



«АККРЕДИТТЕУ ЖӘНЕ РЕЙТИНГТИҢ  
ТӘУЕЛСІЗ АГЕНТТІГІ» КЕМ

НУ «НЕЗАВИСИМОЕ АГЕНТСТВО  
АККРЕДИТАЦИИ И РЕЙТИНГА»

INDEPENDENT AGENCY FOR  
ACCREDITATION AND RATING

# REPORT

on the results of the work of the external expert commission for the evaluation for compliance with the requirements of the standards of primary specialized accreditation of educational programs (Ex-ante)  
7M02158 APPLIED ARTS; 7M02167 GRAPHICS;  
7M02169 FASHION AND COSTUME DESIGN  
RGO "T.K.ZHURGENOV KAZAKH NATIONAL ACADEMY OF  
ARTS" MCS RK

Date of EEC visit: from May 31 to June 02, 2022

**INDEPENDENT AGENCY FOR ACCREDITATION AND RATING**  
*External expert commission*

*Addressed to  
Accreditation  
Council of the IAAR*



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**Almaty "02" June 2022**

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**(I) LIST OF SYMBOLS AND ABBREVIATIONS**

|                 |   |
|-----------------|---|
| ECTS            | European Credit Transfer and Accumulation System  |
| AIS             | Automated information system  |
| BD              | Basic disciplines   |
| HEI             | Higher education institution  |
| EEC             | External expert commission  |
| SUC             | State utility company   |
| SUC on REM      | State utility company on the right of economic management   |
| SCES            | <a href="#">State Compulsory Educational Standard</a>   |
| GU              | government agency   |
| UNT             | Unified National Testing  |
| ICT             | Information and Communication Technologies  |
| IT              | Information Technology  |
| CSI             | Communal state institution  |
| CQAES of MES RK | Committee for Quality Assurance in Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan |
| CTA             | Comprehensive testing of applicants   |
| KazNAA          | Kazakh National Academy of Arts   |
| <br>            |   |
| CED             | Catalog of elective disciplines   |
| MES RK          | Ministry of Education and Science of the Republic of Kazakhstan   |
| MEP             | Modular educational program   |
| IAAR            | Independent Agency for Accreditation and Rating   |
| NAS RK          | National Academy of Sciences of the Republic of Kazakhstan  |
| SRI             | Scientific research institute   |
| RW              | Research work   |
| NCE             | National Chamber of Entrepreneurs   |
| NTSSTE          | National Center for State Scientific and Technical Expertise  |
| GED             | General education disciplines   |
| EP              | Educational program   |
| MD              | Major disciplines   |
| TS              | Teaching staff  |
| RK              | Republic of Kazakhstan  |
| REMC            | Republican Educational and Methodological Council   |
| WC              | Working curriculum  |
| Mass Media      | Mass media  |
| SSW             | Student's self-work   |
| SSWT            | Student's self-work with teacher  |
| LLP             | Limited Liability Partnership   |
| TTA             | Technical training aids   |
| EMA             | Educational-methodical association  |
| EMW             | Educational and methodical work   |
| EMC             | Educational and Methodological Council  |

## (II) INTRODUCTION

In accordance with the order No. 74-22-OD dated on March 25, 2022 of the General Director of the National Institution "Independent Accreditation and Rating Agency" from May 31 to June 2, 2022, an external expert commission assessed the quality of educational programs as 7M02158 - "Decorative Arts", 7M02167 - "Graphics", 7M02169 - "Fashion and Costume Design" for compliance with the standards of primary specialized accreditation of educational programs of organizations of higher and (or) postgraduate education (Ex-ante) of the IAAR (Order No. 68-18 / 1-OD dated on May 25, 2018).

The report of the external expert commission (EEC) contains an assessment of educational programs 7M02158 - "Decorative Arts", 7M02167 - "Graphics", 7M02169 - "Fashion and Costume Design" to the IAAR criteria, recommendations of the EEC for further improvement of the educational program and profile parameters of educational programs.

### **The composition of the EEC:**

*Chairman of the EEC* – Karchevskaya Natalya Vladimirovna, Candidate of Art History, Associate Professor, Rector of the Belarusian State University of Culture and Arts (Minsk, Republic of Belarus).

*EEC coordinator* – Niyazova Guliyash Balkenovna, Head of the Project for the institutional and specialized accreditation of IAAR universities (Nur-Sultan, Republic of Kazakhstan).

### **Cluster 1. Primary specialized accreditation**

**7M02166 Theater directing**      *IAAR expert* – Saitova Gulnara Yusupovna, Candidate of Art History, Professor of the Kazakh National Academy of Choreography (Nur-Sultan, Republic of Kazakhstan).

**7M02162 Acting art**      *IAAR expert, Employer* – Bakharov Dilmurat Nurakhmetovich, Honored Worker of the Republic of Kazakhstan, Director of the State Republican Academic Uighur Theater of Musical Comedy named after K.Kuzhamyarov (Almaty, Republic of Kazakhstan).

**7M02159 Traditional musical art**      *IAAR expert* – Mirmanov Naku Bahautdinovich, Honored Educator, Head of the Department of Kyzylorda University named after Korkyt Ata (Kyzylorda, Republic of Kazakhstan).

*IAAR expert, student* – Ablaev Samat Almatovich, 1st year student of EP 7M01407 Musical education at Kyzylorda University named after Korkyt Ata (Kyzylorda, Republic of Kazakhstan).

### **Cluster 2. Primary specialized accreditation**

**7M02154 Film and TV directing**      *IAAR expert* – Kenzikeev Ruslan Vladimirovich, PhD, Head of the Pedagogy Department of the Kazakh National Academy of Choreography (Nur-Sultan, Republic of Kazakhstan).

**7M02161 Art management**      *IAAR expert* – Berdnik Tatyana Olegovna, Candidate of Philosophical Sciences, Professor.

*IAAR expert, student* – Kereeva Tansholpan Makhambetovna, 2nd year student of the educational program 7M04106 Marketing at Aktobe Regional University named after K.Zhubanov (Aktobe, Republic of Kazakhstan).

**Cluster 3. Primary specialized accreditation**

**7M02167 Graphics** IAAR expert – Bodikov Seyfolla Zhamauovich, Senior Lecturer, Karaganda State University named after Academician E.A.Buketov, member of the Union of Designers of the Republic of Kazakhstan, member of the Eurasian Union of Designers (Karaganda, Republic of Kazakhstan).

**7M02158 Decorative arts** IAAR expert, student – Laura Kanatkyzy Kalmukhambetova, 4th year student of EP 5B042100 Graphic Design at Taraz Regional University named after M.Kh.Dulati (Taraz, Republic of Kazakhstan).

**7M02169 Fashion and costume design** IAAR expert – Kudabayeva Aigul Kaldybekovna, Candidate of Technical Sciences, Associate Professor, Taraz Regional University named after M.Kh.Dulati (Taraz, Republic of Kazakhstan).

**Cluster 4. Primary specialized accreditation**

**8D02102 Painting** IAAR expert – Marieta Savcheva, Doctor of Arts and Fine Arts, Professor at St.Kliment Ohridsky Sofia University (Sofia, Bulgaria).

IAAR expert, student – Zeinolla Assel Ardakkyzy, 2nd year student of the EP Visual arts, graphics and design at the Arkalyk Pedagogical Institute named after Y.Altynsarin (Arkalyk, Republic of Kazakhstan).

**8D02108 Applied arts** IAAR expert – Zhanerke Askhatovna Imanbayeva, Associate Professor of the International Educational Corporation (Almaty, Republic of Kazakhstan).

IAAR expert, student – Muftigalieva Aliya Adietovna, 1st year student of EP 7M07320 Architecture at the Eurasian National University named after L.N.Gumilyov (Nur-Sultan, Republic of Kazakhstan).

**Cluster 5. Specialized accreditation**

**8D02184 Film and TV directing** IAAR expert – Chuprinsky Andrei Ivanovich, PhD, Associate Professor of the Belarusian State Academy of Arts (Minsk, Republic of Belarus).

IAAR expert, employer – Pilipenko Yury Alexandrovich, Chairman of the International Association of Producers of Goods and Services “Expobest” (Almaty, Republic of Kazakhstan).

IAAR expert, student – Pak Sofia Aleksandrovna, student of EP 6B02101 Directing at Turan University (Almaty, Republic of Kazakhstan).

**(III) REPRESENTATION OF THE EDUCATIONAL ORGANIZATION**

Currently, the preparation of bachelors, masters and doctoral students in all EPs is carried out on the basis of license No. KZ71LAA00005325 dated July 14, 2015, issued by the Committee for Control in Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan dated February 3, 2010 No. 0137419.

T.K. Zhurgenov KazNAA **Mission:** "We train professional personnel for the sphere of art, culture, education and the creative industry, we participate in the creation, preservation and development of the spiritual and moral values of the people of Kazakhstan and the Central Asian region."

EP 7M02158 - "Decorative Arts", 7M02167 - "Graphics", 7M02169 - "Fashion and Costume Design" **Content** was developed in accordance with the State Educational Standards of the Republic of Kazakhstan, complies with the National Qualifications Framework, the industry qualifications framework and is consistent with the Dublin descriptors, meets the needs of students and employers. Education in the EP is carried out full-time with the use of distance learning technologies. Masters are trained based on higher education and graduates of the EP are awarded an academic degree of a master in their field.

*Estimated EP statistics until May 1, 2022.*

The degree at the university is - 44.4 %, the average age of the teaching staff of the university is 57 years.

Information about the personal composition of the teaching staff of the EP: the quality of teaching staff-163, doctors of science - 7, professors / CQAES / - 34, folk artists - 5, candidates of science - 60, associate professors / CQAES / - 37, PhD doctors - 26, honored artists and figures - 43, holders of state awards - 36.

Staff of the EP: 7M02158 Decorative Arts

The total number of teachers of the department as of 03/01/2022 is 14 (full-time - 11) people, including: 4 - candidates of science, 7 - masters.

Staff of the EP: 7M02167 Graphics

The total number of teachers of the department as of 03/01/2022 is 25 (full-time - 25) people, including: 8 - candidates of science, 2 - PhD, 15 - masters.

EP staffing: 7M02169 Fashion and costume design

The total number of teachers of the department as of 03/01/2022 is 7 (full-time - 7) people, including: 4 - candidates of sciences, 3 - masters.

| Name of EP   | 7M02158<br>Decorative arts | 7M02167<br>Graphics | 7M02169<br>Fashion and<br>costume<br>design |
|--|----------------------------|---------------------|---|
| <b>Total people in the staff of the department</b> | 11                         | 25                  | 7   |
| <b>including OP or GOP:</b>                        |                            |                     |   |
| Ph.D   | 1                          | 1                   | 1   |
| PhD  | 6                          | 6                   | 5   |
| PhD  | 1                          | 2                   | 1   |
| master   | -                          | -                   | -   |
| No degree  | -                          | -                   | -   |
| degree, %  | 100                        | 100                 | 100   |
| Part-time workers, including production workers    | -/-                        | -/-                 | -/-   |
| Average age of teaching staff by department, years | 55                         | 47                  | 47  |

Contingent of studentsuniversity as of 03/01/2022: full-time education: master's degree (PM)

- 1.

Contingent of EP studentsas of 03/01/2022 by forms and categories of students  
(Profile magistracy)

| Name of EP                         | Academic year | Total | foreign nye | State. order (grant) | Commer cial basis | Other sources of funding | full-time | Remote |
|------------------------------------|---------------|-------|-------------|----------------------|-------------------|--------------------------|-----------|--------|
| 7M02158 Decorative arts            | 2021-2022     | 1     | -           | -                    | 1                 | -                        | 1         | -      |
| 7M02167 Graphics                   | 2021-2022     | 1     | -           | -                    | 1                 | -                        | 1         | -      |
| 7M02169 Fashion and costume design | 2021-2022     | 1     | -           | -                    | 1                 | -                        | 1         | -      |

Library resources: The volume of the library fund as of December 1, 2021 on physical (tangible) media is 256983 copies (116415 titles), of which educational publications - 162720 copies, scientific publications - 5624 copies. By subscription, the library has 89 (330 copies) titles of newspapers and magazines.

**The structure of the university.** The training of specialists is carried out by 22 departments, of which 18 are graduating, 2 general academic and 2 related.

The Academy has six faculties:

- Faculty of Theater Arts;
- Faculty of Film and TV;
- Faculty of choreography;
- Faculty of painting, sculpture and design;
- Faculty of Art History;
- Faculty of Musical Art.

There are 2 educational buildings, a hostel, a sports ground, a library.

#### **(IV) DESCRIPTION OF THE PREVIOUS ACCREDITATION PROCEDURE**

Educational Programs 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design RSI "T.K. Zhurgenov Kazakh National Academy of Arts " MCS RK external assessment for compliance with the standards of primary specialized accreditation of educational programs (Ex-ante) of organizations of higher and (or) postgraduate education (put into effect by order of the director of the NAAR No. 68-18 / 1-OD dated May 25, 2018) pass for the first time.

#### **(V) DESCRIPTION OF THE EEC VISIT**

The work of the EEC was carried out based on the Visit Program using a hybrid model of an expert commission for specialized and primary specialized accreditation of educational programs 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design.

To coordinate the work of the EEC, a kick-off meeting was held on May 17, 2022, during which powers were distributed among the members of the commission, the schedule of the visit was specified, and agreement was reached on the choice of examination methods.

To obtain objective information about the quality of educational programs and the entire infrastructure of the university, to clarify the content of self-assessment reports, meetings were held with the rector, vice-rectors of the university in areas of activity, heads of structural units,



heads of educational programs, heads of departments, representatives of teaching staff, students, graduates (for EP, having graduates), employers. A total of 39 representatives took part in the meetings (Table 1).

Table 1 - Information about employees and students who took part in meetings with the EEC IAAR:

| <b>Participant category</b>                        | <b>Quantity</b> |
|--|-----------------|
| Rector   | 1               |
| Vice-rectors                                       | 2               |
| Heads of structural divisions                      | 7               |
| Deans  | 4               |
| Heads of departments                               | 7               |
| teachers   | 11              |
| Undergraduates                                     | 3               |
| Employers and representatives of the practice base | 4               |
| <b>Total</b>                                       | <b>39</b>       |

During the off-line visit and watching videos, the members of the EEC got acquainted with the state of the material and technical base.

