M	adviser	ation	financing	projects of
			period		accredited EP
		Kaiyrbaeva	2015-2017	For the year	5-faculty
	Development of	Zhazira		2015 :	members
	complex "Linguistic	Kyatbekovna		2745,99 tenge,	6-students,
		455	-	for the year	7-master's
	and regional travel to	7 9	1	2016. –	students
	tourist places of the			2745,99tenge,	
100	East Kazakhstan			for the year	1000
	region"			2017 –	1000
				2512,129tenge	10-11

Faculty members EP takes part in various seminars and refresher courses. So, the advanced training of the teaching staff of the Department of Kazakh, Russian Philology and Journalism for the academic year 2015 - 2019 includes 31 continuing education courses, attending 8 seminars on educational and special professional aspects of training.

An important area of activity of the teaching staff implementing the educational program is the conduct of scientific research. To strengthen the link between education and research, the university encourages academic activity of the academic staff through the creation and functioning of scientific schools and teams. The following scientific linguistic schools operate at the faculty of philology and pedagogy: a scientific linguistic school created by Ph.D., associate professor of EKSU Alimkhan A.A. "Actual problems of Kazakh onomastics", scientific school "Actual problems of Kazakh literature: Abay and Auezov", Doctor of Philology, Professor A. M. Kartaeva

The graduating departments conduct international, republican, regional scientific and practical conferences, and scientific seminars. The Department of Kazakh, Russian Philology and Journalism annually holds round tables, scientific seminars, and conferences. The teaching

staff of the Department of Kazakh, Russian Philology and Journalists traditionally organized the International Scientific and Practical Conference "Amanzholov Readings" and "Ualiyev Readings" dedicated to the memory of Doctor of Philology, Professor, Leading Turkologist Sarsen Amanzholov and the First Rector of the Pedagogical Institute, Honorary Professor of EKSU Yu.K. Uvaliev (in the period 2015-2019, 9 conferences were held at the international level).

Faculty members of EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian language and literature", EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism and7M01701 (6M011700) Kazakh language and literature are actively involved in the cultural life of society. The teaching staff of the Department of Kazakh, Russian Philology and Journalism"are volunteers of the all-Kazakhstan open dictation" Nationwide dictation "and actively collaborate with the museums of the city of Ust-Kamenogorsk: the Ethnographic Museum, the Museum of Local Lore, and the Onomastic Center, with the Department for the Development of Languages of the East Kazakhstan Region, regional library named after A.S. Pushkin, the city library. The East Kazakhstan Regional Children and Youth Library named after Oralkhan Bokey. Teachers of accredited EP Zhan E.E., Matkarimova D.A., Kozlova A.L., Budnikova N.N., Biyarov B.N., Kayyrbaeva Zh.K., Barbosynova K.T., Seyputanova A.K., Kartaeva A.M. are the members of the jury of the regional stage of subject Olympiads, competitions of international organizations, as well as literary and creative competitions held by libraries.

Articles published in journals with a non-zero impact factor by the faculty teaching EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01702 (5B011800) Russian language and literature, EP 6B03201 (5B050400) Journalism.

The teaching staff of accredited EPs are actively working on improving their language skills. The university has a multilingual education center "Til Alemi", on the basis of which courses are held for students and for teaching staff entering doctoral studies (for example Kaiyrbaeva Zh.K., Seyputanova A.K., Sapanova A.M.). In addition, educational program volunteers Joe Wilson (from USA, University of Tennessee), Kim Miya Hyang (University of Pusan, South Korea) organized and conducted language courses for faculty teaching stuff and students of accredited EP. The teachers once in 3 years pass certification for compliance with the requirements of the position in the department. In accordance with the Law of the Republic of Kazakhstan "On Education", teachers at least once every five years undergo continuing education, including in a specialty at the national and international levels. The multi variance of the advanced training form of teaching staff allows each teacher to be involved in this process. The student-centered paradigm of the departments of the EKSU named after S. Amanzholov creates the conditions for full creative development. The purpose of EP 6B01701 (5B011700) is the Kazakh language and literature, EP 7M01701 (6M011700)the Kazakh language and literature - the department of Kazakh, Russian philology and journalism, is to provide high-quality training for bachelors and undergraduates who meet the requirements of the national and international standards of higher education and have professional skills. The formation of the contingent refers to important issues of career guidance activities of the department. A sufficiently strong interest in learning is provided by the efforts of the faculty of the leading department and the quality of the educational process.

The teaching staff of accredited EPs conduct open classes every semester and attend classes of their colleagues. Open classes and mutual visits of teaching staff within the departments are carried out with the aim of improving the educational process, increasing the teaching skills of teaching staff, the timely provision of methodological assistance, and the exchange of advanced teaching experience. Open classes and mutual attendance of classes are a form of improving pedagogical skills, as well as one of the forms of intra-department and intra-university control over the organization of the teaching staff of the teaching staff, an obligatory component of the educational and methodical work of the teacher and the department. Open

classes are focused on testing new teaching methods and forms of academic work and are held to receive qualified recommendations from colleagues and more experienced teachers. They are designed to reflect the accumulated positive experience in the application of pedagogical innovations, effective methods of using modern information technologies in classes, etc. Mutual attendance of classes is carried out with the aim of exchanging experience in teaching. The teaching staff of the department and providing mutual assistance in planning, organizing and teaching methods. The direct management of the organization of conducting open classes and mutual attendance of classes is carried out by the head of the department. The university has developed a regulation on planning and conducting open classes and mutual visits of teaching staff of the departments of EKSU named after S. Amanzholov (P EKSU011-19 "Regulation on planning and conducting open classes and mutual visits of teaching staff of the departments of EKSU named after S. Amanzholov"). Tables 14 - 16 show the results of open classes and mutual visits of teaching staff of accredited EPs.

The following events were organized for young teachers to improve professional skills: School of a young teacher; training seminars for executives and managers of EP.

## Analytical part.

In general, we can conclude that the activities of the departments meet the criteria of the standard. Teachers are aware of a change in their role in connection with the transition to student-centered learning. The teaching staff serving the EP makes a significant contribution to the implementation of the university development strategy. Created the opportunity for career growth and professional development of teaching staff EP. Heads of departments are taking active, targeted actions to attract and professionalize young teachers. The university encourages the integration of scientific activities and education and the use of teaching staff of innovative teaching methods, which is reflected in the improvement of the rating of teachers. Important factors are: the active use of the teaching staff of the information and communication technologies in the educational process; attracting the best foreign and domestic teachers; the involvement of teaching staff in public life (the role of teaching staff in the education system, in the development of regional science, the creation of a cultural environment, etc.); creation of conditions for the professional development of teaching staff.

A satisfactory position is noted by the criterion for recognizing the responsibility of the EP management for its employees: EP management demonstrates awareness of the responsibility for its employees and makes efforts to ensure their favorable working conditions, however, according to the results of the questionnaire, there is a lack of satisfaction with the teaching staff in the class schedule, salary conditions, and services available at the university, including the nutrition system, medical and other services, the provision of benefits (sanatorium treatment, etc.).

Satisfactory positions - "Attracting practitioners to read special disciplines" and "Correspondence of the staff potential of the teaching staff of the university development strategy and the specifics of the EP".

## Strengths / Best Practices:

- The university provides career opportunities and professional development of teaching staff of the study program.
- The manual EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 7M01701 (6M011700) "Kazakh language and literature" provides targeted actions for the development of young teachers.
- The teaching staff of accredited EPs conducts research work using information and communication technologies.
- The teaching staff of the accredited EP has a direct impact on the formation of high culture in the life of the city and the region.

#### EEC recommendations

1. The management of accredited EPs to consider the possibility of support at the system level of academic mobility of teaching staff.

2. The leadership of the university to provide the opportunity for professional and career growth of young professionals in the context of EP.

The conclusions of the EEC on the criteria:

according to the Standard «Faculty» for EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) " Translation studies ", 7M01701 (6M011700)" Kazakh language and literature ", 6B03201 (5B050400)" Journalism ": 12 criteria were considered from them: strong - 2, satisfactory - 10, suggest improvement of -0.

# 5.8 Standard "Educational resources and support systems for students and undergraduates"

Evidence part

When implementing educational programs, the availability of material and technical base and information resources is one of the main factors in the professional training of specialists. EKSU named after S. Amanzholov demonstrates the sufficiency of material, financial and human resources. For the implementation of educational programs there is a sufficient material and technical base. The University has all the necessary educational and material assets for the Implementation of the goals and objectives. Buildings and constructions of EKSU named after S. Amanzholov comply with current sanitary standards and fire safety requirements. The areas owned by the right of ownership of RSE PHV EKGU named after S. Amanzholov - classrooms, lecture halls and other facilities, sports facilities comply with established norms and rules.

Nonresident students are provided with accommodation in four student houses with 1753 places with a total area of 16,687.1 square meters. In the homes of students there are domestic, shower rooms, lounges with household appliances, televisions and computers with access to the Internet. In general, the university has 74 WI-FI access points, of which 26 are in educational buildings, 48 in students' homes. Access speed varies in the range of 5-30 Mbit / s. It has a large scientific library, the total area of which is 2108 square meters; the library fund has more than 1 million copies. In total, the university has 205 classrooms, including lecture rooms - 58, educational and scientific laboratories - 29, equipped with training facilities for specialized rooms - 102, computer classes - 16, gyms - 7 and reading rooms in all buildings - 4.

Questioning of students and faculty members is systematically conducted at the university: "Satisfaction of the faculty with the university", "Satisfaction of university students with their support", "Student satisfaction with the learning outcomes", "Satisfaction of students and undergraduates with the quality of the educational program", "Satisfaction with the students' homes" and etc. Thus, according to the results of a survey of students living in students' homes, 87% are satisfied with the sanitary condition of the rooms, 88% with a shower schedule. 98% positively assess their life and living conditions in students' homes.

