REPORT
on the results of the work of the external expert committee
for compliance with the requirements of the standards of specialised accreditation of educational programmemes "5B040600 Direction", "6M090600 Cultural and leisure work" RSE on REU "West Kazakhstan State University named after M. Utemisov "MES RK

in the period from 24 to 26 April 2019

Uralsk   April 26, 2019

INDEPENDENT AGENCY ACCREDITATION AND RATING
External expert committee

Addressed to
Accreditation
council to the IAAR

АККРЕДИТТЕУ ЖӘНЕ РЕЙТИНГТІҢ
ТӘУЕЛСІЗ АГЕНТТІГІ

НЕЗАВИСИМОЕ АГЕНТСТВО
АККРЕДИТАЦИИ И РЕЙТИНГА

INDEPENDENT AGENCY FOR
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CONTENTS

(I) LIST OF SYMBOLS AND ABBREVIATIONS

AC - Academic Calendar
ALIS - Automated Library Information System
AIS - Automatic Information System
BD - Basic disciplines
EAEA - External assessment of educational achievements
EW - Educational Work
HPE - Higher Professional Education
SCC - State Certifying Commission
SESE - State educational standard of education
SE - State Examination
DET - Distant educational technology
WKSU - West Kazakhstan State University named after M. Utemisov
FSC - Final State Certification
FC - Final control
ICT - Information and Communication Technology
IT - Information Technology
IC - Individual Curriculum
KALIS - Kazakh Automated Library Information System
CLW - Cultural and leisure work
CTT - Credit technology training
CED - Catalog of elective disciplines
MES - Ministry of Education and Science
NLRK - National Library of the Republic of Kazakhstan
NALRK - National Academic Library of the Republic of Kazakhstan
RW – Research work
SRW – Student's Research Work
GED - General Education Disciplines
EP - Educational programme
PD - Profile disciplines
TS - Teaching staff
RALIS - Republican Automated Library and Information System
RSTL - Republican Scientific and Technical Library
RK - Republic of Kazakhstan
WC - Work Curriculum
RF - Russian Federation
QMS - Quality Management System
SSS - Student Scientific Society
IWS - Independent work of students
IWST - Independent work of students with a teacher
MC - Model Curriculum
EMC - Educational and methodical complex
EMCD - Educational and methodological complex discipline

EMCS - Educational and methodological complex specialty
EMC - Educational and Methodological Council
ECTS - European Credit Transfer System

(II) INTRODUCTION

In accordance with the order No. 28-19-OD of 03/19/2019 of the Independent Accreditation Agency and Rating, from April 24 to April 26, 2019, an external expert committee conducted an assessment of the compliance of educational programmes 5B040600-Direction, 6M090600-Cultural and leisure activities of West Kazakhstan State University named after M. Utemisov standards of specialized accreditation of the IAAR (No. 10-17-ОД dated February 24, 2017, fifth edition).

The report of the external expert commission (EEC) contains an assessment of the compliance of the activities of West Kazakhstan State University named after M. Utemisov within the framework of specialized accreditation to the criteria of the IAAR, recommendations of the EEC on further improvement of the parameters of the specialised profile.

The composition of the EEC:

Chairman - Vladimir N. Kosov, Doctor of Physical and Mathematical Sciences, Professor, Director of the Center for Applied Research of the Kazakh National Pedagogical University named after Abay (Almaty)

Observer - Niyazova Guliyash Balkenovna, project manager for institutional and specialized accreditation of universities (Nur-Sultan).

The foreign expert is Yevgeny Alekseyevich Palkin, professor, Ph.D., laureate of the USSR State Prize, vice-rector for scientific work of the Russian New University (Moscow).

Foreign expert - Toshmatov Makhmud Negmatovich, Ph.D., professor, first vice-rector of the Technological University of Tajikistan (Dushanbe).

National expert - Berdenov Zharas Galimzhanovich, PhD, and an associate professor of the Department of Physical and Economic Geography of the Eurasian National University. L.N.Gumilev (Nur-Sultan).

National expert - Ainur Gabdulina, Ph.D., Senior Lecturer, Department of History of Kazakhstan, Kazakh Agrotechnical University. S. Seifullin (Nur-Sultan).

National expert - Kamkin Victor Alexandrovich, PhD, associate professor of the department of agrotechnology at Pavlodar State University. S.Toraigyrov (Pavlodar)

The national expert is Movkebaeva Galiya Akhmetvalievna, Doctor of History, Professor of the Department of International Relations and World Economy of the Kazakh National University. Al-Farabi (Almaty).

National expert - Myasnikova Lyudmila Nikolaevna, Ph.D., Associate Professor of Aktobe State Regional University. K.Zhubanova (Aktobe)

National expert - Saparova Yulduz Azimkhanovna, Ph.D., associate professor of South Kazakhstan State University. M.Auezov (Shymkent)

The employer is Abulkairova Aigul Kuspanovna, head of the human capital development department of NPE Atameken of the West Kazakhstan region (Uralsk)

The employer is Safullin Yeldos Nabiolliyevich, deputy director for educational and methodical work of the Institute for Advanced Studies of Pedagogical Employees of the NCE Orleu in the West Kazakhstan region (Uralsk).

Student - Aydinova Asemgul Adilzhankyzy, 3-year student of the College of Music. Kurmangazy (Uralsk).

Student - Kuneev Musa Sansvayuly, 4-year student of EP "5B070800 Oil and Gas Business" of the West Kazakhstan Agrotechnical University. Zhangirkhan (Uralsk).

Student - Salhaeva Ademi Zhanatkyzy, 2-year student of EP "5B020300 History" of the West Kazakhstan Innovation and Technology University (Uralsk)

Student - Temirbolat Gulzhaynar Daurenkyzy, studying 3 courses of EP "5B060200 Informatics" (Uralsk).

(III) REPRESENTATION OF THE EDUCATION ORGANISATION

The republican state enterprise on the right of economic management "West Kazakhstan State University named after M. Utemisov" is one of the oldest universities in Kazakhstan. Its history begins in 1932, when, in the city of Uralsk, by decree of Kazraykom, the second higher educational institution in the republic after the Kazakh Pedagogical Institute was created, which was named after the Deputy People's Commissar for Education of the USSR M.N. Pokrovsky. In 1937, it was renamed the Ural Kazakh Pedagogical Institute named after A.S. Pushkin.

In 1982, in honor of the 50th anniversary of the activities, for great services in the training of teachers of the country, the Ural Pedagogical Institute was awarded the Order of the Badge of Honor.

In 1996, the Ural Pedagogical Institute was transformed into the West Kazakhstan Humanitarian University. On February 14, 2000, the Government of the Republic of Kazakhstan established the West Kazakhstan State University, which united three universities in the West Kazakhstan region: West Kazakhstan Humanitarian University. A.S. Pushkin, West Kazakhstan Agrarian University and the Institute of Arts. Dauletkerey. On November 5, 2002, the WKSU is reorganized through the separation of the West Kazakhstan Agrarian Technical University from it. May 30, 2003, by the Decree of the Government of the Republic of Kazakhstan No. 497, the West Kazakhstan State University is given the name of Makhambet Utemisov.

Educational activities WKSU in accordance with the state license number 12019665, issued by the Committee on the Control of Education and Science of the Republic of Kazakhstan on 12/11/2012 and the Charter of the university, approved by order of the Committee of State Property and Privatization MF RK No. 819 of August 23, 2012

In the structure of WKSU named after M. Utemisov includes 6 faculties (natural and geographical; physical and mathematical; pedagogical; philological; history, economics and law; culture and art), as well as a scientific library, editorial and publishing center, information technology center, testing laboratory of ecology and biogeochemistry and a number of other divisions: the institute "Рухани жаңғыру", the institute of multilingualism, the center of internationalization, the center of advanced training, the center of sociological research, the center of pre-university training, the center of career, the center of distance education onuny training, student service center, department of double-diploma education.

The university's faculties have 22 departments that train personnel in 52 educational undergraduate programmes and 24 educational programmes of the magistracy. Currently, the university has more than 5.5 thousand students and undergraduates, including the programme "Серпін".

WKSU implements the principle of corporate governance through the expansion of the functions of collegial bodies - the Supervisory Board and the Academic Council. The principle of information openness of the university is being implemented - the university is widely represented in the information space of the region and the republic. WKSU effectively operates a feedback mechanism - regular sur-

veys of students and teachers, school graduates and employers are conducted, the rector's blog, a helpline, questions and suggestions boxes for WKSU management, etc.

The university has a modern scientific and educational laboratory base, a developed social infrastructure. The university's balance includes 7 educational buildings, 3 student dormitories, 2 sports halls, 2 open sports grounds, a health center, and an agrobiostation. The testing laboratory of ecology and biogeochemistry is accredited and registered in the register of the State system of technical regulation of the Republic of Kazakhstan. In the educational buildings there are 243 classrooms, there are 22 educational laboratories, 26 teaching rooms, computer labs.

The university is constantly updating the park of computer and interactive equipment - there are more than a thousand computers connected to a local network, access to the Internet is provided at 120 Mbit / s, in all educational buildings of the university access to Wi-Fi is provided.

For informational support of the educational process at the university, the AIS "Makhambet" and "Platono" are being changed. The learning management system "Moodle" ensures the educational and methodical work of the Center for Distance Learning and the departments.

The scientific library of WKSU has more than a million units of storage, includes ten reading rooms.

International cooperation of the university is carried out on the basis of 140 agreements with foreign and domestic universities, research centers and other scientific organizations in Europe, Asia, America and the CIS countries. The geography of academic mobility of teachers and students covers the USA, Germany, Italy, Poland, Great Britain, India, South Korea, Russia, Belarus, Ukraine. The University participates in international DAAD, GLOBAL Ugrade, ERASMUS + programmes.

The system of social partnership WKSU is built on active interaction with consumers. The Alumni Association and the Council of Employers have been established. More than 800 agreements on practical training have been concluded, polls have been conducted of the heads of the practice bases; the content of educational programmes is updated with the recommendations of employers.

Activities WKSU them. M. Utemisova received wide recognition both in Kazakhstan and abroad. This is evidenced by the prestigious international awards received by the university - the SPI Gold Medal, the Euro Education 2006: Integration of European Experience, the European Quality, United Europe, and the Leader of the National Economy medal.

Innovative activity of the university was noted at four international forums. At the III Kazakhstan International Exhibition "Education and Science in the XXI Century" WKSU was awarded diplomas "For the development and implementation of integrated educational programmes" and "For the best automated university management system." At the IV Kazakhstan International Exhibition "Education and Science of the XXI Century," the university was awarded a diploma "For the

best university publication."

The University was one of the first in Kazakhstan to sign the Bologna Declaration and to restructure the educational process in accordance with the requirements of the credit technology of education.

Confirmation of compliance WKSU named after M. Utemisov's high modern requirements for the quality of education, he successfully passed the institutional and specialized accreditations conducted by reputable foreign and domestic accreditation agencies.

In the General ranking of universities in 2017 of the Republican rating agency WKSU ranked 25th. In the National ranking of universities RK-2018, conducted by the IAAR, the university received 11th place, in the direction of "Education" - 10th place, in the direction of "Musical Art" - 2nd place. According to the data provided by the international rating agency Webometrics Ranking of World Universities, the university's website ranked 18th in the website of universities.

In the rating of JSC "Center for the Development of Labor Resources" in terms of demand and employment of graduates of WKSU took the 12th place in the list of 101 universities and entered the TOP-20.

Training in the accredited EP "5B040600 Direction", "6M090600-Cultural and leisure work" is carried out by the department of choreography and cultural and leisure work, which is a structural unit of the faculty.

Training is conducted in full-time (full-time) and distance learning for a bachelor course and in full-time for a magistracy Training is conducted in Kazakh, Russian and English.

EP "5B040600 Directing", "6M090600 Cultural and leisure work" are implemented by 15 teachers, including 2 doctor of sciences, 3 candidates, 1 people's artist, which is 40% of degree.

Currently, the contingent of students under the EP "5B040600 Direction" enrolls 41 students in full-time, including 11 under the state educational grant; on EP "6M090600 Cultural and leisure work" - 4.

According to EP 5B040600 - Direction and "6M090600 Cultural and leisure work", the employment rate is 100% and there is a constant need for specialists even without work experience not only in Western Kazakhstan, but also in the whole country.

The Faculty of Culture and Art is actively working in the framework of the programme of academic exchange. In this direction, the best students and undergraduates of EP "5B040600 Re-Gyssura" and "6M090600 Cultural and Leisure Work" during the semester are trained in partner universities: the Kazakh National Academy of Arts. T.Zhurgeneva (Almaty), South Kazakhstan State University. M.Auezov (Shymkent), Samara State Institute of Culture (Samara, Russia).

So, according to the results of the survey of employers, the following assessment was given to graduates of the EP "5B040600 Direction" working at the organization for the following characteristics: availability of basic professional knowledge, theoretical readiness - 89%, availability of basic professional skills and skills, practical preparation - 78 %, the ability to educational growth, the develop-

ment of professional competence - 99%, initiative, the ability to put forward new ideas - 88%.

In the current 2019, within the framework of contractual activities, an agreement was signed on the implementation of research and development work on the subject: "Scientific and methodological foundations of the study of choreographic art for school-age children."

Contract No. 69 for grant funding for the priority "Scientific Foundations of" Magilik Yel "(equipment of the 21st century, basic and applied research in the humanities) of 23.02.2018 for 4№02№2018-1№11№2020 for the amount of 32,231 376 tenge: "AR 05131417" Codification of neologisms in the modern Kazakh language: cognitive and linguodidactic aspects "and No. AR05135443" Literary regional studies: spiritual revival (creative legacy of writers of the Urals of the XX - early XXI centuries).

(IV) DESCRIPTION OF PREVIOUS ACCREDITATION PROCEDURE

The educational programmes "5B040600 Direction", "6M090600 Cultural and leisure activities" accreditation procedures of the IAAR are held for the first time.