At the meetings of the EEC IAAR in a hybrid format with the target groups of the university, the mechanisms for implementing the policy of the university were clarified and certain data presented in the self-assessment report of the university were specified.

Members of the EEC in a hybrid format visited the bases of practices assessed by the EP:7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design.

During the tour, EEC members visited classrooms equipped with stands and visual creative and design works, drawing, painting, sculpture, decorative art studios, computer classes with specialized computer programs for designers: AutoCAD, Marvelous Designer, CLO 3D.

EEC experts visited the bases of practices of the IE "Dzhanseitova" and A. Kasteev State Museum of Arts.

In accordance with the accreditation procedure, a survey of 10 teachers, 3 undergraduates were conducted.

To confirm the information presented in the Self-Assessment Report, the working documentation of the academy was requested and analyzed by external experts. Along with this, the experts studied the Internet positioning of the academy through the official website of the university. ([www.kaznai.edu.kz](http://www.kaznai.edu.kz)).

## **(VI) COMPLIANCE WITH PRIMARY SPECIALIZED ACCREDITATION (EX-ANTE) STANDARDS**

### ***6.1. Standard "Management of the educational program"***

✓ *The organization of higher and (or) postgraduate education must have a published quality assurance policy. The quality assurance policy should reflect the relationship between research, teaching, and learning.*

✓ *The organization of higher and (or) postgraduate education must demonstrate the development of a culture of quality assurance, including in the context of EP.*

✓ *Commitment to quality assurance should apply to any activity performed by contractors and partners (outsourcing), including the implementation of joint / double degree education and academic mobility.*

✓ *The management of the EP demonstrates its readiness to ensure transparency in the development of the EP development plan based on an analysis of its functioning, the actual positioning of the EP and the focus of its activities on meeting the needs of the state, employers,*

students and other stakeholders. The plan should contain the dates for the start of the implementation of the educational program.

✓ The EP management demonstrates the existence of mechanisms for the formation and regular review of the EP development plan and monitoring its implementation, assessing the achievement of learning goals, meeting the needs of students, employers and society, making decisions aimed at continuous improvement of the EP.

✓ The EP management should involve representatives of stakeholder groups, including employers, students, and teaching staff in the formation of the EP development plan.

✓ The management of the EP must demonstrate the individuality and uniqueness of the EP development plan, its consistency with national priorities and the development strategy of the organization of higher and (or) postgraduate education.

✓ The organization of higher and (or) postgraduate education must demonstrate a clear definition of those responsible for business processes within the EP, an unambiguous distribution of staff duties, and delimitation of the functions of collegial bodies.

✓ The management of the EP must provide evidence of the transparency of the educational program management system.

✓ The management of the EP must demonstrate the existence of an internal quality assurance system for the EP, including its design, management and monitoring, their improvement, decision-making based on facts.

✓ The management of the EP must carry out risk management, including within the framework of the EP undergoing primary accreditation, and also demonstrate a system of measures aimed at reducing the degree of risk.

✓ The management of the EP should ensure the participation of representatives of employers, teaching staff, students and other interested parties in the collegiate management bodies of the educational program, as well as their representativeness in making decisions on the management of the educational program.

✓ The EI must demonstrate innovation management within the EP, including the analysis and implementation of innovative proposals.

✓ The management of the EP must demonstrate evidence of readiness for openness and accessibility for students, teaching staff, employers and other interested parties.

✓ The management of the EP should be trained in education management programs.

### **Evidence**

The Academy presents a system of strategic development for 2016 - 2026, including considering the formation of competitive specialists in Kazakhstan, based on the integration of education, science, and production. Development plans for accredited EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design are fully coordinated and built according to the requirements and parameters of the strategy and mission, vision and values of T. Zhurgenov KazNAA.

The development plan and goals of EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design" were developed in accordance with the Strategic Development Plan and the main documents regulating the activities of the Academy in the areas, formed on the basis of an analysis of financial, information, labor, material and technical resources, correspond missions of the academy and represent the implementation of prospects and the solution of specific tasks within the framework of strategic directions.

The policy of academic quality of KazNAA is based on the mission, vision and is part of the strategic management of the academy and is implemented at all levels of the educational organization. The policy of academic quality is agreed with the Program for its development, adopted at the meeting of the Academic Council in 2020 (Minutes of the meeting of the Board of Directors No. 3 of 10/29/2020)

Development plans for EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design are developed in accordance with the national development priorities

defined in the Kazakhstan-2050 strategy and the educational policy of the state, the Academy's Strategic Development Plan.

When implementing accredited EPs, leading specialists from production in the direction of training are involved in lecturing, conducting practical classes, managing practice, EIRM and design work. More attention is paid to attracting teachers with industrial experience. The following teachers-practitioners on EP 7M02169 Fashion and costume design work at the faculty:

1. Zhumagaliev M.S., associate professor - head of the fashion theater "Arlan-Zhete".
2. Gulnar Dzhambulovna Bekibaeva, Associate Professor - Chief Designer of Semiramida LLP.
3. Denisko T.V., associate professor - designer of the Republican House of Models of the Republic of Kazakhstan.
4. Nurmagambetova K.A. - costume designer for cinema and TV (work on projects in the Republic of Kazakhstan and abroad).

The development plan for EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design is built considering the unique conditions of the academy, namely, based on a highly qualified staff of teaching staff and students, a wide range of art areas, the comprehensive use of modern information technologies, the creation of a real creative, scientific - research atmosphere. Of great importance for the optimal development of the EP is the practice-oriented nature of training specialists based on mutually beneficial training courses on teaching methods, seminars, lectures, both for students and for representatives of business structures. Continuous introduction of ICT in the educational process, a favorable research environment (moral, financial, and technical support for scientists, including young scientists),

The development plans for EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design set goals, objectives, and activities for the implementation of the strategic direction and expected results.

The uniqueness of the accredited EP is determined by the competencies possessed by the master who has been trained within the framework of these programs.

Unique competencies include:

- the ability to use knowledge and skills in their professional activities in relation to the manufacturing sector.
- set goals and formulate tasks related to the implementation of professional functions to increase productivity in regional conditions.
- find solutions to typical problems and solve non-standard problems, work independently in positions requiring an analytical approach, considering the socio-economic, national and cultural characteristics of the country.
- to use knowledge on theoretical and practical activities within the framework of the EP, to understand the essence of the main phenomena and urgent problems in the professional field.
- possession of equipment and technology for conducting computer collection, storage and processing of information used for professional activities.

Indicators of the effectiveness of achieving the goals accredited by EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design are the results of external and internal monitoring, including monitoring student satisfaction with the quality of education, the opinion of employers about the professional qualities of graduates, the satisfaction of teaching staff with working conditions, the analysis of which is discussed at meetings of departments, faculties at the end of the academic year.

Representatives of the production sector, practitioners, and external reviewers participate in the process of reviewing the content of the EP and propose topics for relevant elective courses, which, as a result of a general discussion, are included in the EP, for example, for the 2021-2022 academic year, employers were asked to introduce new elective disciplines that take into account the specifics MOP "Fine Arts" and the needs of the labor market:

1. EP 7M02158 Decorative art - "Creative thinking in art", "New artistic trends in arts and crafts";

2. 7M02169 Fashion and costume design - "Innovative technologies in modern costume design", "Clothing design and fashion industry in the Republic of Kazakhstan".

3. 7M02167 Graphics - "Experiments on the technology of graphic art", "The structure of compositional analysis in easel graphics".

The leaders of the EP demonstrate and maintain their openness to communicate with various stakeholder groups. At the level of the rector, not only the possibilities of written communication are provided, including the use of modern technologies (the rector's blog), but also openness through social networks, including what was confirmed by the teaching staff and students in interviews with the EEC. The rector, vice-rectors, dean and head of the department are in close contact with undergraduates and teaching staff, their availability was confirmed by the participants of the interviews conducted by the EEC members.

According to the results of the survey of teaching staff and students, the following answers were received to the questions:

- to what extent teachers can use their own strategies - satisfactory answers of 100% of respondents;
- to what extent teachers can use their own innovations in the learning process - satisfactory answers from 100% of the surveyed teaching staff;
- assessment of the accessibility of the dean's office for students - satisfactory answers of 100% of the students surveyed;
- graded degrees of academic freedom teaching staff- Satisfactory answers of 86.7% of the surveyed teaching staff;
- the involvement of teaching staff in the process of making managerial and strategic decisions - satisfactory answers of 93.4% of respondents;
- encouragement of innovative activity of teaching staff - satisfactory answers of 73.3% of respondents.
- the level of feedback from the teaching staff with the management - satisfactory answers of 80% of the respondents.
- grade management and administration of the university criticism in their address- Satisfactory answers of 86.7% of respondents;
- satisfaction of students with the level of accessibility and responsiveness of the university management - satisfactory answers of 100% of respondents.

### ***Analytical part***

EEC notes that the academy has a multi-channel feedback system focused on students, employees, and stakeholders. Stakeholders can submit requests in the following ways:

- post your questions, comments, wishes on the rector's blog or contact the academy website manager and other departments using contacts in the Faculty's Call Center, through the Telegram application.
- apply personally to supervisors, heads of departments, deans, heads of departments, vice-rectors, rector.

During interviews, the leadership of the academy demonstrated its readiness for openness and accessibility to all interested parties.

Representatives from teaching staff and students are involved in the development of development plans, this was confirmed in interviews with target groups. To confirm the involvement of potential employers in the formation of EP development plans, an examination was presented for educational programs, which are evidence of their participation in the development of EP development plans.

EEC experts note the absence of QED on the website of the academy in the public domain.

It should be noted the absence in the development plans of the EP of sections that would contain an analysis of possible risks in the implementation of the EP, a description of measures to prevent and overcome them.

EEC experts were provided with confirmation of the training of the leadership of the EP 3 of the cluster on management programs in education.

***Strengths / best practice for accredited EPs:***

- openness and accessibility of the EP for students, teaching staff, employers and other interested parties;

- the management of the EP on a regular basis is trained in education management programs.

***EEC recommendations on EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

1. The management of the accredited EPs should include in the EP development plan a section describing possible risks in the implementation of the accredited EPs, indicating the names of risks, possible consequences, a description of the mechanisms and risk management measures by September 1, 2022.

***EEC conclusions:***

***According to the standard "Management of the educational program", 15 criteria are disclosed, of which 2 - have a strong position, 12 - satisfactory, 1 - require improvement.***

***6.2. Information Management and Reporting Standard***

✓ *The EI must demonstrate the existence of a system for collecting, analyzing and managing information based on the use of modern information and communication technologies and software tools and that it uses a variety of methods to collect and analyze information in the context of the EP.*

✓ *The management of the EP must demonstrate the existence of a mechanism for the systematic use of processed, adequate information to improve the internal quality assurance system.*

✓ *The management of the EP must demonstrate fact-based decision making.*

✓ *Within the framework of the EP, a system of regular reporting should be provided, reflecting all levels of the structure, including an assessment of the effectiveness and efficiency of the activities of departments and departments, scientific research.*

✓ *The EI must establish the frequency, forms and methods for assessing the management of the EP, the activities of collegial bodies and structural divisions, top management, and the implementation of scientific projects.*

✓ *The EI must demonstrate the determination of the procedure for and ensuring the protection of information, including the identification of persons responsible for the reliability and timeliness of the analysis of information and the provision of data.*

✓ *An important factor is the availability of mechanisms for involving students, employees, and teaching staff in the processes of collecting and analyzing information, as well as making decisions based on them.*

✓ *The management of the EP must demonstrate the existence of a mechanism for communication with students, employees, and other interested parties, as well as mechanisms for resolving conflicts.*

✓ *The EI must demonstrate the existence of mechanisms for measuring the degree of satisfaction with the needs of teaching staff, staff, and students within the framework of the EP.*

✓ *The EI should provide for an assessment of the effectiveness and efficiency of activities, including in the context of the EP.*

✓ *The information expected to be collected and analyzed within the framework of the EP should consider:*

- *key performance indicators;*

- *the dynamics of the contingent of students in the context of forms and types.*

- *academic performance, student achievement and dropouts.*

- *satisfaction of students with the implementation of the EP and the quality of education at the university.*
- *availability of educational resources and support systems for students.*
- ✓ *The EI must confirm the implementation of the procedures for processing personal data of students, employees and teaching staff on the basis of their documented consent.*

### ***Evidence***

To automate the process of collecting and analyzing information, the academy has implemented and operates the following systems for collecting, analyzing and managing information based on the use of modern information and communication technologies and software: information management within the official website of the academy ([www.kaznai.edu.kz](http://www.kaznai.edu.kz)); management of educational and methodological information within the AIS "PLATONUS" and LMS "MOODLE" (<https://edu.kaznai.kz>). The system provides the ability to manage the academic calendar, the formation of individual plans, the placement of teaching materials, the formation of examination sheets, the current testing of students in the classroom, and questioning.

All students, employees and teaching staff of the academy, in accordance with the current legislation of the Republic of Kazakhstan, including in accordance with the Law of the Republic of Kazakhstan "On Personal Data and their Protection" (dated May 21, 2013 No. 94-V with amendments and additions as of June 25, 2020), draw up agreements for the processing of their personal data, which confirms the legitimacy of the activities of KazNAA in this area, as well as job descriptions, Regulations, internal regulatory documents serve as a guarantee of the lawful collection and analysis of information, the regulation of the responsibility of officials for the accuracy of information posted in AIS "Platonus".

### ***Analytical part***

The Academy has demonstrated the presence and evidence of the use in the management processes of the EP of a system for collecting and analyzing statistics on the contingent of students, available resources, staffing, research, and creative activities, with the help of which it manages both the EP itself and other areas of activity, using a variety of methods. Thus, the Academy's information collection, analysis and management system is used to ensure the quality of the EP implementation. For example, the formation of consolidated examination sheets, a list of debtors, an electronic archive of session reports are used to analyze the results of sessions and make decisions about improving the educational process. The academy has an open-door policy. Regular service for organizing and monitoring the educational process, the anti-corruption department and the air defense department conduct surveys to collect complaints, wishes and suggestions from students and employees; the rector holds meetings with teachers and teaching staff.