For students in 7 educational buildings there are canteens and buffets. All dining rooms offer a varied menu. Libraries with reading rooms, which are equipped with furniture and computers with Internet access, work in educational buildings. A health center operates in educational building No. 3; medical rooms are additionally open in 3 educational buildings.

Student Service Center "PARASAT" provides more than 30 types of services, including government services, for students, undergraduates, doctoral students and parents of students.

The processes of monitoring, measuring, analyzing and improving the material and technical base and information resources are carried out on the basis of documented procedures of a certified quality management system (QMS).

In the educational process of the educational program and for conducting research work, educational and scientific laboratories, specialized classrooms and classrooms, studios, computer and multimedia classes equipped with technical training facilities are used.

According to the self-assessment of the university and the results of the inspection of educational buildings, there is a positive trend in the development of material and technical resources and information support. These issues are considered at the Academic Council,

proposals and adjustments are made to the planning and distribution of the budget. The effectiveness of using the resources of the university, the audience, specialized classrooms, and communication and computer equipment of the university is confirmed to meet modern requirements. The structure, composition and quantity of technical resources are determined by the need to fully ensure the high-quality implementation of the educational process and all other processes in accordance with state generally binding standards of specialties, work curricula, educational work programs of disciplines, plans for teaching and research work and other documentation.

All technical resources are involved in the educational process. Self-assessment of the organization shows the conformity of material resources to the goals and objectives of the stated mission of the university. Technological support for students, teaching staff corresponds to educational programs (online training, modeling, etc.) and intellectual requests (databases, data analysis programs). During the reporting period, the strengthening of the material resources of the university through the modernization of the material and technical base is noted. The level of support of the material and technical base of the university and the resources of infrastructure support services are sufficient for the further successful development of the university in all areas of activity.

The material and technical base of the university meets the modern requirements imposed on the university, and provides an opportunity to conduct the educational process and research work, taking into account the specifics of the implemented projects. The types and amounts of material and technical resources involved in the implementation of the educational program are determined by the internal regulations of the university.

The material and technical base and information resources of the university as a whole make it possible to provide high-quality training and graduation of specialists in EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian language and literature", EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) Kazakh language and literature. Equipping the material and technical base with modern equipment creates convenience for students and teaching staff. The departments have personal computers for teaching staff of the Department with the ability to access the Internet. There are also classrooms for undergraduates, doctoral students and visiting professors. Students have the opportunity to instantly access cases and control knowledge, directly communicate with the teacher in real time via the global Internet or the internal network of the university.

In particular, the direct implementation of EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian language and literature, EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) Kazakh language and literature are engaged in the departments of Kazakh, Russian philology and journalism, Foreign language and translation. The training rooms of the department are equipped with modern computer equipment, traditional and multimedia boards, stands, visual stands (107, 109, 211, 304, 307, 308, 309, 310, 319). The departments are equipped with copying and multiplying equipment, visual and illustrative materials necessary for the educational process: stationary computers – 5 PCs., 1 laptop.

All classrooms are used as educational, at the same time they hold events (Olympics, scientific conferences, seminars for professors and teachers of schools with the invitation of foreign and domestic scientists), and scientific research is carried out with the involvement of students. All specialized classrooms have special equipment to help to develop the necessary research and practical skills (computers with specialized software, printers, scientific literature, etc.).

The scientific library of the Sarsen Amanzholov East Kazakhstan University is an important structural unit in the university's scientific and educational environment. The main task of the library at present is to create conditions for meeting the information needs of its users on the basis of information resources using the capabilities of information technologies; technical equipment and

automation of library processes; organization of training users in information culture in order to increase their orientation in the world information space. To support scientific research and educational and methodological support of the educational process, access to electronic resources is available through the website of the library of Sarsen Amanzholov East Kazakhstan University site Address: http://library.vkgu.kz. The library of Sarsen Amanzholov East Kazakhstan University conducts systematic work on the creation and acquisition of modern information resources (databases, electronic libraries, documents on electronic media).

The fund of the scientific library is staffed with educational, scientific, additional literature: official, reference-library and periodicals in accordance with the profile of faculties. Subscriptions for periodicals are available. The library has 164 computers for readers to work with electronic directories and full-text databases of the scientific library and remote foreign databases on the Internet. The entire process of processing the library's fund is automated with the help of IRBIS-64, and bibliographic records are created to search for information in the library's electronic and card catalogues. All documents are indexed and organized by UDC. The library's electronic catalogue includes databases of "books" (85075 zaps.), "Works of scientists of the EKSU" (11981), "articles" (38374), "rare fund" (9690), "library of electronic full text documents - "Rukhaniyat" (1636), "Social History", "Archive of the editions of the EKSU" and others. The directory is available on the university's corporate network and the Internet on the library's website http://library.vkgu.kz. The library site is http://library.vkgu.kz. is an intermediary in the processing of applications for electronic delivery of documents from the library fund of the Republic of Kazakhstan. The volume of full-text resources of electronic library includes 2120 titles. The scientific library has signed contracts with other libraries and scientific foundations, including the Republican Interuniversity Electronic Library (RIEL).

The University Library is located in all educational buildings. The total area of the library is 2,690 sq m. The number of seats in the reading rooms is 480. Library readers are serviced at 14 service stations, including 4 season tickets, 4 reading rooms and 6 specialized branches in different classrooms.

The library's book fund as of 01.01.2020, taking into account the write-offs, is 1,052,964 copies and 124,711 titles, including the educational, educational and scientific literature fund, 583,342 copies, of which 342,196 were in the Kazakh language.

Educational and educational-methodical book fund on accredited EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian Language and Literature," EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) Kazakh language and literature

C. P. Carlot	total textbooks and	Including	in foreign
<b>Educational programs</b>	teaching AIDS (ex)	Kazakh	language
		language	
6BO1701 (5B011700) Kazakh	10 103	10 103	126
language and literature			
6BO1702 (5B011800) Russian	5223	-	35
language and literature			
6BO2301 (5B020700)	15 824	6125	2000
Translation studies			
6BO3201 (5B040500)	10 980	5554	56
Journalism			
7MO1701 (6M011700) Kazakh	2 655	2655	112
language and literature			

Dynamics of acquisition of scientific and educational editions EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01702 (5B011800) Russian language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B02301 (5B020700) Translation studies, EP 6B03201 (5B050400) Journalism, EP 7M01701 (6M011700) Kazakh language and literature

	Numb	er of cop	pies			
Educational programs	2014-	2015-	2016-	2017-	2018-	2019-
	2015	2016	2017	2018	2019	2020
6BO1703 (5B011900) Foreign language: two	1002	1160	2989	3170	2806	1547
foreign languages			-			
6BO1701 (5B011700) Kazakh language and	1073	795	533	563	537	653
literature				100		
6BO1702 (5B011800) Russian language and	48	238	346	253	344	110
literature					N. A.	
6BO2301 (5B020700) Translation studies	85	278	566	246	197	130
6BO3201 (5B040500) Journalism	135	165	285	159	135	224
7MO1701 (6M011700) Kazakh language and	28	22	40	53	27	49
literature	45		N. 18			

# Total book fund accredited EP

		Academ	ic year /co	pies		
0	Indicator	2015-	2016-	2017-	2018-	2019-
		2016	2017	2018	2019	2020
	6BO1703 (5B011900) Foreign	4946	6106	9095	12265	15071
	language: two foreign languages					-
	Including in English	433	316	951	897	649
	6BO1701 (5B011700) Kazakh	7675	8470	9003	9566	10103
187	language and literature				1/4	7
	Including in English	21	14	28	25	38
	6BO1702 (5B011800) Russian	4042	4280	4626	4879	5223
	language and literature			- 481	9	
	Including in English	2	8	11	9	5
	6BO2301 (5B020700) Translation	14537	14815	15381	15627	15824
	Studies					
	Including in English	400	320	579	446	255
	6BO3201 (5B040500) Journalism	10236	10401	10686	10845	10980
	Including in English	11	9	15	13	8
	7MO1701 (6M011700) Kazakh	2513	2535	2575	2628	2655
	language and literature					
	Including in English	12	25	36	20	19

Table 24 - Number of editions on electronic media as of 01.01.2020 accredited EP

Educational programs	Languages		
		Russian	English
	Kazak		
	h		
6BO1703 (5B011900) Foreign language: two foreign	110	201	15
languages			
6BO1701 (5B011700) Kazakh language and literature	81	32	-
6BO1702 (5B011800) Russian language and	-	182	-
literature			
6BO2301 (5B020700) Translation studies	110	201	29
6BO3201 (5B040500) Journalism	59	50	2
7MO1701 (6M011700) Kazakh language and	60	32	-
literature		N B	

The availability of sources on electronic and magnetic media meets regulatory requirements.

The provision of academic, educational, methodical and scientific literature in the context of specialties per student of the given contingent of accredited EP

Name of the specialty	Given the contingen t		Educationa l literature		Science literature		Training- meth, and other lit.		EL+SL provision per student		
	Kaz akh	Ru ssi an	Kaza kh	Russ ian	Kaza kh	Russ ian	Kaza kh	Russ ian	Ka zak h	Russ	In tot al
6BO1703			3859	4195	1349	89	849	724			
(5B011900)											
Foreign language:									- 1		
two foreign									1	7	
language languages			-0-1		4		10.50				
6BO1701			6364	-	1776	-	1963	10	1		
(5B011700)							- 4				
Kazakh language											
and literature				2050		015		20.5			
6BO1702		-	-	3978	-	815	-	395			
(5B011800)											
Russian language											
and literature			1201	6004	1 (7 1	101	0.15	<b>45.4</b>			
6BO2301			4294	6891	1674	134	917	674			
(5B020700)											
Translation studies											
6BO3201			3499	3869	1271	1115	784	386			
(5B040500)											
Journalism											

7MO1701		982	-	1608	-	65	-		
(6M011700)									
Kazakh language									
and literature									

Students have the opportunity to communicate remotely with teachers through the AIS "EKSU". The system of messages and assignments allows conducting internal correspondence and monitoring the performance of tasks, participating in a community chat, forum, and teleconference. It also serves as a tool for communication between the student and the administration.