(V) DESCRIPTION OF THE EEC VISIT

The visit of the external expert committee to the WKSU was carried out on the basis of the approved and previously agreed programme of the visit of the expert committee on specialized accreditation of the West Kazakhstan State University named after M. Utemisov in the period from 24 to 26 April 2019.

In order to coordinate the work of the EEC, on April 24, 2019, an orientation meeting was held, during which powers were distributed among the members of the commission, the schedule of the visit was specified, and agreement was reached on the choice of examination methods.

In order to obtain objective information on the evaluation of the university, members of the EEC used such methods as visual inspection, observation, interviewing of employees of various departments, teachers, students, graduates and employers, survey of faculty members, students.

In accordance with the requirements of the standards, the visit programme covered meetings with the rector, vice-rectors, heads of departments, deans, heads of university departments, teachers, students, graduates, employers and employees from various departments, interviewing and questioning teachers and students. A total of 273 people took part in the meetings (Table 1).

Information about the staff and students who participated in the meetings with the EEC IAAR:

Category of participants	Amount
Rector	1
Vice Rector	3

Heads of structural units	23
Faculty Deans	6
Heads of Chairs	5
Teachers	18
Students	130
Graduates	55
Employers	32
Total	273

During the visual inspection, the EEC members familiarized themselves with the state of the material and technical base, visited the faculties and departments that implement accredited educational programmes, the university museum, the research library, educational laboratory rooms, specialized audiences: the fund of rare publications, the Gerbarny Fund, a fitness center , laboratories of ecology and biogeochemistry, hostel number 2.

The expert group visited - the Regional Kazakh Drama Theater named after H. Bukeeva is a branch of the department, the Regional Center of Folk Art, the Regional Philharmonic named after. G.Kurmangaliyeva, West Kazakhstan Center for Culture and Arts im.Kadyr Myrza Ali.

When visiting the WEC talked with 4-year students who were in practice.

Attended classes on the EP "5V040600 Directing", held on the basis of educational and scientific industrial complex in the Kazakh Drama Theater. X. Bukeevoy, "Dramalyk Shykarma, KeyPerlerdin Rüldermen Zhymysy", "Koyylnychny Bi Sakhanalyk Zhymysy" of the discipline "Actor's skill" (teacher Iskakova II), a practical lesson on the topic "Уақыт пен кеңістікте мизансценаны құру" «Directing Basics» (1-year teacher, M.E. Sultanova), held in small halls, and also attended a master class on the topic "Methods of pedagogical research" on the EP "6M090600 Cultural and leisure work" (2nd year, teacher Aytkalieva D.N.) ., a practical lesson on the topic "Mendenynyu kyzmetinin techno ogiyasy "(1 course, lecturer Ph.D. Professor Erzhanov M.E.). All classes are equipped with an interactive whiteboard.

An important place in the educational process, as is well known, is occupied by forms and means of control and assessment of knowledge. About how students evaluated in 2018 the effectiveness of the implementation of the procedure for monitoring and examinations can be judged from the following data, shown in Figures 1 and 2.
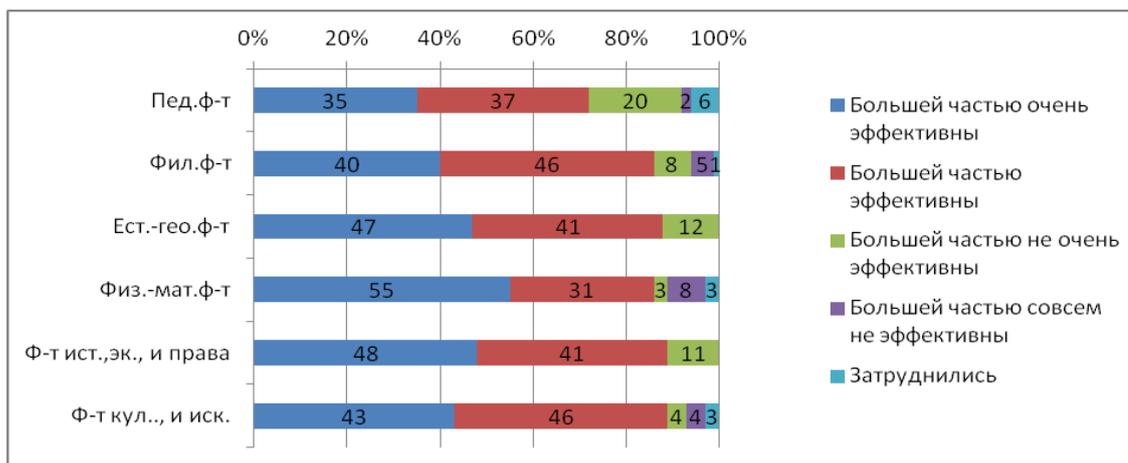
Рис. 1 – Оценка студентами эффективности лекционных занятий (в %)
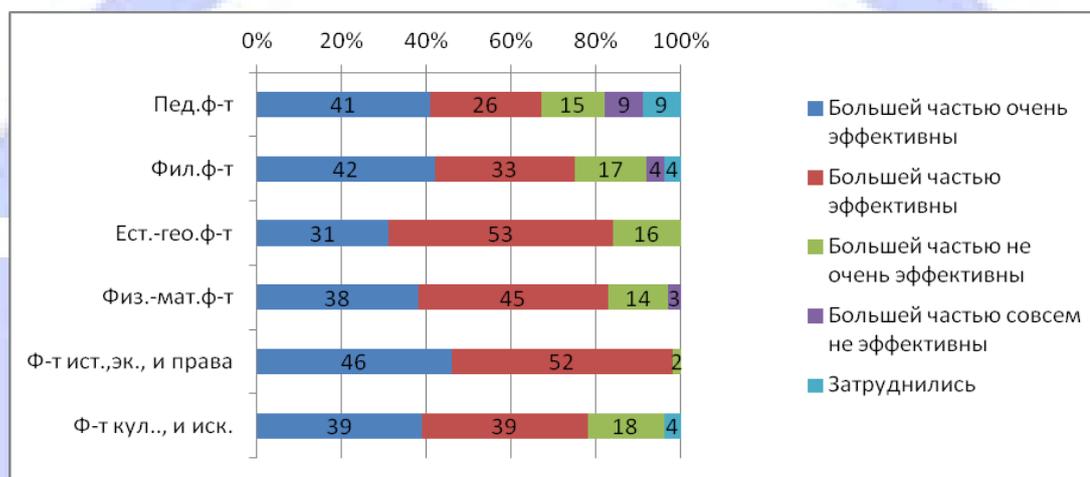
Fig. 2 - Evaluation by students of the effectiveness of ISW in the context of the faculties (in%)

In accordance with the accreditation procedure, a survey of teachers and students was conducted.

In the framework of the planned programme, recommendations for improving the accredited educational programmes of the West Kazakhstan State University. M. Utemisov, developed by the EEC on the basis of the results of the examination, were presented at a meeting with the management of 04.26.2019.

(VI) COMPLIANCE WITH SPECIALISED ACCREDITATION STANDARDS

6.1 Standard "Management of the educational programmeme"
The evidence part

The implementation of EP "5B040600 Direction" and "6M090600 Cultural and leisure work" is determined by the university's mission, which is to prepare competitive specialists in accordance with the new formation, having fundamental

knowledge, innovative approaches, research skills for implementing scientific, educational, professional practical activities.

Educational programmemes are implemented in accordance with the legislation of the Republic of Kazakhstan in the field of education, State compulsory educational standards of the Republic of Kazakhstan, WKSU Strategic Plan for 2017-2021. The content of the EP is formed in accordance with the requirements of the scientific, theoretical and practical directions of professional and social competence. In accordance with the requests of students, the requirements of employers and the labor market, the content of the EP is adjusted annually through CED and updating the work programmemes of educational disciplines. Evaluation of educational achievements and the level of students' training is ensured through the use of a point-rating system, as well as through the information and educational environment of the university AIS "Platonus".

In order to implement the principles of state policy and the formation of the modern model of higher education, the strategic documents, programmemes and plans are systematically developed, adopted and updated in the framework of the regional university at WKSU.

So in 2011, the Concept of University Development up to 2020 was adopted on the basis of the State Programmeme for the Development of Education in the Republic of Kazakhstan until 2020. In 2013, it was necessary to make changes and additions to the development strategy of WKSU. In 2014-15, the Strategy Implementation Plan was developed, which allowed defining and specifying the goals and objectives of the development of the university, clarifying the ways to achieve and the planned results. In 2016, the University's strategy was reconciled with the State Programmeme for the Development of Education for 2016–2019 with the Strategic Plan of the Ministry of Education and Science for 2015–18, and the new quality policy was adopted.

The quality policy of WKSU is based on the state requirements for the quality of education and the mission of the university.

The current monitoring of students' academic progress is carried out in accordance with the approved schedule of studies, compiled on the basis of the working curriculum and developed by the department in accordance with state compulsory educational standards.

Intermediate certification of students is carried out in accordance with the work plan, academic calendar and vocational training programmemes. The full-time attestation of students and undergraduates is carried out in terms stipulated by the academic calendar and the working curricula of specialties. The form of the final attestation is determined by the state compulsory education standard and is carried out in the form of the defense of diploma (creative) works and a comprehensive state examination.

Classes for the preparation of students are carried out in educational and specialized classrooms, the Kazakh Drama Theater (a branch of the department), on the stage of an educational audience, in reading rooms and a library, computer classes with Internet access and connected to a local network. Training rooms are

equipped with special furniture, computer equipment, traditional and multimedia-interactive boards, and visual stands. The training area used in the learning process complies with sanitary and fire safety standards, normative indicators established by the SGES RK, and provides for all types of theoretical and practical training of students.

During the implementation of the educational programmeme, the principle of combining professional theoretical knowledge, skills and practical skills in the framework of the specialty "5B040600 Direction" and "6M090600 Cultural and leisure work" is observed.

Discussion of strategic documents is carried out at meetings of collegiate bodies - the Council of Employers, the Student Self-Government, the Council of the Faculty, the Academic Council. Information about the mission, strategy and policy in the field of quality of the university, the results of their discussion are posted on the website, sent to departments and other structural divisions, posted on information boards of educational buildings. On the basis of the Strategy and the Policy in the field of quality, significant changes are taking place at the university: an information technology center, an internationalization center, an APK department, research laboratories were created new EPs have been opened, additional EPs have been developed; employers and students, stakeholders are involved in the development of EP, monitor learning outcomes, etc.

An important source of information on the development of a quality culture at a university is the annual sociological surveys of students, teachers and staff of the WKSU conducted by the center of sociological research. The survey results characterize the opinion of students, faculty and staff of the WKSU regarding their knowledge of the mission, strategy and quality policy, participation in the discussion of these documents and the effectiveness of their implementation, and also show how they assess the state of material and technical sanitary and hygienic conditions of the educational process at the university, its teaching, methodological and information technology support, the state of the social infrastructure, the effectiveness of the educational educational and research work.

The EEC IAAR having held meetings, conversations and interviews with the rector, vice-rectors, deans, directors, heads of departments, managers and employees of structural divisions, students, faculty members, representatives of employers' organizations and graduates; having carried out a survey of students, faculty members and a detailed familiarization of experts with the university's educational infrastructure, material, technical and information-methodological resources, as well as the necessary documents, notes the following.

Analytical part

Mechanisms for the implementation of business processes, including the management of educational activities are described in detail in the regulatory documents of the university. The effectiveness and efficiency of the development of EP is confirmed by the fact that students show high results in scientific conferences, participate in contests, festivals, concerts, etc., according to the results of professional practices have letters of appreciation, positive feedback from

employers.

Educational programmemes provide for the possibility of building an individual educational trajectory, taking into account the personal needs and capabilities of students. The formation of individual educational trajectories takes place on the basis of SGES, MCs, ICs - they determine the individual educational trajectory of each student separately and are formed for each academic year by students personally using an adviser.

To determine the level of satisfaction of internal needs, each academic period, a survey of students, teachers and university staff is conducted.

The reason for the poor compliance of this criterion of the standard is, in our opinion, the lack of attention of the management of the EP and the university to monitoring needs in the labor market, as well as insufficient attention to risk management.

A survey of faculty members conducted during the visit of the EEC IAAR showed that the involvement of the faculty in the management and strategic decision-making process is estimated by indicators "very good" 49.5%, "good" - 47.3%, at the same time 3% teaching staff are not involved in this process. Satisfaction of the needs of faculty with the content of EP is 100%.

Strengths / Best Practices

- A clear definition of those responsible for managing information, an unambiguous distribution of job responsibilities of staff, separation of the functions of collegial bodies involved in the implementation of the EP;

- 100% employment of graduates from EP 5B040600 - Directing and 6M090600 - Cultural and leisure work, provision of personnel in the field of culture and art of the West Kazakhstan region and the Republic of Kazakhstan as a whole .;

- Development of elective disciplines EP 5B040600 - Direction and 6M090600 - Cultural and leisure work, related to the subject of research work of the faculty of the faculty.

- High level of resource support of the EP.

EEC recommendations

To continue work on attracting foreign and domestic scientists and teachers as part of the implementation of educational programmemes.

Conclusions EEC

According to the standard "Management of the educational programmeme" 17 criteria are revealed, of which have a strong position - 9 criteria, satisfactory - 8.

6.2 "Information Management and Reporting" standard
The evidence part

The department pays great attention to information management as one of the newest trends in modern science, which has great theoretical and practical importance; management of information processes, an information environment has been created to ensure the unity of educational and management processes, as well as the implementation of universal methods of access to information.

To ensure the quality of training, a systematic collection, analysis, processing of information necessary for the effective management of all activities is carried out: to comply with the norms on the contingent of students and graduates (movement of the contingent), following the results of the sessions, on personnel structure, resource support, scientific activities and international cooperation, which is reflected in the minutes of the department meetings (Minutes No. 1 of September 29, 2018, minutes No. 7 of 02/20/2019).