According to the personnel policy, the increase in the contribution of each teaching staff in achieving the strategic goals of the academy characterizes and reflects the norms and legal acts that provide a mechanism for resolving conflicts. Experts note that when interviewing with focus groups: students and teaching staff have a clear understanding of the conflict resolution procedure, and all proposals and recommendations of stakeholders are responded to by management decisions. In addition, communication mechanisms with students, employees and other stakeholders include questioning students and teaching staff, meetings with management, consideration of proposals at meetings of departments, faculties, the administration, and the Academic Council of the Academy.

The information and feedback system are focused on students and employees and includes the functioning of the official website of the academy in three languages, however, experts noted that the language representation of the site is not functional enough (there is no information in three languages).

The basic component of the system of motivation and incentives for employees of the academy is the mechanism of material remuneration, which ensures the relationship between remuneration and labor results, as this fact was confirmed in an interview with the teaching staff.

A survey of students conducted during the online visit of the EEC showed the following:

- "totally satisfied" with the information of the requirements in order to successfully complete this program - 100%;
- "fully satisfied" with information about courses, educational programs and academic degrees - 100% %;
- "fully satisfied" with the timeliness of assessment - 91.7% and "partially dissatisfied" - 8.3%;
- "fully satisfied" with the usefulness of the website of the educational organization in general and faculties in particular - 100%.

***Strengths / best practice for accredited EPs***

- there is a mechanism for communication with students, employees and other stakeholders, as well as a procedure for resolving conflicts.

***EEC recommendations on EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

The leadership of the academy should regularly update the website, ensuring convenient navigation and access to information, including information about the activities of accredited EPs and in the declared three languages.

***EEC conclusions:***

***According to the standard "Information Management and Reporting", 16 criteria are disclosed, of which 1 position is strong, 15 have a satisfactory position.***

***6.3. Standard "Development and approval of the educational program"***

- ✓ *The EI shall define and document the procedures for the development of EPs and their approval at the institutional level.*
- ✓ *The management of the EP should ensure that the content of the EP complies with the established objectives, including the intended learning outcomes.*
- ✓ *The management of the EP must demonstrate the existence of mechanisms for reviewing the content and structure of the EP, considering changes in the labor market, the requirements of employers and the social demand of society.*
- ✓ *The management of the EP should ensure the availability of developed models of the EP graduate that describe the learning outcomes and personal qualities.*
- ✓ *The management of the EP must demonstrate the conduct of external reviews of the content of the EP and the planned results of its implementation.*
- ✓ *The qualification awarded upon completion of the EP must be clearly defined and correspond to a certain level of the NSC and QF-EHEA.*
- ✓ *The management of the EP should determine the influence of disciplines and professional practices on the formation of learning outcomes.*
- ✓ *An important factor is the possibility of preparing students for professional certification.*
- ✓ *The management of the EP must provide evidence of the participation of students, teaching staff and other interested parties in the development of the EP, ensuring its quality.*
- ✓ *The management of the EP should ensure that the content of the academic disciplines and the planned results correspond to the level of education (bachelor's, master's, doctoral studies).*

✓ *The structure of the EP should provide for various types of activities that ensure the achievement of the planned learning outcomes by students.*

✓ *An important factor is the correspondence between the content of the EP and the learning outcomes of the EP implemented by organizations of higher and (or) postgraduate education in the EHEA.*

### ***Evidence***

EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design are developed in accordance with the SES of higher education, approved by the Ministry of Education of the Republic of Kazakhstan dated October 31, 2018 No. 604, in accordance with the National Qualification Framework, professional standards, general demands of society, agreed with the Dublin descriptors and the European Qualifications Framework. The EPs of this cluster correspond to the mission of the academy, which meets the needs of employers and is based on the academy's regulations.

EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design are aimed at preparing masters in the field and guarantee a high level of training for specialists. The content and structure of the EP cluster are developed in accordance with the Qualification characteristics of the master's program in the GOP "Fine Arts" for the following activities: design and creative activities; organizational and production activities; experimental-research and methodical activity.

EP 7M02158 Decorative arts, 7M02167 Graphics, 7M02169 Fashion and costume design correspond to the goals and expected learning outcomes, personal development of students. They reflect the components that form personal development, creative abilities, professional competencies of students. The EP includes disciplines aimed at achieving goals, achieving expected results, developing the professional and personal qualities of students.

The order and procedure for the development and approval of the EP are based on the following documents:

- "Guidelines for the design of modular educational programs" (Approved on November 6, 2020);
- "Regulations on the organization of the educational process using distance learning educational technologies at T.K. Zhurgenov Kazakh National Academy of Arts. ".

The results of the survey of teaching staff showed that they were satisfied with:

- scientific and professional interests and teaching staff needs with the content of the educational program - 100%;
- giving attention of the management of the educational institution to the content of the educational program - 93.4%;
- the focus of educational programs / curricula on the formation of students' skills and abilities to analyze situations and make forecasts - 93.31%;
- compliance of the educational program in terms of content and quality of implementation with the expectations of the labor market and employers 46.7% - full agreement, 53.3% - I agree.

Students assessed how much they agree that the material being taught is relevant: 91.7% - full agreement, 8.3% - agree; the content of the course is well structured - 91.7% - full agreement, 8.3% - agree.

### ***Analytical part***

According to the developed EP, which provides for the possibility of building an individual educational trajectory, taking into account the personal needs and capabilities of students, models of graduates have been developed. The graduate model includes the result of learning, as well as universal, organizational, managerial, and professional competencies. The formation of the Graduate Model is carried out with the aim of preparing personnel in demand on the labor market and involves determining the structure of the EP, the content and sequence of studying disciplines.



However, the EEC notes the need to present the Models of EP graduates in accordance with the levels of the International Standard Classification of Education.

Representatives of the production sector, practitioners, and external reviewers participate in the process of reviewing the content of the EP at meetings of the department, faculty, prepare their reviews and propose topics for current elective courses, which, as a result of a general discussion, are included in the EP, for example, for the 2021-2022 academic year, employers were it is proposed to introduce new elective disciplines that take into account the specifics of the SEP "Fine Arts" and the needs of the labor market for EP 7M02169 - "Fashion and costume design" - "Innovative technologies in modern costume design", "Fashion design and the fashion industry in the Republic of Kazakhstan".

EEC experts note lack of implementation of joint EPs of accredited EPs 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design.

An analysis of the modern labor market in the field of graphic arts gives an idea that the most in demand are generalists who are able not only to carry out design activities, but also have skills in the field of art, design - activities that are able to implement their projects in material, and also possessing the skills of using computer graphics programs, so the discipline of the IT cycle was introduced into the EP, aimed at studying relevant software and developing practical skills for using them in project activities. It should also be noted that the demand for the SEP "Fine Arts" is due to the strategy for implementing the Concept for the Development of Creative Industries until 2025 adopted by the Government of the Republic of Kazakhstan and the implementation of a number of disciplines of the EP that form competencies,

***Strengths / best practice for accredited EPs:***

- not visible.

***EEC recommendations on EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

1. The management of accredited EPs, when developing models of graduates, to ensure a competency-based approach in accordance with the levels of the International Standard Classification of Education until 01.01.2023;

2. The management of the accredited EPs should develop an action plan to harmonize the content of the EP with similar EPs of domestic and foreign universities in order to form and implement joint EPs by 01.12.2022.

***EEC conclusions:***

***According to the standard "Development and approval of educational programs", 11 criteria are disclosed, of which 12 are satisfactory positions.***

***6.4. Standard "Continuous monitoring and periodic evaluation of educational programs"***

✓ *The EI should determine the mechanisms for monitoring and periodically evaluating the EP to ensure the achievement of the goal and meeting the needs of students, society, and show the focus of the mechanisms on the continuous improvement of the EP.*

✓ *Monitoring and periodic evaluation of the EP should include:*

- *the content of the program in the light of the latest achievements of science in a particular discipline to ensure the relevance of the discipline taught.*

- *changes in the needs of society and the professional environment.*

- *workload, performance, and graduation of students.*

- *the effectiveness of student assessment procedures.*

- *expectations, needs and satisfaction of students with EP training.*

- educational environment and support services, and their compliance with the objectives of the EP.

✓ The management of the EP must demonstrate a systematic approach in monitoring and periodically assessing the quality of the EP.

✓ The ED, the management of the EP must determine a mechanism for informing all interested parties about any planned or taken actions in relation to the EP.

✓ All changes made to the EP must be published.

### ***Evidence***

The analysis of the procedures for monitoring and periodic evaluation of educational programs is carried out on the basis of: analysis of curricula, a catalog of elective disciplines, individual plans for students' programs, internal regulations governing the implementation of educational programs, their monitoring and evaluation; protocols of collegiate bodies and meetings of departments; interviewing and questioning students, teaching staff and stakeholders; results of monitoring the activities of support services.

Analysis, revision, and amendments to the curricula of the EP disciplines, practice programs, intermediate control and certification were carried out at the meetings of the department in accordance with the requirements:

- professional orientation of elective disciplines in the cycle of basic and profile disciplines.
- observance of the relationship of the discipline of choice in the cycle of the studied basic and profile disciplines with the disciplines of other cycles.
- lack of repetition in the content of the discipline.
- to the content of MSWP and MSW.
  - to the content of materials of intermediate control, final certification, diagnostic tools for assessing knowledge.

An important component of the quality assurance system for training students in cluster 3 is the monitoring and periodic evaluation of EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design to guarantee the achievement of its goal and compliance with the needs of employers, students, and society, including.

### ***Analytical part***

Stakeholders are informed of any planned or undertaken actions in relation to the EP. Information is provided through the official website of the Academy [www.kaznai.edu.kz](http://www.kaznai.edu.kz). However, the commission of the EEC notes the absence of a mechanism for informing all interested parties about any planned or undertaken actions in relation to accredited EPs on the website of the academy. The university does not publish information about the changes made to the EP.

The content of the programs in the light of the latest scientific achievements is constantly reviewed to ensure the relevance of the disciplines taught. When revising the EP, the opinions of employers and students are considered. The disciplines included in the QED reflect the current trends in the area under study and are compiled considering the logical sequence of their study. QED includes disciplines aimed at developing a creative personality and forming the professional competencies of students.

### ***Strengths / best practice for accredited EPs***

- monitoring and periodic evaluation of the EP is carried out, providing for the relevance of the content disciplines, considering the latest achievements of science

***EEC recommendations on EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

1. The management of accredited EPs should regularly ensure the publication of the results of the changes made on the website of the academy, as well as in various media about any planned or undertaken actions related to the implementation of the EP.

**EEC conclusions:**

**According to the standard "Continuous monitoring and periodic evaluation of educational programs", 10 criteria are disclosed, of which: 1 - has a strong position, 6 - satisfactory and 3 - needs improvement.**

**6.5. Student-Centered Learning, Teaching and Assessment Standard**

- ✓ *The management of the EP should ensure respect and attention to the various groups of students and their needs, provide them with flexible learning paths.*
- ✓ *The management of the EP should provide for the use of various forms and methods of teaching and learning.*
- ✓ *An important factor is the presence of own research in the field of teaching methods of academic disciplines of the EP.*
- ✓ *The management of the EP should demonstrate the existence of feedback mechanisms on the use of various teaching methods and the assessment of learning outcomes.*
- ✓ *The management of the EP should demonstrate the existence of mechanisms to support the autonomy of students with simultaneous guidance and assistance from the teacher.*
- ✓ *The management of the EP must demonstrate the existence of a procedure for responding to complaints from students.*
- ✓ *The PA must ensure the consistency, transparency and objectivity of the mechanism for evaluating learning outcomes for each SP, including appeal.*
- ✓ *The PA must ensure that the procedures for assessing the learning outcomes of students of the EP correspond to the planned results and goals of the program, publishing the criteria and assessment methods in advance.*
- ✓ *The PA should define the mechanisms for ensuring the achievement of learning outcomes by each EP graduate and ensure the completeness of their formation.*
- ✓ *Assessors should be proficient in modern methods of evaluating learning outcomes and regularly improve their skills in this area.*

**Evidence**

The development plan for EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design is student-oriented and is aimed at realizing the master's potential in modern labor market conditions, which includes the introduction of an individual trajectory for studying a specialized master's program in the chosen EP (selection of elective disciplines, professorial teaching staff, etc.).

Teaching staff and employees of T. Zhurgenov KazNAA strive for high professionalism, constantly work to improve the level of their theoretical knowledge, pedagogical and creative skills, are principled and objective in relation to colleagues, students and to themselves.

The activities of students include determining the content of EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design, independent formation of the educational trajectory, teacher selection, assessment of the level of effectiveness of training and teaching methods, assessment of the professional qualities of teaching staff, assessment of the level of material and technical support of the educational process and sanitation of classrooms and premises.