The presence of an electronic catalogue in the library, free access to electronic versions of the training fund and global information networks ensures a high level of educational process. Information resources, local information network guarantees the speed of interaction between professors and students. The high information service provides opportunities for independent study and research work of students.

It is important to note that in Sarsen Amanzholov East Kazakhstan State University since 2012 a form of plagiarism control has been introduced for external assessment of the quality of graduate work of students and undergraduates.

A number of actions are taken to prevent problems in the educational process by the department to conduct a presentation of elective disciplines, inform students through standard information channels.

The university identifies the need to support different groups and categories of students. Every year the work to support socially unprotected students, strengthen their targeted social support, provide social and psychological assistance (conducting individual conversations, meetings, seminars-trainings) and promote the employment of students from low-income, large families, orphans and disabled people in various social programs is improved.

We are working with the Akimat of the East Kazakhstan region to provide students with grants and scholarships of the Akim of the region, the number of which is growing every year.

Students and applicants can get any information they are interested in on the website of the East Kazakhstan State University named after S. Amanzholov in the tab for «Applicant», «Student»and «Undergraduate».

Students with problems with academic performance, accommodation, etc. are supervised by the dean of the faculty. Students from the orphanage are given food stamps. In case of possible problems with the parents of students are notified, personal conversations of the adviser, head of the department, dean are held with the students.

To support all students, including students, undergraduates in the implementation of their educational, personal and career needs, the University operates office-register, which carries out planning and monitoring of the learning process, organizes the enrollment of students in doctoral studies for the study of educational subjects with the involvement of other structural units and advisors, forms academic groups and streams.

Each faculty and department has its own web page on the university's website, which displays information about the individual structural units of the faculty. Each department provides comprehensive information about the faculty, the educational and methodical equipment of the educational process, the peculiarities of educational and scientific activities, external relations with the public, announcements of upcoming scientific and methodical events, news, announcements, etc.

Teaching staff of Departments of Kazakh, Russian Philology and Journalism, Foreign language and Translation studies have the opportunity to support students with information and reference materials of the educational program on the portal www. vkgu.kz.

Consultations are conducted by professors of the EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian Language and Literature, EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) Kazakh language and literature through additional software means of communication (skype,mail.ru). The use of PC and innovative software is available to teach EP disciplines.

The university is creating favorable conditions for the implementation of research work of a student and research work of a master's student. Informing about the conduct of scientific and practical conferences-intra-university, national, international, scientific and research, competitions on the website of the EKSU named after S. Amanzholov. The number of foreign partners on joint scientific researches is increasing under the contracts on creative cooperation.

Information about the departments and the specifics of educational programs is posted on the website of the S.Amanzholov EKSU at: www.vkgu.kz the main purpose of which is to raise awareness of the current state of affairs and the development of the university in the educational process. The General information part of the portal contains information about the University, its divisions, and events that take place within its walls. The information in this section is aimed at a wide audience: students, employees, teachers, applicants and their parents, employers, partners of the University, scientific and public organizations. On the pages of the General part of the educational portal, the University presents to the target audience of the region and the Republic of Kazakhstan the results of its activities and future plans in educational, scientific, technical and cultural areas. Updates are constantly being made. Access to information is free.

Examination of research results and final works for plagiarism is carried out by a commission formed at the Department. S. Amanzholov EKSU creates conditions for the implementation of scientific projects, the functioning of research laboratories, scientific schools, attracting students to research activities, ensuring the participation of teaching staff and students in scientific conferences and competitions.

For research projects in the university there are provided access to regulations, orders and directions for research, regulatory documents MES RK on archive, an electronic database, the local corporate LAN, the global network Internet.

Information support for research activities of the university is implemented through: scientific events of third-party organizations, scientific competitions and Olympiads; results of scientific work, planning and reporting procedures, formalized through plans, reports and other forms of planning and reporting; competitions of scientific works of teachers and students, etc.

The management of the EP determines the degree of implementation of information technologies in the educational process of the EP, monitors the use and development of innovative teaching technologies, including those based on ICT.

The university constantly strives to increase the level of use of information technologies in the organization of the educational process.

Alleducational and methodological structures of the disciplines are 100% electronically posted on the university portal, which every student has access to through their personal account (AIS EKSU).

All electronic educational publications meet modern requirements and are published on the educational portal of the university www.vkgu.kz this allows you to work in the corporate network and the Internet. Educational equipment and software used for the development of

educational programs are similar to those used in the field of IT technologies and meet the requirements of safety during operation.

## Analytical part

Based on the results of the analysis of the results of the activities of accredited EP according to this standard, the completeness and availability of material, technical and information resources of the available EP was assessed. It shows the dynamics of resources and the learning environment, library support of the educational process, and highlights the activities aimed at improving the resource support of the implementation of the EP. Information on material, technical and informational resources tends to improve.

When carrying out educational activities, the university is guided by normative documents that regulate mandatory regulatory requirements for the material, technical and educational laboratory base of educational organizations. There is information support for educational and scientific-educational activities with access to full-text electronic resources of educational and scientific significance, which meets the needs of students and teaching staff.

Sarsen Amanzholov EKSU has sufficient material and technical, information and library resources used to organize the process of training and education of students. The availability and level of the material and technical base of the university is in the process of constant updating and improvement. Students of the EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian language and literature", EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) The Kazakh language and literature have the opportunity and access to use social and cultural and sports facilities of the university: student dormitories, dispensaries, libraries, sports complexes. For students there are created the necessary living conditions, cultural environment, and conditions for sports.

The university has offices necessary for the above-mentioned EP, equipped with audiovideo and multimedia equipment. Management of educational programs of the EP bachelor's degree EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B01702 (5B011800) Russian language and literature", EP 6B02301 (5B020700) Translation studies and 6B03201 (5B040500) Journalism, 7M01701 (6M011700) Kazakh language and literature, demonstrated the sufficiency of material and technical resources and infrastructure. In each classroom, specialized classrooms during classes, the safety requirements of students are observed.

Students who have entered the 1st year of study, the adviser provides a reference guide, an academic calendar. Informing students of EP is also carried out using the system "AIS EKSU", which acts as a connecting tool between the student and the university. Individual assistance and advice to students on the educational process at all levels of training are provided by advisors. Students have the opportunity to communicate remotely with teachers using AIS "EKSU". It is important to note that the EKSU named after S. Amanzholov since 2015, a form of plagiarism control has been introduced for external assessment of the quality of graduate works of students and undergraduates. For a bachelor's degree, the threshold is more than 50%, for a master's degree – more than 60% originality. The results of compliance of diploma and master's works with the requirements and the originality of the works became the main criteria for admission of graduates to the defense.

A distinctive feature of EKSU named after Sarsen Amanzholov from other universities is the presence of a *modern equipped* library, which is an important structural unit in the scientific and educational environment of the university with a huge database of materials.

In addition to consulting and informational support, for the full life of students, as was mentioned above, the university operates clubs, youth theater "Shabyt", sports sections.

Thus, Sarsen Amanzholov EKSU has created modern material and technical, information and library resources that allow using the existing assets in full for the organization of educational, scientific, and educational processes. All EP training materials, software,

educational, scientific, methodological, and fiction literature, additional resources, and equipment are available to all students and staff.

According to the description in the self-reports and during the visual visit, it was revealed that the EKSU named after Sarsen Amanzholov is working to support various groups of students. The university has a fund of educational, methodological and scientific literature for general education, basic and profile disciplines on paper and electronic media, periodicals, access to scientific databases.

In general, the university has created conditions for technological support of students and teaching staff. This is evidenced by the results of a survey of students. The results of the survey of students are as follows:

- 1. Satisfaction with existing educational resources of the university 82.5 %
- 2. Availability of computer classes and Internet resources-76.2 %
- 3. Availability of academic counseling 76.2 %
- 4. Support of educational materials in the learning process-85.7 %
- 5. Availability of advice on personal problems-82.5 %
- 6. Availability of health services for students-65.1 %
- 7. Quality of the student health service-73 %
- 8. The level of availability of library resources 85.7%
- 9. Quality of services provided in libraries and reading rooms-90.5 %
- 10. Available computer classes-76.2 %
- 11. Available scientific laboratories-76.2 %

However, the university should improve its technical capabilities for people with disabilities, and increase the number of specialized literature in the areas of training, especially in electronic format.

## Strong points/best practice

- Availability of support procedures for various groups of students, including informing and consulting.
- Availability of a fund of educational, methodological and scientific literature on general, basic and profile disciplines on paper and electronic media, periodicals, access to scientific databases.
  - Access to educational Internet resources and most information resources.
- Compliance with safety requirements in the training process is ensured, including safety regulations and passports of specialized offices and laboratories.

#### **EEC** recommendations

- 1. The management of the university to provide the possibility of material and technical equipment of EP 6B02301 (5B020700)"Translation studies" taking into account the needs of students.
- 2. Teaching staff of accredited EP actively use information and communication technologies in the teaching process (online courses, E-portfolios, and others).