The management of the department and the teaching staff of the accredited specialties have all the necessary data: availability of educational documentation (attendance journals for students of classes, electronic journal of current control of students' knowledge in the AIS "Platono", examination records, etc.); the results of the survey of students, faculty, employees, employers in the areas of the university; results of monitoring the main activities of the university; information and analytical materials; the results of monitoring the level of student achievement; results of monitoring the demand for graduates in the labor market; the results of the analysis of the influence of various factors on the activities of the university, etc. Students have the opportunity to express their opinion about the services provided and to influence their improvement.

The most important condition for the effectiveness of the university's planning and management processes is information and its analysis, in particular, studies of changes in the internal and external environment, which are produced by analyzing the market for educational services, questioning employers, graduates, analyzing statistical data, etc. and as mentioned above, through annual sociological surveys: "The opinion of students and teachers about the effectiveness of the educational process in WKSU named after M. Utemisov "," Monitoring of social well-being of students WKSU named after M. Utemisov "," Monitoring the social well-being of teachers and staff WKSU named after M. Utemisov "," The state of inter-ethnic relations, language practice and religion in the perception of students WKSU named after M. Utemisov "," Educational intentions and preferences of graduates of secondary schools of Uralsk "and others. The results of the collection and analysis of information of the university based on the results of recruitment, progress, contingent movement, number of graduates, financial resources, staff , the number of publications, travels, contracts with foreign universities, etc., which are presented in the regular reports of the relevant services to the Academic Council, at the request of the MES RK, etc. WKSU provides an annual review of the content of curricula and programmemes, taking into account the interests of employers.

In general, the EEC notes that the university uses modern information systems, information and communication technologies and software for the purpose of adequate information management.

The EEC IAAR conducted meetings, conversations and interviews with the rector, vice-rectors, deans, directors, heads of departments, managers and employees of structural units, students, faculty, representatives of employers' organizations and graduates, as well as conducting a survey of students and faculty, De-

tailed familiarization of experts with the university's educational infrastructure, material and technical, information and methodological resources and necessary and notes the following documents.

Analytical part

The university is well placed work on the management of information processes, including collection and analysis. The maintenance of the mission, goals, objectives and evaluation of their effectiveness is carried out in accordance with the current documented procedures. In order to analyze the current and future needs of specialists in culture and art, expanding the direct connection of faculties with employers, receiving feedback from employers, identifying information on employers' additional professional requirements for graduates, general educational and personal qualifications of graduates to university activities The WKSU Alumni Association is involved.

As sources of information about students 'satisfaction with the level of educational services, graduates' responses, questionnaires and surveys, and social media are used. The information obtained from these sources of information is used in the analysis by the university management and the implementation of corrective actions.

Experts note that the minutes of the department meetings reflect the results of the analysis of the achievements of the educational programmeme, as well as ways to improve the effectiveness of the educational programmeme.

The university ensures the functioning of a system for collecting, analyzing and managing information through the use of modern information and communication technologies and software. Information collected and analyzed by the university takes into account: employment and career growth of graduates. A visit to the base of practices in this regard, as well as interviews with employers, showed fairly high rates of employment and career growth of graduates of the EP.

A survey of students, conducted during the visit of the EEC of the IAAR, showed that satisfaction with the usefulness of the organization's web site was: total satisfaction was 89.9%, partial satisfaction - 6.2%; partially unsatisfied -3.1%, found it difficult to answer - 0.8%;

- informing requirements in order to successfully complete this specialty: full satisfaction - 92.2%; partial satisfaction - 7.8%;

- academic load / requirements for the student: fully satisfied - 89.1%; partially satisfied - 9.3%.

Strengths / Best Practices

1. The presence of a branch of the department.

2. The university has a good job of ensuring the measurement of students' satisfaction.

3. The growth trend of students.

4. Students' satisfaction with the usefulness of the website.

Conclusions EEC

According to the "Information Management and Reporting" standard, 17 criteria are disclosed, of which 9 are strong and 8 are satisfactory.

6.3 Standard "Development and approval of educational programmes"
The evidence part

The procedure for the development and approval of the EP is carried out by the university and is carried out in accordance with the requirements of the SGES. In the development and approval of the EP, all relevant subjects of the university, faculty, department, faculty, departments, etc. are involved.

Educational programmes 5B040600 - Direction and 6M090600 - Cultural and leisure activities are developed taking into account the social and cultural needs of the development of the Republic of Kazakhstan and are aimed at forming a harmoniously developed, socially active, creative individuality. The curricula of these educational programmes provide for the interrelation of disciplines, as well as ensuring their logical consistency and continuity. When updating and creating new programmes, in particular elective ones, innovative methods are taken into account in the teaching of disciplines, the relevance of the content, practical feasibility and the search for progressive forms of implementation of the educational process.

Accredited educational programmes are developed in accordance with scientific, theoretical and practice-oriented requirements for professional and social competencies. The existing system at the university is focused on attracting external experts in the person of the quality assessment of educational programmes in the person of the chairmen of the State Attestation Committee, reviewers of final creative works, heads of practices, and interested employers.

The university develops curricula that provide for the modular study of disciplines in a logical sequence.

The process of determining the content of the EP is as follows:

1. Studying SGES and ;

2. Analysis of the recommendations of the SGES and the MC on the content of the basic (mandatory) and major (mandatory) disciplines, in terms of the SGES of the goals and objectives of the training;

3. Development of topics on the content of elective disciplines, additional types of training based on the requirements of employers and students;

4. Conducting logical-structural analysis of the content of the proposed EP: definition of prerequisites; analysis and establishment of a logical sequence of studying disciplines; determination of post requisites;

5. The presence of a logical connection of the content of EP undergraduate and graduate.

These documents were developed with the participation of employers in accordance with the requirements of the labor market, the national qualifications framework and the Dublin descriptors.

Analytical part

The assessment of the quality of EP was carried out on the basis of the analysis of curricula, catalog of elective disciplines, EMCD / Syllabus, meetings with students, faculty members, visits to classes, a scientific library, a gym, a dormitory.

Experts note that various types of practices play an important role in the training of specialists, namely in the establishment of their professional competencies.

The specificity of EP influences the inclusion of elective disciplines, which, in aggregate, influence the formation of professional competencies in students and is reflected in the disciplines of all cycles. The balance between disciplines is respected taking into account the normative requirements. The structure of the EP is formed by the university independently on a collegial basis. The specificity of the EP is reflected in the individual educational trajectories of students, which are built taking into account the expected results, professional competencies and the expected places of practical training, employment.

The scientific activity of the teaching staff is reflected in the quality of the content of the study programme and the quality of the presentation (the scientific and educational literature is presented on the stands).

The EP provides components to prepare students for future professional activities, developing key competencies, intellectual and academic skills.

Questioning of students, analysis of attended classes shows that the educational process regularly uses active, innovative forms and methods of conducting classes, as well as information computer technologies.

During a meeting with students of accredited educational programmes, it was established that students have a clear understanding of the ways and forms of inclusion in the work on the development of educational programmes.

A survey of students, conducted during the visit of the EEC IAAR, showed that:

- the level of availability and responsiveness of the university management: fully satisfied - 89.9%; partially satisfied - 10.1%.

- availability for academic counseling: fully satisfied - 89.1%; partially satisfied - 8.5%.

Strengths / Best Practices

- Continuity of improvement of the system of development and approval of the EP;

- A system of documented procedures for the development of EPs has been established;

- Annual review of the content of the EP;

- The close relationship between the content of the EP and the planned learning outcomes;

- Actualization of the formed competencies of graduates;

- Involvement of faculty, employers and students in the development of EP;

- Taking into account the interests of employers on the development of professional skills among students.

- The presence of a branch of the department in the theater.

EEC recommendations

Develop a set of measures in the Development Plan for EP for joint EP with foreign educational organizations (Double-diploma education).

Conclusions EEC

According to the "Information Management and Reporting" standard, 12 criteria are revealed, of which they have a strong position - 6 criteria, satisfactory - 5,suggests improvement-1.

6.4 Standard "Continuous monitoring and periodic evaluation of educational programmes"
The evidence part

Evaluation of accredited EP "5B040600 Direction" and "6M090600 Cultural and leisure work" is carried out through a regular review at the department of choreography and cultural and leisure work, the Council and the dean of the faculty of culture and art questions about student performance, results of practice, residual knowledge level, the quality of passing state exams, the degree of student satisfaction with the quality of education. In addition, an important indicator is the number of graduates employed in the specialty.

The evaluation of the training of graduates accredited by employers is constantly monitored. At the department of choreography and cultural and leisure work a survey of employers is carried out, in order to determine the content of additional EP. WC, CED, additional training programmes are reviewed annually. In accordance with the official duties and the individual work plan of the teaching staff of the departments of choreography and cultural and leisure work, she is directly involved in the preparation of CED, develops working curricula for individual courses, EMCD, ensures the quality of examination materials. The Alumni Association, established at the Faculty, also allows for the implementation of feedback from the EP users. Identification of needs for changing the content of curricula and EP is carried out by analyzing the work of branches of departments, the results of practices, vacancies of specialists available in the region, employment results, etc. Employers are involved in the formation of CED, reviewing elective disciplines, in the work of the SCC. The analysis of the quality and effectiveness of the elective courses taught is based on the results of examinations in subjects, the results of the students' survey, the participation of students in research work on accredited specialties. This is how feedback is carried out, allowing the department to respond quickly to the changing demand for students' personal needs.

Monitoring the quality of admission involves assessing the academic readiness of applicants for the development of EP. In this regard, annually analyzes the results of UNT and CT applicants for admission to the university. As part of the analysis, the average total test score is determined, the quality of mastering the examination material, the nature of the dynamics in the context of previous years of admission, the positive group of specialties in terms of the quality of admission, the group of specialties that form a factor in reducing the academic performance of students in the process of further education at the university. These indicators are basic when analyzing examinations and state examinations, which in turn allows us to assess the nature of the correlation of the quality of admission with the quality

of current progress and final certification of graduates.

Monitoring of final certification involves the assessment of the effectiveness of monitoring the current progress of students at different stages of training. In accordance with the requirements of state education standards, a graduate student is obliged to pass the state exam in the core discipline and to defend a graduation thesis.

Monitoring the quality of teaching disciplines involves assessing the methodological level of a particular teacher in the framework of control visits to classes by internal experts from leading associate professors and professors.

Monitoring of professional progress of teaching staff implies an assessment of the professional growth of teachers and the degree of their compliance with the positions held. In addition to the internal evaluation of the EP is assessed in the framework of planned state certification and national accreditation.

Analytical part

The modular structured EP is regularly updated not only structurally but also meaningfully, while the requirements of the labor market and employers are taken into account when developing elective courses and developing the content of a programme of professional practice.

The university's website has a rector's blog through which students and teachers can communicate their opinions, wishes and complaints on educational programmes and other issues. All incoming information is carefully analyzed and appropriate measures are taken by the university management.

According to statistical monitoring data, periodically, a report on the results of the sessions is analyzed and formed at the university level, which is submitted for consideration by the Academic Council to take the necessary measures to achieve the desired results. Each year, the decision of the University Academic Council establishes the value of the minimum transfer score for transfer from course to course in the context of undergraduate courses.

The educational environment and support service WKSU is consistent with the objectives of the accredited EP. However, the commission draws attention to the low awareness of the interested parties about the planned or taken actions in relation to the educational programmes.

Strengths / Best Practices

1. High motivation of students accredited by the EP.

2. Systematic sociological surveys and surveys of students, teachers, heads of practices, employers and graduates, as well as other elements of the feedback mechanism.

3. To increase the number of students, faculty and other stakeholders in the development of EP ac-credited specialties.

EEC recommendations

Introduce on-line education into the educational process and organize ICT competence development events for the teachers of the EP.

Conclusions EEC

According to the standard "Continuous monitoring and periodic evaluation of

educational programmes" contains 10 criteria, of which have a strong position - 5, satisfactory - 5.

6.5 Standard "Student-centered learning, teaching and performance evaluation"
The evidence part

Teachers, staff and students of WKSU with honors and dignity support the high status of the university, their work justifies the high title of a member of the academic community of the university. In carrying out their duties, they demonstrate unity, camaraderie, mutual understanding, mutual assistance, mutual trust and co-storage in the team of a benevolent, moral and psychological atmosphere. The honor and dignity of teachers, staff and students of the university are inseparable from the morally healthy lifestyle.

Students through student self-government participate in the allocation of places in the dormitory, the distribution of vacant grants and nominal scholarships, the organization and control of examination sessions, participation in meetings of collegiate bodies of the university - faculty councils, Implementing the principle of student-centered education, the university provides:

- respect and attention to the various groups of students and their needs, the provision of flexible learning paths;
- the use of various forms of teaching (where appropriate);
- flexible use of a variety of pedagogical methods;
- regular feedback on the techniques and methods used to assess and adjust pedagogical methods;
- support for the autonomy of the student with simultaneous guidance and assistance from the teacher;
- strengthening the mutual respect of the teacher and the student;
- availability of necessary procedures for responding to student complaints.

WKSU created the necessary conditions for self-education of students:
- scientific library with the fund of educational, educational, scientific literature, periodicals;
- electronic library and subscription full-text domestic and foreign databases;
- availability of free Internet;
- access to sports halls;
-the possibility of participating in competitions, art exhibitions held in Kazakhstan and abroad;
- the possibility of participation in student government;
- the ability to publish scientific articles;
- the opportunity to participate in university scientific competitions of students and magicians;
- the opportunity to participate in the work of creative clubs, dance and choral groups, sports clubs at the university.

By the beginning of the semester, students are provided with an EMCD, which includes a training programme (Syllabus), active handouts, lecture theses,

practical (seminar) training plans, ISW and ISWT plans, test tasks, term tasks, examinations. questions, contains a scoring policy and evaluation criteria. EMCD is available in two languages, in free access at the departments, in the department of planning and organization of educational and methodical work, computer classes, electronic reading room.