The teaching staff of the departments of the Faculty "Painting, Sculpture and Design" conduct research related to the taught disciplines. For example, Ph.D., Shaygozova Zh.N. initiated the project "Educational potential of the cultural heritage of the Kazakhs: tangible and intangible cultural heritage of the Kazakhs of the XIX-XX centuries. from the collections of the Peter the Great Museum of Anthropology and Ethnography of the Russian Academy of Sciences (MAE RAS) (Kunstkamera) and the Russian Ethnographic Museum (REM). The purpose of the project: the formation of its own scientific documentary and photographic base on the materials of the

"Kazakh" collections of the XIX-XX centuries. from the collections of the Peter the Great Museum of Anthropology and Ethnography of the Russian Academy of Sciences (MAE RAS) and the Russian Museum of Ethnography (REM). Senior Lecturer Taldybayeva A.S. "Körkem interior" (a work of science-textbook), created on January 15, 2018, No. Patent/copyright 0894. Doszhanov B., scientific publication on the theme "Symbolism of artistic images in the tapestries of Alibai Bapanov" Standard-bearer" and "Kara kangyui". International scientific-practical conference "Science, reseach, development", - Berlin, Germany, 01.30.2018, pp. 41 - 47. A promising direction, such as the use of innovative technologies and methods for designing a suit in costume design, is considered in a number of scientific articles k.isk . Volodeva N.A., and later in the dissertations prepared under her supervision by undergraduates in the scientific and pedagogical direction, Alibayeva A. ("Innovative technologies and materials in the design of modern costume", 2019) and Duymagambetova N. ("Style futurism as a conceptual basis for the creativity of costume designers of the XX-XXI centuries, 2019) scientific publication on the theme "Symbolism of artistic images in the tapestries of Alibay Bapanov" Standard-bearer" and "Kara kangyui". International scientific-practical conference "Science, reseach, development", - Berlin, Germany, 01.30.2018, pp. 41 - 47. A promising direction, such as the use of innovative technologies and methods of designing a suit in costume design, is considered in a number of scientific articles k.isk . Volodeva N.A., and later in the dissertations prepared under her supervision by undergraduates in the scientific and pedagogical direction, Alibayeva A. ("Innovative technologies and materials in the design of modern costume", 2019) and Duymagambetova N. ("Style futurism as a conceptual basis for the creativity of costume designers of the XX-XXI centuries, 2019) scientific publication on the theme "Symbolism of artistic images in the tapestries of Alibay Bapanov" Standard-bearer" and "Kara kangyui". International scientific-practical conference "Science, reseach, development", - Berlin, Germany, 01.30.2018, pp. 41 - 47. A promising direction, such as the use of innovative technologies and methods of designing a suit in costume design, is considered in a number of scientific articles k.isk . Volodeva N.A., and later in the dissertations prepared under her supervision by undergraduates in the scientific and pedagogical direction, Alibayeva A. ("Innovative technologies and materials in the design of modern costume", 2019) and Duymagambetova N. ("Style futurism as a conceptual basis for the creativity of costume designers of the XX-XXI centuries, 2019) - Berlin, Germany, 30. 01.2018, pp. 41 - 47. A promising direction, such as the use of innovative technologies and methods of costume design in costume design, is considered in a number of scientific articles of Ph.D. Volodeva N.A., and later in the dissertations prepared under her supervision by undergraduates in the scientific and pedagogical direction, Alibayeva A. ("Innovative technologies and materials in the design of modern costume", 2019) and Duymagambetova N. ("Style futurism as a conceptual basis for the creativity of costume designers of the XX-XXI centuries, 2019) - Berlin, Germany, 30. 01.2018, pp. 41 - 47. A promising direction, such as the use of innovative technologies and methods of costume design in costume design, is considered in a number of scientific articles of Ph.D. Volodeva N.A., and later in the dissertations prepared under her supervision by undergraduates in the scientific and pedagogical direction, Alibayeva A. ("Innovative technologies and materials in the design of modern costume", 2019) and Duymagambetova N. ("Style futurism as a conceptual basis for the creativity of costume designers of the XX-XXI centuries, 2019)

The student has the right to appeal the results of the ranking and the final exam. For the period of the examination session, an appeal commission is created from among the teaching staff, whose qualifications correspond to the profile of the disciplines.

### ***Analytical part***

Teaching staff of accredited EPs use traditional and interactive teaching methods as part of the educational process. In the disciplines of the creative direction (drawing, painting, sculpture), the possibility of individual training with work in small groups is organized.

In the educational process of the EP "Graphics" practice specialists are involved, such as Duzelkhanov A.D., an excellent student of education of the Republic of Kazakhstan, a student of

international and republican exhibitions and competitions, whose work is highly appreciated by state awards and titles.

EEC experts note the participation of students in various creative competitions, which are confirmed by the presence of certificates, letters and diplomas, while there is a weak interest of students in research work.

During an interview with the teaching staff, it was noted that there is no mechanism for systematic activities to support gifted (talented) students at the regional and republican levels.

To date, the main resource of the educational process in the implementation of the objectives of the EP

is a teaching staff that carries out the educational process, meets the qualification requirements for licensing educational activities, has full knowledge, owns modern teaching methods, the necessary skills and experience for the effective transfer of knowledge to students. According to paragraphs 30 and 82 of the state general educational standard for postgraduate education and annex 8 to the order of the Ministry of Education and Science of the Republic of Kazakhstan dated 10/31/2018. No. 604 "On the approval of state general education standards for education at all levels" the list of scientific supervisors of postgraduate education does not fully comply, as the university website has a list of scientific supervisors with reflected inconsistencies according to the above criteria.

Questioning of students, conducted during the visit of the EEC, showed the following: satisfaction of the requirements of students for personal development and professional development by the teacher "completely satisfied" - 91.7%; effective teaching methods in general are "completely satisfied" - 91.7%; Stimulation of students' creative thinking is "completely satisfied" - 91.7% and "agree" - 8.3%.

#### ***Strengths / best practice for accredited EPs***

- use of effective forms and methods of teaching and learning.
- regular professional development of teaching staff is provided.

***EEC recommendations on EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

1. The management of accredited EPs to develop an action plan to attract students to research work, innovative projects until 01.12.2022.
2. The leadership of the academy should develop an action plan for compliance with the teaching staff as scientific supervisors of undergraduates and assist them in work on the preparation and publication of articles in international peer-reviewed scientific journals on February 1, 2023.

#### ***EEC conclusions:***

***According to the standard "Student-centered learning, teaching and performance assessment" revealed 10 criteria, of which: 2 - have a strong position and 8 - satisfactory positions.***

#### ***6.6. Standard "Students"***

✓ *The university must demonstrate the policy of forming a contingent of students and ensure transparency, publicity of the procedures governing the life cycle of students (from admission to completion).*

✓ *The management of the EP should provide for special adaptation and support programs for newly enrolled and foreign students.*

✓ *The university must demonstrate the compliance of its actions with the Lisbon Recognition Convention, including the existence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of additional, formal and non-formal education.*

- ✓ *The university should provide an opportunity for external and internal academic mobility of students, as well as assist them in obtaining external grants for study.*
- ✓ *The university should encourage students to self-education and development outside the main program (extracurricular activities).*
- ✓ *An important factor is the existence of a mechanism to support gifted students.*
- ✓ *The university must demonstrate cooperation with other educational organizations and national centers of the "European Network of National Information Centers for Academic Recognition and Mobility / National Academic Recognition Information Centers" ENIC / NARIC in order to ensure comparable recognition of qualifications.*
- ✓ *The university must provide students with internship places, demonstrate the procedure facilitating the employment of graduates, maintaining contact with them.*
- ✓ *The university must demonstrate the procedure for issuing documents to graduates confirming the qualifications received, including the achieved learning outcomes.*
- ✓ *The management of the EP must demonstrate that graduates of the program have the skills that are in demand in the labor market and that these skills are really relevant.*
- ✓ *The management of the EP must demonstrate the existence of a mechanism for monitoring the employment and professional activities of graduates.*
- ✓ *An important factor is the existence of an active alumni association/association.*

### ***Evidence***

The expert group notes that the leadership of the Academies, when forming a contingent of students, is guided by the current legislation, the regulatory framework, and the Standard Rules for Admission to Training. The policy of forming a contingent of students at the academy is to admit people to the number of students who are the most prepared for training in air defense, who have scored the required number of points based on the results of CT and entrance creative exams and only on a paid basis. The draft plan for the admission of students for the next academic year is considered and discussed at meetings of departments, EMBF, AC and approved by order of the Rector of the Academy. Career guidance work is of a planned nature and includes informing students of PGE about EP of KazNAA, its competitive advantages, and the demand for graduates in the labor market; holding advertising campaigns within the framework of Open Doors Days, field meetings with students of HPGE; holding subject Olympiads, conferences, round tables, competitions and exhibitions at the Academy; placement of information in the media; timely correction of Internet information about the Academy on the official website of KazNAA.

In order to strengthen career guidance, reach a new level of public relations, the Academy's interaction with interested bodies and institutions, prompt study and forecasting of the need for specialists in the educational services market and further improve the image of KazNAA, the departments and OHPGE present the information necessary for future applicants in the section "Applicants" on the KazNAA website. The faculties and the Department of Career Guidance, together with the Department of Air Defense of the Academy, develop promotional products and coordinate the activities of the faculties in working with potential applicants and employers. All conditions and requirements for the recruitment of undergraduates for training in EP 7M02158 Decorative Arts, 7M02167 Graphics.

In general, the expert commission was also convinced that in KazNAA that the issues of support for foreign students are a multifactorial process of social, personal-psychological, educational adaptation. The quick adaptation of students in the educational environment is also facilitated by the "Student Guidebook", developed in accordance with the requirements of credit technology of education and containing systematized brief information about internal regulations, organizational and procedural norms.

Also, the expert commission revealed that decisions on awarding a degree or qualification and issuing a diploma of its own sample are taken by the AC at a closed meeting by an open vote by a simple majority of votes of the AC members participating in the meeting, after defending the master's project. The defense of master's projects is a form of final control of compliance, carried

out by the applicant for an experimental study, with the requirements for qualifying final theses of a master's student. The student who has passed the final certification and confirmed the development of the relevant educational program of postgraduate education, by the decision of the AC, is awarded the degree of "Master" of the corresponding educational program and is issued a free diploma with an application (in three languages). The Academy controls the quality of mastering educational programs by students according to established criteria and ensures constant monitoring and improvement of the educational services provided, including developing and supporting the research activities of students. Experimental research work of a master's student, built into the educational process (EIRM). The main task of the EIRM is the full mastery of the skills of independent theoretical and experimental work. The main task is to go beyond the curriculum, individualize the learning process, create the prerequisites for continuing education in doctoral studies. Scientific projects are organized parallel to the educational process, including developing and supporting the research activities of students. Experimental research work of a master's student, built into the educational process (ERWM). The main task of the ERWM is the full mastery of the skills of independent theoretical and experimental work. The main task is to go beyond the curriculum, individualize the learning process, create the prerequisites for continuing education in doctoral studies. Scientific projects are organized parallel to the educational process, including developing and supporting the research activities of students. Experimental research work of a master's student, built into the educational process (ERWM). The main task of the ERWM is the full mastery of the skills of independent theoretical and experimental work. The main task is to go beyond the curriculum, individualize the learning process, create the prerequisites for continuing education in doctoral studies. Scientific projects are organized parallel to the educational process. The main task is to go beyond the curriculum, individualize the learning process, create the prerequisites for continuing education in doctoral studies. Scientific projects are organized parallel to the educational process. The main task is to go beyond the curriculum, individualize the learning process, create the prerequisites for continuing education in doctoral studies. Scientific projects are organized parallel to the educational process.

Also, KazNAA, in order to ensure comparable recognition of qualifications, is guided in its activities by the principles and provisions of the "European Network of National Information Centers for Academic Recognition and Mobility" (ENIC / NARIC). Cooperation with the organization of the Ministry of Education and Science of the Republic of Kazakhstan, the MCS RK, the Center for the Bologna Process and Academic Mobility consists in the periodic exchange of certain information on the timing of institutional and specialized accreditation, guidelines for the development of EP based on ECTS, etc. Academic mobility of students is one of the important areas of international activity. The basis for the transfer of credits of the Academy is the Regulations on the system of transfer of credits for ECTS. The Academy regulates the activities of academic mobility of students with the following regulatory documents:

The Academy has concluded agreements with organizations, enterprises, institutions designated as practice bases for various periods (from one to five years), covering all EPs. There is an annual increase in bases of practice. In order to determine the assessment of student satisfaction with the organization of internships, an annual survey of students is conducted. Also, in order to identify employers' satisfaction with the quality of training of graduates, T.K. Zhurgenov KazNAA annually conducts a survey. The main purpose of the survey of employers is to study satisfaction with the quality of graduate training, assess the quality of education on the part of employers, and cooperate with enterprises and organizations acting as employers. According to employers, an assessment of the theoretical training of graduates is revealed, the ability to apply the acquired knowledge and skills in practice, which is the basis for the growing demand for Academy graduates in the labor market. KazNAA makes every effort to promote the employment of graduates and maintain contact with them.

KazNAA has the necessary MTB (classrooms, specialized classrooms, workshops) to organize the educational process for all EPs. All conditions are created for the development and use of ICT by students, employees and teaching staff - 7 computer classes; 1 RCPGE (research

center of postgraduate education); Scientific and editorial department, video conference room; a small theater, a cinema hall and workshops for practical classes, which fully ensures the quality of scientific and educational processes. There are more than 100 computer equipment, which makes it possible to provide each classroom with computer equipment. The accredited EPs have software: Windows 8.1, Windows 10, Office 2013, Office 2016, NOD32, the full package of Adobe and Autodesk, for the OP "Fashion and Costume Design", in addition to the above - Corel Draw, Clo3D, Marvelous Designer, Daz3D. The priority direction of activity of each teaching staff of KazNAI is customer orientation, the principles of which are based on relationship marketing. During the entire educational process, each student evaluates the activities of the teaching staff. Thus, feedback is provided between the teacher and students, the rating of each specialist is determined.

### ***Analytical part***

The experts noted that the policy of forming a contingent of students at the Academy is systemic and is carried out throughout the academic year. The admission procedure for students is based on the principles of openness and transparency.

The Academy ensures the continuity of the levels of professional education in the "school-college-university" system, the levels of higher education ("bachelor's degree - master's degree - doctoral studies"); KazNAA controls the quality of mastering the EP by students according to the established criteria and ensures constant monitoring and improvement of the educational services provided; the Academy has created conditions for the education of students, the formation of their patriotic, spiritual and moral qualities for personal development; cooperation is actively carried out with city, regional, republican and international organizations involved in youth policy; at the proper level, provides students with the opportunity to undergo internships in the EP, concluding agreements with the heads of enterprises; the student annually forms an individual curriculum in order to master the selected EP; all the necessary conditions have been created in accordance with the established criteria, which are brought to the attention of the students.