The conclusions of the EEC according to the criteria: according to the standard "Educational resources and student support system" for EP 6B01701 (5B011700) "Kazakh language and literature", 6B01702 (5B011800) "Russian language and literature", 6B01703 (5B011900) "Foreign language: two foreign languages", 6B02301 (5B020700) "Translation studies", 7M01701 (6M011700) "Kazakh language and literature", 6B03201 (5B050400) "Journalism" revealed 10 criteria of them (strong - 3; satisfactory - 7; suggest improvements - 0; unsatisfactory - 0)

## 5.9 Standard «Public Information»

## Evidence part

There is a Press service in the EKSU named after S. Amanzholov, whose area of responsibility includes directly providing information about the activities of the university and its

divisions; forming a positive public opinion about the activities of the university through the media; assisting the service in their work to cover the activities of the university and its divisions; monitoring and studying trends in public opinion on the activities of the university and evaluating.

The press service established in accordance with the laws of RK "About education and science", "About mass media", the Charter of the University, reports directly to the rector or on his behalf to one of the pro-rectors of the university and interacts with internal university media: the newspaper "Didar", Internet website of the University (www.vkgu.kz).

Potential applicants and students of bachelor's, master's, and doctoral programs show the greatest interest to the website of Sarsen Amanzholov EKSU.

The official information posted on the websites relates to the main areas of activity of the university and is intended for both external and internal (university) use.

Information about the activities of the University and the implementation of educational programs is available on the official website of the University (www.vkgu.kz).

On the website of EKSU named after Sarsen Amanzholov on EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01702 (5B011800) Russian language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B02301 (5B020700) Translation studies, EP 6B03201 (5B050400) Journalism, EP 7M01701 (6M011700) Kazakh language and literature, there is operational information about activities, a system of ads and news (www.portal.vkgu.kz), a list of electronic library materials.

On the website of EKSU named after Sarsen Amanzholov in the section «Education», in the subsection «Educational programs» there is the following information: Goals and objectives of specialties, qualification characteristics, educational trajectories, uniqueness of each trajectory, learning results for each trajectory, requirements for the level of education of graduates of this specialty (based on the Dublin descriptors).

In the section «Entrant» in the subsections «Bachelor» and «Master» there is information on these specialties, as well as a presentation of the faculty, which provides information on accredited EP.

In the section of the Faculty of History, Philology and international Relations in the subsection of the Department there is information on EP 6B01701 (5B011700) Kazakh language and literature, EP 6B01702 (5B011800) Russian language and literature, EP 6B01703 (5B011900) Foreign language: two foreign languages, EP 6B02301 (5B020700) Translation studies, EP 6B03201 (5B050400) Journalism, EP 7M01701 (6M011700) Kazakh language and literature.

The subjects of the educational program are provided with teaching and didactic materials. Students can access the full database of electronic educational publications, updated by the University library staff, as well as national and international electronic databases of educational and scientific literature, including the Web of Science database.

Information about EP, results and achievements, information for applicants and advertising booklets, materials about the University's activities are presented in the media of national, regional and local significance, on the Internet, in social networks on the pages of the faculty and Department. All publications are informational, image-oriented, and explanatory character.

The University annually reissues advertising and information booklet, a video about the University, the Department, made image products with the logo of the EKSU named after Sarsen Amanzholov, prepared and posted on the website of information about the university, faculty, department, educational programs.

Brochures, flyers or booklets containing general information about educational programs advantages of studying at this faculty, exchange programs for students, teachers, partners, graduates, information about admission, terms and form of study, and prices have been developed for the faculties. To inform students, information boards, posters, stands, banners, as well as signs with the names of faculties and educational programs hung in the lobby of the

university building. Also, presentations and videos containing the above information have been developed for recruiting events in schools.

Employment of graduates is promoted by holding an annual Job Fair at the university with the participation of companies and institutions that are potential employers. During the year, at the request of educational institutions and companies, presentations, guest lectures, interviews are held to familiarize students with the available internship programs and vacancies of employers, as well as for employment.

University Internet resources are created at various levels of the hierarchy: from personal websites and pages of departments to university-wide information repositories and are available to students and teachers both in the internal network of EKSU and in the international global Internet.

Taking into account the popularity and role of social networks in the lives of modern people, Sarsen Amanzholov EKSU defines social network accounts as important tools for informing the public and building a dialogue with it. Among them, the main ones are:

- 1. Official website of the university (https://www.vkgu.kz/ru) is a universal information tool that contains all the basic information about the organization of the educational process, the composition and structure of the university, the main events, graduates, etc.
  - 2. Social media Accounts:
  - on Twitter (https://twitter.com/\_3744022489972),
  - Youtube (https://www.youtube.com/channel/UCo6yF4QlDvusrEH9f 8 nYw),
  - VKontakte (https://vk.com/vkgu\_imidzh),
- facebook (https://web.facebook.com/Восточно-Казахстанский-государственныйуниверситет-имени-Сарсена-Аманжолова-687004481431232)
  - instagram of S. Amanzholov EKSU (https://www.instagram.com/vkgu\_vko/).

Feedback from the university's management to the public via the functioning blog of the rector is prompt. After the next message or question is published in the blog, the response is published during the working day.

The university hosts meetings of the rector, pro-rectors, heads of departments with student assets, employers, teachers and employees, where each participant can ask any question of interest to any of the leaders and get reliable information.

One of the most optimal forms of university promotion is holding various cultural events. This is the upbringing of the spirit of patriotism among young people, strengthening and promoting national and family values.

The system of internal control of information on the activities of the university, which allows to systematically implement organizational arrangements for the comprehensive analysis and objective assessment of activities of all structural subdivisions of the university, to obtain full information on activities and results on all management levels of information at universities, to improve the learning, teaching and methodical, scientific and educational processes, with the aim of improving the quality of professional training.

The section «Applicants» provides visitors to the official website of the EKSU named after Sarsen Amanzholov with information about the general conditions of admission to the university – the pass mark for admission, the necessary documents, information for foreign applicants, price lists of the paid tuition for the current academic year, opportunities for obtaining educational loans and deposits. It also contains information about benefits, social assistance to students at the University, and other opportunities provided to students.

In the «Faculties» section, you can find a list of EP by faculty: the educational programs for bachelor's, master's, and doctorate. A more detailed description of educational programs is posted on the pages of departments of faculty websites: the expected results of training, information about the assigned qualifications are indicated. The web pages of the departments contain general information about the teaching staff of the department (research interests, academic degree, taught disciplines, etc.), international cooperation, research projects and databases of practices.

In the section «Student», «Undergraduate» (http://www.kgu.kz) provides general information about the learning process, the rules for conducting various types of exams, tests, and other assessment procedures. Information is provided about the movement of students (transfer from one course to another, to another specialty / language of study, transfer to another university, expulsion), the policy of transferring training courses and credits by ECTS type, academic mobility, practical training (databases of practices, etc.).

The "Center for marketing, career and employment" section of the university's website contains information about employment of graduates.

All new information about events taking place at the university is presented on the university's website in the category«Ads».

The results of the external evaluation of the university are published on the official website in the section «Accreditation. Certificates». This section presents certificates of completion of accredited educational programs of Sarsen Amanzholov EKSU.

Facebook, Instagram and VKontakte accounts are also used for direct communication with students and students of the university. In this way, we regularly work to promote the image of the university and the educational programs implemented at the university.

The «Rector's blog» is functioning (http://www.vkgu.kz), in which everyone can ask a question to the rector of the university and get the answer.

The information published on the official website of EKSU named after S. Amanzholov, as well as faculty websites, is used in the preparation of information leaflets about the University for the period of the admission campaign, as well as in interaction with partners and employers.

### Analytical part

Information about the activities of S. Amanzholov EKSU and the implementation of educational programs is covered on the university's website (http://www.vkgu), in the intra-university newspaper «Image of EKSU», as well as in local and national media, social networks Vkontakte, Facebook, Instagram.

Information management of the university, informing the public about all aspects of the activities of the EKSU named after S. Amanzholov and all structural divisions in general is carried out at a fairly high level.

The official website of the university is well and clearly structured by sections, the information you are looking for is easy to find, and the information you post is updated daily. Members of the Commission note placement on the University website objective and relevant information, including: a detailed description of the implemented EP, specifying expected learning outcomes; information on the possibility of qualification by the end of the EP; information about the passing score and the educational opportunities provided to students; information about the achievements of teaching staff of EP, etc. This is facilitated by the appointment of all departments of the university responsible for the content of the site, providing information about the teaching staff and students on the site of the EKSU named after S. Amanzholov.

The management of the university uses a variety of ways to distribute information, including the media, web resources, information networks, etc.to inform the wide public about the university as a whole, and in the context of EP. For example, the rector of EKSU named after S. Amanzholov holds annual meetings with students, faculty, and employees of the university.

When preparing information about submitted educational programs for publication, it is checked for accuracy. The faculty actively participates in the implementation and popularization of state programs (Ruhani zhangyru), and also shares information about the university through the city and regional media.

Employment of graduates is under the control of the management of the EP. The EP management continuously provides feedback to graduates, monitors employment information, and engages them to participate in research events. The collected information with supporting documents (certificate from the place of work) is sent to the center for marketing, career and

employment of S. Amanzholov EKSU, MES of the Republic of Kazakhstan. Employment of graduates of self-crediting specialties at a high level.

The university provides feedback to stakeholders during the monitoring and evaluation of EP. The university promptly informs stakeholders about changes made to the EP; changes are considered at educational and methodological meetings, methodological seminars, and the educational and methodological council of the university.