For the scientific and creative part of students scientific student societies and circles work. For example, student's theater "Мұрагер" operates under the "5B040600 Directing" educational center. The quantitative composition of the theater is 20 students. The performances of the Murager Theater are a great success among students. In their repertoire there are a lot of performances that promote inter-ethnic harmony, tolerance, respect for the spiritual values and culture of the peoples of our multi-ethnic state. Students with pleasure participate in productions in which the burning problems of our time rise.

Modern computer technologies, electronic textbooks, educational programmes, multimedia technologies have been introduced. For example, the faculty of the department developed on digital media e-books: Aitkalieva KD – D.Abirovtyn қазақ би мектебі;; Abuova R.S.- The Basics of Screenwriting; Zhumagaliyeva G.E. - Мерекелік салт дәстүр қызметі.

The faculty of the department is actively involved in the introduction of innovations, methods and methods of training, including in the implementation of research projects focused on the needs of employers and stakeholders, as well as work on the development of methods of teaching disciplines.

The educational project "Introduction of innovative technologies into the educational process" is being implemented at WKSU, within the framework of which an annual competition of scientific and methodical works of the teaching staff of the university is held. There are 5 innovation and technical acts of implementation in the educational process, which are sent to the MJ of RK to receive a patent. The result of the innovation-design activity is a real innovation product (electronic textbook, training simulator, innovation training, etc.) in the disciplines "Stage speech", "Dance".

The university actively uses annual surveys of students conducted within the framework of the projects: "Opinion of students and teachers about the effectiveness of the educational process in the WKSU named after M. Utemisov "; "Monitoring of social well-being of students of WKSU named after M. Utemisov "; "The state of inter-ethnic relations, language practice and religion in the perception of students WKSU named after M. Utemisov "and others.

Monitoring the effectiveness of training and independent work of students is carried out through the current, intermediate and final controls.

Passing students practice is an important direction in the educational process. The professional growth of students as future competitive specialists depends on the effectiveness of the organization and the sequence of all levels of practice. Each stage of the practice completes the course on the appropriate course and serves as the basis for the transition to the next level of study.

The developed monitoring mechanisms and conditions allow for the success-

ful adjustment of the educational process. Feedback aimed at improving educational programmes includes, as stated above, monitoring of employers, graduates, etc.

Themes of theses and master's theses of the accredited EP are developed taking into account the topical issues of cultural institutions of the city and region, are annually updated and approved in the prescribed manner. Writing diploma works by directors begins with a specific, pre-developed structure consisting of three sections of the thesis and sub-items with a director's analysis of each section. Students who have fully completed the educational process in accordance with the requirements of the work and individual curriculum and work curricula are allowed to complete certification. The overall performance of graduates can be traced to the results of the FSC. The average percentage of quality in state examinations and graduate works for the period from 2015-2016 to 2017-2018 academic year is 100%. Analyzing the results of the final certification of students and undergraduates it can be noted that students take the state exam for "good" and "excellent" (95-100 points).

The Commission notes that during the implementation of the EP, students are monitored for independent work, and a mechanism has been created to adequately assess its results. Assessment of students' satisfaction with places and organization of internship is carried out both during the practice and at the installation and reporting conference on the results of the practice.

Analytical part

The leadership of this EP provides attention to the various groups of students and their needs, providing them with flexible learning paths, ensures the use of various forms and methods of teaching and learning.

WKSU provides consistency, transparency and objectivity of the mechanism for assessing learning outcomes for each EP, including the appeal.

In this institution, the conformity of the procedures for evaluating the learning outcomes of students in EP to the planned learning outcomes and the objectives of the programme is ensured. Criteria and evaluation methods in educational programmes are published in a timely manner.

The teachers of the departments conduct their classes efficiently, using the available technical means: Internet, computers, players of CD-disks and cassettes, projectors, interactive boards.

The university has a system that allows students who have missed classes for a good reason to eliminate debt in a certain period of time.

During the implementation of the EP, students are monitored for independent work, and a mechanism has been created to adequately assess its results. For this purpose, checks are performed on the performance of tasks for independent work that students receive from the teacher. The results of monitoring are recorded in the journal of the teacher and are taken into account when grading the midterm control.

The organization of the educational process at the department is carried out on the basis of approved working curricula, where the special type of educational activity is the IWS and IWSWT aimed at the independent fulfillment of the task.

The student receives information about the current grading system in the first year when holding meetings with the dean, heads of departments, and the curator (adviser) during the orientation week. In order to identify the state of the level of professional readiness of the student-trainee, the department collected feedback from the basic organizations, enterprises and research institutions, and universities with suggestions and comments.

The educational environment of accredited EP models individuality, striving for greater freedom, personal and professional growth, autonomy, student self-respect. This indicator is carried out both in the framework of classroom and extra-curricular work: in scientific research, selected topics and reports at internal, urban, and international conferences.

Students express full satisfaction with the quality of teaching (98%); fairness of exams and certification (98.7%); tests and examinations conducted by us (98.5%).

Strengths / Best Practices

- A good level of methodical preparation of teaching staff (according to the results of the survey of students and interested persons).

- Availability of innovative technical acts of implementation in the educational process.

- A good statement of independent work and their learning outcomes;

- Creation of mechanisms for an adequate assessment of knowledge and the degree of development of students' professional competence;

- Transparency and adequacy of the evaluation criteria for learning outcomes and the objectives of the programme;

- Making decisions based on the results of feedback with students and assessing their satisfaction;

- Having feedback from students and parents on an ongoing basis;

- A flexible system of tuition discounts and payment schedules (payment benefits).

EEC recommendations

Conduct regular monitoring of the needs of students accredited by the EP, due to the practical orientation (updating of CED, competencies in the MEP).

Conclusions EEC

According to the standard "Student-centered learning, teaching and assessment of attendance" 10 criteria are revealed, of which 5 have a strong position - 5 criteria, satisfactory - 4, suggests improvement - 1.

6.6 Standard "Students
The evidence part

The policy of forming a contingent of students is governed by the "Regulations on the formation of a contingent of students" approved by the Academic Council of WKSU in September 2016 and includes a procedure for planning a contingent; student enrollment; contingent movements; deductions of students; the provision of academic leave; monitoring and analysis and includes

career guidance during the year, direct work of the university admissions committee during the summer period, management of the movement of the contingent in the process of training and graduation.

Career guidance work is carried out according to the WKSU career guidance programme, approved by the plans of the university departments. The centralized leadership of this work is entrusted to the center of pre-university training. All information on the formation of student contingent posted on the website of the university - talarcheg.wksu.kz.

A special role in ensuring stable recruitment is played by career guidance work, which is planned and includes informing school and college students about the WKGU EP, its competitive advantages, the relevance of graduates in the labor market; conducting advertising campaigns within the framework of "open doors", a job fair, visiting meetings with students of schools and colleges in the West Kazakhstan Oblast and other regions of Kazakhstan; active career guidance in colleges with related EPs for admission to this EP; replenishment of the Internet information about the department.

Every year, as part of career guidance, representatives of the departments of choreography and cultural and leisure work attend more than 100 schools and colleges in the city of Uralsk, Atyrau, Aktobe, Aktau and rural schools in districts and regions.

For the entrance exams for creative EP organized exam subject commissions. To ensure the work of the selection committee, a technical secretariat is approved from among the faculty members of the university. The selection committee makes decisions on admission of entrance examinations for students, monitors the work of subject commissions, draws up a schedule of consultations and examinations, reviews the results of entrance examinations, prepares documents for KTA and educational grants, decides on admission to the students.

The Faculty of Culture and Art is active in the framework of the academic exchange programme. In this direction, the best students and undergraduates of EP "5B040600 Directing" and "6M090600 Cultural and Leisure Work" during the semester are trained in partner universities: the Kazakh National Academy of Arts. T.Zhurgeneva, South Kazakhstan State University. M.Auezova, Samara State Institute of Culture (Samara, Russia).

The chair, together with the career center, constantly monitors the employment and professional activities of graduates of the study programmes. At the department there are student creative unions "Sarly couple", "Book Universe", "Ақzhaiy Arulary", theater "Murager". Meetings of creative associations are held monthly (according to the approved plan), participate in events held by the department and faculty, as well as scientific conferences and national competitions. Members of the circles each year actively win prizes.

The department has a system of motivation to attract students to research. Students who won in university competitions of research projects, student conferences, competitions, round tables, etc. awarded diplomas, certificates, letters of thanks and valuable gifts. The best students are sent to participate in regional,

republican and international competitions, competitions, conferences and forums.

The contingent of students and undergraduates on the EP 5B040600 - Directing and 6M090600 - Cultural and leisure work in 2015-2019.

Specialty 5B040600 - Directing

- ■ - Контингент студентов, всего
- ■ - Количество студентов, обучающихся по государственным грантам и кредитам
- ■ - Количество студентов, обучающихся на платной основе

Specialty 6M090600 - Cultural and leisure activities
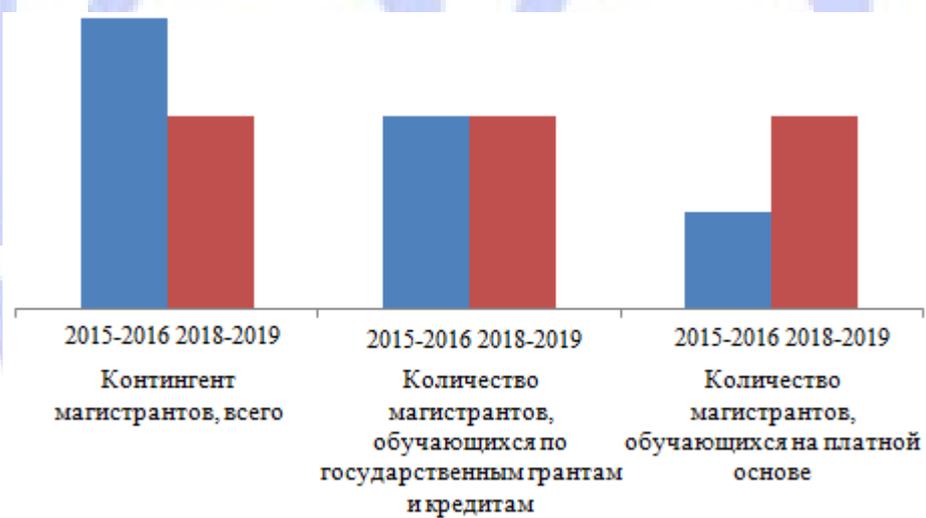
Analytical part

The implementation of the educational programme involves the external and internal mobility of students. In the framework of cooperation with domestic and foreign universities, external and internal academic mobility is carried out and on-the-job training is conducted.

In the current 2018-2019 uch. year for academic mobility left 2 people, which amounted to 0.58%. (Order No. 7-82, No. 7-81, dated January 24, 2019)

In addition to the grant of the Ministry of Education and Science of the Republic of Kazakhstan, the management of the WKSU is seeking funds for the train-

ing of students. Thus, under the accredited EP, grants are given to akim of the West Kazakhstan region for all specialties of the cluster.

In WKSU, the programme of adaptation and support for new and foreign students begins with assigning them advisors to groups from among the most experienced teaching staff of the departments who form data on students who have problems with studies and housing. Students in need of housing are provided with a hostel.

Particular attention is paid to students from among orphans. Together with the deans, at the beginning of each academic year, a socio-demographic passport of the group is drawn up, which reflects information about the social status of the student population.

The department is responsible for organizing and teaching the practice. Responsible departments for practice and the head of the department organize work on methodological guidance, coordination of practice programmes with practice bases, appointment of internship directors from the teaching staff, preparation of an order for the distribution of students to practice, provision of enterprises and the students themselves with practice programmes.

For successful practice, the department develops work programmes for the types of practices, preparing guidelines and practice diaries, where the content of the practices and the conditions for preparing reporting documents based on the results of the practices are written.

An important factor is the monitoring of employment and professional activities of graduates. Analyzing the employment data, it is possible to constant that graduates are mostly in demand, while we see a positive growth trend in the number of graduates who find a job. According to employers who have employed graduate programmes, it can be concluded that they are highly prepared.

Strengths / best practice:

- Demand for graduates of accredited specialties in the labor market.
- Attracting students to research work and work in research circles.
- Systematic work with employers and the presence of a branch of the department and graduates.
- Availability of material and technical base corresponding to the qualification requirements of specialties.
- Providing students with places of practice, promoting the employment of graduates.

Conclusions EEC

According to the standard "Students": contains 12 criteria, of which have a strong position - 7 criteria, satisfactory - 5.

6.7 Standard "Teaching staff"
The evidence part

Recruitment and assessment of teaching staff in WKSU is carried out on the basis of the Order of the Minister of Education and Science of the Republic of Kazakhstan "On Approval of the Rules for Competitive Replacement of Teaching

Staff Positions and Scientists of Higher Educational Institutions". Thus, WKSU places announcements about the competition in the periodicals "Egemen Kazakhstan" and "Kazakhstanskaya Pravda" and the university newspaper "Orken", as well as on the university website. The reception of staff is carried out by the administrative department in accordance with the Labor Code of the Republic of Kazakhstan by entering into an employment contract and executed by order of the rector of the WKSU. When applying for a job, a briefing is given, workers are introduced, under painting, to the Internal Labor Regulations. Information about the teaching staff is posted on the websites of the faculties, students learn about the future teachers of the EP.

WKSU pays special attention to the improvement of professional and scientific training of teaching staff in foreign educational institutions under the training programmes for graduate students.

The department is engaged in the selection of personnel, interviews or testing candidates for vacant positions, and the department meeting makes decisions on recommendations for participation in an open competition in accordance with regulatory requirements.

All the teaching staff of the accredited EP have the corresponding basic vocational education.