At the same time, it is necessary: to diversify the forms and methods of attracting employers to the process of graduate employment; make the maximum amount of effort to provide graduates with employment and establish relationships with graduates; to improve the work on information support of the educational process, to provide students with the opportunity to communicate with each other through an Internet forum; to improve the work of monitoring the air pollution control system for all its types in the aggregate.

The experts found that the Academy implements procedures that regulate the life cycle of students from admission to completion. To this end, the university has developed an Academic Policy, which covers all these procedures: the admission procedure, the rules for the restoration of students, the organization of rating control, examinations, the defense of dissertations and projects, etc.

The experts revealed that students, with the help of an advisor, form individual learning paths presented in the individual curriculum, on the basis of which a working curriculum is formed for each academic year.

It is also noted that a prerequisite for the transfer of a student from course to course is the achievement by the student of the average grade point (GPA) not lower than the established transfer score.

The analysis showed that the EP Guide needs to consider the possibility of harmonizing the EP of the cluster with similar EPs of foreign and Kazakh universities in order to further expand the academic mobility of students and participation in grant programs. As well as, consider the possibility development of a mechanism for informing about cooperation and interaction of graduates with the Academy.

Analyzing the "Students" standard, the members of the EEC came to the conclusion that the university demonstrated the policy of forming a contingent of students and the transparency of its procedures, the compliance of its actions with the Lisbon Recognition Convention.



EEC noted that the creative orientation of students and their achievements should be visually presented, so the best way to organize an assessment system is the student's portfolio, understood as a collection of work and results that demonstrates the student's efforts, progress and achievements in different areas. Portfolio is not only a modern effective form of assessment, but also an effective tool for solving a number of important pedagogical tasks, allowing you to maintain high learning motivation; to encourage their activity and independence, to expand opportunities for learning and self-learning; to form the ability to learn - to set goals, plan and organize their own learning activities. The portfolio may include the results achieved by the student in the course of creative, social, communicative, health-improving and labor activities.

As a result of visiting the EEC base of practices, the commission notes that for EP 7M02158 Decorative arts, the base of practice of the IE "Dzhanseitova" is a unique school for the formation of jewelry skills, as students have the opportunity to develop under the guidance of a well-known, not only in the country, but also abroad, Honored Art Worker of the Republic of Kazakhstan, in particular, the artist-jeweler Yestai Daubaev. According to the existing exclusive opportunities to work on the basis of practice, in order to expand the range of practical training, it is necessary to take measures to create a branch of the department on the basis of the IE "Dzhanseitova" and provide financial resources to support and further equip it with the necessary consumables and places for students, contributing to the acquisition of professional competencies of a specialized nature.

***Strengths/Best Practice in EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

- students are provided with unique places of practice, maximum assistance employment of graduates, maintaining contact with them.

***EEC recommendations on educational programs 7M02158 Decorative arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

1. Before the beginning of the 2022-2023 academic year, the management of the EP should demonstrate the existence of a policy for the formation of a contingent of students in the context of accredited EPs, ensure transparency and publicity of its procedures governing the life cycle of students.
2. The management of the EP on a regular basis to organize the formation of a portfolio of students in the accredited EP.

***Additional recommendations on the EEC for the educational program 7M02158 Decorative Arts:***

1. The management of the EP, when developing a development plan for the EP, should take into account the activities to create a branch of the departments on the basis of the IE "Dzhanseitova" and provide financial resources to support and equip the branch of the department with the necessary consumables and places for students until September 1, 2023.

***EEC conclusions according to the criteria: for educational programs EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

***According to the standard "Students" disclosed 12 criteria, of which: 1-strong, 10-satisfactory, 1-suggests improvements.***

## **6.7. Standard "Teaching Staff"**

✓ *The university must have an objective and transparent personnel policy in the context of the EP, including recruitment (including invited teaching staff), professional growth and development of staff, ensuring the professional competence of the entire staff.*

✓ *The university must demonstrate the compliance of the qualitative composition of the teaching staff with the established qualification requirements, the strategy of the university, and the goals of the EP.*

✓ *The leadership of the EP should demonstrate the change in the role of the teacher in connection with the transition to student-centered learning and teaching.*

✓ *The university should provide opportunities for career growth and professional development of teaching staff, including young teachers.*

✓ *The university should involve in teaching specialists from relevant industries with professional competencies that meet the requirements of the EP.*

▪ *The university must demonstrate the presence of a motivation mechanism for the professional and personal development of teaching staff.*

✓ *The university must demonstrate the widespread use of information and communication technologies and software in the educational process by the teaching staff (for example, on-line training, e-portfolio, MEPs, etc.).*

✓ *The university must demonstrate its focus on the development of academic mobility, attracting the best foreign and domestic teachers.*

✓ *The university must demonstrate the involvement of each teacher in promoting a culture of quality and academic honesty at the university, determine the contribution of teaching staff, including those invited, to achieving the goals of the EP.*

✓ *An important factor is the involvement of teaching staff in the development of the economy, education, science and culture of the region and the country.*

### **Evidence**

The personnel policy of the academy is reflected in the Regulation approved by the decision of the Academic Council of the RSU "T. Zhurgenov KazNAA dated August 29, 2018 Protocol No. 1, and posted on the website of the Academy. The personnel policy has been developed in accordance with the Development Strategy of the RSU T. Zhurgenov KazNAA and presents the main directions and approaches of personnel management for the implementation of the mission and strategic goals. Personnel policy is a set of rules and principles of the Academy in the field of work with personnel, necessary and sufficient to achieve the strategic goals facing the Academy and realize its mission. The object is its employees, and the subject is the personnel management system of the Academy, consisting of managers of all levels and the personnel service. - implementation of the search and selection of personnel for vacant positions in accordance with the requirements for the level of qualification and professional competence of candidates, for their personal, professionally important psychological and social qualities; - selection for vacant positions of teaching staff is carried out on the basis of a competition conducted on the basis of the openness of the conditions for its implementation and the objectivity of the selection of results; - when hiring employees, the requirements of the Labor Code of the Republic of Kazakhstan are observed and a probationary period is established.

Experts in the course of familiarization with the documents and in the course of interviews, it was revealed that the Academy has a principle of a democratic approach to personnel management. Academy management is available to staff. In working order, any employee has the opportunity to resolve professional and personal issues with the leadership of the academy. In addition, the rector, vice-rectors, heads of structural divisions have visiting hours. Transparency of personnel procedures is ensured by holding a competition for filling positions of teaching staff

and is carried out on the basis of a personnel policy regulated by the Labor Legislation of the Republic of Kazakhstan. A competition commission is being created to determine the forms, procedures, and deadlines for holding a competition for filling vacancies. The qualifications of the teaching staff of KazNAA, their quantitative composition correspond to the areas of training of masters and doctoral students, meet the qualification requirements for educational activities and testify to the staffing of the educational activities of the Academy. In addition to teaching staff with scientific degrees, for which the main place of work is KazNAA, the departments attract scientists-professors from the top educational institutions of the Republic of Kazakhstan. As part of the project-based learning technology, the project managers were professors of leading educational institutions of Kazakhstan and the CIS, Doctors and Candidates of Sciences in accredited EP 7M02158 - "Decorative Art", 7M02167 - "Graphics", 7M02169 - "Fashion and Costume Design". In the course of familiarization with the documents, the quantitative and qualitative composition of the teaching staff was established. The positions of the teaching staff correspond to the qualification characteristics of scientific and pedagogical workers in accordance with the Job Competences. Degree degree EP 7M02158 - "Decorative Art", 7M02167 - "Graphics", 7M02169 - "Fashion and costume design" is - 40.7%. All teachers of educational programs have basic education and carry out pedagogical activities according to an individual plan.

The EEC also confirms that the Management of KazNAA always tries to stimulate the research activities of the teaching staff and students of the academy. So, for example, every year, according to the results of the teaching staff rating, funds are allocated to reward the research activities of the teaching staff. Professional development of teaching staff involves the study of advanced training programs at least once every 5 years. Upon completion of advanced training, documents confirming the training (certificates) are submitted to the department, and a report on the passage of the SIW, including the courses held at KazNAA, is heard at the EMBF.

The leadership of the Academy stimulates the professional and personal development of all teaching staff. Every year, upon granting the next paid leave, the teaching staff is paid a health improvement allowance in the amount of one monthly salary. Material assistance is allocated, benefits are provided for medical care in the dispensary of the Republic of Kazakhstan, etc.

In this way, the management of accredited EPs carries out work to support young teachers. In T. Zhurgenov KazNAA and at the Department of Arts and Crafts as part of the teaching staff - young teachers who graduated from the magistracy and, in addition to teaching, actively participate in creative exhibitions not only in Kazakhstan. For example: - from October 6 to November 6, 2016, in the hall of the Design Museum in Yekaterinburg, an international exhibition conference and a group exhibition were held as part of the festival "Turkic Images of Eurasia" together with Mukanov Malik Zhamkhan Aidarlar, Baurzhan Doszhanov, teacher of the Department of Arts and Crafts, as part of the first Ural festival of arts and crafts, which is held every three years.

The effectiveness of teaching special disciplines is ensured through the development of educational and methodological literature. During the reporting period, teachers of the departments of the Faculty of Painting, Sculpture and Design published a number of educational and methodological literature, including those with ISBN.

Statistical data on the publication activities of the teaching staff of the departments of accredited EPs are given in Table 2.

Table 2 - Scientific publications of teaching staff of accredited EPs

| Department name  | Publications  | 2017 | 2018 | 2019 | 2020 | 2021 |
|------------------|---|------|------|------|------|------|
| "Decorative Art" | 1. Publications in journals:<br>- with a non-zero impact factor, etc.<br>including: | 2    | 3    | 2    | 1    | 2    |

|                              |   |         |         |         |         |        |
|------------------------------|---|---------|---------|---------|---------|--------|
|                              | WoS, Scopus   | 1       | 1       | 2       | 1       | 2      |
|                              | RSCI  | 1       | 2       | -       | -       |        |
|                              | 3. Patents, AU  | -       | 1       | 2       | 2       | 5      |
|                              | 4. Textbooks, teaching aids / including in English.                                 | -- / -- | -- / -- | 4 --    | -- / -- | 2 / -- |
|                              | 5. Monographs / including in English.   | -- / -- | -- / -- | -- / -- | 1 / --  | 1 / -- |
| "Fine Art"                   | 1. Publications in journals:<br>- with a non-zero impact factor, etc.<br>including: | 1       | 4       | 2       | 3       | 2      |
|                              | WoS, Scopus   | 1       | 2       | -       | 2       | 1      |
|                              | RSCI  | -       | 2       | 2       | 1       | 1      |
|                              | 3. Patents, AU  | 1       | 1       | -       | 11      | 1      |
|                              | 4. Textbooks, teaching aids / including in English.                                 | - / -   | 1 / -   | 1 / -   | 1 / -   | 1 / -  |
|                              | 5. Monographs / including in English.   | - / -   | 1       | - / -   | - / -   | - / -  |
| "Fashion and Costume Design" | 1. Publications in journals:<br>- with a non-zero impact factor, etc.<br>including: | -       | -       | 1       | -       | -      |
|                              | WoS, Scopus   | -       | -       | -       | -       | -      |
|                              | RSCI  | -       | -       | 1       | -       | -      |
|                              | 3. Patents, AU  | -       | -       | 2       | 1       | -      |
|                              | 4. Textbooks, teaching aids / including in English.                                 | - / -   | 2       | 1       | 1       | 1      |
|                              | 5. Monographs / including in English.   | 1       | - / -   | - / -   | 1       | - / -  |

### *Analytical part*

EEC, based on the results of the analysis of the standard "Teaching Staff", notes the existence of an objective personnel policy, the staffing of educational programs being implemented by qualified specialists, the compliance of the personnel potential of teaching staff with the strategy of the university and the specifics of the EP.

In the course of interviewing the teaching staff, it was found that the university provides opportunities for career growth and professional development of the teaching staff of the EP. At the same time, ensuring that the teaching staff is informed about the possibility of providing academic mobility and professional development is not enough. In this regard, the management of accredited EPs needs to increase the level of academic mobility of teaching staff and research work, as well as conducting master classes in EP 6B02132 Design and EP 6B01409 Training of teachers of artistic work and drawing.

Teachers participating in the implementation of accredited EPs take an active part in various public, scientific, methodological and research, cultural and other events of the region and the country.

The analysis showed that the personnel policy ensures that the implemented educational programs are staffed with qualified specialists and that it complies with the strategy of the university and the specifics of the EP; The university provided opportunities for career growth and professional development of the teaching staff of the EP; Participation of teaching staff in the public life of the region in accordance with their professional activities. At the same time, according to the results of an anonymous survey of the teaching staff, the innovative activities of teaching staff are encouraged: very good - 69.2%, good - 30.8%, bad - 0%;

EEC members note that the availability of academic mobility of teaching staff within the framework of the EP will improve the quality of educational services provided, provide an

opportunity for young teachers to gain scientific experience in leading foreign universities and universities of the Republic of Kazakhstan.

At the same time, it is necessary to take measures to improve the external academic mobility and teaching staff, to strengthen the personnel potential of EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design through the involvement of prominent domestic and foreign experts in the field of art education.

While interviewing the teaching staff of the accredited EPs, the EEC noted that as a result of the fruitful work of the teaching staff, the existing developments in educational and methodological work, including teaching aids, have weak publishing activity, so the academy management needs to take measures to promote the publishing of educational literature, which is in great demand by students specialized direction.

***Strengths/Best Practice in OP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

-EP guidehas an objective and transparent personnel policy, including in the context of EP, including recruitment, professional growth and development of personnel, ensuring the professional competence of the entire staff.

-the management of the EP demonstrated the compliance of the personnel potential of the teaching staff with the specifics of the EP;

- the management of the EP widely provides opportunities for career growth and professional development of teaching staff;

- the management of the EP widely attracts practitioners from relevant industries to teaching.

***EEC recommendations for educational programs 7M02158 Decorative arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

1. The management of the EP to organize training events for the teaching staff on the use of the mechanisms available at the university for academic mobility within the framework of the EP, attracting the best foreign and domestic teachers up to 01.01.2023;

2. The management of the university on a regular basis to ensure the publication of educational and methodological literature developed by the teaching staff of accredited EPs.