We monitor the interaction between graduates and potential employers in the labor market in the form of interviews, questionnaires, and round tables. The university takes measures for professional orientation and competitiveness of graduates in the labor market. Graduates of the presented EP are currently in demand in the modern labor market. Training of students is at the proper level, the professionalism and quality of training of teaching staff of departments meets all the necessary requirements. The university provides the necessary material and technical base for all EP participants and works on the development and improvement of the educational process.

## Strong points/best practice

- Holding conferences and forums, publishing activities on educational policy, support and explanation of national development programs of the country and the system of higher and postgraduate education.
- Confirmed use of various distribution methods information, including mass media, information networks for informing the general public and interested persons.
- The availability of management and their interest in developing feedback from staff and students, the public.

## The recommendations of the EEC

- 1. The management of the university and the EP should ensure that students, partners, stakeholders and all interested parties are informed about changes and revisions of the EP on a systematic basis.
- 2. The management of the university should ensure that the electronic portfolio of teaching staff of all accredited EP is informative and updated in a timely manner.

#### Conclusions on criteria:

According to the standard «Informing the public» on EP 6B01701 (5B011700) «Kazakh language and literature», 6B01702 (5B011800) «Russian language and literature», 6B01703 (5B011900) «Foreign language: two foreign languages», 6B02301 (5B020700) «Translation studies», 7M01701 (6M011700) «Kazakh language and literature», 6B03201 (5B050400) «Journalism» revealed 13 criteria, of which strong – 1, satisfactory – 12, suggests improvement of 0.

## 5.10. Standard «Standards in the context of individual specialties»

Evaluation criteria depending on the direction of the EP EDUCATION,, HUMAN SCIENCES

#### Evidence part

In accordance with the Civil Code of the Republic of Kazakhstan 08-2009 «Classifier of specialties of higher and postgraduate education of the Republic of Kazakhstan» EP 6B01701 (5B011700) Kazakh language and literature, EP 7M01701 (6M011700) Kazakh language and literature belong to the group «Education».

An analysis of the activities of the departments implementing accredited EPs indicates that in all areas training of specialists with relevant knowledge and professional competencies is being carried out. The educational process of the EP is based on the most advanced achievements of world science in the field of teaching, namely, the credit system of education, aimed at fully taking into account the interests of students, ensuring their educational needs, creating competition between teachers, improving and applying various teaching methods and forms of quality control of education.

The structure and content of educational programs are aimed at creating professional competence of students, obtaining theoretical knowledge in the field of psychology, pedagogy and skills in the field of communications and information technologies. So, students of accredited EPs have the following competencies:

- social and personal the ability to work in various socio-social environments, have the skills to apply knowledge in practice, have a culture of thinking;
- economic and organizational and managerial knowledge of the fundamentals of a market economy, management theory, the ability to navigate in the context of globalization;
- professional: have an understanding of the methods of scientific research, the relationship between science and philosophy; about modern problems in various fields of physics;
- the ability to plan, carry out a scientific experiment, summarize the results obtained, use computer equipment, innovative technologies;
- special competencies: the ability to navigate in the educational space; the ability to use the achievements of science and technology in practice.

Accredited by EP 6B01701 (5B011700) Kazakh language and literature, EP 7M01701 (6M011700) Kazakh language and literature are aimed at acquiring students with fundamental knowledge in the field of philology, pedagogy and educational activity, the theory and methodology of language teaching, as well as other areas of the humanities.

The current state of training of specialists within the framework of the EP is supported by the active use of advanced techniques and teaching methods, the annual updating of the subject of graduate work and bachelor's theses, as well as the introduction of new elective disciplines, taking into account the recommendations of employers. Accredited EPs widely use modern teaching methods and forms of organization of the educational process. Work on the introduction of new technologies is carried out: by improving the qualifications of teachers; conducting open classes; mutual attendance of classes in order to get acquainted with new teaching technologies; conducting training seminars; creating a bank of innovations, techniques, pedagogical technologies; development of teaching aids and recommendations on the use of innovation in practice.

In order to familiarize students with the professional environment and relevant issues in the field of specialization, as well as to acquire skills based on theoretical training, the department's education program includes disciplines and activities aimed at gaining practical experience and skills in the specialty as a whole and majors in particular.

There is a correspondence between the goals of accredited EPs and learning outcomes for reinforcing skills, including the skills of pedagogical and research activities that are in demand on the labor market.

So, the goal of EP 5B011700 / 6B01707 - Kazakh language and literature - the preparation of bachelors of education with high intellectual and scientific potential, competitive, formed by the national mentality, with developed and practical skills, knowledge of the basics of the Kazakh language and literature, deep and theoretical knowledge of the subjects studied in the specialty, understanding the practical significance of the teacher.

EP 7M01701 (6M011700) The Kazakh language and literature sets as its goal the training of specialists with developed and practical skills and knowledge of the basics of the Kazakh language and literature; able to practically apply the system of scientific knowledge in linguistics, theory and practice of teaching the Kazakh language and literature and intercultural communication, possessing the skills of scientific research, ready for scientific and pedagogical activity at all levels and stages of linguistic education, including higher, postgraduate and additional professional education.

Practical training of students is carried out through educational, research and professional practices, which contributes to students gaining practical experience in applying theoretical knowledge. Pedagogical practice performs the function of general professional training in terms of preparing a graduate student for teaching at a university. During the visit of the EEC, the

bases of training, production and research practices of all accredited EPs were visited. The specialization of the selected practice bases corresponds to the profile of the specialty and contributes to the formation of skills in demand on the labor market.

Close interaction of teachers and students in the process of practice allows us to monitor their professional competencies. Practically-oriented training, disciplines aimed at maintaining educational motives and close interaction of teachers, students and employers are the basis for the successful development of the learning outcomes of accredited educational programs.

In modern Kazakhstani society, open to international contacts and the introduction of innovations, in conditions of increasing intercultural communication, there is an acute shortage of qualified personnel in the Kazakh language and literature. Taking into account the actualization of humanitarian knowledge, the need for Kazakh language and literature specialists has increased in the framework of the Rukhani Zhangyru program. The determination of the need for specialist philologists is identified through monitoring the labor market and mutually beneficial contacts with employers. In this context, the training of highly qualified specialists in EP 5B011700 / 6B01701 - Kazakh language and literature, EP 6M011700 / 7M0170 - Kazakh language and literature is fully consistent with the national priorities of the Republic of Kazakhstan. The above ensures the quality of training for students and the demand for specialties, as evidenced by the high level of employment of graduates of accredited EPs.

In order to familiarize students with the professional environment and relevant issues in the field of specialization, as well as to acquire skills based on theoretical training, the education program includes disciplines and events aimed at gaining practical experience and skills in the specialty in general and majors in particular. Practical training of students is carried out through excursions to enterprises, the organization of professional practices, the conduct of individual disciplines at the branch of the department and at the bases of practices of KSU "Regional Specialized Boarding School named after Zhambyl of the "Akimat of Ust-Kamenogorsk and others, focused on deepening, systematization, generalization and concretization of theoretical knowledge obtained at the university, on improving professionally significant skills.

An analysis of the self-assessment report and a visit to the EEC University confirmed that EP 5B011700 / 6B01701 - Kazakh language and literature, EP 6M011700 / 7M01701 - Kazakh language and literature - develop key competencies in the field of education and social sciences, meet the needs of the modern labor market.

#### Analytical part

The special requirements given in the standards reflect the fundamental principles of the organization of the EP, as well as the features necessary for the interpretation of the main criteria in relation to accredited EP.

Teaching in educational programs is based on the achievements of science and practice in the field of specialization, as well as using modern pedagogical technologies. Based on the results of the analysis, the members of the EEC came to the following conclusion.

Information on the types of practices and related aspects is presented and confirmed by facts, the main skills acquired as a result of training are indicated.

The passage of industrial and research practices in various institutions, participation in lectures and seminars by practitioners contributes to students and undergraduates gaining practical experience in applying theoretical knowledge, including in the implementation of scientific and applied research projects.

#### Strengths / best practices

- Teaching within the framework of the program is demonstrated, which is conducted on the basis of modern achievements of world science and practice in the field of specialization, as well as using modern and advanced teaching methods.
- It was confirmed that the goals and results of the training are aimed at obtaining students the specific skills that are in demand on the labor market.
- Demonstrated the implementation of labor market analysis, examples of successful employment of graduates.

#### EEC recommendations

1. The leadership of the university to find the possibility of effective inter-department cooperation in order to meet the additional educational needs of students of different EP.

The conclusions of the EEC on the criteria: according to the «Standard in the context of individual specialties. Education» according to EP 6B01701 (5B011700) «Kazakh language and literature», 6B01702 (5B011800) «Russian language and literature», 6B01703 (5B011900) «Foreign language: two foreign languages», 7M01701 (6M011700) «Kazakh language and literature» are disclosed 6 criteria from them (strong - 0; satisfactory - 6; suggest improvement - 0; unsatisfactory - 0);

According to the «Standard in the context of individual specialties. The humanities» according to EP 6B02301 (5B020700) «Translation studies», 6B03201 (5B050400) «Journalism» revealed 6 criteria from them (strong - 0; satisfactory - 6; suggest improvements - 0; unsatisfactory - 0);

## (VI) REVIEW OF STRENGTHS / BEST PRACTICES FOR EACH STANDARD

## Standard «Management of the educational program»

- The university has established close interaction and there is feedback from employers.
- A significant part of the disciplines accredited by EP 6B01701 (5B011700)
- «Kazakh language and literature», 6B01702 (5B011800) «Russian language and literature», 6B01703 (5B011900) «Foreign language: two foreign languages», 6B02301 (5B020700) «Translation Studies», 7M01701 (6M011700) «Kazakh language and literature», 6B03201 (5B050400) «Journalism» were developed and included in the curriculum at the request of employers. Part of the curriculum disciplines is implemented directly with the participation of employers.
- The managers of the accredited EP have allocated functional responsibilities between faculty in the context of specialties.