The department is assigned the state budget theme "Development and Perspective of Culture and Art of the Western Region" in accordance with it the scientific and pedagogical activities of the teaching staff of the department are conducted. Publication of articles of the faculty of the department are carried out in the university ("Makhambet olyary") recommended by EMSC ("Bulletin of the State Pedagogical University"), the republican (ISPC "Preservation and development of national values in the culture of modern Kazakhstan), international (" Herald of IPCC ") scientific conferences. Faculty of the faculty attract students to participate in scientific seminars and conferences.

The research work of teachers accredited by the EP is plan-and-report in nature, as evidenced by the annual plans and reports on the research of the department of choreography and cultural and leisure work, individual work plans for teachers. According to the results of research and development work of teaching staff of the department of choreography and cultural and leisure work for 2016-2018, 59 articles were published. Scientific articles of faculty members are published in collections of scientific-theoretical and scientific-practical conferences held in Kazakhstan and abroad, in journals recommended by EMSC MES RK, in rating journals with impact factor included in international databases.

Currently, the department has a total number of teachers of 18 people, incl. 3 part-time There are 15 full-time teachers, 2 of them are doctors of science, a professor, 2 candidates of sciences, associate professor, 1 candidate of science, senior teacher, 1 honored worker of Kazakhstan, laureate of the Daryn State Prize, winner of the Eren e Ushegin Medal, 1 Honored Artist of the Republic of Kazakhstan, 3 senior teachers, masters, 1 senior teacher, 3 teachers, masters and 4 teachers.

Individual teaching load of the teacher is carried out on the basis of calculating hours for the disciplines of the department. The calculation of department hours is made taking into account the norms of time by types of educational work and control measures. Based on the calculation of hours, the individual academic load of the teacher is planned for the semesters per academic year. The average academic workload of faculty members at WKSU is 670-744 hours (15, 16 credits). Classroom work includes lectures, practical, seminar and laboratory work, extracurricular - management of course and diploma works, ISW, examinations, ratings, etc.

In accordance with the process map "Organization and monitoring of the implementation of training sessions" QMS.07.13, the monitoring of the performance of teaching staff is carried out. The implementation of educational work (lecturing, conducting practical and laboratory work, IWST /IWMT) forms of education (full-time and part-time) is recorded by the teacher in an individual journal by months and semesters.

Control of advanced training of teaching staff is carried out by the center for advanced training. The advanced training plan includes all types of internships.

The management of the accredited EP conducts work to support young teachers. In WKSU and the department of choreography and cultural work, an increasing proportion of the faculty consists of young teachers who graduated from the magistracy. Every year they study at the school of a young teacher, who constantly function at WKSU. To provide professional training for young personnel, a video base of master classes of experienced teachers was formed at the university. A compilation "School of Advanced Pedagogical Experience" is published annually based on the results of the innovative technology competition, and a mentoring system is in place.

For teachers of the Faculty of Culture and Art (including for faculty members accredited by the EP) master classes were organized by the professor of the Samara State Academy of Culture D.A. Dyatlov, Associate Professor, Screenwriter A.M. Mayemirov, associate professor, director-teacher of the Samara State Institute of Culture V.V. Petrov, a professor at the South Kazakhstan State University. M.Auezov N.K. Kamalova, a professor at the Kazakhstan Academy of Choreography, A.K. Kulbeka, professor, art historian T.O. Izim, associate professor of the department of choreographic creativity of the Belgorod State Institute of Art and Culture I.A. Karpenko and others

The University has a Regulation on the procedure for awarding and providing one-time financial assistance to WKSU employees. The bonus fund is formed at the expense of university savings.

The teaching staff of EP 5B040600 - Directing and 6M090600 - Cultural and leisure activities are permanent members of the jury of regional and republican performing competitions and festivals held both in Uralsk and in other cities of Kazakhstan («Дала дарындары», Дельфийские Игры, «Ақ көгершін» etc.).

Analytical part

Analyzing the standard "Teaching staff" for accredited specialties, the com-

mission concluded that the university has an objective and transparent personnel policy, including recruitment, professional growth and staff development, ensuring the professional competence of the entire state. The teaching staff is the main resource for the mission of the university. The EP management has demonstrated that the personnel policy is carried out in accordance with the main priorities of the university strategy. Indicators on the qualitative and quantitative composition of faculty confirm the availability of human resources necessary for the implementation of educational programmes and relevant qualification requirements for licensing educational activities. The main principles of personnel appointments are:

a) compliance of the professional level of the candidate with the qualification requirements for the position;

b) availability of necessary competencies;

c) employee motivation for development.

Experts note that the university ensures the completeness and adequacy of individual planning of the work of teaching staff for all activities, monitoring the effectiveness and efficiency of individual plans. The pedagogical load of teachers consists of an academic, educational, research, educational activities, which is planned for one academic year.

The university provides monitoring of the activity of the teaching staff, a systematic assessment of the teachers' competence, and a comprehensive assessment of the quality of teaching: documents have been developed that regulate and reflect the assessment of the quality of teaching. The quality of classes in the disciplines is monitored by the head of the department, the chairman of the methodical commission of the department and faculty, the methodologists of the university, and the highest management.

The university has developed a mechanism and criteria for the systematic assessment of the competence of teachers: teaching staff assessment; attendance of QMS staff and management; enrolling students ("The teacher through the eyes of students").

Evaluation of faculty passes through the following stages: self-assessment; evaluation by a linear driver; feedback if necessary with the participation of the representative of the Human Resources Department.

The members of the commission were convinced that the distribution of the teaching load of teaching staff and the schedule of studies correspond to the requirements of the credit technology of training. Experts note that the university ensures the completeness and adequacy of individual planning of the work of teaching staff for all activities, monitoring the effectiveness and efficiency of individual plans. The pedagogical load of teachers consists of academic, educational, research, educational activities, which is planned for one academic year. The pedagogical load of teachers is reflected in the journals "Individual teacher work plan."

In all disciplines of the department, educational and methodological complexes were developed, where the syllabuses of academic disciplines, lectures, seminars plans, tasks on the IWS, types of tests, questions and tasks, rating tasks, exam materials were presented. The results of scientific research are being introduced in-

to the educational process in the form of elective courses, scientific and methodological and teaching aids are reflected in scientific articles, published journals, and speeches at scientific conferences at various levels.

Teachers and staff are focused on performance in work, which contributes to the achievement of high performance of each employee and the university as a whole. The university has adopted such moral and material forms of reward as awarding with commendable, honorary certificates, valuable gifts, cash prizes, nomination for state awards.

A survey of faculty members conducted during the visit of the EEC IAAR showed that:

- The university provides an opportunity for continuous development of the potential of faculty: very good - 62.4%; good - 36.6%; poorly - 1.1%;
- work on academic mobility: very good - 52.7%; good - 46.2%; relatively poor - 1.1%;
- The teaching staff highly appreciates the support of the university and its management of its research activities: very good - 66.7%; well30.1%; relatively bad - 3.2%.
- The teaching staff assessed the level of the possibility of combining teaching with scientific research: very good - 37.6%; good - 51.6%, relatively bad - 7.5%.

The EP management does not adequately present an action programme aimed at developing young teaching staff with concrete examples.

Strengths / Best Practices
- Personnel potential: a team of faculty members, distinguished by high professional qualities and a well-established reputation in the region for training qualified specialists focused on prospects and innovations;
- Improving employers' satisfaction with the quality of educational services;
- The professional and personal development of the faculty is consistent with the goals of the EP and provides for the improvement of their skills;

EEC recommendations

Organise the work on the development of guidelines for own research in the field of methods of teaching academic disciplines of components of basic and major disciplines in directing.

Conclusions EEC

According to the standard "The teaching staff and the effectiveness of teaching," 12 criteria are revealed, of which 6 have a strong position, 5 are satisfactory, and 1 is an improvement.

6.8 Standard "Educational Resources and Student Support Systems"
The evidence part

In accordance with the principles of openness and accessibility for the public, WKSU provides complete and reliable information about the activities of the university, admission rules, EP, terms and form of training, international programmes / partnerships, the benefits of the university and each faculty, graduates' employment, feedback graduates, contact and other useful for applicants and students in-

formation on various information carriers. Informing the public about the EP work takes place through various communication channels. The main mechanism for maintaining public relations is information siteWSKU (https://wksu.kz/ru/). Also information about the EP is presented in the museum of the university.

The system of traditional events positioning the activities of the accredited educational institutions both inside the university and in the external environment is used: publications in the media, participation in events organized by the institutions of the culture of the country and the region, open doors days, freshman days, information boards and others. EPs are vocational guidance competition «Жас Дарын» and the activities of creative associations of students.

Analysis of the state of material and information resources shows that the university currently has the ability to meet the needs of the EP in space, furniture, office equipment, concert costumes, software, scientific and educational literature, etc. In order to improve the collateral system, it is necessary to constantly pay attention to the needs analysis, with a view to the timely formation of applications, and to increase the efficiency of the use of existing resources. WKSU creates a learning environment that contributes to the formation of professional competence of graduates from EP "5B040600 Direction" and "6M090600 Cultural and leisure work", which takes into account individual needs.

The Faculty of Culture and Art of WKSU has sufficient material, financial and human resources to fulfill the strategic tasks of the EP, set by the state to train competitive specialists for cultural institutions of the country and the region.

The EP's management ensures that the students have access to the maximum possible amount of structured, organized information on readable disciplines: presentation materials, educational and methodical complexes with a lecture cycle, mandatory and additional literature, practical tasks, methodical recommendations, etc. in the state and Russian languages.

For the organization of educational activities, students are provided with a reference book - guide. From the reference book, the student has the opportunity to receive explanations on general academic procedures. The handbook reflects the structure of the EP and the curriculum, the credit rate, the procedure of passing the practice, the requirements for the organization of independent work. In the specified directory sets out the internal regulations, the mode of operation of all structural units WKSU, contact information on the heads of departments, etc.

The WKSU also has regulatory documentation on the organization and teaching and methodological support of the educational process, the organization of research and educational work, available to students in the library of the university, at the departments and on the internal website of the university.

For the formation of IC, the choice of disciplines and specializations, students are provided with QED containing annotations, goals and objectives of studying disciplines, a logical sequence of their study, prerequisites and post-requisites.

The educational services contract that each student receives receives information on the rights and obligations of the parties, the amount and procedure for payment of educational services, the responsibility of the parties and the procedure

for resolving disputes, the period of validity, the procedure for changing the terms of the contract and its termination.

An advisors service has been created at WKSU, which is designed to assist in the development of EP. University teachers provide students with EMCD. In order to properly organize the independent work of students, a collection of articles by the faculty of the faculty of study and teaching staff "Organization of independent work of students" was published. The student can contact any teacher in accordance with the schedule of individual consultations.

There is a curator service, the curators council works at each department. The curators are teachers of the department of choreography and cultural and leisure work. A number of youth organizations have been created at WKSU - the students' union; branch of the Alliance of Students of Kazakhstan WKR; Youth wing "Жас Отан"; student groups, specialized groups «Жасыл ел»; student government. WKSU student youth has the ability to manage the development of the university. Every year at the general meeting of students are elected student deans, student president. Students are members of the academic council of the university, faculties, commissions to combat corruption, the distribution of places in the hostel, etc.

The methods of delivering electronic educational resources to students include: WKSU library funds; electronic reading room library WKSU; electronic databases of departments of WKSU and departments, where electronic versions of curricula, EMCD, test tasks are available available through the local university network; WKSU site and educational portal, providing access through the Internet network: to the working curricula of EP; To EMCD OP; to test tasks in all studied disciplines; to schedule training sessions; to educational video materials; to the electronic catalog of the library WKSU, etc.

Thus, an important factor in promoting graduate employment and further supporting communication with them is the career center website, tylek.wksu.kz.

Currently, the university has 7 academic buildings, 3 student dormitories, 2 sports halls, 2 open sports grounds, an agrobiological health center complex, and a garage for official vehicles. The total area of educational buildings, workshops, laboratories, gyms, sports grounds, dormitories, where classes are held with students is 42,562.5 square meters, training area - 21,461.6 square meters.

The University's social facilities have 2 covered, 3 adapted sports facilities and 2 outdoor sports grounds, 3 canteens for 280 seats, 4 buffets for 70 seats, 3 student dormitories for more than 1,000 seats and 1 medical center of 3 rooms , located on the first floor of the student hostel №1. The total area of gyms and sports grounds is 4254.3 square meters. The total area of the first-aid post is 71.1 square meters, the useful area is 42.8 square meters. According to the staffing schedule, there are 1 doctor and 2 health workers who provide first aid, make prophylactic vaccinations, and medical examination of students.

Catering for students is organized in 3 canteens with 280 seats, and in 4 coffee shops with 80 seats. In the canteens, monthly lunch coupons are issued for orphan students and low-income students. The dining rooms are fully equipped, the rooms meet the requirements of sanitary regulations.

The number of classrooms in educational buildings is 243, of which: the faculty of culture and art (building 4) - 38 classrooms; 7 building - 63 audiences.

A wireless WiFi network has been deployed on the premises of educational buildings and information terminals have been installed, through which students and teaching staff receive free access to the Internet and the information-educational environment of the WKSU. The computer classes of the university work during non-school hours until 20.00 and on weekends.

The fund of the scientific library is 1,046,295 storage units, the volume of educational, methodological and scientific literature totals 973 storage units, including, in the Kazakh language - 410,165 storage units, and in other languages - 9,816 storage units.

Quantitative indicators of the provision of textbooks, educational and methodical and scientific literature (including, in Russian / Kazakh languages) by accredited EP for 2016-2018 .:

"5B040600 Directing":

2016 -1993/2929; 2017 -2010/3045; 2018 -2117/3096.

"6M090600 Cultural and leisure work":

2016 -3312/4073; 2017 -3415/4292; 2018 -3913/4315.

The site of the scientific library http://library.wksu.kz posted an electronic catalog.

There are sufficient quantitative indicators of the availability of educational and methodical literature on paper and electronic media in the context of the accredited EP for 2016-2018.