***EEC conclusions according to the criteria: for educational programs EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

***According to the standard "Teaching Staff", 9 criteria were revealed, 4 - strong, 4 - satisfactory; 1 - suggesting improvement.***

***6.8. Standard "Educational resources and student support systems"***

✓ *The management of the EP must demonstrate the sufficiency of material and technical resources and infrastructure.*

✓ *The management of the EP should demonstrate the existence of procedures for supporting various groups of students, including information and counseling.*

✓ *The management of the EP must demonstrate the compliance of information resources with the specifics of the EP, including compliance with:*

✓ *technological support for students and teaching staff in accordance with educational programs (for example, online learning, modeling, databases, data analysis programs);*

✓ *library resources, including a fund of educational, methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases.*

✓ *examination of the results of research, final works, dissertations for plagiarism.*

- ✓ *access to educational Internet resources.*
- ✓ *functioning of WI-FI on the territory of the educational organization.*
- ✓ *The university should strive to ensure that the educational equipment and software used for the development of educational programs are like those used in the respective industries.*
- ✓ *The university must ensure compliance with safety requirements in the learning process.*
- ✓ *The university should strive to consider the needs of various groups of students in the context of the EP (adults, working, foreign students, as well as students with disabilities).*

### ***Evidence***

In the course of the work of the EEC, the experts made sure that the Academy created a learning environment for students, undergraduates, doctoral students, including the material, technical and information resources used in the educational process, which are sufficient and meet the requirements established for the main activity, the development strategy of the HPGE and the goals of the EP, contributing to the formation of professional competence of students on the basis of taking into account their individual needs and capabilities: 1. 2 own educational buildings; 2. A hostel that fully satisfies the need for living in a hostel for non-residents and students; 3. Catering facility - two canteens that meet the need for food for students, teaching staff and employees.

The experts noted the involvement of leading experts in the field of fine and decorative arts to work at the EP Decorative Arts Regular professional development of teaching staff through the FPC, advanced training courses, participation in master classes, holding and visiting exhibitions of prominent figures of modern culture. Active participation of teaching staff in international creative and research projects

There is a cinema hall equipped with modern equipment for scientific (forums, conferences) and educational events. Maly theatre, museum; A sufficient amount of computer equipment, TCO and software; AIS "PLATONUS" to automate the management of the educational process and the implementation of DOT; AIS "MOODLE" for the organization of the educational process; Book fund - 256,983 items. library fund of educational and scientific literature in the format of printed and electronic publications, providing 100% of the disciplines of educational programs, including those published in the languages of instruction. The educational buildings and equipment of the academy comply with the current sanitary rules, norms and fire safety requirements. Heating, electricity, cold and hot water supply and sewerage in all buildings of the academy are centralized. Before the heating season, the heating system is prepared for uninterrupted operation in the winter. The sanitary condition of the premises is strictly observed. Particular attention is paid to the aesthetic design of existing buildings, which instills in students a high sense of taste, creativity, and patriotism for their academy. The Academy for the implementation of the goals and objectives facing it, has all the necessary educational and material assets. The main goal of the academy is a developed infrastructure and material and technical base for educational and scientific activities. The main objectives of the academy are: the creation of a modern creative, educational and laboratory base, the development of multimedia and distance learning technologies; development of social infrastructure; digitalization and informatization of education and scientific research. The creation of a modern creative, scientific, educational and laboratory base provides for the allocation of funds for the creation of new laboratories, the creation of halls for videoconferencing, recording video lectures, equipping classrooms and laboratories with modern equipment and computer equipment with an Internet connection, equipping classrooms with modern technical teaching aids. purposes (projectors, interactive whiteboards, scanners, printers, audio and video equipment, multimedia tools), workshop equipment, etc. The material and technical base of the accredited SP includes modern classrooms equipped with multimedia projectors, computers and equipment: furnaces, potter's wheels, looms, rollers, burners, polishers, sewing machines, etc. Also, the classrooms of the departments are equipped with stands and visual teaching aids. In each workshop, there are work plans, passports, instructions, a safety magazine, a memo and instructions on fire safety measures. Each workshop is equipped with fire extinguishers: fire extinguishers, sandboxes. All classrooms and workshops

are themed. The following audiences function at the department: painting and composition workshops, drawing workshops, artistic woodworking workshops, artistic textile processing workshops, artistic metalworking workshops, a sculpture workshop, a ceramic workshop with a firing kiln, computer classes with specialized licensed programs, Museum of T. Zhurgenov KazNAA (where exhibitions of creative works of teaching staff and students are held), canteens, etc.

In general, the material, technical, informational and library resources used to organize the process of education and upbringing are sufficient to fulfill the stated mission, goals and objectives and meet the requirements of ongoing educational programs.

### ***Analytical part***

As a result of visiting the facilities of the material base with representatives of the relevant services of the Academy, the members of the EEC note that the university has the necessary educational and material assets to ensure the educational process of accredited educational programs. The buildings and structures of the Academy comply with the current sanitary standards and fire safety requirements.

The experts also revealed that the site of the T. Zhurgenov KazNAA and the educational portal, provide access via the Internet: to the working curricula of the EP; to test tasks in all studied disciplines; to the training schedule; to educational videos; to the electronic catalog of the library. The dynamics of development of material and technical resources is positive. An examination of research, written and final qualifying works for plagiarism is carried out annually. For this purpose, the Academy operates an automated system "Anti-plagiarism". Using the Antiplagiarism program to conduct an examination of independent work performed by undergraduate students, incl. graduation projects and master's theses, scientific publications.

At the same time, the management of the university should take measures to improve the quality functioning of WI-FI on the territory of the educational organization.

The EEC notes that the teaching staff of accredited EPs have an insufficient classroom fund for the implementation of educational activities, including workshops located in the basement, which are unfavorable working conditions for the teaching staff of the university.

### ***Strengths/best practice:***

***EP Manual 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

- provision of EP with educational equipment and software similar to those used in the relevant sectors of the economy.

***EEC recommendations for EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

1. By the beginning of the 2022-2023 academic year, the university management is recommended to take measures to improve the quality functioning of WI-FI on the territory of the educational organization;

2. The leadership of the academy should analyze the available resources and organize the expansion of the classroom fund of accredited EPs in order to create favorable conditions for the learning process and work for students and teaching staff of the university.

***EEC conclusions on the criteria for EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

***According to the standard "Educational resources and student support systems", 9 criteria are disclosed, of which 1 is strong, 8 is satisfactory, 0 suggests improvement.***

## **6.9. Public Information Standard**

✓ *The information published by the university within the framework of the EP must be accurate, objective, up-to-date and must include:*

*programs being implemented, indicating the expected learning outcomes.*

*information on the possibility of awarding qualifications at the end of the EP;*

*information about teaching, learning, assessment procedures.*

*information about passing scores and learning opportunities provided to students;*

*information about employment opportunities for graduates.*

✓ *The management of the EP should use a variety of ways to disseminate information, including the media, information networks to inform the general public and interested parties.*

✓ *Informing the public should include support and explanation of national programs for the development of the country and the system of higher and postgraduate education.*

✓ *The university must publish audited financial statements on its own web resource, including in the context of the EP.*

✓ *The university must demonstrate the reflection on the web resource of information characterizing the university as a whole and in the context of educational programs.*

✓ *An important factor is the availability of adequate and objective information about the teaching staff of the EP, in the context of personalities.*

✓ *An important factor is informing the public about cooperation and interaction with partners within the EP, including scientific / consulting organizations, business partners, social partners and educational organizations.*

✓ *The university must post information and links to external resources based on the results of external evaluation procedures.*

✓ *An important factor is the participation of the university and ongoing EPs in various external evaluation procedures.*

### **Evidence**

Experts note that in their information activities, the academy and the leadership of the EP relies on the principles of timeliness, transparency, accessibility, openness, involvement, and awareness. KazNAA constantly demonstrates the development and features of the implementation of the EP, adaptation to the trends of education in the world. The leadership of the academy uses a variety of ways to disseminate information, such as: the official website, social networks, periodicals, reference books, media, information banners and brochures, where relevant information is posted to inform the public and interested parties. The main source of informing the public about the activities of T.K. Zhurgenov Kazakh National Academy of Arts is the website of the academy ([www.kaznai.edu.kz](http://www.kaznai.edu.kz)). Site goals: informational (dissemination of information about the academy and its services), communication (establishing feedback with target audiences), image-building (providing a certain image in the eyes of target audiences). On the website of T. Zhurgenov KazNAA in the tab "Media about us" published interviews, notes, events, etc., students, teaching staff and leaders of the academy, print media. The section of the site "Chairs" contains data on the faculty of departments, areas of training, educational programs, which indicate the personal data of teachers: academic degree, title, academic and practical experience, taught disciplines, creative, research and innovation activities, publications, and contact details. Information about training, assessment procedures, information about passing scores and learning opportunities, provided to students are reflected in the Academic Policy, the Regulations on the point-rating system for assessing the knowledge of students, the Regulations on the Master's program, the Regulations on the organization of the educational process on credit technology of education, posted on the Academy's website, in the "Regulatory acts" subsection. In the sections of the site "Science / Dissertation Council of KazNAA" there is information about the results of the Council's activities and dissertations of doctoral students. The section "Scientific and Editorial Department" contains information on the activities of the department: an action plan, Regulations, collections of materials from conferences of the academy, attas for the introduction of research



into the educational process, etc. classes, exams, and academic calendar. On the academy website, students the teaching staff and all interested persons receive information about the events taking place at the academy, access to the educational portal AIS Platonus, Moodle - where all methodological materials, syllabuses are placed for self-study by students; Electronic Library of the Academy - providing students with the opportunity to use the literature fund in remote access. Potential and current partners can find information about the Academy's faculty, administration, programs and terms of cooperation. The system of indicators and activities of KazNAA is open to the public. Electronic Library of the Academy - providing students with the opportunity to use the literature fund in remote access. Potential and current partners can find information about the Academy's faculty, administration, programs, and terms of cooperation. The system of indicators and activities of KazNAA is open to the public. Electronic Library of the Academy - providing students with the opportunity to use the literature fund in remote access. Potential and current partners can find information about the Academy's faculty, administration, programs and terms of cooperation. The system of indicators and activities of KazNAA is open to the public.

Experts have established that it is possible to assess satisfaction with information about the activities of the academy by directly contacting the leadership of the academy on the KazNAA website on the page "Rector's Blog", to the deans of faculties through the Call-center. There is prompt and effective feedback from the management with students and their parents, employees, teaching staff, employers, and members of the public. In addition to the Academy's website, students can be informed by sending information to the students' email addresses or by sending WhatsApp messages to the numbers listed on the website in the Call Center section. The activities of T. Zhurgenov Kazakh National Academy of Arts are informed through the following forms: - the official Internet resource of the Academy <https://kaznai.kz/ru/>; - news, creative activities and various events on the main page of the academy website; - library Internet resource with access to the electronic library access mode: <http://elib.kaznai.kz/>, entry is made through an account and password from the Platonus system; - public third-party resources (for example, the Republican Interuniversity Electronic Library, access mode: <http://rmebrk.kz/>); - distance learning information system and Moodle; - social networks Instagram, Facebook, Twitter, Youtube; - publications in republican, regional and city/trade-union media, etc. Every year, as part of career guidance, the teaching staff of the academy meets with senior students to disseminate information about the department's EP, participates in city and republican events. The Instagram channel of the department "Fashion and Costume Design" @kaznai\_fashion is actively functioning, which posts information on entrance exams, ongoing events, publishes creative projects and theses in order to inform the general public and stimulate the creative growth of students. Also on the basis of Instagram in personal messages Direct there is direct contact between applicants and teachers of the department, as well as possible partners. All information posted on the department's page on the Instagram social network is automatically duplicated on the page on the Facebook social network. Associate Professor Volodeva N.A. recorded and posted on the Youtube platform, on the channel of the department "Fashion and Costume Design" video recordings of lectures and workshops on the discipline of the master's program "Innovative technologies in modern costume design". Video recordings are partly in open access, partly in private access by link, students view through the Moodle educational system by clicking on the links to the videos posted there. A number of teachers have an online portfolio on electronic platforms, in particular, the page of the Arlan Zhete Fashion Theater of Associate Professor Zhumagaliyev M.S. on Instagram @arlanzhete, pages of Associate Professor Volodya N.A. @nataliavolodeva and @nataliavolodeva\_art, and the creative works of Associate Professor Bekibayeva G.D. presented on the page of the Manera clothing brand @manera. official and the website <http://manera.kz>. The teachers of the department are involved in the cultural life of society, which is confirmed by their appearance in the media, participation in various creative projects, collective and personal exhibitions, as well as holding various kinds of charitable events or participating in them. So, in December 2018, students and teachers of the Department of Fashion and Costume Design organized a charity exhibition-fair based on the Academy. Through the sale of copyrighted works

of teachers and students, a significant amount was collected, which was sent to the Charitable Foundation Voluntary Society "Mercy" as part of the ongoing action "Give Children Life". There is a letter of thanks from the Foundation to teachers and students of the department. Associate Professor Zhumagaliev M.S. took part with the display of creative collections of clothing models as part of the cultural program in the events of the charity projects of the Ayala and Senim Foundations (2019). In December 2018, students, and teachers of the department "Fashion and costume design" organized a charity exhibition-fair on the basis of the Academy. Through the sale of copyrighted works of teachers and students, a significant amount was collected, which was sent to the Charitable Foundation Voluntary Society "Mercy" as part of the ongoing action "Give Children Life". There is a letter of thanks from the Foundation to teachers and students of the department. Associate Professor Zhumagaliev M.S. took part with the display of creative collections of clothing models as part of the cultural program in the events of the charity projects of the Ayala and Senim Foundations (2019). In December 2018, students, and teachers of the department "Fashion and costume design" organized a charity exhibition-fair on the basis of the Academy. Through the sale of copyrighted works of teachers and students, a significant amount was collected, which was sent to the Charitable Foundation Voluntary Society "Mercy" as part of the ongoing action "Give Children Life". There is a letter of thanks from the Foundation to teachers and students of the department. Associate Professor Zhumagaliev M.S. took part with the display of creative collections of clothing models as part of the cultural program in the events of the charity projects of the Ayala and Senim Foundations (2019). There is a letter of thanks from the Foundation to teachers and students of the department. Associate Professor Zhumagaliev M.S. took part with the display of creative collections of clothing models as part of the cultural program in the events of the charity projects of the Ayala and Senim Foundations (2019). There is a letter of thanks from the Foundation to teachers and students of the department. Associate Professor Zhumagaliev M.S. took part with the display of creative collections of clothing models as part of the cultural program in the events of the charity projects of the Ayala and Senim Foundations (2019). There is a letter of thanks from the Foundation to teachers and students of the department. Associate Professor Zhumagaliev M.S. took part with the display of creative collections of clothing models as part of the cultural program in the events of the charity projects of the Ayala and Senim Foundations (2019).