## Standard «Information Management and Reporting»

- The presence in the university of the information system AIS EKSU based on modern communication technologies.
- The university has an electronic document management system, as well as the Student Service Center «PARASAT», which allows students to electronically receive all the necessary documents (certificates, duplicate diplomas, transcripts, etc.).
- The existing material and technical base at the university allows you to effectively use interactive teaching methods for all accredited EPs.

## Standard «Development and approval of the educational program»

According to the accredited EP 6B01701 (5B011700) «Kazakh language and literature», 6B01702 (5B011800) «Russian language and literature», 6B01703 (5B011900) «Foreign language: two foreign languages», 6B02301 (5B020700) «Translation Studies», 7M01701 (6M011700) «Kazakh language and literature», 6B03201 (5B050400) «Journalism»:

- 1. The complexity of the EP is clearly defined in Kazakhstan loans and ECTS.
- 2. EP management provides the content of academic disciplines and results training in three levels of education : undergraduate, graduate .
- 3. EP management involves employers and students in the development of EP of faculty.

Studies»,

Additional strengths in EP 6B01701 (5B011700) «Kazakh language and literature», 6B02301 (5B020700) «Translation

6B03201 (5B050400) «Journalism»:

1. Provision of students with a wide range of practice bases.

Standard «Continuous monitoring and periodic evaluation of educational programs»

- The strength of this standard is the consistency of the monitoring carried out, the active participation of stakeholders in the formation of the EP, the impact of the results on the quality of updating the EP.
- The content of educational programs is being revised taking into account changes in the labor market and the social demand of society.
- Opportunities are provided to meet the expectations and needs of students in the context of educational programs.
  - The load is clearly defined and students' progress is monitored.
- There is an annual update of the EP taking into account the recommendations of employers, the teaching staff themselves, students and potential employers.
  - The positive dynamics of student performance is noted.

## Standard «Student-centered learning, teaching, and performance assessment»

- The strengths of the development of accredited EPs within the framework of this standard include the presence of laboratories, centers, practice bases specified in the evidence part, good feedback from the EP management to graduates and employers.
- The university implements the principle of continuous monitoring of the mood and wishes of students on issues of quality, organization and implementation of EP.
- Support for student educational and social initiatives, support for student autonomy by university management and faculty.
  - Organization of interaction between EP management and practice bases.
- The conformity of the procedures for assessing learning outcomes with learning outcomes and the objectives of the EP.

#### Standard «Students»

- A policy has been established for the formation of the contingent of students of EP, its transparency has been ensured.
- The system of inquiry and analysis of available material and technical resources in the context of EP has been established.
- The university provides graduates of EP with documents confirming the qualifications obtained, including the results of training, as well as the context, content and status of the education and evidence of completion.
- The EP leadership demonstrates the implementation of special adaptation and support programs for newly arrived and foreign students.
- Active work to provide students with practical training places, assistance in the employment of graduates.
  - Created conditions for providing students with quality practice

#### Standard «Faculty»

- The university provides career opportunities and professional development of teaching staff of the study program.
- Manual EP 6B01701 (5B011700) «Kazakh language and literature», 6B01702 (5B011800) «Russian language and literature», 7M01701 (6M011700) «Kazakh language and literature» provides targeted actions for the development of young teachers.
- The teaching staff of accredited EPs conducts research work using information and communication technologies.
- The teaching staff of the accredited EP has a direct impact on the formation of high culture in the life of the city and the region.

# Standard «Educational resources and support systems for students and undergraduates»

- Having the support procedures for various groups of students, including informing and consulting.
- The availability of a fund of educational, methodological, and scientific literature on general education, basic, and majors in paper and electronic media, periodicals, and access to scientific databases.
  - Access to educational Internet resources and most information resources.

- Ensured compliance with safety requirements in the learning process, including safety rules and passports of specialized rooms and laboratories.

## Standard «Public Information»

- Holding conferences and forums, publishing activity on educational policy, support and clarification of national development programs of the country and the system of higher and postgraduate education.
  - Confirmed using a variety of distribution methods

information, including media, information networks to inform the general public and interested parties.

- The availability of leadership and its interest in developing feedback fromgroup and students, the public .

## Standard «Standards in the context of individual specialties»

- The program demonstrates teaching based on modern achievements of world science and practice in the field of specialization, as well as using modern and advanced teaching methods.
- It was confirmed that the goals and results of the training are aimed at obtaining students the specific skills that are in demand on the labor market.
- The implementation of labor market analysis is demonstrated, and examples of successful employment of graduates are given.

## (VII) REVIEW RECOMMENDATIONS FOR QUALITY IMPROVEMENT

## Standard «Management of the educational program»

The manual EP 6B01701 (5B011700) «Kazakh language and literature», 6B01702 (5B011800) «Russian language and literature», 6B01703 (5B011900) «Foreign language: two foreign languages», it is recommended to use the possibilities of international cooperation with other universities, as well as participation in international programs funded by foundations European Union and educational (British Council, DAAD, Small Grants of Embassy of the USA, etc.).

When determining in the internal documents by the university management the mechanism for implementing the EP 6B02301 (5B020700) «Translation Studies», 6B03201 (5B050400) «Journalism», it is recommended not only to indicate the risks associated with the implementation of the EP, but to determine the best ways to overcome them.

The management of EP 6B02301 (5B020700) «Translation Studies», 6B03201 (5B050400) «Journalism» is recommended to increase the percentage of participation of highly qualified practitioners in the teaching of both elective and majors in order to increase the motivation and competitiveness of students.

## Standard «Information Management and Reporting»

The leadership of the university is recommended to improve the feedback mechanism between the departments of the university and faculty, students and staff.

To the teachers of all the EP 6B01701 (5B011700) «Kazakh language and literature», 6B01702 (5B011800) «Russian language and literature», 6B01703 (5B011900) «Foreign language: two foreign languages», 6B02301 (5B020700) «Translation Studies», 7M01701 (6M011700) «Kazakh language and literature», 6B03201 (5B050400) «Journalism» . to develop on - line courses for placing them in the public domain on the educational platform of the university for their regular use in the educational process as part of distance learning.

## Standard «Development and approval of the educational program»

Expand be representative Ext their expert content on EP 6B02301 (5B020700) «Translation Studies», 6B03201 (5B050400) «Journalism.

Guide EP 6B01701 (5B011700) «Kazakh language and literature», 6B01703 (5B011900) «Foreign language: two foreign languages»,

7M01701 (6M011700) «Kazakh language and literature» to consider the possibility of increasing disciplines of a methodological orientation.

The management of EP 6B02301 (5B020700) «Translation Studies», 6B03201 (5B050400) «Journalism» should involve experienced specialists in the teaching of certain disciplines.

Standard «Continuous monitoring and periodic evaluation of educational programs»

It is recommended to revise the policy of allocating loans to important historical and theoretical disciplines in literature, involving the analysis and interpretation of a large amount of voluminous art material - the foundation of students' professional competencies (for example: "History of Russian literature of the 19th century" - 6 credits, 5th semester (RUE recruitment 2018), "History of Russian literature of the 20-21 centuries" - 7 credits, 6 semester). Perhaps divided into 2 semesters to facilitate the mastery of subjects by students, or to activate a modular approach.

To attract students to the scientific work of the department from early courses through the definition of an independent scientific topic or work as part of the scientific group of the department.

Standard «Student-centered learning, teaching, and performance assessment»

Management should provide for the possibility of opening a master's program in Journalism.

The EP management should study the possibilities of expanding the scientific and creative cooperation of the department with the centers and laboratories existing at the university (section «Oratory» of the Ziyatker Scientific and Educational Center, Altai), and other departments.

The head of the EP 6B01702 (5B011800) Russian language and literature should work out the risks and intensify career guidance.

Standard «Students»

In order to improve the quality of EP 6B01702 (5B011800) «Russian Language and Literature», it is recommended to intensify cooperation with leading educational institutions of near and far abroad in order to enhance the external academic mobility of students.

In order to improve the quality of educational programs, it is recommended to intensify the training of promising young teachers abroad (in the countries of the European Region) in order to obtain higher or postgraduate education qualifications.

Standard «Faculty»

The management of accredited EPs should consider the possibility of support at the system level of academic mobility of teaching staff.

The leadership of the university to provide the opportunity for professional and careergrowth of young professionals by EP.

Standard «Educational resources and support systems for students and undergraduates»

The university management to provide the possibility of material and technical equipment of EP 6B02301 (5B020700) «Translation studies», taking into account the needs of students.

The teaching staff of accredited EPs more actively apply information and communication technologies in the teaching process (online courses, E-portfolio, and others).

Standard «Public Information»

The management of the university and the EP to ensure, on a systematic basis, information about changes and revisions of the EP of students, partners, stakeholders and all interested parties.

The leadership of the university to ensure the information content and timely updating of the electronic teaching staff portfolios of all accredited EPs.

Standard «Standards in the context of individual specialties»

The leadership of the university to find the possibility of effective inter-department cooperation in order to meet the additional educational needs of students of different EP.