The material and technical resources of the study programme include educational building No. 4 with a total area of 1966.9 square meters. m (training area - 1134.2 sq. m.), educational building number 7 with a total area of 6077.6 square meters. m. (study area - 4763.3 sq.m.). The presence of sports facilities, playgrounds, halls, medical center, canteens and cafeterias, assembly halls, and other halls, as well as housing facilities, allows for an effective social policy. The training process involved 8 classrooms for 15-20 seats, 5 specialized classrooms, 2 reading rooms for 150 seats, a sports hall. Educational premises are equipped with educational furniture, computer equipment, traditional and multimedia boards, stands, visual stands, sports equipment.

EP "5B040600 Directing" and "6M090600 Cultural and Leisure Work" are provided with computer classes equipped with modern computers, "IRBIS" software complex, specialized classrooms "Stage Speech", "Acting skills", training scene, costume, master's class named after professor M. E. Yerzhanova, the office "Art Creativity", "Scenario Skill", equipped with an interactive board ACTIV board, white board, multimedia video projector, TV, video recorder, DVD, electronic educational materials, prepared by teachers of the department of choreography and cultural and leisure work.

The data obtained in the course of the interviews with students and teaching

staff show that the number of respondents indicated satisfaction with the material and technical support of the educational process (a total of 72% of the students surveyed (in 2017 - 75%) expressed satisfaction with the equipment of university students. audiences and laboratories with the necessary equipment, while 25% of respondents said they were dissatisfied with this equipment (21% in 2017). 3% of the surveyed students expressed a definite opinion on this matter were mined) (pic. 5).
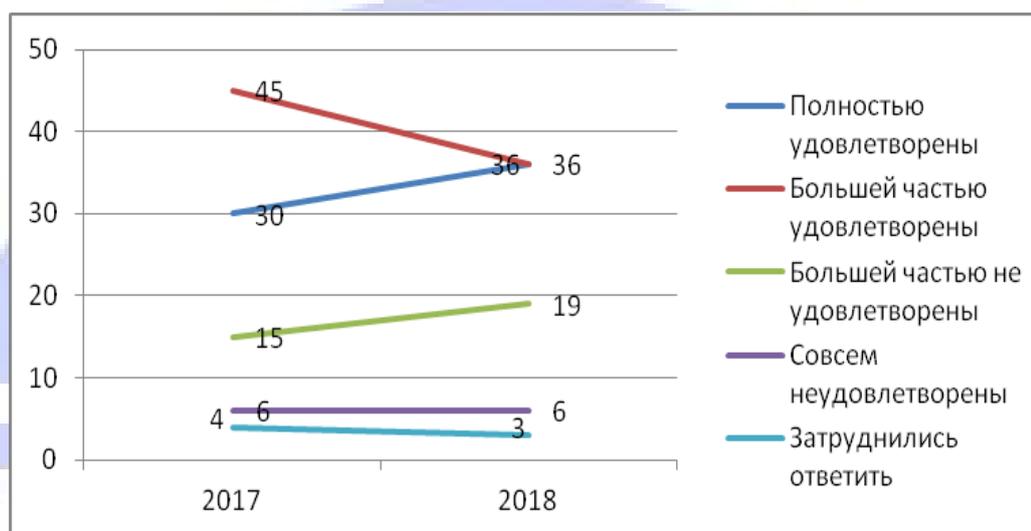
Fig. 5 - Satisfaction with equipping the auditoriums and laboratories of the university with the necessary equipment (in%)

Analytical part

The university has sufficient material, technical, informational and library resources used to organize the process of training and educating students and the mission, goals and objectives of the university.

In order to improve the quality of organization and efficiency of the educational process, control the degree of independence in the implementation of theses (projects), as well as enhance their self-discipline and respect for intellectual property rights, all works are tested for plagiarism.

In general, the material, technical, informational and library resources used to organize the process of training and education are sufficient to fulfill the stated mission, goals and objectives and meet the requirements of the educational programmes that are being implemented.

Interviews with students of EPs have shown that the comfort of the educational process is reduced due to the lack of terminals for copying teaching materials in student dormitories.

A survey of students, conducted during the visit of the EEC IAAR, showed that satisfaction:

- availability of library resources is 94.2%
- the existing educational resources of the university –76.9%;
- support of educational materials in the learning process - 92.8%.

Strengths / best practice:

- Created learning environment, reflecting the specifics of the OP.
- Compliance with the qualification requirements of logistics.
- Wide access to global electronic databases.
- High availability of literature, laboratory facilities.
- The effectiveness of student support services.
  - Information and feedback system.
  - Financial support for students (internal grants, benefits, scholarships).

EEC recommendations

1. According to the results of interviews with staff and students, the university management should consider the possibility of technological support for students and teaching staff in accordance with EP (for example, online training, modeling, databases, data analysis programmes);

2. Consider the possibility of providing the library fund with educational resources of the "Maiden Mer" project (by the anthology of the Kazakh song, the anthology of the Kazakh kuy, etc.).

Conclusions WEC

According to the standard "Educational resources and student support systems": 13 criteria are revealed, of which they have a strong position - 5 criteria, satisfactory - 8.

6.9 Standard "Public Information"
The evidence part

The university, following the principles of transparency and accessibility to the public, openly places information about its mission, goals, tasks and activities of all structural units of WKSU on all possible information carriers: on the official website of the university, LED screens and in various electronic and print media. editions of republican, regional and regional scales. In addition, WKSU organizes various marketing, vocational guidance and other actions, scientific seminars and conferences, at which the general public has the opportunity to become familiar with the activities of the university, its policies and strategies. The official website of the university is http://www.wksu.kz. - is its business card and is an important tool for building and maintaining an attractive image of WKSU as a modern high-tech higher education institution, based on long-standing traditions and demand-oriented students and employers. Information on the university website is constantly updated. In 2017, according to the data of the International Rating Agency Webometrics Ranking of World Universities, the WKSU website ranked 38th among 101 universities in Kazakhstan in the 2017 ranking of higher education websites.

The provision of data for posting on the WKSU Internet resources, except for the information posted by the training units and teachers on the educational portal, is carried out by all interested university departments. The information is presented in three language versions: Kazakh, Russian and English. WKSU has established a procedure for updating information on the website; in the departments of the university, responsible persons are identified to ensure this update.

Information about the activities of the university is necessary and useful for applicants and students, as well as graduates, parents and the general public. Therefore, the university purposefully provides a variety of information about its activities, including the programmes implemented in it, the expected learning outcomes, information about the qualifications awarded, the teaching, training, assessment procedures, passing points and training opportunities provided to students, as well as information about opportunities employment of graduates.

The site has a "Study" section, useful for both students and teaching staff. The sections "bachelor" and "magistracy" contain information about educational programmes of bachelor and magistracy, implemented in WKSU. Here you can also get acquainted with the current regulatory framework in the field of education. The description of the EP contains complete information about the educational programme, the expected results of its development, the awarded qualifications.

The university has an educational portal that is used to manage the learning process. AIS Platonus allows you to work on the administration of students, support of the educational process and distance learning. Sistema provides each university employee and student with a personal virtual office. Students have access to personalized resources: final grades, messaging, transcript, IC.

To a large extent, the formation of a positive image of WKSU is influenced by the active dissemination of information about its activities. The information is posted on the WKSU website both in the news section and in the thematic sections, the university newspaper "Orken" is published, video news, articles and speeches of scientists are systematically published in the regional and republican media.

Over the years, the university's activities have been systematically covered in the media:

- in the republican print media (newspapers "Kazakhstanskaya Pravda", "Yegemen Kazakhstan", "Ana tili", magazine "Astas", "Ak Zhayyk. kz", "Modern Education", etc.), on the republican television broadcasting (KAZTRK "Kazakhstan "," Khabar ", etc.) –17 publications / programmes;

- regional mass media (social and political newspaper "Oral өңірі", "Ural", "Zhaiyun Ony", "Pulse of the city", regional television "Kazakhstan Oral", city television "TDK-42") - 48 publications / programmes;

- there was a university student newspaper "Orken" - 10 issues.

The press service places advertising material for applicants on the pages of regional and republican mass media. Promotional materials on the state programme "Magilik el" - "Serpin-2050" are published in the media of the southern regions of Kazakhstan.

Teaching staff of accredited EPs also use various methods of information dissemination.

Graduates of the EP "5B040600 Directing", are employed in cultural institutions, theaters, studios, etc. Graduates of the department work in such institutions as the "Regional Center of Folk Art", "Kazakh Academic Theater. H. Bukeeva ","

Schoolchildren's Palace "," Regional Philharmonic Society. G.Kurmangaliyeva ", etc. The modern labor market needs organizers of mass theatrical festivals, filmmakers who need to be proficient in the methods of playing activities, conducting mass entertainment events, and designing and implementing the artistic needs of the population.

Information about the accredited EP "5B040600 Directing" and "6M090600 Cultural and leisure work" is presented in the museum of the University. The system of traditional events positioning the activities of the accredited educational institutions both inside the university and in the external environment is used: publications in the media, participation in events of cultural institutions of the country and the region, Open Doors Days, First-Course Days, informational stands, etc. Creative Forms public awareness of the accredited EP are career guidance competition «Жас Дарын» and the activities of creative associations of students, etc.

WKSU has its own WEB-portal on the Internet (http://wksu.kz/), which provides access to a single information and educational environment of the university, including both internal and external electronic resources: intranet-site http: // inside .wksu.kz /; electronic library resources http://library.wksu.kz/; European system of credit transfer and accumulation http://ects.wksu.kz/; career center http://tylek.wksu.kz/; applicant http://talapker.wksu.kz/; Moodle distance learning system (http://moodle.wksu.kz/); mail server http://mail.wksu.kz/; WKSU video news channel http://www.youtube.com/user/wksutv/; news portal http://news.wksu.kz/; AIS "Makhambet" http://e-portal.wksu.kz/; AIS "Plato" http://platon.wksu.kz/; Faculty sites: physical-mathematical, natural-geographical, pedagogical, philological, history, economics and law, culture and arts. The site provides an opportunity to contact the rector's blog, write to the complaint book, get advice on issues of interest, etc.

The page on the website of the department of choreography and cultural and leisure work https://culart.wksu.kz/index.php/ru/cathedral/choreography contains information about the credited EPs, information about the faculty of the department, requirements for creative exams, etc. .

The EEC of the IAAR, having held meetings, conversations and interviews with the rector, vice-rectors, deans, directors, heads of departments, managers and employees of structural divisions, students, faculty members, representatives of employers' organizations and graduates, as well as carrying out interviewing of students and faculty members, a detailed familiarization of experts with the educational infrastructure of the university, material and technical, information and methodological resources and the bubbled notes the following documents.

Analytical part

The EEC notes that in the field of information dissemination policy, the university demonstrates the policy of transparency, openness, involvement in informing the public of students, employers and all interested parties, constant development and adaptability to the changing realities of society.

Objective information about the activities and specifics of EP includes a system of support for students and teaching staff (information and communication, re-

source, support related to the publication and publication of educational, educational and methodical and scientific literature, social support, etc.) thank-you letters are sent to the results of training addressed to parents, especially distinguished students are recommended to participate in various events on a republican scale, etc. One of the ways to consider complaints or suggestions of interested parties is to contact directly the head of the university in his personal blog, located on the university website. The feedback of the university management by the public with the help of the functioning rector's blog is operational. After the next appeal or question is published on the blog, the answer is published.

The work plans of the Academic Council and the university administration include issues of collecting and disseminating information and informing the public.

The university holds meetings of the rector, vice-rectors with employers, teachers and employees, where each participant of the meeting can ask any question of interest to any of the leaders and get reliable information.

One of the most optimal forms of propaganda of the university is to hold various cultural events. This is fostering the spirit of patriotism among young people, strengthening and promoting national and family values.

On the website of the university posted a brief information about the teaching staff of educational programmes on the pages of graduating departments. This information has different ways of presentation and requires a unified approach, as well as the inclusion of addresses, portfolio, e-mail of faculty.

Satisfaction of interested parties in the quality of the information received and in its completeness is investigated by analyzing the forms of students, teaching staff, employers.

At the same time, experts note the incomplete presentation on the website of objective information about teaching staff, courses, publications, their scientific interests.

According to the results of the survey, 92.5% of the students were satisfied with the usefulness of the website, informing the requirements in order to successfully complete this specialty -98.6% of the teaching staff.

Strengths / Best Practices

1. The availability of objective information about the possibility of assigning qualifications at the end of the EP.

2. The availability of accurate information about the passing points and training opportunities provided to students.

3. The availability of information about employment opportunities for graduates.

4. The participation of the university in implemented EP in a variety of external assessment procedures.

Conclusions EEC

According to the Public Information standard, 13 criteria are revealed, of which they have a strong position - 5 criteria, satisfactory - 8.

6.10 Standard "Standards in the context of individual specialties"
The evidence part

The EEC IAAR, having held meetings, conversations and interviews with the rector, vice-rectors, deans, directors, heads of departments, managers and employees of structural divisions, students, faculty members, representatives of employers' organizations and graduates; having carried out a survey of students, faculty members and a detailed familiarization of experts with the university's educational infrastructure, material, technical and information-methodological resources, as well as the necessary documents, notes the following.

The development of the EP is due to the state cultural policy of Kazakhstan.

The organization of educational activities for the implementation of EP "5B040600 Direction" and "6M090600 Cultural and leisure work" is carried out through the planning of the educational process and the content of education.

The goals and learning outcomes are aimed at obtaining specific skills for students in demand in the labor market.

Guide EP provides students with access to modern and relevant data in the field of specialization on paper and electronic media.

Based on the results of the analysis, the EP's management revealed the literacy of graduates of programmes in the field of information technology, including skills in basic functions and software of a modern computer, such as editing and creating texts, tables, databases, use of multimedia resources, skills in using Internet browsers, due to the fact that at graduation courses students and undergraduates master the above skills and competencies.

During the study of the major disciplines, students acquire the skills of self-learning, innovative techniques.