From the submitted documents, the experts confirm that effective feedback from students is carried out through the feedback service on the personal pages of students, teaching staff in the educational portal of T. Zhurgenov KazNAA.

#### ***Analytical part***

The analysis showed that the leadership of KazNAA uses a variety of ways to disseminate information in addition to the Academy website, these are briefings, round tables held by the leadership, open days, job fairs on the basis of the university, meetings with alumni, career guidance work in schools and colleges in Almaty and its regions. The teaching staff and employees constantly have a news block. The site also contains information about the information resources of the Academy. Official pages on social networks (Instagram, VKontakte, Twitter, Facebook, YouTube channel) are widely used to disseminate information.

During the interview with the teaching staff, it was revealed that the departments are carrying out systematic work to increase the contingent of students in the direction of training OP 7M02158 Decorative arts, 7M02167 Graphics, 7M02169 Fashion and costume design, career guidance work is carried out among university students. The department has design stands, exhibition works informing about the specifics, results and achievements of the EP.

At the same time, the EEC notes that the site does not contain information about teaching staff in the context of personalities, there are no author's portfolios, therefore, it is necessary to periodically post adequate and objective information on the official website of the university about teaching staff of accredited EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design.

***Strengths/best practice: EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

- not visible.

***Recommendations EEC EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design:***

1. In order to form a contingent of students, the management of the EP should develop an action plan to inform the public about the uniqueness and individuality of the EP, due to the presence of schools of famous cultural figures before 01.12. 2022;

2. The leadership of the academy should annually post on the official website of the university adequate and objective information about the teaching staff of accredited educational programs.

***EEC conclusions on the criteria for EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and costume design: According to the Public Information standard, disclosed 10 criteria, of which 9 have satisfactory position and 1- needs improvement.***

**(VII) OVERVIEW OF STRENGTHS/BEST PRACTICE FOR EACH STANDARD**

**Standard "Management of the educational program"**

***Strengths/best practice in EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:***

- openness and accessibility of the EP for students, teaching staff, employers and other interested parties;
- the management of the EP on a regular basis is trained in education management programs.

**Information Management and Reporting Standard**

***Strengths/best practice in EPOP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion and Costume Design:***

- there is a mechanism for communication with students, employees and other stakeholders, as well as a procedure for resolving conflicts.

**Standard "Development and approval of the educational program"**

***Strengths/best practice in EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:***

- not visible.

**Standard "Continuous monitoring and periodic evaluation of educational programs"**

***Strengths/best practice in EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:***

- monitoring and periodic evaluation of the EP is carried out, providing for the relevance of the content of the discipline, taking into account the latest achievements of science

**Student-Centered Learning, Teaching and Assessment Standard**

***Strengths/best practice in EP 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:***

- use of effective forms and methods of teaching and learning;
- regular professional development of teaching staff is provided.

**Standard "Students"**

***Strengths/best practice in EP*** 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:  
- students are provided with unique places of practice, maximum assistance employment of graduates, maintaining contact with them.

**Standard "Teaching Staff"**

***Strengths/best practice in EP*** 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:  
- OP guide has an objective and transparent personnel policy, including in the context of EP, including recruitment, professional growth and development of personnel, ensuring the professional competence of the entire staff.  
- the management of the EP demonstrated the compliance of the personnel potential of the teaching staff with the specifics of the EP;  
- the management of the EP widely provides opportunities for career growth and professional development of the teaching staff of accredited EPs.  
- the management of the EP widely attracts practitioners from relevant industries to teaching.

**Standard "Educational resources and student support systems"**

***Strengths/best practice in EP*** 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:  
- provision of EP with educational equipment and software similar to those used in the relevant sectors of the economy.

**Public Information Standard**

***Strengths/best practice in EP*** 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:  
- not visible.

**(VIII) OVERVIEW OF RECOMMENDATIONS FOR IMPROVING QUALITY**

**Standard "Management of the educational program"**

***EEC recommendations for EP*** 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:  
1. The management of accredited EPs should include in the EP development plan a section describing possible risks in the implementation of accredited EPs, indicating the names of risks, possible consequences, a description of risk management mechanisms and measures by September 1, 2022.

**Information Management and Reporting Standard**

***EEC recommendations for OP*** 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:  
1. The leadership of the academy should regularly update the website, ensuring convenient navigation and access to information, including information about the activities of accredited EPs and in the declared three languages.

**Standard "Development and approval of the educational program"**

***EEC recommendations for OP*** 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:

1. The management of accredited EPs, when developing models of graduates, to ensure a competency-based approach in accordance with the levels of the International Standard Classification of Education until 01.01.2023;

2. The management of the accredited EPs should develop an action plan to harmonize the content of the EP with similar EPs of domestic and foreign universities in order to form and implement joint EPs by 01.12.2022.

**Standard "Continuous monitoring and periodic evaluation of educational programs"**

***EEC recommendations for EP7M02158 Decorative Arts, 7M02167 Graphics, 7M02169***

***Fashion & Costume Design:***

1. The management of accredited EPs should regularly ensure the publication of the results of the changes made on the website of the academy, as well as in various media about any planned or undertaken actions related to the implementation of the EP.

**Student-Centered Learning, Teaching and Assessment Standard**

***EEC recommendations for EP7M02158 Decorative Arts, 7M02167 Graphics, 7M02169***

***Fashion & Costume Design:***

1. The management of accredited EPs to develop an action plan to attract students to research work, innovative projects until 01.12.2022.

2. The leadership of the academy should develop an action plan for compliance with the teaching staff as scientific supervisors of undergraduates and assist them in work on the preparation and publication of articles in international peer-reviewed scientific journals on February 1, 2023.

**Standard "Students"**

***EEC recommendations on EP7M02158 Decorative Arts, 7M02167 Graphics, 7M02169***

***Fashion & Costume Design:***

1. Before the start of the 2022-2023 academic year, the management of the EP should demonstrate the existence of a policy for the formation of a contingent of students in the context of accredited EPs, ensure transparency and publicity of its procedures governing the life cycle of students;

2. The management of the EP on a regular basis to organize the formation of a portfolio of students in the accredited EP.

***Additional recommendations of the EEC for the educational program 7M02158 Decorative Arts:***

1. The management of the EP, when developing a development plan for the EP, should take into account the activities to create a branch of the departments on the basis of the IE "Dzhansaitova" and provide financial resources to support and equip the branch of the department with the necessary consumables and places for students until September 1, 2023.

**Standard "Teaching Staff"**

***EEC recommendations for EP7M02158 Decorative Arts, 7M02167 Graphics, 7M02169***

***Fashion & Costume Design:***

1. The management of the EP to organize training events for the teaching staff on the use of the mechanisms available at the university for academic mobility within the framework of the EP, attracting the best foreign and domestic teachers up to 01.01.2023;

2. The management of the university on a regular basis to ensure the publication of educational and methodological literature developed by the teaching staff of accredited EPs.

**Standard "Educational resources and student support systems"**

***EEC recommendations for EP7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:***

1. By the beginning of the 2022-2023 academic year, the university management is recommended to take measures to improve the quality functioning of Wi-Fi on the territory of the educational institution;

2. The leadership of the academy should analyze the available resources and organize the expansion of the classroom fund of accredited EPs to create favorable conditions for the process of learning and working for students and teaching staff of the university.

**Public Information Standard**

***EEC recommendations for EP7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design:***

1. In order to form a contingent of students, the management of the EP should develop an action plan to inform the public about the uniqueness and individuality of the EP, due to the presence of schools of famous cultural figures before 01.12. 2022;

2. The leadership of the academy should annually post on the official website of the university adequate and objective information about the teaching staff of accredited EPs.

**(IX) OVERVIEW OF THE RECOMMENDATION FOR THE DEVELOPMENT OF EDUCATIONAL ORGANIZATION**

The leadership of the academy should analyze the available resources and organize the expansion of the classroom fund of accredited EPs in order to create favorable learning conditions for students and work for the teaching staff of the university.

**Appendix 1. Evaluation table "PARAMETERS OF THE SPECIALIZED PROFILE (EX-ANTE)"**

**Conclusion of the external expert commission for quality assessment educational program 7M02158 Decorative Arts, 7M02167 Graphics, 7M02169 Fashion & Costume Design**

**RGO "T.K.Zhurgenov Kazakh National Academy" MCS**

| No.<br>· p<br>\ p                         | No.<br>n\n | Criteria for evaluation | Position of the educational organization |              |                     |                |
|---|------------|-------------------------|--|--------------|---------------------|----------------|
|   |            |                         | strong                                   | Satisfactory | Assumes improvement | Unsatisfactory |
| Standard "Educational program management» |            |                         |  |              |                     |                |

|    |     |   |  |   |   |  |
|----|-----|---|--|---|---|--|
| 1  | 1.  | The organization of higher and (or) postgraduate education must have a published quality assurance policy that reflects the relationship between research, teaching and learning  |  | + |   |  |
| 2  | 2.  | The organization of higher and (or) postgraduate education must demonstrate the development of a culture of quality assurance, including in the context of EP   |  | + |   |  |
| 3  | 3.  | Commitment to quality assurance should apply to any activity performed by contractors and partners (outsourcing), including the implementation of joint/double-degree education and academic mobility   |  | + |   |  |
| 4  | 4.  | The EP management demonstrates transparency in the development of the EP development plan, containing the start dates for implementation, based on an analysis of its functioning, the actual positioning of the EP and the focus of its activities on meeting the needs of the state, employers, students and other stakeholders |  | + |   |  |
| 5  | 5.  | The EP management demonstrates the existence of mechanisms for the formation and regular revision of the EP development plan and monitoring its implementation, assessing the achievement of learning goals, meeting the needs of students, employers and society, making decisions aimed at continuous improvement of the EP     |  | + |   |  |
| 6  | 6.  | The management of the EP should involve representatives of stakeholder groups, including employers, students and teaching staff in the formation of a development plan for the EP   |  | + |   |  |
| 7  | 7.  | The management of the EP must demonstrate the individuality and uniqueness of the EP development plan, its consistency with national priorities and the development strategy of the organization of higher and (or) postgraduate education  |  | + |   |  |
| 8  | 8.  | The organization of higher and (or) postgraduate education must demonstrate a clear definition of those responsible for business processes within the framework of the EP, an unambiguous distribution of staff duties, and delimitation of the functions of collegial bodies   |  | + |   |  |
| 9  | 9.  | The management of the EP must provide evidence of the transparency of the educational program management system   |  | + |   |  |
| 10 | 10. | The management of the EP must demonstrate the existence of an internal quality assurance system for the EP, including its design, management and monitoring, their improvement, decision-making based on facts  |  | + |   |  |
| 11 | 11. | The management of the EP must carry out risk management, including within the framework of the EP undergoing primary accreditation, and also demonstrate a system of measures aimed at reducing the degree of risk  |  |   | + |  |
| 12 | 12. | The management of the EP should ensure the participation of representatives of employers, teaching staff, students and other interested parties in the collegiate management bodies of the educational program, as well as their representativeness in making decisions on the management of the educational program              |  | + |   |  |

|  |     |   |   |    |   |   |
|--|-----|---|---|----|---|---|
| 13   | 13. | The EI must demonstrate innovation management within the EP, including the analysis and implementation of innovative proposals  |   | +  |   |   |
| 14   | 14. | The management of the EP must demonstrate evidence of readiness for openness and accessibility for students, teaching staff, employers and other interested parties   | + |    |   |   |
| 15   | 15. | The management of the EP must be trained in education management programs   | + |    |   |   |
| <b>Total by standard</b>                             |     |   | 2 | 12 | 1 | 0 |
| <b>Information Management and Reporting Standard</b> |     |   |   |    |   |   |
| 16   | 1.  | The EI must demonstrate the existence of a system for collecting, analyzing and managing information based on the use of modern information and communication technologies and software tools and that it uses a variety of methods to collect and analyze information in the context of the EP |   | +  |   |   |
| 17   | 2.  | The management of the EP must demonstrate the existence of a mechanism for the systematic use of processed, adequate information to improve the internal quality assurance system   |   | +  |   |   |
| 18   | 3.  | The management of the EP must demonstrate fact-based decision making  |   | +  |   |   |
| 19   | 4.  | Within the framework of the EP, a system of regular reporting should be provided, reflecting all levels of the structure, including an assessment of the effectiveness and efficiency of the activities of departments and departments, scientific research                                     |   | +  |   |   |
| 20   | 5.  | The EI should establish the frequency, forms and methods for assessing the management of the EP, the activities of collegial bodies and structural divisions, top management, and the implementation of scientific projects   |   | +  |   |   |
| 21   | 6.  | The EI must demonstrate the determination of the procedure for and ensuring the protection of information, including the identification of persons responsible for the reliability and timeliness of the analysis of information and the provision of data                                      |   | +  |   |   |
| 22   | 7.  | An important factor is the availability of mechanisms for involving students, employees and teaching staff in the processes of collecting and analyzing information, as well as making decisions based on them.   |   | +  |   |   |
| 23   | 8.  | The management of the EP must demonstrate the existence of a mechanism for communication with students, employees and other stakeholders, as well as mechanisms for resolving conflicts   | + |    |   |   |
| 24   | 9.  | EI must demonstrate the availability of mechanisms for measuring the degree of satisfaction with the needs of teaching staff, staff and students within the framework of the EP   |   | +  |   |   |
| 25   | 10. | The EI should provide for an assessment of the effectiveness and efficiency of activities, including in the context of the EP   |   | +  |   |   |
|  |     | <i>The information expected to be collected and analyzed within the framework of the EP should take into account:</i>   |   |    |   |   |
| 26   | 11. | key performance indicators  |   | +  |   |   |