## Appendix 1 Evaluation table "PARAMETERS OF A SPECIALISED PROFILE"

Conclusion of the External Expert Commission on the results of the evaluation of educational programs 5B011700 / 6B01701 "Kazakh language and literature", 6M011700 / 7M01701 "Kazakh language and literature", 5B011800 / 6B01702 "Russian language and literature", 5B011900 / 6B01703 "Foreign language: two foreign languages", 5B020700 / 6B02301 "Translation Studies", 5B050400 / 6B03201 "Journalism"

Nº	Nº	Criteria for evaluation		Position of the educational organization			
	1		strong	satisfactory	Assumes improvements	unsatisfactory	
Stan	dard ''	Management of the educational program''			10.00		
1	1.	The university must have a published quality assurance policy.	+				
2	2	A quality assurance policy should reflect the link between research, teaching and learning.	+			4	
3	3.	The university should demonstrate the development of a culture of quality assurance, including in the context of EP	+			2	
4	4.	A commitment to quality assurance should apply to any activity carried out by contractors and partners (outsourcing), including in the implementation of joint double-degree education and academic mobility		+			
5	5.	The EP management ensures transparency in the development of the EP development plan based on an analysis of its functioning, the actual positioning of the university and its focus on meeting the needs of the state, employers, interested individuals and students.		+	9	7	
6	6.	EP management demonstrates the functioning of the mechanisms for forming and regularly reviewing the EP development plan and monitoring its implementation, assessing the achievement of learning goals, meeting the needs of students, employers and society, making decisions aimed at continually improving EP		+			
7	7.	EP management should involve representatives of stakeholder groups, including employers, students and faculty members, in the formation of the EP development plan.		+			
8	8.	EP management must demonstrate the individuality and uniqueness of the EP development plan, its consistency with national development priorities and the development strategy of the educational organization		+			
9	9.	The university must demonstrate a clear definition of	+				

		those responsible for business processes, within the			1	
		framework of the EP, the unambiguous distribution of the				
		duties of the staff, and the delineation of the functions of		İ		
		collegial bodies.		ļ		
10	10.	EP management must provide evidence of the		+		
		transparency of the educational program management		İ		
		system.		İ		
11	11.	EP management must demonstrate the successful		+		
		functioning of the internal quality assurance system of				
		the EP, including its design, management and				
		monitoring, their improvement, and decision-making		İ		
		based on facts.		İ		
12	12.					
		EP management must manage risk		+		
13	13.	EP management should ensure the participation of		+		
		representatives of interested parties (employers, teaching	7			
		staff, students) in the collegial bodies of the educational				
	- /	program management, as well as their representativeness			34.	
		in making decisions on educational program management				
14	14.	The university should demonstrate innovation		+		
		management in the framework of the EP, including the			100	N
		analysis and implementation of innovative proposals.				
15	15.	EP management should demonstrate evidence of		+		
		openness and accessibility for students, faculty,				
		employers and other interested parties.				
16	16.	EP management must be trained in education		+		
10	10.					
17	17.	management programs				
1/	1/.	EP management should strive to ensure that the progress		+	-	7
		made since the last external quality assurance procedure				- 18
		was taken into account in preparation for the next				
		procedure.				
		Total standard	4	13	0	0
	Stan	dard "Information Management and Reporting"				
18	1.	The university should ensure the functioning of a system		+		
		for collecting, analyzing and managing information based				
	70	on the use of modern information and communication				
		technologies and software.				
19	2.	EP management must demonstrate the systematic use of		+		
17	2.	processed, adequate information to improve the internal				
		-		F .		
20	2	quality assurance system.				
20	3.	Within the framework of the EP, there should be a	+	İ		
		system of regular reporting, reflecting all levels of the		İ		
		structure, including an assessment of the effectiveness		İ		
		and efficiency of the departments and departments,		1		
		scientific research.				
21	4.	The university should establish the frequency, forms and		+		
		methods of evaluating the management of EP, the		1		
		activities of collegial bodies and structural divisions,		1		
		senior management, and the implementation of scientific		İ		
		projects.		İ		
1	1		<u> </u>	<b>—</b>	<b></b>	<del>                                     </del>
22	5	The university must demonstrate the determination of the		+	1	ļ
22	5.	The university must demonstrate the determination of the order and ensuring the protection of information,		+		

accuracy and timeliness of the analysis of information and presentation of data.  23 6. An important factor is the involvement of students, employees and teaching staff in the processes of collecting and analyzing information, as well as making decisions based on them  24 7. EP management should demonstrate the existence of a communication mechanism with students, employees and other interested parties, including the existence of conflict resolution mechanisms.  25 8. The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of alimination of discovered short-terminas	+		
23 6. An important factor is the involvement of students, employees and teaching staff in the processes of collecting and analyzing information, as well as making decisions based on them  24 7. EP management should demonstrate the existence of a communication mechanism with students, employees and other interested parties, including the existence of conflict resolution mechanisms.  25 8. The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of			
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<ul> <li>EP management should demonstrate the existence of a communication mechanism with students, employees and other interested parties, including the existence of conflict resolution mechanisms.</li> <li>8. The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of</li> </ul>	+		
communication mechanism with students, employees and other interested parties, including the existence of conflict resolution mechanisms.  25 8. The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of	+		
other interested parties, including the existence of conflict resolution mechanisms.  25 8. The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of			
conflict resolution mechanisms.  25 8. The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of			
25 8. The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of			
satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate evidence of	+		
alimination of discovered short-somings			
elimination of discovered shortcomings.	m,		
26 9. The university should evaluate the effectiveness and	+	h.	
efficiency of activities, including in the context of EP Information collected and analyzed by the university in	-		
the framework of the EP should take into account:			
27 10. key performance indicators;	+		
27 10. key performance indicators; 28 11. academic performance, student achievement, and +			
expulsion;			
29 12. students' satisfaction with the implementation of the +			
academic program and the quality of education at the			
university;			
30   13.   availability of educational resources and support systems	+		
for students			- 70
31 14. employment and career growth of graduates	+		
32 15. Students, employees and faculty must document their	+		
consent to the processing of personal data  33 16. EP management should facilitate the provision of all +		/	
necessary information in relevant fields of science.			
34 17. The university should ensure the functioning of a system	+		
for collecting, analyzing and managing information based			
on the use of modern information and communication			
technologies and software.	12	0	
Total standard 4 Standard "Development and approval of the educational	13	0	0
program"			
35 1. The university should determine and document the +			
procedures for the development of EP and their approval			
at the institutional level.			
36 2. EP management should ensure that developed EPs are +			
consistent with established goals, including intended			
learning outcomes			
37 3. EP management should ensure the availability of	+		
developed models of the graduate of the EP that describe		1	

		the learning outcomes and personal qualities				
38	4.	EP management should demonstrate conducting external expert reviews		+		
39	5.	The qualifications obtained upon completion of the EP must be clearly defined, clarified and consistent with a certain level of NSC.		+		
40	6.	EP management should determine the impact of disciplines and professional practices on the formation of learning outcomes		+		
41	7.	An important factor is the ability to prepare students for professional certification.		+		
42	8.	EP management must provide evidence of the participation of students, faculty and other stakeholders in the development of EP, ensuring their quality.	1	+		
43	9.	The complexity of the EP should be clearly defined in Kazakhstan loans and ECTS	+	X	A	
44	10.	EP management must ensure the content of academic disciplines and learning outcomes of the level of education (bachelor's, master's, doctoral).		+	10	
45	11.	The structure of the EP should provide for various types of activities corresponding to the learning outcomes.		+		
46	12.	An important factor is the presence of joint EPs with foreign educational organizations.		+		
		Total standard	3	9	0	0
Sı	tandar	d "Continuous monitoring and periodic evaluation of				
47	1	educational programmes"				
47	1.	The university should conduct monitoring and periodic	+			
		assessment of the EP in order to ensure the achievement				
		of the goal and meet the needs of students and society.			-	
		The results of these processes are aimed at continuous improvement of the OP.				7
		Monitoring and periodic evaluation of the EP should consider:				
	1	The content of programs in the light of the latest scientific		- 4	7	
		achievements in a particular discipline to ensure the relevance of the taught discipline;		4	7	
48	2.	Changes in the needs of society and the professional environment;		+		
49	3.	The load, performance and graduation of students;		+		
50	4.	The effectiveness of student assessment procedures:		+		
51	5.	Expectations, needs and satisfaction of students with training in EP;		+		
52	6.	Educational environment and support services and their relevance to the goals of the EP;		+		
53	7.	The university and the EP management must provide evidence of the participation of students, employers and other stakeholders in the revision of the EP.	+			

54	8.	All interested parties should be informed of any planned		+		
		or taken actions in relation to the EP. All changes made to the EP should be published.				
55	9.	EP management should ensure that the content and		+		
		structure of the EP are reviewed taking into account				
		changes in the labor market and the requirements of				
		employers in the social request of the company.				
56	10.	The university should conduct monitoring and periodic		+		
		assessment of the EP in order to ensure the achievement				
		of the goal and meet the needs of students and society.				
		The results of these processes are aimed at continuous				
		improvement of the EP.				
		Total standard	2	8	0	0
Sta	ndard	"Student-centered learning, teaching, and performance			-,	
		assessment"				
57	1.	EP management should ensure respect and attention to		+		
		various groups of students and their needs, providing				
		them with flexible learning paths.				
58	2.	EP management should ensure the use of various forms	+		1	
		and methods of teaching instruction.				
59	3.	An important factor is the availability of our own		+		
01		research in the field of teaching methods of educational				
		disciplines of EP.				
60	4.	EP management should demonstrate the existence of a		+		
		feedback system for the use of various teaching methods				M
		and assessment of learning outcomes				
61	5.	EP management should demonstrate support for students'	+			4
60		autonomy while guiding and assisting the teacher.				
62	6.	EP management must demonstrate the existence of a		+		
(2)	7	procedure for responding to student complaints.				
63	7.	The university should ensure the consistency,		+	-	
		transparency and objectivity of the mechanism for				7
	N O	assessing learning outcomes for each academic degree, including an appeal.			J	
64	8.	The university must ensure that the procedures for		+		
04	0.	evaluating the learning outcomes of students of EP study				
		meet the planned learning outcomes and program				
		objectives. Evaluation criteria and methods within the	-41			
		framework of the EP should be published in advance.				
65	9.	The university should determine the mechanisms for		+		
		ensuring the development of learning outcomes by each				
		graduate of the academic program and ensure the				
		completeness of their formation.				
66	10.	Evaluators must be proficient in modern methods of	+			
		assessing learning outcomes and regularly improve their				
		skills in this area.				
		Total standard	3	7	0	0
		Standard "Students"				
67	1.	The university should demonstrate a policy for the		+		
		formation of the contingent of students in the context of				
		EP from admission to graduation and ensure transparency				