EP "5B040600 Directing" for the purpose of acquaintance, students with a professional environment and topical issues in the field of specialization, as well as to acquire skills based on theoretical training, contain disciplines aimed at gaining practical experience and skills in the specialties in general and major specialties in accordance with Competence models of the graduate of EP "5B040600 Directing".

The implementation of the EP is aimed at the formation of professional competence of future "directors", "actors", "screenwriters" relevant qualifications framework of the undergraduate level.

The curriculum design takes into account the wishes of potential employers. Every year, directors of cultural institutions participate in state examinations, indicating in the reports the relevance of the problems of graduate studies, the need to highlight innovative directions, forms and methods of cultural and leisure activities.

Elective disciplines are formed on the basis of professional modern scientific research, discussion materials in professional journals, descriptions of the experience of the leading cultural institutions of the Republic of Kazakhstan and the Russian Federation. Requirements of potential employers are necessarily taken into account, for which questioning and meetings are conducted.

Within the framework of the accredited EP, students and undergraduates have the opportunity to attend lectures and conduct master classes from leading domestic and foreign scientists. In order to improve the skills of teaching staff, the development of academic mobility of students, agreements were signed with the Belgorod State Institute of Culture and Art, the Samara State Academy of Culture and Art, and the Saratov State Conservatory. N. Sobinova, Institute of Arts. L. and M. Rostropovich. Seminars and master classes were organized by I. Rakhimbaeva (Institute of Arts of the Saratov National Research State University named after N. G. Chernyshevsky), I. Karpenko. (Belgorod State Institute of Art and Culture), V. Petrov (Samara State Academy of Culture and Art), Smetannikov L.N. (Saratov State Conservatoire named after N. Sobinov).

Students and undergraduates of the accredited EP took an active part in the master classes of the following foreign guests of WKSU: Orhan Suylemez - Professor of the University of Ardahan (Turkey); Thomas Wünsch - Professor at the University of Passau (Germany); Karl Kai-ner - Professor at J.Guttenberg University (Germany); Ram Viranjan - Doctor of Philosophy (PhD), Professor (India) and others.

Thus, the accredited EP "5B040600 Direction" and "6M090600 Cultural and leisure work" are aware of their position in the educational environment of the region and the republic as a whole, understand the goals and objectives set for the university to effectively achieve the assigned mission.

Analytical part

The organization of educational activities is carried out through the planning of the educational process and the content of education, as well as the targeted choice of forms and methods of organizing the educational process. The overall assessment of the implementation of educational programmes of accredited specialties showed a sufficient level of graduate competence in the field of philological and pedagogical education. The learning outcomes of the study programme reflect the competence of the graduate for professional activities.

Based on the results of the analysis, the experts came to the conclusion that the content of the accredited EPs is associated with the formation of high-quality and stable competencies in the relevant fields of education and science. In this regard, it is important to actively learn the basic ways of cognitive activity by students, focusing the educational process on the development of the student's personality, ensuring the possibility of self-disclosure and self-realization, and creating conditions for independent educational activities. Teaching is conducted on the basis of modern educational technologies.

In teaching disciplines of the teaching staff of the specialty, innovative teaching methods are used. Much attention is paid to the technology of project activities, interactive teaching methods, critical thinking strategies, case technologies, role-playing and business games, trainings are applied. Self-study skills are most effectively formed in the performance of individual tasks, projects that are widely used in the study of various disciplines of the educational programme.

The work on the introduction of new technologies is carried out by improving the skills of teachers, conducting open classes, mutually visiting classes with the aim of familiarizing with new teaching technologies, conducting educational and methodological seminars, creating a bank of innovations, developing teaching and methodological guidelines and recommendations for using innovations activities.

The information on the types of practices confirmed by facts is presented: training, production and pre-diploma practices that are aimed at the formation of key competencies as a condition for future successful professional activity. EPs are provided with student access to the most up-to-date and relevant data in the field of specialization on paper and electronic media.

Thus, the results of training in the accredited EP are: the formation of students' competencies that are in demand in the labor market, the formation of readiness for professional activities, personal, professional and social development of students, contributing to socialization, the formation of the general culture of the individual.

Strengths / best practice:

- availability of sufficient material and technical base corresponding to the qualification requirements;

- the goals and learning outcomes are aimed at obtaining specific skills required for the job market by students.

- active participation of students at concerts, theatrical performances and other events that contribute to their demonstration of acquired creative skills.

- measures were provided for the employment of graduates from EP "5B040600 Direction" and "6M090600 Cultural and leisure work", systematic monitoring of graduates' employment, and the development of their career.

EEC recommendations

Develop and release a plan for attracting foreign faculty members to conduct local scientific case studies on the accredited EP.

Conclusions EEC

According to the standard "Standards in the context of individual specialties": Evaluation in the direction of "Art" and "Services" disclosed 10 criteria, of which have a strong position - 7 criteria, satisfactory - 3.

(VII) REVIEW OF STRONG PARTIES / BEST PRACTICES FOR EACH STANDARD

Standard "Management of the educational programme"

1. A clear definition of those responsible for managing information, an unambiguous distribution of job responsibilities of staff, separation of the functions of the collegial bodies involved in the implementation of the EP;

2. 100% employment of graduates from EP 5B040600 - Directing and 6M090600 - Cultural and leisure work, provision of personnel in the field of culture and art of the West Kazakhstan region and the Republic of Kazakhstan as a whole .;

3. Development of elective disciplines EP 5B040600 - Direction and 6M090600 - Cultural and leisure work, related to the subject of research works of the teaching staff of the department.

4. High level of resource provision of EP.

Information Management and Reporting Standard

1. The presence of a branch of the department.

2. The university has a good job of ensuring the measurement of students' satisfaction.

3. The growth trend of students.

4. Students' satisfaction with the usefulness of the website.

Standard "Development and approval of educational programmes"

1. Continuity of improvement of the system of development and approval of EP.

2. The system of documented procedures for the development of EP has been put in place.

3. Annual review of the content of the EP.

4. The close relationship between the content of the EP and the planned learning outcomes.

5. Actualization of the formed competencies of graduates.

6. Attraction of teaching staff, employers and students to the development of EP.

7. Considering the interests of employers on the development of professional skills among students.

8. The presence of a branch of the department in the theater.

Standard "Continuous monitoring and periodic evaluation of educational programmes"

1. High motivation of students accredited by the EP.

2. Systematic sociological surveys and surveys of students, teachers, heads of practices, employers and graduates, as well as other elements of the feedback mechanism.

3. To increase the number of students, faculty and other stakeholders in the development of EP ac-credited specialties.

Standard "Student-centered learning, teaching and assessment of success"

1. A good level of methodical preparation of teaching staff (according to the results of the survey of students and interested persons).

2. The presence of innovative technical acts of implementation in the educational process.

3. Good statement of independent work and their learning outcomes.

4. Creating mechanisms for an adequate assessment of knowledge and the degree of formation of students' professional competence.

5. Transparency and adequacy of criteria for evaluating learning outcomes and goal-setting programmes.

6. Making decisions based on the results of feedback with students and assessing their satisfaction.

7. The presence of feedback from students and parents on an ongoing basis.

8. A flexible system of discounts for tuition and payment schedules (payment benefits).

Standard "Students"

1. The demand on the labor market for graduates of accredited specialties.

2. Attracting students to research work and work in research circles.

3.Systematic work with employers and the presence of a branch of the department and graduates.

4. The presence of the material and technical base corresponding to the qualification requirements of specialties.

5. Providing students with places of practice, promoting the employment of graduates.

Standard "Teaching staff and the effectiveness of teaching"

1. Personnel potential: a team of faculty members, distinguished by high professional qualities and a well-established reputation in the region for training qualified specialists, focused on prospects and innovations, was created.

2. Improving employers' satisfaction with the quality of educational services.

3. The presence of a university educational portal.

4. The teaching staff competency assessment system functions.

5.Professional and personal development of faculty is consistent with the goals of the EP and provides for the improvement of their skills.

Standard "Educational resources and student support systems"

1. A learning environment has been created reflecting the specifics of the EP specialties.

2. Compliance with the qualification requirements of logistics.

3. Wide access to world electronic databases.

4. Modern educational and computer equipment, software.

5. High security literature, laboratory facilities.

6. The effectiveness of student support services.

7. Information and feedback system.

8. Financial support for students (internal grants, benefits, nominal scholarships).

Standard "Public Information"

1. The availability of objective information about the possibility of assigning qualifications at the end of the EP.

2. The availability of accurate information about the passing points and training opportunities provided to students.

3. The availability of information about employment opportunities for graduates.

4. The participation of the university in implemented EP in a variety of external assessment procedures.

Standard "Standards in the context of individual specialties"

1. The presence of an adequate material and technical base corresponding to the qualification requirements.

2. Teaching is conducted on the basis of modern achievements of science and practice in the field of specializations, as well as using innovative teaching methods.

3. Objectives and learning outcomes are aimed at obtaining students of concrete skills demanded in the labor market.

4. Active participation of students at concerts, theatrical performances and other events that contribute to their demonstration of acquired creative skills.

5. Provided measures for the employment of graduates from EP "5B040600 Direction" and "6M090600 Cultural and leisure work", systematic monitoring of graduates' employment, developing their careers.

(VIII) REVIEW OF RECOMMENDATIONS FOR IMPROVING QUALITY BY EACH STANDARD

Standard "Management of the educational programme"
To continue work on attracting foreign and domestic scientists and teachers in the framework of educational programmes.
Standard "Development and approval of educational programmes"
Develop a set of measures in the Development Plan for EP for joint EP with foreign educational organizations (Double-diploma education).
Standard "Continuous monitoring and periodic evaluation of educational programmes"
Introduce on-line education into the educational process and organize ICT competence development events for the teachers of the EP.
Standard "Student-centered learning, teaching and assessment of progress"
Conduct regular monitoring of the needs of students accredited by the EP, due to the practical orientation (updating of QED, competencies in the MEP).
Standard "Teaching staff and the effectiveness of teaching"
Organize the work on the development of guidelines for own research in the field of methods of teaching academic disciplines of components of basic and major disciplines in directing.
Standard "Educational resources and student support systems"
1. To the university management, based on the results of interviews with staff and students, to consider the possibility of technological support for students and teach-

ing staff in accordance with EP (for example, online training, modeling, databases, data analysis programmes).

2. In order to fully ensure the educational process with the results of science and culture, provide the library fund with the educational resources of the Madeni Mura Project (Kazakh Song Anthology, Kazakh Kyui Anthology, etc.).

Standard "Standards in the context of individual specialties"

Develop and implement a plan for attracting foreign teaching staff to conduct joint scientific case studies on the accredited EP.

**Evaluation table "SPESIALISED PROFILE PARAMETERS"
for educational programmemes "5B040600 Directing", "6M090600
Cultural and leisure work" RSE on REU "West Kazakhstan State University
named after M. Utemisov"
MES RK**

№	№	Criteria for evaluation	Position of the organization of education			
			Strong	Satisfying	Supports improvement	Unsatisfying
		Standard "Management of the educational programme"				
1	1.	The university must have a published quality assurance policy.		+		
2	2.	The quality assurance policy should reflect the link between research, teaching and learning.	+			
3	3.	The university must demonstrate the development quality assurance cultures, including in the context of the EP.		+		
4	4.	Commitment to quality assurance should relate to any activity performed by contractors and partners (out-sourcing), including in the implementation of joint / two-degree education and academic mobility.		+		
5	5.	The EP's management ensures the transparency of the development plan of the EP on the basis of an analysis of its functioning, the real positioning of the university and the focus of its activities on meeting the needs of the state, employers, stakeholders and students.	+			
6	6.	The EP management demonstrates the functioning of the mechanisms for the formation and regular review of the development plan for the EP and the monitoring of its implementation, evaluation of the achievement of the learning objectives, meeting the needs of students, employers and society, making decisions aimed at continuous improvement .		+		
7	7.	EP management should involve representatives of groups of stakeholders, including employers, students and teaching staff in the development of a development plan for EP.	+			
8	8.	The EP management must demonstrate the indi-	+			

		viduality and uniqueness of the EP development plan, its consistency with the national development priorities and the development strategy of the educational organisation.				
9	9.	The university should demonstrate a clear definition of those responsible for the business processes within the EP, the unambiguous distribution of staff duties, the delimitation of the functions of collegial bodies.		+		
10	10.	The EP's management must provide evidence of the transparency of the educational programme management system.	+			
11	11.	The EP management must demonstrate the successful functioning of the internal quality assurance system of the EP, including its design, management and monitoring, their improvement, making decisions based on facts.		+		
12	12.	EP management should implement risk management.	+			
13	13.	The EP's management must ensure the participation of representatives of interested parties (employers, teaching staff, students) in the composition of the collegial governing bodies of the educational programme, as well as their representativeness in making decisions on educational programme management.	+			
14	14.	The university should demonstrate the management of innovations in the framework of the EP, including the analysis and implementation of innovative proposals.		+		
15	15.	EP management must demonstrate evidence of openness and accessibility for students, teaching staff, employers and other interested parties.	+			
16	16.	EP management must be trained in educational management programmes.		+		
17	17.	The EP management should strive to ensure that progress made since the last external quality assurance procedure was taken into account when preparing for the next procedure.	+			
		Total standard	9	8	0	0
	Information Management and Reporting Standard					
18	1.	The university should ensure the functioning of the system for collecting, analyzing and managing information through the use of modern information and communication technologies and software.		+		
19	2.	The EP management should demonstrate the systemic use of the treated, adequate information to improve the internal quality assurance system.		+		
20	3.	Within the EP there should be a system of regular reporting, reflecting all levels of the structure, including an assessment of the effectiveness and ef-		+		