|   |     |  |   |    |   |   |
|---|-----|--|---|----|---|---|
| 27  | 12. | the dynamics of the contingent of students in the context of forms and types   |   | +  |   |   |
| 28  | 13. | academic performance, student achievement and dropout  |   | +  |   |   |
| 29  | 14. | satisfaction of students with the implementation of the EP and the quality of education at the university  |   | +  |   |   |
| 30  | 15. | availability of educational resources and support systems for students   |   | +  |   |   |
| 31  | 16. | The EI must confirm the implementation of the procedures for processing personal data of students, employees and teaching staff on the basis of their documented consent   |   | +  |   |   |
| <b>Total by standard</b>  |     |  | 1 | 15 | 0 | 0 |
| <b>Standard "Development and approval of the educational program"</b>                   |     |  |   |    |   |   |
| 32  | 1.  | The EI must define and document the procedures for developing the EP and their approval at the institutional level.  |   | +  |   |   |
| 33  | 2.  | The management of the EP should ensure that the content of the EP complies with the established goals, including the intended learning outcomes.   |   | +  |   |   |
| 34  | 3.  | The management of the EP must demonstrate the existence of mechanisms for reviewing the content and structure of the EP, taking into account changes in the labor market, the requirements of employers and the social demand of society |   | +  |   |   |
| 35  | 4.  | The management of the EP should ensure the availability of developed models of the EP graduate that describe the learning outcomes and personal qualities  |   | +  |   |   |
| 36  | 5.  | The management of the EP must demonstrate the conduct of external reviews of the content of the EP and the planned results of its implementation   |   | +  |   |   |
| 37  | 6.  | The qualification awarded upon completion of the EP must be clearly defined and correspond to a certain level of the NSC and QF-EHEA   |   | +  |   |   |
| 38  | 7.  | The EP management should determine the influence of disciplines and professional practices on the formation of learning outcomes   |   | +  |   |   |
| 39  | 8.  | An important factor is the possibility of preparing students for professional certification  |   |    |   |   |
| 40  | 9.  | The management of the EP must provide evidence of the participation of students, teaching staff and other interested parties in the development of the EP, ensuring its quality  |   | +  |   |   |
| 41  | 10. | The management of the EP should ensure that the content of the academic disciplines and the planned results correspond to the level of education (bachelor's, master's, doctoral studies)  |   | +  |   |   |
| 42  | 11. | The structure of the EP should provide for various types of activities that ensure that students achieve the planned learning outcomes   |   | +  |   |   |
| 43  | 12. | An important factor is the correspondence between the content of the EP and the learning outcomes of the EP implemented by organizations of higher and (or) postgraduate education in the EHEA   |   | +  |   |   |
| <b>Total by standard</b>  |     |  | 0 | 11 | 0 | 0 |
| <b>Standard "Continuous monitoring and periodic evaluation of educational programs"</b> |     |  |   |    |   |   |

|  |     |   |   |   |   |   |
|--|-----|---|---|---|---|---|
| 44   | 1.  | The EI should determine the mechanisms for monitoring and periodically evaluating the EP to ensure the achievement of the goal and meeting the needs of students, society, and show the focus of the mechanisms on the continuous improvement of the EP |   | + |   |   |
|  |     | <i>Monitoring and periodic evaluation of the EP should include:</i>   |   |   |   |   |
| 45   | 2.  | the content of the program in the light of the latest achievements of science in a particular discipline to ensure the relevance of the discipline taught   | + |   |   |   |
| 46   | 3.  | changing needs of society and the professional environment  |   | + |   |   |
| 47   | 4.  | workload, performance and graduation of students  |   | + |   |   |
| 48   | 5.  | effectiveness of student assessment procedures  |   | + |   |   |
| 49   | 6.  | expectations, needs and satisfaction of students with EP training   |   | + |   |   |
| 50   | 7.  | educational environment and support services, and their compliance with the objectives of the EP  |   | + |   |   |
| 51   | 8.  | The management of the EP must demonstrate a systematic approach in monitoring and periodically assessing the quality of the EP  |   |   | + |   |
| 52   | 9.  | The EI, the management of the EP should determine a mechanism for informing all interested parties about any planned or taken actions in relation to the EP   |   |   | + |   |
| 53   | 10. | All changes made to the EP must be published  |   |   | + |   |
| <b>Total by standard</b>   |     |   | 1 | 6 | 3 | 0 |
| <b>Student-Centered Learning, Teaching and Assessment Standard</b> |     |   |   |   |   |   |
| 54   | 1.  | The management of the EP should ensure respect and attention to various groups of students and their needs, provide them with flexible learning paths   |   | + |   |   |
| 55   | 2.  | The management of the EP should provide for the use of various forms and methods of teaching and learning   | + |   |   |   |
| 56   | 3.  | An important factor is the presence of own research in the field of teaching methods of academic disciplines of the EP  |   | + |   |   |
| 57   | 4.  | The management of the EP must demonstrate the existence of feedback mechanisms for the use of various teaching methods and the assessment of learning outcomes  |   | + |   |   |
| 58   | 5.  | The management of the EP must demonstrate the existence of mechanisms to support the autonomy of students with simultaneous guidance and assistance from the teacher  |   | + |   |   |
| 59   | 6.  | The management of the EP must demonstrate the existence of a procedure for responding to complaints from students   |   | + |   |   |
| 60   | 7.  | The EI must ensure the consistency, transparency and objectivity of the mechanism for evaluating learning outcomes for each SP, including appeal  |   | + |   |   |
| 61   | 8.  | The EI must ensure that the procedures for assessing the learning outcomes of students of the EP correspond to the planned results and goals of the program, the publication of criteria and assessment methods in advance                              |   | + |   |   |
| 62   | 9.  | The EI should define the mechanisms to ensure the achievement of learning outcomes by each EP graduate and ensure the completeness of their formation.  |   | + |   |   |

|                                  |     |  |   |    |   |   |
|----------------------------------|-----|--|---|----|---|---|
| 63                               | 10. | Assessors must be familiar with modern methods for assessing learning outcomes and regularly improve their skills in this area.  | + |    |   |   |
| <b>Total by standard</b>         |     |  | 2 | 8  | 0 | 0 |
| <b>Standard "Students»</b>       |     |  |   |    |   |   |
| 64                               | 1.  | The EI must demonstrate the existence of a policy for the formation of a contingent of students in the context of the EP, ensure transparency and publicity of its procedures governing the life cycle of students (from admission to completion)  |   |    | + |   |
|                                  |     | <i>The management of the EP should determine the procedure for the formation of a contingent of students based on:</i>   |   |    |   |   |
| 65                               | 1.  | minimum requirements for applicants  |   | +  |   |   |
| 66                               | 2.  | maximum group size during seminars, practical, laboratory and studio classes   |   | +  |   |   |
| 67                               | 3.  | predicting the number of government grants   |   | +  |   |   |
| 68                               | 4.  | analysis of available material and technical, information resources, human resources   |   | +  |   |   |
| 69                               | 5.  | analysis of potential social conditions for students, incl. provision of places in the hostel  |   | +  |   |   |
| 70                               | 6.  | The management of the EP must demonstrate readiness to conduct special adaptation and support programs for newly enrolled and foreign students   |   | +  |   |   |
| 71                               | 7.  | The EI must demonstrate the compliance of its actions with the Lisbon Recognition Convention, the existence of a mechanism for recognizing the results of academic mobility of students, as well as the results of additional, formal and non-formal learning  |   | +  |   |   |
| 72                               | 8.  | The EI should cooperate with other educational organizations and national centers of the "European Network of National Information Centers for Academic Recognition and Mobility / National Academic Recognition Information Centers" ENIC / NARIC in order to ensure comparable recognition of qualifications |   | +  |   |   |
| 73                               | 9.  | The EI should provide an opportunity for external and internal mobility of students of the EP, as well as readiness to assist them in obtaining external grants for training   |   | +  |   |   |
| 74                               | 10. | The management of the EP must demonstrate readiness to provide students with internship places, promote the employment of graduates, and maintain contact with them  | + |    |   |   |
| 75                               | 11. | The EI should provide for the possibility of providing graduates of the EP with documents confirming the qualifications received, including the achieved learning outcomes, as well as the context, content and status of the education received and evidence of its completion.                               |   | +  |   |   |
| <b>Total by standard</b>         |     |  | 1 | 10 | 1 | 0 |
| <b>Standard "Teaching staff»</b> |     |  |   |    |   |   |
| 76                               | 1.  | The EI must have an objective and transparent personnel policy, including in the context of the EP, including recruitment, professional growth and development of personnel, ensuring the professional competence of the entire staff  | + |    |   |   |

|   |         |   |          |          |          |          |
|---|---------|---|----------|----------|----------|----------|
| 77  | 1.      | The EI must demonstrate the compliance of the staff potential of the teaching staff with the specifics of the EP  | +        |          |          |          |
| 78  | 2.      | The management of the EP must demonstrate awareness of responsibility for its employees and provide favorable working conditions for them   |          |          | +        |          |
| 79  | 3.      | The management of the EP should demonstrate the change in the role of the teacher in connection with the transition to student-centered learning  |          | +        |          |          |
| 80  | 4.      | The EI must determine the contribution of the teaching staff of the EP to the implementation of the development strategy of the EI, and other strategic documents   |          | +        |          |          |
| 81  | 5.      | The EI should provide opportunities for career growth and professional development of the teaching staff of the EP  | +        |          |          |          |
| 82  | 6.      | The management of the EP must demonstrate readiness to involve practitioners in the relevant sectors of the economy in teaching   | +        |          |          |          |
| 83  | 7.      | The EI must demonstrate the motivation for the professional and personal development of EP teachers, including encouragement for the integration of scientific activities and education, the use of innovative teaching methods                                 |          | +        |          |          |
| 84  | 8.      | An important factor is the readiness to develop academic mobility within the framework of the EP, to attract the best foreign and domestic teachers   |          | +        |          |          |
| <b>Total by standard</b>  |         |   | <b>4</b> | <b>4</b> | <b>1</b> | <b>0</b> |
| <b>Standard "Educational resources and student support systems"</b> |         |   |          |          |          |          |
| 85  | 1.      | The EI must guarantee a sufficient number of educational resources and student support services to ensure the achievement of the goal of the EP   |          | +        |          |          |
| 86  | 2.      | The EI must demonstrate the sufficiency of material and technical resources and infrastructure, taking into account the needs of various groups of students in the context of the EP (adults, working, foreign students, as well as students with disabilities) |          | +        |          |          |
| 87  | 3.      | The management of the EP must demonstrate the existence of procedures for supporting various groups of students, including information and counseling   |          | +        |          |          |
|   |         | <i>The EP management must demonstrate the compliance of information resources with the specifics of the EP, including:</i>  |          |          |          |          |
| 88  | four    | technological support for students and teaching staff (for example, online learning, modeling, databases, data analysis programs)   |          | +        |          |          |
| 89  | 5.      | library resources, including a fund of educational, methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases   |          | +        |          |          |
| 90  | 6.      | examination of the results of research, graduation works, dissertations for plagiarism  |          | +        |          |          |
| 91  | 7.      | access to educational Internet resources  |          | +        |          |          |
| 92  | eigh t. | functioning of WI-FI on the territory of the educational organization   |          | +        |          |          |

|                                    |     |   |    |    |   |   |
|------------------------------------|-----|---|----|----|---|---|
| 93                                 | 9.  | The EI demonstrates the planning of providing the EP with educational equipment and software similar to those used in the relevant sectors of the economy                               | +  |    |   |   |
| <b>Total by standard</b>           |     |   | 1  | 8  | 0 | 0 |
| <b>Public Information Standard</b> |     |   |    |    |   |   |
|                                    |     | <i>The EI must publish reliable, objective, up-to-date information about the educational program and its specifics, which should include:</i>   |    |    |   |   |
| 94                                 | 1.  | expected learning outcomes of the implemented educational program   |    | +  |   |   |
| 95                                 | 2.  | qualification and (or) qualification that will be awarded upon completion of the educational program  |    | +  |   |   |
| 96                                 | 3.  | approaches to teaching, learning, as well as a system (procedures, methods and forms) of assessment   |    | +  |   |   |
| 97                                 | 4.  | information about passing scores and learning opportunities provided to students  |    | +  |   |   |
| 98                                 | 5.  | information about employment opportunities for graduates  |    | +  |   |   |
| 99                                 | 6.  | The management of the EP should provide for a variety of ways to disseminate information, including the media, information networks to inform the general public and interested parties |    | +  |   |   |
| 100                                | 7.  | Informing the public should include support and explanation of the national development programs of the country and the system of higher and postgraduate education                     |    | +  |   |   |
| 101                                | 8.  | EI must demonstrate the reflection on the web resource of information that characterizes it as a whole and in the context of educational programs                                       |    | +  |   |   |
| 102                                | 9.  | An important factor is the availability of adequate and objective information about the teaching staff of the EP  |    |    | + |   |
| 103                                | 10. | An important factor is informing the public about cooperation and interaction with partners within the framework of the OP  |    | +  |   |   |
| <b>Total by standard</b>           |     |   | 0  | 9  | 1 | 0 |
| <b>TOTAL</b>                       |     |   | 12 | 83 | 7 | 0 |

12 (11.8%) parameter has the position "strong"

83 (80.5%) parameters have a position of "satisfactory"

7 (6.7%) parameters have the position "suggests improvement"

0 (0%) parameters have a position of "unsatisfactory"