		of its procedures. Procedures governing the life cycle of				
		students (from admission to completion) must be defined, approved and published.				
68	2.	EP management should demonstrate the implementation		+		
		of special adaptation and support programs for newly				
		arrived and foreign students				
69	3.	The university must demonstrate the conformity of its	+			
		actions to the Lisbon Recognition Convention.				
70	4.	The university should cooperate with other educational		+		
		organizations and national centers of the European				
		Network of National Information Centers for Academic				
		Recognition and Mobility / National Academic				
		Recognition Information Centers ENIC / NARIC in order to ensure comparable recognition of qualifications				
71	5.	EP management should demonstrate the existence and	+			
, 1	J.	application of a mechanism for recognizing the results of				
	- /	academic mobility of students, as well as the results of		1		
- "		additional, formal and non-formal learning				
72	6.	The university must provide an opportunity for external		+		
		and internal mobility of studies. EP, as well as assist			70.7	h.
		them in obtaining external grants for training.				
73	7.	EP management should make every effort to provide	+			
		students with places of practice, facilitate the				4
		employment of graduates, and maintain contact with them.				
74	8.	The university should provide graduates of the		+		
'	0.	educational program with documents confirming the				
		qualifications obtained, including the results of training,				7
		as well as the context, content and status of the education				
		and evidence of its completion.				
75	9.	An important factor is monitoring the employment and		+		1
		professional activities of graduates, EP.				
76	10.	EP management should actively encourage students to		+		
		self-education and development outside the main	_			
77	11.	program (extracurricular activities).				
/ /	11.	An important factor is the existence of an active association of graduate associations		+		
78	12.	An important factor is the availability and support		+		
'	12.	mechanism of gifted students.				
		Total standard	3	9	0	0
		Standard "Faculty"				
79	1.	The university should have an objective and transparent		+		
		personnel policy, including in the context of EP,				
		including hiring, professional growth and staff				
		development, ensuring the professional competence of				
		the entire staff.				
80	2.	The university should demonstrate the compliance of the		+		
		staff potential of the teaching staff with the development				
		strategy of the university and the specifics of the				
		academic program.		<u> </u>	L	

81	3.	EP management should demonstrate awareness of		+		
		responsibility for its employees and ensure favorable working conditions for them.				
82	4.	EP management should demonstrate a change in the		+		
02	4.	teacher's role in connection with the transition to student-		Τ		
		centered learning.				
83	5.	The university should determine the contribution of		+		
		faculty staff to the implementation of the development				
		strategy of the university, and other strategic documents.				
84	6.	The university should provide opportunities for career		+		
		growth and professional development of faculty staff.				
85	7.	EP management should involve practitioners in the		+		
		relevant industries.				
86	8.	EP management should provide targeted action to		+		
		develop young teachers.				
87	9.	The university should demonstrate motivation for the		+		
		professional and personal development of teachers of EP,		130		
	1	including encouraging the integration of scientific			v 11	
		activity and education, as well as the use of innovative			100	
00	10	teaching methods				
88	10.	An important factor is the active use of the faculty of		+		
ъ,	-	information and communication technologies in the				
	H	educational process. (e.g. on-lime training, e-portfolio, MEP, etc.)				7
89	11.	An important factor is the development of academic	+			1
		mobility in the framework of EP, the involvement of the				
		best foreign and domestic teachers.				
90	12.	An important factor is the involvement of teaching staff	+	m		- 100
		in public life (the role of teaching staff in the educational				
		system, in the development of science, the region, the				
		creation of a cultural environment, participation in				
		exhibitions, creative contests, charity programs, etc.).	_	10	0	0
	C4 1-	Total standard	2	10	0	0
	Stanua	ard "Educational resources and support systems for students and undergraduates"		- 1		
91	1.	EP management must demonstrate the adequacy of	+			
		material and technical resources and infrastructure.	-46			
92	2.	EP management should demonstrate the existence of		+		
		support procedures for various groups of students,				
		including information and counseling.				
		EP management must demonstrate compliance of				
		information resources with the specifics of the EP,				
		including compliance with:				
93	3.	library resources, including a fund of educational,		+		
		methodological and scientific literature on general				
		education, basic and majors in paper and electronic				
0.4	1	media, periodicals, access to scientific databases;	<del>                                     </del>			
94	4.	examination of the results of research, final works,	+			
95	5.	dissertations on plagiarism	<b> </b>			
73	٥.	Access to educational Internet resources	+			
	1		<u> </u>			

educational organization.  7. The university should strive to ensure that the educational equipment and software used to master educational programs are similar to those used in the relevant industries.  98 8. The university must ensure compliance with safety requirements in the learning process.  99 9. The university should strive to take into account the needs of various groups studying in the context of EP (adults, workers, foreign students, as well as students with disabilities).  100 10. EP management must demonstrate the adequacy of material and technical resources and infrastructure.  Total standard 3 7 0 0 0  10. EP management must demonstrate the adequacy of material and technical resources and infrastructure.  Standart «Public Information»  The information published by the University within the framework of the EP must be accurate, objective, and upto-date and must include: Implemented programs, indicating the expected learning outcomes:  101 1. Information about the possibility of awarding a qualification at the end of the EP;  102 2. Information about passing points and educational opportunities provided to students;  103 3. Information about graduate employment opportunities.  104 4. Information about graduate employment opportunities.  105 5. The management of the EP should use a variety of ways to disseminate information, including the media, information networks to inform the General public and interested persons  106 6. public awareness should include support and explanation of the country's national development programs and the system of higher and postgraduate education.  107 7. The University must publish audited financial statements on its own web resource, including in the context of EP.  108 8. The University must demonstrate the reflection on the web resource of information that characterizes the University as a whole and in the context of EP.  109 9. An important factor is to inform the public about cooperation and interaction with partners within the framework of the EP, including scie	96	6.	The functioning of WI-FI in the territory of the		+		
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organizations, business partners, social partners and public organizations							
public organizations							
The officers should post information and links to     T	111	11.	The University should post information and links to		+		
external resources based on the results of external			external resources based on the results of external				

		evaluation procedures.				
112	12.	An important factor is the participation of the University and implemented EP in a variety of external evaluation procedures.		+		
113	13.	The information published by the University within the framework of the EP must be accurate, objective, and upto-date and must include:  Implemented programs, indicating the expected learning		+		
		outcomes; Total standard	1	12	0	0
	St	andards in the context of individual specialties				
		Education	5.			
	4	The management of the EP must demonstrate that graduates of the program have theoretical knowledge in the field of psychology and skills in communication, analysis of personality and behavior, methods for preventing and resolving conflicts, and motivation of students:	1	1		
114	1.	The management of the EP must demonstrate the literacy of graduates of the program in the field of information technology.		+	V	l.
115	2.	The management of the EP must demonstrate the availability of disciplines that teach in. teaching methods and training planning, including interactive teaching methods, teaching methods with high involvement and motivation of students (games, case studies/situations, multimedia tools)		+		2
116	3.	The EP management must demonstrate that students have the ability to teach self-learning skills		+		
117	4.	The EP should focus on different types of practices: - attending lectures and classes held by teachers; - conducting special seminars and discussions on the latest teaching methodologies and technologies; - within the framework of the program, students must have the opportunity to attend at least one discipline in their field of specialization taught by a practitioner		*	1	7
118	5.	Within the framework of the EP, students should be provided with knowledge and skills of systems and methods of pedagogy in the world, as well as knowledge in the field of education management.	9	+		
119	6.	The management of the EP must demonstrate that graduates of the program have theoretical knowledge in the field of psychology and skills in communication, analysis of personality and behavior, methods for preventing and resolving conflicts, and motivation of students:		+		
		Total standard	0	6	0	0
		CIENCES, HUMAN SCIENCES, ECONOMY, BUSINESS SERVICES				
		EP management should demonstrate that teaching within				

	6. EP management should demonstrate that teaching with the program is based on modern achievements of wo science and practice in the field of specialization, as w as using modern advanced teaching methods			100	0	0
		Total standard	0	6	0	0
		science and practice in the field of specialization, as well				
125	6.			+		
		of graduates				
127	3.	market and provide examples of successful employment		'		
124	5.	and seminars of practicing specialists, etc.  EP management should demonstrate analysis of the labor		+		
		practice, training at enterprises, participation in lectures			. 4	
	1	in applying theoretical knowledge, such as industrial		3.	17%	
		activities aimed at students gaining practical experience				
123	4.	EP should include a significant number of disciplines and		+		
		in demand in the labor market				
		program possess these skills and that these skills are truly				
122	3.	EP management must demonstrate that graduates of the		+		
		demand on the labor market				
		aimed at students obtaining specific skills that are in				
121	2.	Objectives, respectively, the learning outcomes should be		+		
		electronic media				
		(newspapers, statistical data collections, textbooks) and				
		most up-to-date and relevant data (statistics, news, scientific results) in the field of specialization in paper				
120	1.	EP management should guarantee students access to the		+		
		as using modern advanced teaching methods				
		science and practice in the field of specialization, as well				
		the program is based on modern achievements of world				