		ficiency of the activities of the divisions and departments, and scientific research.				
21	4.	The university should establish the frequency, forms and methods for evaluating the management of EPs, the activities of collegial bodies and structural units, top management, and the implementation of research projects.		+		
22	5.	The university should demonstrate the determination of the order and ensuring the protection of information, including the identification of responsible persons for the accuracy and timeliness of information analysis and data provision.	+			
23	6.	An important factor is the involvement of students, employees and faculty in the process of collecting and analyzing information, as well as making decisions based on them.	+			
24	7.	EP management must demonstrate the existence of a communication mechanism with trainees, employees and other stakeholders, including the existence of mechanisms for conflict resolution.	+			
25	8.	The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the EP and demonstrate the evidence to eliminate the deficiencies found.		+		
26	9.	The university should evaluate the effectiveness and efficiency of activities, including in the context of the EP.		+		
		Information collected and analyzed by the university should take into account:				
27	10.	key performance indicators;		+		
28	11.	the dynamics of the contingent of students in terms of forms and types;	+			
29	12.	level of achievement, achievement of students and deduction;	+			
30	13.	students' satisfaction with the implementation of the EP and the quality of education at the university;	+			
31	14.	availability of educational resources and support systems for students;	+			
32	15.	Employment and career growth of graduates.	+			
33	16.	Trainees, employees and teaching staff must document their consent to the processing of personal data.	+			
34	17.	EP management should contribute to the provision of all necessary information in relevant fields of science.		+		
		Total standard	9	8	0	0
	Standard "Development and approval of the educational programme"					
35	1.	The university should determine and document the procedures for the development of EP and their	+			

		approval at the institutional level.				
36	2.	EP management must ensure that the developed EPs meet the established goals, including the expected learning outcomes.	+			
37	3.	The management of EP must ensure the availability of developed models of graduate EP, describing learning outcomes and personal qualities.	+			
38	4.	The management of the EP must demonstrate the external examinations of the EP.		+		
39	5.	Qualifications obtained at the end of the EP should be clearly defined, explained and correspond to a certain level of the NQS.	+			
40	6.	The management of EP should determine the influence of disciplines and professional practices on the formation of learning outcomes.	+			
41	7.	An important factor is the possibility of preparing students for professional certification.		+		
42	8.	The EP management must provide evidence of the participation of students, teaching staff and other stakeholders in the development of EP, ensuring their quality.		+		
43	9.	The complexity of the EP should be clearly defined in Kazakhstan loans and ECTS.		+		
44	10.	The management of EP should provide the content of academic disciplines and learning outcomes to the level of education (bachelor, master, doctorate).		+		
45	11.	The structure of the EP should provide for various types of activities corresponding to the learning outcomes.	+			
46	12.	An important factor is the presence of joint EPs with foreign educational organizations.			+	
		Total standard	6	5	1	0
Standard "Continuous monitoring and periodic evaluation of educational programmes"						
47	1.	The university should monitor and periodically evaluate the EP in order to ensure the achievement of the goal and meet the needs of students and society. The results of these processes are aimed at continuous improvement of the EP.		+		
		Monitoring and periodic evaluation of the EP should consider:				
48	2.	the content of the programmes in the light of the latest achievements of science in a particular discipline to ensure the relevance of the discipline being taught;		+		
49	3.	changes in the needs of society and the professional environment;	+			
50	4.	workload, performance and graduation of students;	+			
51	5.	the effectiveness of assessment procedures for students;		+		
52	6.	expectations, needs and satisfaction of students		+		

			+	+		
		with EP training;				
53	7.	educational environment and support services and their compliance with the objectives of the EP.	+			
54	8.	The university and the administration of EP must provide evidence of the participation of students, employers and other stakeholders in the revision of the EP.	+			
55	9.	All interested parties should be informed of any actions planned or taken in relation to the EP. All changes made to the EP should be published.		+		
56	10.	EP management must ensure a review of the content and structure of EP, taking into account changes in the labor market, the requirements of employers and the social demand of society.	+			
		Total standard	5	5	0	0
**Standard "student-centered learning, teaching and assessment of performance "**
57	1.	EP management must ensure respect and attention to different groups of students and their needs, providing them with flexible learning paths.	+			
58	2.	EP management must ensure the use of various forms and methods of teaching and learning.		+		
59	3.	An important factor is the availability of own research in the field of teaching methods of academic disciplines EP.			+	
60	4.	The EP's management must demonstrate the presence of a feedback system on the use of various teaching methods and the evaluation of learning outcomes.		+		
61	5.	The management of the EP should demonstrate support for the autonomy of students with simultaneous guidance and assistance from the teacher.		+		
62	6.	The management of EP must demonstrate the existence of a procedure for responding to students 'wishes.	+			
63	7.	The university should ensure consistency, transparency and objectivity of the mechanism for assessing learning outcomes for each EP, including appeal.		+		
64	8.	The university must ensure that the procedures for evaluating the results of the training of students in EP correspond to the planned learning outcomes and the objectives of the programme. Criteria and evaluation methods in the framework of the EP should be published in advance.	+			
65	9.	In the university, mechanisms should be defined to ensure that each graduate of the PF learns the learning outcomes and ensure the completeness of their formation.	+			
66	10.	Assessors should be familiar with modern methods of assessing learning outcomes and regu-	+			

		larly improve their qualifications in this area.				
		Total standard	5	4	1	0
		Standard "Students"				
67	1.	The university should demonstrate the policy of forming a contingent of students from admission to graduation and ensure the transparency of its procedures. Procedures governing the life cycle of students (from graduation to completion) must be defined, approved, published.	+			
68	2.	The EP's management should demonstrate the implementation of special adaptation and support programmes for new and foreign students.	+			
69	3.	The university must demonstrate compliance of their actions with the Lisbon Recognition Convention.		+		
70	4.	The university should cooperate with other educational organizations and national centers of the European Network of National Information Centers for Academic Recognition and Mobility / National Academic Information Recognition Centers ENIC / NARIC to ensure comparable recognition of qualifications.		+		
71	5.	The EP management must demonstrate the presence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of additional, formal and non-formal education.	+			
72	6.	The university should provide an opportunity for external and internal mobility of students of EP, as well as assist them in obtaining external grants for training.		+		
73	7.	The management of EP should make the maximum amount of effort to provide students with places of practice, to facilitate the employment of graduates, to maintain communication with them.	+			
74	8.	The university must provide graduates of the EP with documents confirming their qualifications, including the achieved learning results, as well as the context, content and status of the education received and evidence of its completion.	+			
75	9.	An important factor is the monitoring of employment and professional activities of graduates of EP.	+			
76	10.	EP management should actively encourage students to self-education and development outside the main programme (extracurricular activities).		+		
77	11.	An important factor is the existence of a valid association / association of graduates.		+		
78	12.	An important factor is the availability of support mechanisms for gifted students.	+			
		Total standard	7	5	0	0
		Standard "Teaching staff"				

№	№	Criteria				
79	1.	The university should have an objective and transparent personnel policy, including hiring, professional growth and staff development, ensuring the professional competence of the entire state.	+			
80	2.	The university must demonstrate the compliance of the staff potential of the teaching staff with the development strategy of the university and the specifics of the EP.	+			
81	3.	EP management must demonstrate awareness of responsibility for their employees and provide them with favorable working conditions.		+		
82	4.	The management of EP should demonstrate a change in the role of the teacher in connection with the transition to student-centered learning.		+		
83	5.	The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents.		+		
84	6.	The university should provide opportunities for career growth and professional development of teaching staff EP.	+			
85	7.	The administration of the EP should involve practitioners of relevant industries in the training.	+			
86	8.	The management of EP should provide targeted actions for the development of young teachers.	+			
87	9.	The university should demonstrate the motivation of professional and personal development of teachers of EP, including the promotion of both the integration of scientific activities and education, and the use of innovative teaching methods.		+		
88	10.	An important factor is the active use of the teaching staff of information and communication technologies in the educational process (for example, on-line training, e-portfolio, MEP, etc.).			+	
89	11.	An important factor is the development of academic mobility within the framework of the EP, attracting the best foreign and domestic teachers.		+		
90	12.	An important factor is the involvement of teaching staff in the community (the role of teaching staff in the education system, in the development of science, the region, creating a cultural environment, participation in exhibitions, creative competitions, charity programmes, etc.).	+			
		Total standard	6	5	1	0
		Standard "Educational resources and student support systems"				
91	1.	EP management should demonstrate the adequacy of material and technical resources and infrastructure.	+			
92	2.	EP management must demonstrate the existence of procedures for supporting various groups of students, including information and		+		

		counseling.				
		EP management must demonstrate the compliance of information resources with the specifics of the EP, including compliance with:				
93	3.	- technological support for students and teaching staff in accordance with educational programmes (for example, online training, modeling, databases, data analysis programmes);		+		
94	4.	- library resources, including the fund of educational, methodical and scientific literature on general educational, basic and profiling disciplines on paper and electronic media, periodicals, access to scientific databases;	+			
95	5.	- examination of the results of research, final works, dissertations on plagiarism;	+			
96	6.	- examination of the results of research, final works, dissertations on plagiarism;	+			
97	7.	- WI-FI functioning on the territory of the organization of education.	+			
98	8.	The university should strive to ensure that the educational equipment and software used for the development of EP, are similar to those used in the respective industries.		+		
99	9.	The university must ensure compliance safety requirements in the learning process.		+		
100	10.	The university should strive to take into account the needs of various groups of students in the context of EP (adults, working, foreign students, as well as students with disabilities).		+		
		Total standard	5	5	0	0
		Standard "Public Information"				
		The information published by the university in the framework of the EP should be accurate, objective, relevant and should include:				
101	1.	implemented programmes, indicating the expected learning outcomes;		+		
102	2.	information about the possibility of assigning qualifications at the end of the EP;	+			
103	3.	information about teaching, learning, assessment procedures;		+		
104	4.	information about the scores and training opportunities provided by students;	+			
105	5.	feature information employment of graduates.	+			
106	6.	EP management should use various ways of disseminating information (including the media, web resources, information networks, etc.) to inform the general public and stakeholders.		+		
107	7.	Public awareness should include support and explanation of national development programmes of the country and the system of higher and postgrad-	+			

№	№		Col1	Col2	Col3	Col4
		uate education.				
108	8.	The university should publish audited financial statements on its own web resource.		+		
109	9.	The university should demonstrate the information on the web resource describing the university as a whole and in the context of the EP.		+		
110	10.	An important factor is the presence adequate and objective information about the faculty of the EP, in the context of personalities.		+		
111	11.	An important factor is informing the public about cooperation and interaction with partners in the framework of EP, including scientific / consulting organizations, business partners, social partners and educational organizations.		+		
112	12.	The university should post information and links to external resources on the results of external evaluation procedures.		+		
113	13.	An important factor is the participation of the university and the EP implemented in a variety of external assessment procedures.	+			
		Total standard	5	8	0	0
		"Standards in the context of individual specialties"				
		Social sciences, humanities, economics, business and law, services				
		Educational programmes in the areas of "Social science, economics and business", "Humanities" and "Law", such as for example, "Management", "Economics", "Philology", "Jurisprudence", etc., must meet the following requirements:				
114	1	The EP's management must demonstrate that the teaching within the programme is conducted on the basis of modern achievements of world science and practice in the field of specialization, as well as using modern and advanced teaching methods;	+			
115	2	The EP's management must ensure that students have access to the most up-to-date and up-to-date data (statistics, news, scientific results) in the field of specialization on paper (newspapers, statistical data collections, textbooks) and electronic media;		+		
116	3	Objectives, respectively, and learning outcomes should be aimed at obtaining specific skills for learners in the labor market;		+		
117	4	The EP management must demonstrate that graduates of the programme possess these skills and that these skills are really required in the market;	+			
118	5	EP should include a significant number of disciplines and activities aimed at obtaining practical experience by the students in the application of theoretical knowledge, such as production practice, training at enterprises, participation in lectures and seminars of practicing specialists, etc .;	+			
119	6	EP management must demonstrate anapiz of the labor market and provide examples of successful	+			

		employment of graduates.				
		Total standard:	4	2	0	0
«ART»						
Educational programmes in the field of "Art", such as "Directing", "Theater Studies", "Choreography", "Musicology", "Cultural and leisure work", etc., must meet the following requirements:						
120	1.	The EP's management should demonstrate that graduates have a programme of theoretical knowledge in the field of arts and self-expression skills through creativity that are related to the competencies of the accredited EP, for example, choreography, singing, drawing, painting, sculpture, architectural, industrial, graphic design, etc .;	+			
121	2.	The management of EP should demonstrate the skills of self-learning and self-development in students;	+			
122	3.	As part of the programme, students should be able to attend at least one discipline in the field of their specialization, taught by a practitioner;	+			
123	4.	The EP should include the maximum possible number of disciplines and events in which skills are taught to students individually or in small groups, for example, conducting master classes of distinguished personalities in the field of specialization;	+			
124	5.	The EP's management should organize for the students the maximum possible number of events facilitating the demonstration by the students of acquired creative skills, for example, concerts and exhibitions;		+		
125	6.	Creative work, participation in concerts, competitions, performances, etc. within this direction is part of scientific activity.		+		
126	7.	Within the EP, students should be provided with the knowledge and skills of creative activities and methods / technologies practiced in the world, and knowledge of art management;		+		
127	8.	EP should contribute to the enrichment of creative experience in various types of activities characteristic of the specialty;	+			
128	9.	In order to familiarize students with the professional environment and current issues in the field of specialization, as well as to acquire skills based on theoretical training, the education programme should include disciplines and activities aimed at gaining practical experience and skills in the specialty. in general and major subjects in particular, including: - excursions to enterprises in the field of specialization (museums, theaters, design offices, etc.),	+			

		- carrying out separate occupations or the whole disciplines at the enterprise and specialization, - holding seminars to solve practical problems relevant to enterprises in the field of specialization, etc .;				
129	10.	An important factor in the framework of the EP is the availability of a mechanism for the collective assessment of exam papers of students.	+			
		Total standard	**7**	3	0	0
		Total:	**63**	**53**	**3**	0